

PSIA/AASI-INTERMOUNTAIN
BOARD OF DIRECTORS MEETING
JUNE 17-18, 2016
SALT LAKE COMMUNITY COLLEGE CAMPUS
9750 S. 300 W. SANDY UT

The Board of Directors meeting of PSIA/AASI-Intermountain was held on Friday, June 17, 2016. President Rich McLaughlin called the meeting to order at 1:00 pm, and a quorum was established.

PRESENT

Rich McLaughlin, Mike Thurgood, Evan Ricks, Joe Waggoner, Kent Lundell, Nancy Kronthaler, Dave Butler, Anita Oliveri, Carl Boyer, Christine Katzenberger, Mark Battaglia, and Mary Flinn Ware.

Also present were Mark Nakada, Children's Discipline Manager, Grant Bishop, Nordic Discipline Manager, Tracy Meier, standing in for the Adaptive Discipline Manager, Dustin Cooper, Alpine Certification Manager, Stephen Helfenbein, Alpine Education Manager, Scotty McGee, Ron Kipp, Maggie Loring, Snowsports School Management Committee, Colter Tucker, incoming region III representative, Vicki Mills, office administrator.

Absent was Andy Baker, Jillian Martin, Nato Emerson, and incoming region III representative Charlie Rodger.

Motion to accept meeting notes from November 2015 by Kent Lundell.

Meeting was recorded on a digital voice recorder, and an attempt was made to Skype in Charlie Rodger, but technical difficulties occurred.

REPORTS

President

Rich McLaughlin read his report to the Board. He spoke about the National President's Council Meeting in November 2015. The Discussion led to an Intermountain dues increase, and notification To National and the membership utilizing an E-blast, the Edge newsletter, and the website.

Administrative VP

Mike Thurgood read his report to the Board. He acknowledged the discipline managers, and the DECL's, and thanked them for managing numerous events and assessments. He acknowledged the office administrators noting that they had to wear a lot of different hats, and hired an office assistant. He thanked Mark Nakada for his time with Stratcom data gathering.

Communications VP

Evan Ricks read his report to the Board. Discussion led to CEU's, and the need for better clarification of the CEU requirements via proposal.

Also, he stressed the need for candidates going for certification to invest in reading the education manuals to help them succeed.

ASEA Board Representative

Kent Lundell shared the agenda from the ASEA Board of Directors Meeting which was held On June 3-June 5, 2016 at Lakewood Co. Discussion started with the ASEA CEO search Committee update, and he discussed the final two candidates, and the announcement Of Nicholas Herrin as the new CEO. Discussion of Tom Spiess being a valuable asset, And will stay on as ASEA CFO. The National Survey Company was mentioned, governance issues, And the ASEA office report. Discussion regarding that the Rocky Mountain division has been sending Instructors and examiners to China. Eric Sheckleton was appointed to the ISIA Board of Directors. Kent mentioned that he is on the ASEA dues committee.

Ed Younglove was elected as Chairman of the Board for another term.

Mention was made of the Subaru arrangement. There is a stipend that will be available to the Divisions to help offset the loss of division Subaru's.

Alpine Certification Manager

Dustin Cooper read his report to the Board. The 3-day Alpine exam process was discussed, And mentioned the coaching aspect for the skiing portion. There was not enough time for a coaching aspect for the teaching portion. The overall feedback from this 3-day exam was very positive.

Staffing limitations were discussed due to the difficulty of getting 3 days off in a row.

Alpine cert analysis numbers were discussed, and some data on the partial passes still need to be added. to the Alpine cert. analysis report. Fall conference will be every other year after this fall, 2016.

Alpine Education Manager

Stephen Helfenbein read his report to the Board, and asked if there were any questions on his prospective on the season report. Member conduct was mentioned, and will be discussed further on Saturday, June 18, 2016.

Discussion on fall Alpine DECL training was discussed, lodging, mileage, and per diem to a potential meeting venue at Targhee. Discussion on the lecture series began, and a request for additional topics was mentioned, and an increase in speaker fees . A mention that 20% of the membership go for certification in a season, and lectures and clinics can appeal to the other 80% of members.

Alpine DECL Manager

Corby Eagan was absent, but submitted his report to the Board via email.

Snowboard Committee Representative

Chris Parks was absent, so Rich McLaughlin read the Snowboard Committee report to the Board. One Level 3 Snowboard exam was held, and one candidate passed.

The Snowboard National team was mentioned, with Eric Rolls making the team for the third time.

Scheduling of Snowboard events was mentioned, and mention of member schools that can hire A DECL to come to their resort. Lack of feedback forms was discussed, and a question arose on how to utilize an easier online method for event feedback.

Emeritus status for long time snowboard DECL's was discussed.

Movement analysis will be added to the exam process.

Nordic Manager

Ann Schorling resigned, so incoming Nordic Manager, Grant Bishop read his report to the Board.

