

# THE INSTRUCTORS EDGE

Fall 2004  
 VOLUME 26  
 NUMBER 1



*The Professional Ski Instructors of America*  
*The American Association of Snowboard Instructors*

## Intermountain

### Foundation Offers Opportunity

Established over 15 years ago, the PSIA/AASI-I Education Foundation is recognized as a 501 3 (c) organization. The Board created this foundation as a benefit to the members of PSIA/AASI. The purpose is to give members the opportunity to use the available funds for scholarships to divisional and national educational events. The Foundation also uses the monies to provide instructors with plaques or certificates who have been recognized by their mountain schools as outstanding teachers. Such instructors are recognized each year at the Spring Clinic.

Members must be in good standing and contact the office to apply for a scholarship. Through the application the member needs to express their reason and purpose for attending an event. The education and certification managers and Executive Committee will review the application and decide who will receive the scholarship(s). The number of scholarships available will be determined by the number of requests and availability of funds during that season.

Upon becoming notified, the mem-



PSIA-I/AASI-I Board members and managers take a break during a working hike midway through a summer meeting at Sundance.

ber will then be responsible to submit an article to the Edge for publication. Such article will explain what the event was and what the member gained as a result of his/her attendance.

It is the intention of the Education Foundation Board that members make use of these scholarships. Most of the funds obtained are from donations by the members or from the annual raffle. The Education Foundation will sponsor a silent auction this season at the Spring Clinic at Powder Mountain. If any member would like to provide any item or items for the auction, please contact Mary Flinn or Stew Marsh. Remember, all items provided are tax deductible up to the amount allotted by the IRS.

### Six Gain Berths to Hall of Fame

UTAH OLYMPIC PARK—The Intermountain Ski Hall of Fame inducted six new members September 23, during the 2004 induction ceremonies at the Joe Quinney Winter Sports Center.

The class of 2004 consists of:

*Pepi Stiegler*, Jackson Hole, Wyo., an Olympic gold and silver medalist and noted instructor;

*Bill Lash*, Salt Lake City, nationally-acclaimed ski instruction pioneer and author;

■ *continued on 3*



<b>Amazing Women . . . . .</b>	<b>10</b>	<b>It's not just the board . . . . .</b>	<b>13</b>
Ten women who helped build the ski industry.		Making learning fun from the start.	
<b>Inspiration . . . . .</b>	<b>12</b>	<b>Education College . . . . .</b>	<b>18</b>
What motivates you can motivate others.		Register now for an epic season kick off.	



## President's Message

By Carl Boyer, PSIA-I/AASI-I President

The first snows have draped the mountains; I hope this portends ample powder and business for you this year.

This is a time of transition, for the seasons and for our Division. We have new personnel in the office, where Vicki Mills joins Susan Oakden, and in the Education and Certification leadership and structure. New responsibilities bring with them the opportunity for fresh perspective. Thanks are due for years of dedicated service for our members to outgoing President Mike Thurgood, Administrative VP Allen Titensor, and three DECLs moving to emeritus status: past Ed. Chair 'Ole' Olsen, Chris Katzenberger, and Brian Righter.

I thank the Board for its support and confidence in me and the expressions of goodwill from members I have greeted since trading hats to serve as your president. The board has ratified my appointments of Stew Marsh as Administrative VP and Chip Herron as Communications VP. I promise to work hard on your behalf, building on the foundation laid by my predecessors.

Part of that foundation has been sound financial planning for the future of the Division. During my term on the Board I have witnessed sincere effort by all involved to balance the desire to keep your costs low weighed against the critical needs, including continuing development of updated, inspiring education content. This will only be possible if we ensure the resources will be in hand. Although event fees will rise this year, be assured the Board is looking into alternate sources for revenue as well as ways to improve efficiencies and reduce expenditures without sacrificing service to our members.

Improvements you will see this year include a web-based calendar, which will be updated continuously throughout the season, and that will allow you to tailor your inquiries to your specific needs. You will also find video images supporting our Alpine educational materials. This template will provide the capability for other disciplines to provide similar content in the future. You can review this soon on the Division website and higher resolution DVDs will be available for individual purchase through the Division office.

I am alarmed at how many members are very late with their dues. Tracking down those of you who are late increases costs both to you and to the Division in labor, printing and postage (hundreds of dollars alone!). Let us all commit to staying current with our dues. This will help your Division to more accurately prepare a sound budget and enable the Board to fund improvements. Remember to inform the Division office if you change your address. (You can update this information yourself by accessing your personal profile on national's website.) The EDGE is bulk mailed, and is neither forwarded nor returned. We only discover a stale address if we receive returned mail.

National meetings in Lakewood, CO will be over by the time you read this. We will be briefed on upgrades we hope to integrate into our member information management. We expect to share details in an upcoming EDGE on the direct benefits you will experience. I hope to visit and get out on the snow with as many of you as I can this season. Please share with me your concerns and observations whether in person, or by email: [admin@psia-i.org](mailto:admin@psia-i.org).

## The Instructors EDGE

The Instructors EDGE, official publication of the Professional Ski Instructors of America Intermountain Division and the American Association of Snowboard Instructors Intermountain Division, is scheduled to be published four times a year at a nonmember subscription rate of \$15.

Opinions presented in the EDGE are those of the individual authors and do not necessarily represent the opinions or policies of the Professional Ski Instructors of America, Intermountain or the American Association of Snowboard Instructors, Intermountain. Submission of articles and photos is encouraged. Contact the editor.

