

**PSIA/AASI-INTERMOUNTAIN  
BOARD OF DIRECTORS MEETING  
September 20, 2008  
Utah Olympic Park Conference Room  
Park City, UT**

The Board of Directors meeting of PSIA/AASI-Intermountain was held on Saturday, September 20, 2008 at the Utah Olympic Park, Park City, UT. President Dave Boucher called the meeting to order at 9:05 a.m. and established a quorum was present. He turned the meeting over to Nancy Kronthaler, Communication V.P.

**PRESENT**

Jerry Warren, Nancy Kronthaler, Carl Boyer, Scott Rockwood, Kent Lundell, Danny Edwards, Jamie Mackintosh, Mark Quaintance, Scott McGee, Chris Katzenberger, Jerry Warren, Joe Waggoner and Donna McAleer.

Also present were Ron Kipp, Alpine Education Manager, Maggie Loring, Secretary of Snowsports Committee, Dave Lundberg, Alpine Certification Manager, John Pohl, Snowbird Committee, Mike Shimp, Nordic Discipline Chair, Stephen Helfenbein, DECL Team Manager and Susan Oakden, Office Administrator. Also in attendance was Phil Miller, our webmaster and Keith Lange, Past President's Committee.

**ABSENT**

Stew Marsh, excused.

**APPROVAL OF AGENDA/PROPOSALS**

M.S.C. (unanimous) Boyer/Waggoner

**APPROVAL OF MINUTES**

M.S.C. (unanimous) Kronthaler/McGee

That the minutes of May 16<sup>th</sup> & 17<sup>th</sup>, 2008 be accepted as written.

Agenda was modified somewhat so that Keith Lange could make his remarks as he had to leave the meeting early.

**Attachment A**

The Past President's Committee proposes that two members be inducted into the PSIA-Intermountain Hall of Fame – George Hartlmaier and Clark Parkinson. (Bios attached to Attachment A)

**Attachment B**

The Past President's Committee proposes that PSIA-Intermountain create and present a 50 year pin to members that have achieved this significant honor. Members that qualify at this time would be around 8, then in 2010 - 3 and in 2011 to 2012, there would be 4 qualified members.

Board Discussion: The Board will generate qualifications and should look into copyright issues. Have Jerry Warren and Dave Boucher take pin design to the National meeting for approval at the National meeting in October.

Motion to move forward with costs on this proposal for 50 year pin  
M.S.C. (unanimous) Waggoner/McAleer

The Past President's Committee also had a few suggestions to present before the Board:

#### **Attachment C**

- Suggest the BOD consider a bylaw change allowing appointment/election of the office of President from either a current BOD member or someone outside the BOD.
- Propose adding a 'ladder plaque' with engraved names and years of service of members that have been with the association 30 years and longer to the Alf Engen Museum within the Olympic Park. It would give these honored members a position of honor and respect. Keith to put together approximate costs and bring back to January 2009 meeting. Keith will also do the appropriate legwork and coordination with the museum.
- 40-year members – Propose to honor these members that are still active with PSIA-I Lifetime membership with Intermountain. Members would still pay National dues. Carl Boyer to do research on this as he had thought this proposal had been passed in previous meetings last year.
- Keith also announced that Scott Irwin, a long time member and instructor at Alf Engen School had passed away. The Board recommended a contribution to the Utah Ski Archives would be appropriate in his honor.

## **REPORTS**

### **President**

#### **Attachment D**

Dave Boucher reviewed his report with the main topic being the dissolving of the Education Foundation subsequent to the IRS audit of last year. Needs ideas from the Board as to whom to give donations of our Ed Foundation monies.

### **Administrative V.P.**

#### **Attachment E**

Carl Boyer reviewed his report with the Board. The existing cd's that are with Washington Mutual at this time will be refigured and reopened with proper signatures of officers of the corporation.

### **Communications V.P.**

#### **Attachment F**

Nancy Kronthaler reviewed her report with the Board. The upcoming Director's meeting will be October 17<sup>th</sup> at Snowbasin and also, a Director's Seminar is scheduled for Dec. 3<sup>rd</sup> at Snowbird.

### **PSIA Representative**

#### **Attachment G**

Jerry Warren reviewed his report with the Board with his main topic being an update of the National Level III Certification Update.

**Alpine Education Manager****Attachment H**

Ron Kipp reviewed his report with the Board. Summarized key issues from last season and gave an overview of upcoming events for 08-09 season. The written material for this upcoming season will change significantly.

**Alpine Certification Manager****Attachment I**

Dave Lundberg summarized the Certification Unity Taskforce Meeting that was held in Salt Lake in August.

**Alpine DECL Team Manager**

Stephen Helfenbein verbally reported that there has been minimal turnover with the DECL's the past season. There might be occasions that the Development Squad might be used this season – their measure of accountability will be key. Name tags for all teams will be provided this season.

**Snowboard Committee****Attachment J**

John Pohl reviewed his report with the Board. Documents for this season are being changed but are not quite complete yet.

**Nordic Discipline Manager**

Mike Shimp verbally reported to the Board. There will be a rewrite to the Nordic Level 1 workbook this season. Hopes more of the interested instructors in the Division support the scheduled Nordic events.