Children's Specialist Manager

Mark Nakada read his report to the Board.

Adaptive Manager

Jason Malczyk and Johnny Landward were absent, so Tracy Meier read their report to the Board.

Snowsports Schools Management Representative

Maggie Loring read her report to the Board.

Office administrators Report

Vicki Mills read the office report to the Board. Attachment K.

Discussion was added for a logistics and scheduling person to organize the large events and work With the DECL's and resorts. Job description to be developed by Mike Thurgood and Mark Nakada.

OLD BUSINESS

Recognize departing Board Members, Nato Emerson and Christine Katzenberger.

Uniforms for Alpine were discussed. Uniform Order should be ready for pick up in October 2016. Snowboard uniforms are being negotiated with Burton at \$245.00 for each jacket.

Spring Clinic at Sun Valley, April 2016 was discussed. 21 Intermountain DECL's worked this event, Traveled separately, we lost \$5486.00 at this event.

Accept or amend changes to Policy & Procedures and By-Laws by Carl Boyer.

NEW BUSINESS

Welcome new Board Members

Colter Tucker and Charlie Rodger were ratified.

Jillian Martin's resignation, all in favor to table this discussion until June 18, 2016.

Carl Boyer's discussion with Northern Intermountain (NIM);
to start a dialogue with NIM Ed staff and examiners to build a relationship.

Spring Clinic plans for 2017; April 7, 8, 9 or April 21, 22, 23 were discussed.
Brighton, Solitude, and Snowbasin were suggested.

Rich McLaughlin to reach out to these resorts.

Snowbird is hosting the National Academy April 17-23, 2017.

Stratcom Update

Review of membership data and financials.

Need for more time spent on marketing, utilizing Exact Target in CRM.

Preliminary Budget discussion

Meeting Adjourned 7:00 pm

The Board of Directors meeting of PSIA/AASI-Intermountain was back in session on Saturday, June 18, 2016.

President Rich McLaughlin called the meeting to order at 9:00 am, and a quorum was established. Nancy Kronthaler and Carl Boyer second the motion.

A move to vote Mark Nakada to fill Jillian Martin's Board member At-large seat was made. All voted in favor, none opposed.

Discussion on CEU's and education penalties in the P&P's was re-worded as follow's:

Effective July 1, 2017

PSIA/AASI-I requires the accrual of twelve (12) hours clinic credit by a member every two dues cycles – unless a member has applied for inactive status as described under *"Inactive Status"*. Failure to accrue twelve (12) hours of education credit (CEU) within this period will result in the following penalties, if the delinquent member wants to remain current:

- First "dues cycle" penalty following a CEU delinquency: An assessment fee of two times (2x) the current daily clinic fee
- Second "dues cycle" penalty following a CEU delinquency: An assessment fee of three times (3x) the current daily clinic fee

If a member does not pay the delinquent assessment fees when due, and subsequently accrue 12 hours of education credit, the member's certification will become null and void. No further "delinquent education" penalty fees will be allowed; recertification will be required. Should a member pay dues after this point, they will be a registered member.

Unanimous in favor of the above re-wording

Discussion to re-name the IT/Reserve business checking account to Special Projects Account, And to re-start adding \$1,000.00 each season to build up this account.

Unanimous in favor of renaming this account

Proposal 010616 Proposal to adopt a Harassment policy for employees of PSIA/AASI-Intermountain via a training video.

Proposal Approved Unanimous

Proposal 020616A Proposal for participant dismissal, if, division employees, representatives, or designates, in their professional opinion, The member's continued presence impedes the progress of an event. This includes, but is not limited to the following:

- *Effective deliver of content such as a clinic topic or assessment
- *Concerns for safety of themselves, the members, or the general public
- *If they are creating an uncomfortable environment for other participants

Proposal Approved Unanimous

Proposal 030616 Proposal to accept updated By-Laws as attached
Proposal Approved Unanimous

Proposal 040616 Proposal to accept updated Policies & Procedures as attached
Proposal Approved Unanimous

Proposal 050616 Proposal to create an Alpine Ed/Cert Committee
Proposal Withdrawn There formerly was an alpine ed/cert committee from 1993-1999,
This proposal would bring it back.

Discussion

Currently, there is a Verification Committee, and discussion was to expand on what is already working,
And re-name it to the Alpine Advisory Committee.

Lunch

12:00pm – 12:30 pm

Budget

Discussion began on reviewing the 2016 budget worksheets,
Expenses versus Income, and projections for FY 2017.
Budget projections approved.

Adjournment

Motion to adjourn. There being no further business to discuss,
The meeting was adjourned at 2:30 pm.
The next Board meeting will be held November 12-13, 2016,
Saturday & Sunday, Location to be announced.

Respectively submitted by,

Vicki Mills

Division staff & accounting