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### Current Board Members

2002-2005: Carl Boyer, Carolyn Fushimi,  
John Pohl, Scott Rockwood

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Mikey Franco, Nancy  
Kronthaler, Stew Marsh,  
Jerry Warren.

2004-2007: David Boucher, Danny Edwards,  
Chip Herron, Joe Waggoner,  
Kent Lundell

**FAME continued from 1**

*Suzy Harris Rytting*, Salt Lake City, 1940s premier woman skier;

*Edward L. Scott*, Sun Valley, the late founder of the touted Scott Ski Poles;

*George T. Watson*, the late and storied mining prospector and stock promoter who donated to the U.S. Forest Service the land on which Utah's Alta Ski Area now rests;

*Bill Spencer*, Salt Lake City, world-class cross-country competitor.

According to Scott C. Ulbrich, president of the Alf Engen Ski Museum Foundation that oversees the Intermountain Hall of Fame, the selections were made by knowledgeable historians from Utah, Idaho and Wyoming. He said selection criteria focuses on outstanding achievements in skiing competition, skiing innovation, ski sport development and significant contribution to the overall promotion of skiing.

Priority is given to those who have made contributions to the sport that resulted in significant benefits to the Intermountain area over a long period.

Ulbrich said the hall of fame selections originate with volunteer members of the Ski Archives advisory board. Housed at the J. Willard Marriott Library at the University of Utah, the Ski Archives was founded in 1989 to locate, preserve, catalogue and make available to the public the ski history of the region. It houses more than 70,000 photographs, more than 150 manuscript collections and some 250 oral histories and thousands of other items.

The Intermountain Ski Hall of Fame inscription for each of the 2004 inductees reads as follows:

**Pepi Stiegler**

Pepi Stiegler is recognized for his skiing prowess as well as for his dedication to ski instruction. He started skiing

at the age of six and by 15 he was Austrian Junior Slalom Champion. Pepi won a silver medal in GS in the 1960 Olympic Winter Games at Squaw Valley, CA. and a gold medal in slalom and a bronze medal in GS during the 1964 Winter Games in Innsbruck, Austria. He won the Austrian National Championships in 1965. After becoming a certified ski instructor in 1962, he became ski school director/director of skiing for Jackson Hole in 1966, where he coached junior racers and conducted race camps for many years. He retired from that position in 2002. He served on the Intermountain Ski Instructors Association Board of Directors from 1978-1982. Pepi was inducted into the U.S. National Ski Hall of Fame in 2001 and the Professional Ski Instructors of America-Intermountain Hall of Fame in 2004.

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**FAME continued from 3****“Mayor” George Watson**

George Watson was a native of Michigan, born in 1883, who came to Utah in 1902 in search of a fortune mining silver ore in the gloves-off mining camps of the American West. His colorful, often zany, exploits as a miner, stock promoter and early-day ski aficionado led to the establishment of Alta, Utah. When he realized his dream of riches from mining would not materialize, George acquired 80 seemingly-worthless abandoned mining claims, including several hundred acres of land, in the Alta Mining District. Not fazed by his misfortune, Watson declared himself “Mayor” of Alta, likely its only resident, in the early 1930s.

Simultaneously, the Salt Lake Winter Sports Association was formed to develop and promote skiing in the canyon. During the latter part of the 1930s, Watson, facing heavy tax burdens on his non-productive mining claims, took on “Ski Pioneer” status and the Salt Lake City businessmen who formed the Sports Association had themselves a successful enterprise in the Alta Ski Area. “Mayor” Watson died in 1952. He was inducted into the U.S. Ski Hall of Fame in 1969.

**Bill Spencer**

Bill Spencer mastered the dual-disciplines of shooting and skiing on all levels of competition. He was the 1959 Collegiate Biathlon All-American for the University of Utah; U.S. Olympic Biathlon Team in 1964 and 1968; U.S. Biathlon Champion in 1965, 1966, 1967; Canadian National Biathlon Champion in 1966-1967. After competition, he was shooting coach for the U.S. Olympic Team in 1976, 1980, 1982 and its team leader for biathlon in 1972 and 1984.

Bill was coordinator of the National Guard Bureau Biathlon Program from 1984-1997 and U.S. Biathlon Association Coach and Development Coordi-

**Administrative Report**

*By Stew Marsh, PSIA-I/AASI-I Administrative VP*

The Board of Directors, at its June meeting, made the decision to increase clinic and assessment fees by \$15. This increase was discussed at great lengths by the Board. It was believed the increase was in keeping with what many of the other divisions are charging for event fees. The table on page 17 shows the event fees other divisions charge.

Although it has been the premise of Intermountain Division to provide the highest quality assessments and clinics at the least possible cost, the Board decided that a fee increase of some type was finally needed.

At the 2004 spring general membership meeting the question was brought before the members by Mike Thurgood as to whether they could more easily absorb a fee increase or a dues increase. It was overwhelmingly determined that those members in attendance preferred a clinic or assessment increase to a dues increase. The Board took this feedback into consideration when making its decision.

It is the intent of the Board to maintain this amount for as long as possible, realizing that the last increase was five years ago. This was also at a time when a dues increase was being discussed.

As you will read in this issue, and see on the web site, the clinics offered will be changing to meet the needs and desires of the members. Please note that there will also be a clinic season pass offered for \$175. This pass will result in significant savings for people who attend several clinics per season. ■

nator from 1984-1994. He was technical delegate for the International Pentathlon and Biathlon Union during the 1998 Olympic Winter Games and was IBU technical delegate for several World Cup, Winter Olympic Games and World Championship competitions in Europe and Asia. He served as Deputy Chief of Competition-Biathlon during the 2002 Olympic Winter Games. He was inducted into the U.S. Biathlon Association Hall of Fame, received the IBU Bronze Medal of Honor in 2002 and was inducted into the Utah Sports Hall of Fame in 2003.