**Children's Discipline Manager****Attachment K**

Mark Nakada was unable to attend today's meeting but did submit his written report. No changes are anticipated this season with the ACE I curriculum or workbooks.

**Adaptive Discipline Manager****Attachment L**

Jeff Burley was unable to attend today's meeting but did submit his written report for the Board's perusal. This upcoming season they would like to switch from the traditional scheduling of clinics to direct scheduling between their DECL's and the resorts. See report as to direction of this scheduling.

**Snow Sports Committee Mgr.**

Maggie Loring verbally presented this committee's report. At the upcoming meeting at Snowbasin on Oct.17<sup>th</sup>, they will address the important changes for level 2 in both Alpine and Snowboard disciplines.

**Office Administrator**

Susan Oakden verbally asked for support during the training time with her new employees in the office. Many difficult challenges and extra time is needed to bring these new girls up to speed and understand the 'uniqueness' of the Division office processes. Emphasized a decrease in office efficiency when training occurs and apologized for this upfront. When calling the office and not being able to get through the busy phone lines, just email her and ask her to call you.

## **Webmaster Report**

Phil Miller reported that he is still waiting to populate the 'Who's Who' page for the website. Has not had too much info filtering in for this. Dave Boucher recommended that all Board members get their bio and picture to Phil by Oct. 1<sup>st</sup>.

## **UNFINISHED BUSINESS**

### **Timeline for Ed/Cert Managers on certification policies**

This was discussed by Joe Waggoner from last May's meeting with regard to the two year limit for the achievement of a certification level. The verbiage will be changed on the website by Oct. 1<sup>st</sup> to read: Once a candidate for a certification level has passed any portion of that level, they must continue to 'actively pursue' that level by taking PSIA/AASI-I certification prep clinics and/or exams, for the portion of the exam process that they have already passed, to remain in effect. A break of two years or more in this prescribed 'active pursuit' will require that the candidate start the process over for the level. In all cases, the candidate will be responsible for staying current with any revisions to the process that may change their status of 'actively pursuing.'

### **Form Committee to develop Scholarships & Grants**

Carl has been investigating other scholarship templates from other Divisions. He recommends that a small committee be formed to review each applicant's request:

- Request should have budget limits

- The committee should meet once per year

- Each applicant should have defined amounts within request

Joe Waggoner, Scott McGee and Scott Rockwood volunteered to help Carl with this committee structure.

### **Form Committee to address Web Content**

This committee comprised of Nancy Kronthaler and Donna McAleer, request that the homepage of the website contain all important upcoming events such as Ed College, Spring Clinic and Lecture Series.

Important points: Post a survey feedback sheet for members after events taken  
Investigate Active.com  
Move forward with online registration  
Maybe a 'Snowsports School of the Month' on home page

### **Member Survey**

### **Attachment M**

Regarding the survey that Donna McAleer administered recently, Dave Boucher asked that she bring results back to this meeting to analyze and move forward strategically. See attached summary of this survey.

Dave asked that an Ad Hoc Committee be formed to see if survey is desired. Donna McAleer will be chairman and Scott Rockwood volunteered to help her. This committee will submit a list of questions to the Board for approval.

## **NEW BUSINESS**

### **Backcountry Discussion**

Due to some recent developments in the way that Intermountain and National are looking at backcountry programs, this year Intermountain will be offering only Day 1 of the former Backcountry curriculum. Days 2, 3 and 4 will be on hold until we organize details of curriculum and insurance with the National office. The new name is meant to reflect the course is not a certification and that is about snow safety. The Day 1 curriculum will be repackaged as 'Snow Safety Course Intro.'

### **Calendar Update**

Alpine & Nordic calendar ready to publish. Snowboard, ACE and Adaptive will be completed soon.

### **Spring Clinic Issues**

There will need to be a 'cost discussion' regarding the upcoming Spring Clinic at Brian Head as it gets closer to event time. A silent auction will be held again – great revenue for Division.

Upcoming Spring Clinics will hopefully be scheduled for:

- 2010 – Sun Valley
- 2011 – Joint Alta/Snowbird
- 2012 – Jackson

### **Mileage Issues**

The National mileage reimbursement rate is 58.5 cents and the Division is thinking of an increase of our 40 cent reimbursement rate. Hard numbers are to be calculated by Carl Boyer and he will give recommendations to the Board by email. Mileage was previously not given to DECL's from their home to place of employment when leading PSIA/AASI-I events; however, there should be a \$10 mileage reimbursement for this.

### **Workman Comp Issues**

These issues will be discussed by the ExComm and an email sent to the Board on their discussion points.

### **Email request from Jeffrey Jensen – White Crush Inc. & PSIA affiliation**

Claims he wants to promote skiing by doing his organized clinics at Intermountain resorts. Board feels that this will take business away from school's staff. Recommend that Jerry Warren discuss this with National and that the ExComm will meet and make a decision and a letter will be sent to Mr. Jensen with conditions to comply with. See **Attachment L**.

## **ADJOURNMENT**

Motion to adjourn (unanimous) Boyer/Waggoner

There being no further business to discuss, the meeting was adjourned at 2:14 p.m.

Respectively submitted,

Susan Oakden  
Office Administrator