

**PSIA/AASI-INTERMOUNTAIN  
BOARD OF DIRECTORS MEETING  
February 8, 2014  
REI Warehouse, Sandy, UT**

The Board of Directors meeting of PSIA/AASI-Intermountain was held on Saturday, February 8, 2014. President Joe Waggoner called the meeting to order at 9:08 a.m. and established a quorum was present.

**PRESENT**

Nancy Kronthaler, Joe Waggoner, Carl Boyer, Anita Oliveri, Carolyn Fushimi, Emma Franzeim, Mary Flinn Ware, Paul Franzeim, Nathan Emerson, Mike Thurgood, and Rich McLaughlin.

Also present were Dustin Cooper, Alpine Certification Manager, Phil Miller, Webmaster, Mark Nakada, Children's Discipline Manager, Ron Kipp, member and Susan Oakden, Division Administrator.

**ABSENT**

Dave Butler, Dale 'Sandy' Sandusky, Leslie Blank, Chris Katzenberger

**APPROVAL OF AGENDA/PROPOSALS**

Motion carried (unanimous) McLaughlin/Kronthaler

**APPROVAL OF MINUTES**

Motion carried (unanimous) Kronthaler/Thurgood

That the minutes of January 9, 2014 be accepted as written.

**GENERAL DISCUSSION**

Kent Lundell, ASEA representative, submitted a handout from his recent National Board meeting on February 2<sup>nd</sup> at the National office. **Attachment A** Ed Charney put together a document - 'Ends' - A new look at defining organizational success - basically what we want PSIA/AASI to look like in the future. The Executive Director will write the 'means' on how to get there. Quote from Kent: "This is how he will be judged - if he does not follow thru, he will be given his walking papers." This 'Ends' was agreed upon by the Board.

Eric Sheckleton informed the Board this will be his last term as President of the Board. He will spend two more years as an advisor. A new President will be elected at the June, 2014 National meeting.

Sun Valley Resort has put in a bid to possibly hold the future Interski event. Also, there were lots of expenses slashed to meet budget figures at the meeting.

There was a 2<sup>nd</sup> reading of By-Law changes regarding National Board representatives being selected; candidate submission date was changed to May.

The office workflow is greatly challenged currently, but we as an office are getting smarter every day. The Clinician Scheduling Tool (CST) will digitize the division more so than ever. The DECL's will need training sessions in summer or fall to train especially the Discipline Managers. Phil will facilitate helping these managers and DECL's – possibly a webinar or power point can be created for teaching.

Tyler Barnes is basically done with his website functionality. He is on maintenance for 5 months – maybe we should ask for more time for maintenance? Phil will get costs on this from Tyler.

Online voting will be in effect soon. An eblast will be sent to the membership when voting is open and also when closed. A separate email will be sent to Snowsport Directors encouraging their staff to vote.

Facebook Maintenance – Managers and Board need to be empowered to post on Facebook as content managers as well as members who are friends on Facebook.

'What's New' tab on website – automatically posts to Facebook. Mary will contact all Board members to post items on the 'What's New' tab.

Spring Clinic Committee – A band will probably be available by a PSIA member, Brian Jones as he has submitted a bid for this event. Posters will be made to announce pin anniversaries plus Instructor of the Year awardees. These various awardees should also be posted on the website. An increased member participation might 'scare' the resorts and they might not want to give away that many tickets and there also might not be enough room for an increased member participation at banquet facilities.

Children's Manager Update – Fall conference update will be sent in soon. Many of the items the Board needs to be aware of will be in the Children's Article for the upcoming issue of the Edge.

Alpine Manager Update – Early assessment are canceling. A large increase was seen in the two-day assessment – maybe run one up North next season. Possibly survey the participants before the assessment as to their thoughts.

Devo Squad try-outs – Sean Baker, Don Sears and Chris Hoffbauer moved forward. Jonathan Ballou from National joined in the try-out process. Stephen Helfenbein and Dustin Cooper hope to travel to the Northwest Division to oversee the practices of other divisions' assessments. Verification process at DECL training was videoed and that turned out very positively.

National ratified the updated National Standards at the National meeting in February, 2014. These new standards will post on the National website. Intermountain will need to incorporate all of these new standards and update all materials to match them this summer. Ron Kipp has been approached to help with this undertaking. A new alpine manual will be coming out in the fall.

Ron Kipp, USSA Alpine Sport Education Manager report **Attachment C**  
Introduced a great opportunity and recognition for Intermountain to educate and certify key staff and selected athletes of the U.S. Ski Team. This will take place the end of April, 2014 directly after the National Academy. It will be held for 8 days at Snowbird Mtn. Resort and include about 18: two groups of National Team Coaches and one group of athletes. This will all be paid by USSA and will include all 3 levels of alpine certification. Ron will give a report when all is completed.

## **OLD BUSINESS**

### **Proposal 010114**

### **Change Policies & Procedures for electing Administrative VP and Communications VP**

Motion carried Boyer/Emerson

Revised proposal was submitted.

**Attachment D**

Move to accept as amended:

#### **Section 2 Election and Term of Office**

The officers of the Division shall serve for a term concurrent with the President, who shall serve for two (2) years, unless replaced on the Board of Directors due to results from an election by the members. Officers may succeed themselves in office; however, the President shall be limited to two (2) consecutive terms whatever their length. The Board of Directors shall elect the President. The current Board members shall nominate or volunteer themselves for the offices of Administration Vice President and Communications Vice President and a vote taken to elect said officers to the Executive Committee. Each officer thus elected shall hold office until his successor shall have been duly appointed except in the case of death, resignation or removal.

#### **Term**

The term of those elected to the Board of Directors and those elected and ratified to serve in the following Executive positions of the Board of Directors - Administrative Vice President and Communications Vice President, shall hold and have their terms of office coincide with the beginning of new business at the first meeting following their election or appointment. The President shall serve immediately upon election by the fellow Board members. The ASEA Representative, though selected for nomination by fellow Board members, serves at the beginning of the fiscal year (July 1) upon confirmation from the ASEA Board.

Favor: Kronthaler, E. Franzeim, P. Franzeim, Emerson, Thurgood, Flinn Ware, McLaughlin, Fushimi

Opposed: Boyer, Oliveri

### **Proposal 020114**

### **Strategic Planning Meeting**

**Attachment E**

Motion rejected (unanimous) Boyer/McLaughlin

A strategic project forum will be created. Joe Waggoner will be Chairman, along with Mark Nakada offering his help. A possible strategic meeting to be held in late April.

### **Proposal 030114**

### **Programs Administrator be reinstated**

**Attachment F**

Withdrawn by Maker

## **NEW BUSINESS**

### **Proposal 040214**

### **Wording change to Emeritus DECL policy**

Motion rejected (unanimous) E.Franzeim/Emerson

**Attachment G**

Discipline Managers will submit a new policy to determine status of each DECL request and put forth a recommendation to the Board once this has been decided.

## **ADJOURNMENT**

Motion to adjourn

Motion carried (unanimous) Oliveri/Kronthaler

There being no further business to discuss, the meeting was adjourned at 1:35 p.m. The next meeting will be scheduled for Saturday and Sunday, May 3<sup>rd</sup> and 4<sup>th</sup>, 2014, location and times to be announced.

Respectively submitted by,

Susan Oakden

Division Administrator