**Edward L. Scott**

In 1924, his father made Ed Scott's first pair of skis, based on a plan in *Boys Mechanic* magazine. Forty years later, his company was selling 100,000 pair of Scott Ski Poles per season. The remarkable success story of Ed Scott,

started in 1949 by a ski repair business in a one-room cabin at Ketchum, Idaho, is attributed to his innovation and his penchant for “something different, something better.” Unable to find ski poles to his liking, he bought component parts and assembled a “lighter, better pole.” He shipped the first production of the “gold poles” to the U.S. and Canadian National Ski Teams in 1959 and offered the items wholesale the following season. Five years later, sales surpassed \$1 million annually.

Ed sold his company to the Kingsford Company with Ed continuing to manage the subsidiary, Scott-USA, which thrives today and ranks among the nation's top ski pole manufacturers. In 1987, during Sun Valley's 50th anniversary, he was inducted into the Ski Industry Hall of Fame. Edward L. Scott died in 2001.



## Communications Corner

By Chip Herron, PSIA-I/AASI-I Communications VP

Hello everyone, I have the privilege of replacing Carl Boyer as your communications VP. As you all know Carl has moved on to a much more responsible position as Division President

I want to encourage everyone to get involved with the division. Put your name in the hat for the upcoming BOD elections. Submit an article to the Edge. This article doesn't have to be a tech manual, a simple teaching trick that works for you. Perhaps a brief summary on what changes have occurred at your area over the summer. How about an article on an exciting tour you took last spring in the backcountry? We hardly ever hear from Snowsports School Directors!

Enough on that ...what is happening in our division that will help you? The Event Calendar mailed with the Fall edition is no more. It is now available to you on our division website. [www.psia-i.org](http://www.psia-i.org). This means you can either print it out for yourself or encourage your managers or trainers to post it. Of course, now you can easily check the website for any changes or new events. I hope all managers; supervisors and trainers will help out and keep this posted for your staffs.

By the time you read this column the updated version of our divisions policy and procedures manual will be available to you at the division office and hopefully on the website in the near future.

The instructors of the year for 2003-2004 were announced at the Spring Clinic. Congratulations to those instructors for doing an outstanding job and doing our profession proud! The names of these people are posted in the back of the EDGE.

Pray for snow and good skiing. ■

1988 and in 1999 was named one of Utah's "50 Greatest Athletes of the Century" by *The Salt Lake Tribune*.

### Bill Lash

The efforts and expertise of Bill Lash are at the core of ski instruction in the United States. In 1952 he wrote the plan for national certification and a national ski instructor's association for the National Ski Association. In 1958 he wrote the first ski-teaching manual, "An Outline of Ski Teaching Methods." In 1961 Bill was a founder of the Professional Ski Instructors of America (PSIA) and served as its first president, a post he held for nine years. Introduced to skiing in 1940 as a Boy Scout in Sun Valley, ID, he was a cofounder of Magic Mountain Ski Area in Idaho and served as its ski school director from 1947-49.

Bill certified with the Intermountain Ski Instructors Association in 1950 and served as its second president from 1951-1953 and again from 1955 to 1962. He also taught skiing at the University of Utah, Alta, Little Mountain and Solitude Ski Areas. He was inducted into the US Ski Hall of Fame in 1983 and in the PSIA-Intermountain Hall of Fame in 1989. He is the cofounder of the Veteran's Ski Instructor Alliance. ■

### Suzu Harris Rytting

Suzu Harris Rytting cut a swath in the regional and national competitive ski scenes in the 1940s. That swath started on a pair of borrowed boots and a last-place finished in her first major race. It reached its zenith when she was named a member of the U.S. Olympic Ski Team in 1952 that was to compete in Oslo, Norway. When it was discovered she was pregnant, a fact she was not aware of, Olympic officials would not allow her to compete and summarily sent her back to the United States. Her skiing triumphs during the late 1940s established her as one of the finest female skiers in the country: The Snow Cup, Knudsen Cup and Glacier

(Mt. Timpanogos) races in 1947; the Harriman Cup and National Championships-combined in 1948; the Rustler Cup, Snow Cup, Western Interstate Championships, Millicent Cup, Intermountain Ski Assn. (ISA) Championships and Timpanogos Glacier Race in 1949. From 1947 through 1952 she was National Slalom, Downhill and Giant Slalom Champion and was National Medalist eight times. She won the Mary Cornelia National Collegiate Trophy in 1947 and was named an alternate on the 1948 U.S. Olympic Alpine Team and a member of the 1950s U.S. Women's FIS World Cup Team, which was recognized as the first USA Ski Team. Suzu was inducted into the National Ski Hall of Fame in

## Discounted Dues

Did you know there are dues discounts available? Any member, 23 years of age or younger, who is a full time student in a recognized institution of learning may apply in writing yearly including proof of enrollment for a discount of \$10 towards divisional dues. This will be matched by a reduction of national dues, for a collective \$20 discount.

Any member in good standing for ten (10) or more consecutive years shall receive a \$10 discount on divisional dues, and a matching reduction of national dues, for a collective \$20 discount upon obtaining the age of 75. ■

## Alpine Certification

By Guillermo Avila-Paz

Dear PSIA/ASSI- Intermountain Members, I hope that all of you had a healthy and productive summer. We are looking forward to a great snow year in the 2004-2005 ski season.

During the summer we had the opportunity to work closely with some PSIA/ASSI -I members, the DECL body and the PSIA/ASSI-I Board of Directors. We also got good feedback from some snowsports school managers on how we can improve and better serve our PSIA/ASSI-I members in the Alpine Certification process—keeping in mind the consumers (the public) to whom our professional instructors provide service.

Here are some of the changes we made to improve the Alpine Certification process for the coming ski season.

### Level I Alpine Assessment

At this time the level I Certification Assessment process will stay the same, but with improved Video and audio description of Maneuvers.

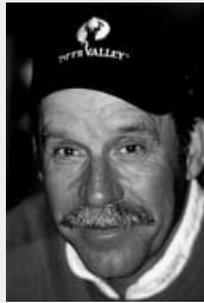
### Level II Alpine Assessment

New this year: After December 18, the Level II Certification will be a two-day on-snow Assessment including a one-day Skiing Assessment and a new second day Teaching Assessment. Teaching is an important part of the PSIA/ASSI-I Certification process and our profession.

There will be one last chance for qualified candidates to take the previous format one-day LII Assessment December 17 at Deer Valley. After that date it will be mandatory to take a one day Skiing and one day Teaching Assessment.

The candidate must pass the written test prior to the skiing assessment.

*The first day Skiing II Assessment:* The skiing assessment has only one



## Certification Corner

By Kent Lundell, PSIA/AASI-I Certification Chairperson

### New for 2004/2005

Over this summer the Ed/Cert staff has been busy meeting on a regular basis to try to help improve the certification and the education process. Our focus has been on two major items.

#### The first item is a DVD

This provides a visual resource for the members.

We have been working on a DVD that includes the Alpine skiing standards, skill improvement and self-assessment drills. If you know what the maneuver looks like you will have a better understanding of how to perform that maneuver. Along with seeing the image, you will have either a verbal or a written description. In the near future you will be able to check out some clips on the website.

The DVD has six screens running all at once on the TV screen. You can pick any section of the six you would like to see. The section you pick will have some video commentary describing the key features you are seeing. It will hopefully be offered for sale by early December. Just in time for Christmas.

#### The second item is sharing of accurate current information.

Here is how we are trying to help.

- ◆ New PSIA Intermountain Alpine DVD
- ◆ Updated 2004 certification/study guides.
- ◆ Download the new 2004 certification study guides on the website and destroy your old certification study guides; they have a publication date on the bottom corner of the page.
- ◆ Creation of a PSIA-I/AASI-I alpine Accredited Trainer

#### PSIA-I/AASI-I Alpine Accredited Trainer

Here is an overview: The accreditation is a series of four, one-day courses. *To participate, you must first be a current Level III snowsports professional in good standing.* The courses contain information on what a trainer needs to look for and train toward. The courses will contain current information on how to help someone get certified, including a current DECL book, a skiing/riding Standards DVD and other items. After the successful completion of the skiing standards and teaching/communication standards (three days), the candidate will audit a one-day Level III skiing or teaching assessment. The four-day course will be completed in one winter season.

The accreditation has a four-year life span from sign up date. After four years the accredited trainer will go through another skiing or riding and information knowledge evaluation. This will give the accredited trainer value by being current.

#### Benefits for the PSIA-I/AASI Alpine trainer and members

Current PSIA-I/AASI-I Education Certification staff and discipline managers will run the accreditation. The accreditation has skiing/riding and



teaching standards that the candidate will be expected to perform. The maneuvers include demos, self-assessment drills, and skiing/riding standards that project the current image of modern skiing/riding.

- ◆ The accreditation will help new and long-term members in the process of becoming area trainers, or members wanting to become DECLs. These courses build knowledge on what is in an educational clinic and assessment. This accreditation is meant to also open new avenues to members seeking new information.
- ◆ The accreditation will give PSIA-I/AASI-I more members with accurate information.
- ◆ The accreditation can help small and large Snowsports Schools in the training of their staffs. It will do this by helping the trainers stay current. Then they can best help the candidates work on their portfolios, workbooks, skiing/riding and coaching with accurate information.
- ◆ After you complete these courses you can pass on the most current information.

These courses will be offered during the Ed College at Snowbasin in a three day session with the auditing after the December course. The courses will also be offered in one-day segments in January, February and March with the auditing in April.

I am really excited about this program and the opportunities it will bring to those who go through this program. I hope to see you at one of the events this season. ■

a teaching segment to the Level II Assessment will help create a better foundation for a candidate throughout the Intermediate Zone and a better opportunity to succeed during the teaching segment in the Level III Assessment. For more information check our PSIA/AASI-I web page at [www.psia-i.org](http://www.psia-i.org). – **Guillermo Avila-Paz** is **PSIA-I Alpine Certification Manager**

## Craig Bennion, Gone to the Lake



PSIA-I member Clarence Craig Bennion passed away unexpectedly, Sunday, July 11 while enjoying his houseboat and family at Lake Powell.

Craig “Buford Mad Dog” understood how to live life to the fullest. He had an infectious laugh and energetic personality, which impacted the lives of his many friends. For Craig, life had two speeds, parked or wide open. When he wasn’t in the garage, covered in grease, fixing his toys, he loved to ski, water ski, play racquetball, snowmobile in the Uintas and ride his Harley.

He was passionate about his houseboat, which he built, and shared it openly with his friends and family. He is survived by his wife, Christine Lynn Bennion, daughter Torrey Lynne Bennion Anderson, stepson Carter Gregory, stepdaughter Dusti Ondryas and his grandchildren, Annika, Eric, Alicia, Andre, Avery, Sofie and Sadie, whom he adored. He is preceded in death by son Todd Mitchell Bennion, parents Clarence “Bud” Bennion and Anna Alene Thompson, and step-mother Ione R. Bennion. ■

**Online: [www.psia-i.org](http://www.psia-i.org)**

part that focuses only on skiing. The skiing assessment has eight maneuvers with task and self assessment drills and no movement analysis. That will allocate more time to focus on skiing skills. Candidates must meet the Skiing II Assessment standards before they take the Teaching II Assessment.

*The second day Teaching II Assessment:* The Teaching II Assessment has four parts. 1. Complete Portfolio 2. Assigned Teaching Topic 3. Movement Analysis segment 4. Overall Risk Management. The candidate must meet standards in all four parts of the Teaching II Assessment to complete their Level II Certification.

### Level III Assessment

New this year: The level III Certification will be a two-day on-snow assessment with a skiing and teaching assessment. The movement analysis from the skiing day is gone.

The candidate must meet standards on the written test prior to the skiing assessment.

*The first say Skiing III Assessment:* The skiing assessment has only one part that focuses on skiing. The skiing assessment has nine maneuvers with tasks and self assessment drills—no movement analysis. That will allocate more time to focus on skiing skills.

Candidates must meet the Skiing III Assessment standards before they take the Teaching III Assessment.

*The second day Teaching III Assessment:* The Teaching III Assessment has four parts. 1. Complete Portfolio 2. Application of Teaching 3. Assigned Teaching Objectives : Interview 4. Overall Risk Management. The Candidate must meet standards in all four parts of the Teaching III Assessment to complete their Level III Certification.

All of these changes will allocate more time during the skiing segments to better assess each candidate. Adding

## PSIA/AASI-I Season Pass

By Tony Fantis

This year we are pleased to offer the brand-new PSIA/AASI-Intermountain Season Pass. With your season pass, you will have access to unlimited clinics for a one-time fee of \$175. The season pass will be valid for the 2004-2005 season. Whether you are preparing for certification, are interested in trying new disciplines, or just have a sincere desire to be all you can be, this is the best option for you!

Almost any clinic is yours for the taking. You may even take the same clinic topic more than once. The few exceptions include Spring Clinic, assessments, written exams, and accreditations, which are separate events not included in the program.

The Ed College, general clinics, certification prep clinics, and camps are all included. If you have any questions, the full details for each event in all disciplines can be found on the Intermountain Division website at [www.psia-i.org](http://www.psia-i.org). A short list of eligible events follows this article.

Some special events, such as the Snowcat Ski/Ride/Tele day at Powder Mountain, will be subject to a small surcharge since these events are more expensive than other regularly-scheduled clinics. Pass holders are also subject to the standard late sign-up and cancellation fees for all events, so watch your dates closely to avoid late or cancellation fees!

All in all, this program offers an enormous savings to our most active professionals! Try something new, challenge your skills, or get intensive training prior to certification. You'll also make new friends in a fun environment while picking up a few new ideas, concepts, or movements. We'll see you on the slopes!

## Education Corner

By Tony Fantis, PSIA/AASI-I Education Chairperson

Welcome back! We've put together a great program this year with a great deal of new and exciting options for you. Each year I am intrigued more and more by how many options we have, and how much professional snowsports instruction carries into our everyday lives. It is just as much about developing lifelong friendships and lasting memories as it is about increasing our professionalism through new skills and knowledge each season.

With that in mind, I sincerely hope more of us can try new disciplines, further our certifications, travel to new areas, or simply get to know a few more people on snow this year. We, as a group of instructors, really do have quite a bit in common.

### Events Calendar

There's a lot to cover, so let's jump right in! The first thing you will notice is the new look and feel of the Division Events Calendar. There is an easy-to-read black and white copy of the calendar in this issue, and an impressive new full color calendar on the Division website.

When you sign on to the website, you'll get to choose exactly how you would like to see the calendar. If you are only interested in Snowboard or ACE events, you can view just those events. And if you'd like to see all of the dates for just the Level I Certification, you can do that, too! Click on any clinic on the calendar to get instant information ranging from cost to clinic credits and certification prep to season pass information. To view the calendar in a format similar to last season's, download the full-color version from the website at [www.psia-i.org](http://www.psia-i.org). It is fast and easy! A full color calendar will also be sent to all of the PSIA/AASI-I Member Ski and Snowboard schools.

### Clinic Season Pass

This season also marks the first PSIA/AASI-I Season Pass, where you'll get an "all-you-can-eat buffet" of clinics in all of the disciplines. For one price, you'll have unlimited access to nearly every educational clinic we offer. Whether you're looking for some rock-solid support in training towards certification or just interested in spreading your wings and trying a new discipline, this is the pass for you! More details for the Season Pass can be found in this issue of *The Instructor's Edge*.

If you are preparing for certification, dive into the new study guides for free at our Division website at [www.psia-i.org](http://www.psia-i.org). You will also find new flowcharts there to help you track the prerequisites you'll need. The old study guides and flowcharts can be thrown in a bonfire with your old skis in a sacrifice to the snow gods. The new guides are free at the website, or you may pick one up from the Division office for a small fee. The new flowcharts are particularly valuable if you are working toward your certification!

Park and Pipe is back after a very successful first season, and is now open to Telemark skiers! Also new to the program are two clinics, 'Intro to Pipe,' and 'Intro to Park.' These clinics were tested last year by the DECLs, and a great time was had by all! Last year 10 out of 11 participants obtained their



accreditation, with ages ranging from 21 to nearly 70 years old! More details about the Park and Pipe can be found in this issue of the *Edge*.

### Member Benefits

Don't forget about the many benefits of membership. Did you know you may rent from any of several dozen instructional and improvement videos for free from PSIA-National? Many resorts offer professional discounts to snowsports pros. Product and equipment manufacturers spend huge amounts of money to put together pro programs for us, as well. For a complete list of professional benefits, log on to the National website at [www.psia.org](http://www.psia.org). One last thing...please don't forget to thank the host resorts for the complimentary tickets for the clinics and exams you attend. This does not happen in all divisions of PSIA/AASI, and we really appreciate the savings and the professional courtesy!

Nordic and Snowboarding received some overhauls over the summer. Check the calendar closely...you will find some name changes and some new clinic titles. Backcountry is now a multi-discipline event and the different events have been merged into one. Snowboard Freestyle Accreditation is now the Snowboard Park and Pipe Accreditation. This brings our accreditation name in line with other divisions and nationally.

All in all, there are over a dozen new clinic options this year! Many of the clinics now qualify as certification prep, too. Certification prep has a new structure for some disciplines, allowing you more personal choice and flexibility of clinics to meet your requirements or to expand your horizons. There is more information on the new clinics and certification prep elsewhere in this issue of *The Instructor's Edge*.

### Beyond Level III

We've put together two new programs *exclusively* for the nearly 25 percent of our members at a Certified Level III status. The two programs are the PSIA-I Alpine Trainer's Accreditation and the Versatility Camp. A number of people are already excited about both of these new programs! More information for both can be found elsewhere in this issue of *The Instructor's Edge*.

Finally, I want to share a couple of concepts with you that may help you grow your business. First (if I may suggest), wear your certification pins! Your pins show your commitment and level of accomplishment in your sport. I have been surprised by how many guests ask me what my pin means. By wearing our pins we are educating the public about the value of certification, advertising our product and ourselves, and creating opportunities for conversation and new lessons! The other concept I'd like to share is the use of the free Tip of the Day cards offered to us by National. If you haven't seen these, stop by the office or look them up on the web or Accessories Catalog. These are very professional looking, and people keep them! Can you think of a better way for people to remember you? This is a very simple and FREE method to market yourself to your guests while creating lasting memories.

Well, it appears I have overrun my "Education Corner." Be sure to get all the new information about clinics, the Season Pass, certification requirements, and the calendar elsewhere in this issue. I couldn't be more excited about the coming season and all the new education options for our members. I wish you all the best in the coming season! ■

## Qualifying Season Pass Clinics

**Snowboard:** Ed College, Snowcat Ski/Ride/Tele, Ride the Park and Pipe, R2, T2, R3, T3, Steeps Camp, Lecture Series, Movement Analysis

**Alpine:** Ed College, Snowcat Ski/Ride/Tele\*, Tour D'Jour, Steeps Camp, Demo Camp, Ski Camp, Int. & Adv. Zone Movements, Int.& Adv. Zone Teaching, Versatility Camp, Lectures

**Adaptive:** Ed College, Adaptive Workshop, Snowcat Ski/Ride/Tele\*, Lectures

**Park and Pipe:** *Alpine & Telemark:* Intro to Pipe, Intro to Park; *Snowboard:* Ride the Park and Pipe

**Nordic:** High End Coaching, New Direction of Tele, Coach & Teach Ideas, Ski & Teach Off Trail, Telemark Racing, LII & LIII Prep, Intro to Park, Intro to Pipe, Snowcat Ski/Ride/Tele\*

\*Cat skiing requires event surcharge. ■

## Video Rental

Though not new, this is a program of which few people are aware. All current members can log on to the National website at [www.psia.org](http://www.psia.org) and rent any of more than two dozen skiing, riding, and teaching videos with a broad range of topics from children to adaptive to snowboarding, Nordic, and alpine. The rental is free! You will need to log on to the website with your National ID Number. It can be found on the address label of The Professional Skier, your membership card, and the address label of Pro Rider. Your only cost is the postage to mail your rented videos back to the National office in Colorado. ■

## Archives Honors Industry Women

Compiled by Nona Weatherbee

The University of Utah Ski Archives honored ten women October 21 for their achievements and contributions to skiing at a time when the industry was dominated by males. From racing, to teaching, to resort development, these amazing women were skiing leaders in the Intermountain area.

University of Utah Ski Archives



Suzy Harris Rytting received the S.J. Quinney award at the University of Utah Ski Archives awards dinner October 21.

### Suzy Harris Rytting

Received the S.J. Quinney award for enhancing the image and popularity of skiing in the region. Suzy dominated the racing scene in the '40s. She was named to the 1952 Olympic team. When it was discovered that she was pregnant, she was sent home from the games. Nine other women were honored as history makers:

### Maxine Bounous

The first female to gain full certification while a full-time instructor at Alta from 1952 to 1958. Among Maxine's many accomplishments, she created and ran a 5th grade learn-to-ski program for Utah County. "Fast Max" is still tearing up the powder in Little Cottonwood canyon.

### Evelyn Engen

Evelyn married the late Alf Engen in 1937. Evelyn was the business mind behind the Alf Engen Company that manufactured sun tan lotions and ski waxes from the '40s to the '60s. She also managed the Alf Engen Ski School during the same time.

### Virginia Huidekoper

Started skiing in the canyons above Salt Lake in the mid 1930s before there were lifts. She had a successful racing career in the Intermountain area. Virginia moved to Jackson Hole in the

*From racing, to teaching, to resort development ... ten amazing women were skiing leaders.*

1940s and was one of the founders of the Jackson Hole Ski Club. She was also one of the founders of Snow King Ski Area. Virginia also operated a local newspaper, creating some of the first Snow King brochures.

### Jannette Burr Johnson

Originally from Seattle, Jannette was hooked on skiing at a very young age. She was named to the 1950 and 1954 FIS teams as well as the 1952 Olympic team. In 1955, Jannette was awarded the Diamond Harriman Pin, an honor shared only with the legendary Gretchen Fraser. During her 37 years as a Sun Valley ski instructor, Jannette was Lucille Ball's double for the TV movie "Lucy Goes to Sun Valley."

### Wilma Johnson

Wilma's behind the scenes researching skills helped her former husband Ted Johnson, develop their Snowbird dream. With a scale model of the Snowbird Village in the back of their station wagon, they crisscrossed the country raising money for a limited partnership. From the office in the model condo, Wilma prepared reports, entertained prospective partners and

condo buyers. Wilma's second passion was education and so helped establish the first alternative grade school for Little Cottonwood Canyon at Snowbird.

### Dolores LaChapelle

A true pioneer of environmental concerns, Dolores has written several books including *Sacred Land Sacred Sex*; *Rapture of the Deep*; and *Concerning Deep Ecology and Celebrating Life*. She started skiing sixty years ago and taught skiing in Aspen from 1947 to 1950 before marrying and moving to Alta with husband Ed LaChapelle. Ed was on the Forest Service's avalanche and snow research team. Dolores is featured in two films, *The Greatest Snow on Earth: Utah's Skiing Story*, filmed by Shawn Emery and *Spirit of Snow*, filmed by Dave O'Leske.

### Margo Walters McDonald

Before being named to the 1964 Olympic Alpine Team, Margo had a lengthy racing background in the Intermountain area. From being on the Junior National Ski team in 1957 to winning the Tribune Classic 3 times, first in the Snow Cup and placing in the Roche Cup and Harriman Cup, Margo represented the Intermountain area well. From 1967 to 1970, Margo served as the executive director of the Intermountain Ski Association.

*continued on next page*

## High-End Training Clinics

Nearly 25 percent of our membership is Level III Certified and we've got some hot new programs just for you! Versatility Camp is a new addition for Alpine Level III Certified instructors only, and will ski all over the mountain while exploring some of the movement options available for situational skiing. You must be Alpine Level III to attend. This is a high-level training camp and may ski any condition, almost anywhere on the mountain!

Another program available only to

LIII Certified instructors is the Trainer's Accreditation. This new accreditation is primarily offered for area trainers who would like to be accredited by Intermountain Division as possessing the knowledge and in-depth understanding of our training and certification process. You must attend three days plus an audit day in the same season to achieve this accreditation. There will also be performance standards which must be met to obtain the Trainer's Accreditation.

Deepen your commitment to helping others while learning more about your personal skiing, the administration of assessments, providing feedback, and training people toward certification.

Both of these are amazing programs for Alpine Level III Certified members only. These are high-end clinics for anyone who wants just a little bit more. Challenge yourself while picking up some new concepts in a professional environment! ■

### *WOMEN continued from page 10*

#### **Gladys Miller**

In 1950 when her husband Earl Miller took over ownership of the Snowbasin Ski School, Gladys was part of the team. Together they ran one of the most successful ski programs in Utah, the Ogden City Recreation Ski School and the Utah Racing School, one of the earliest and most successful racing programs in the West. Gladys served as a race official and organizer of Intermountain junior ski racing.

#### **Jean Saubert**

Along with Suzy Harris Rytting, Jean is a member of the National Ski Hall of Fame. Winning bronze and silver medals in the slalom and giant slalom respectively in the 1964 Olympic Winter Games are among her competitive accomplishments. Jean was a two-time junior national winner. In 1963 she won both the Snow Cup and the Harriman Cup. While completing her teaching degree from Brigham Young University, Jean coached and mentored ski teams at BYU, Sundance and Snowbird. During her 32 years as an elementary grade educator, Jean was active in ski-related fund raising and a literacy volunteer. ■

## Fresh Options in Park and Pipe

*By Tony Fantis*

There are a few fresh options in Park and Pipe for snowboard, alpine, and telemark. This is one of the fastest-growing interests in snowsports currently, so get involved and stay ahead of the curve. It's lots of fun, and you will pick up some new skills that will improve your overall skiing or riding.

First is an "Intro to Pipe" clinic for alpine and telemark, in which you will learn how to "ride" the pipe, even if you have never been in one before. This new clinic was tested by the DECLs last season and we had a lot of fun, laughs, and success. You will participate at your own level and at your own speed. This is a great opportunity to try something new or get some extra practice before going for your accreditation.

The next new clinic is "Intro to Park," also for telemark and alpine. Whether or not you've skied the park before, this is an incredible opportunity to learn some new skills such as riding switch on easy terrain, sliding down the fun box, or learning how to perform a simple grab. There are no rail slides in this clinic. This fun-filled

clinic is also run in a free-form format which allows you to experience the park at your own speed. Try it, it is a blast!

Snowboarding Freestyle Accreditation is now called Park and Pipe Accreditation, bringing it in line with the name given the accreditation by other divisions of PSIA/AASI. There's also a "Ride the Park" clinic exclusively for snowboarding. This is a great way to get your clinic hours while picking up some new skills in a fun-filled day.

Finally, the Alpine Park and Pipe Accreditation is now available to telemark. The only adjustment in the program is in how you land when you perform small jumps. Everything else is the same!

If you are interested in the accreditation, keep in mind that you will be offered three days of coaching, feedback, and practice. Last year, 10 out of 11 people successfully obtained this accreditation.

Come on out and build some lasting relationships in a fun-filled three days of coaching, practice, and free riding that will put a great big smile on your face! ■

## Inspiration For Kids

By John Musser

Take a moment to ask yourself what it is about skiing/snowboarding that you like most. What is it that got you hooked? Why do you still do it?

Most of us would say something like, "it is everything about the sport." It's the feeling or sensation of the sport, the social and cultural aspects of the sport, and the intellectual and physical aspects of the sport. It's the challenges and the rewards. It's a lifestyle. There are lots of good answers to that question. For many, it may also have been a teacher or school that inspired us.

I think the CAP model is a wonderful tool for instructors. It very simply describes the Cognitive, Affective, and Physical domains of individual human existence. It is a great reminder for instructors to consider all three elements in every lesson. We are constantly evaluating our student's CAP level throughout our time with them and making the appropriate adjustments to the lesson plan. The most effective learning experiences are the ones that stimulate the students mentally, physically, and emotionally.

My favorite part of the CAP model is the "affective part." I've learned that I can support my students physically and mentally a great deal, but still to a limited degree. However, if I can give my students a fun and positive affective experience there's a good chance that they will want to continue to learn. I believe that what truly effective teachers do, is create the passion for learning in the student that they themselves have.

Some of you may know what my friend and fellow Alta instructor Shawn Hanka often says. He says (among other famous quotes), "If you really want to learn this sport, you have to become 'a student of the game.'" Shawn's point is that everyone needs to take responsibility for his or her own

learning. Everyone needs to put serious effort into the learning process. To be a good teacher one should be a good student. To be a good student one has to be dedicated. One has to have a mentor/teacher. One has to really listen to the teacher, really want to improve, and practice often. (Not just practicing when in class or with the teacher, but practicing every chance one gets.)

Something I have always said is, "perhaps the most important thing you can do as a snow sports instructor is provide the kids (or adults) with a quality affective experience in each lesson." An appropriate degree of focus on desired outcomes is what is needed— and having fun in the process of learning will make everyone want to keep at it.

Help students understand that real results take time and encourage a good sense of humor about the process. This is critical, because it connects the process of practice and trial-and-error to positive emotions rather than negative ones. That is the beginning of establishing an effective learning partnership and develops patience and determination in your students. Clearly, a teacher who is able to inspire students to keep learning or practicing has taught the ultimate lesson. I have heard it said that the greatest achievement a teacher can have is to see the student surpass "the skills of the master."

The reason I asked questions at the start of this article is pretty simple; I want each of you to think about what it was, or who it was, that really got YOU into this sport and how YOU can inspire and encourage others in a similar way. The purpose of the rest of this article was to get you to think about how you can adjust and maintain the appropriate degree of focus on the outcomes with just plain having fun. If the instructor can find the right blend for the individual CAP needs of each student, and the universe is aligned just the right way, the student may find inspiration.

Good luck, think snow, and see you on the mountain. ■

## ACE Manager Update

By John Musser

Hey everyone, I hope the summer and fall have treated you well and you're looking forward to another season of teaching and having fun on the snow. I just wanted to give an update about what is happening with the Accredited Children's Educator program and let you know what is planned for this year.

We anticipate a high level of participation in ACE again this season at all levels. Many members are discovering the fun and benefits of participating in ACE. We continue to see participation from all disciplines, including "Nords" and "Boarders." Way to go!

The ACE-I indoor training that was offered by the division at Churchill Jr. High last year had a lot of positive feedback. I'd like to thank everyone who attended and all the presenters, and special thanks to Mark Nakada for working so diligently on the Power Point presentation that we used for part of that event.

This season's calendar of events is similar to last year's. All of the ACE educational materials (curriculum, outlines, study guide, and workbooks) are online ([www.psia-i.org](http://www.psia-i.org)). If you have any questions regarding ACE you will most likely find the answers in these pages. The office has copies for distribution of the same documents found online (for a printing cost).

I have had a request to offer some supplemental children's clinics or alternatives to the regular ACE clinics. These clinics could be looked upon as an opportunity for members who have not yet made the decision to get involved with the ACE but would still like to have some children's specific clinics. We want to ensure that we are

*continued on next page*

## Teaching With More Than Your Snowboard

*Mikey Franco, Jackson Hole*

Kids don't come to a lesson to be in "school." Neither do adults for that matter. They come to us so we can help them become more like their idols, more like the people that inspire them. They come to have fun. So why not create a teaching and learning environment that does just that?

Today, we have many tools at our disposal to help us teach. Time, space and money are factors of course. Here are a few ideas we use at Jackson Hole.

If your hill allows it, start off with a snowdeck or snowskate. Its fun and takes the edge off a little. The best part, the age-old question of goofy vs. regular gets answered a little faster. Just find an area to play and slide. No need for much "progression."

We all know that kids especially want to jump before they can turn. Not always a good idea – until the trampoline! Now, when a student gets tired, bored or uninterested we don't just take them inside for a hot chocolate. We move to the trampoline. The idea is to get them as close as possible to their dream of riding, right? Learning to spin on a tramp is a lot closer to that dream than just linking turns on a green run!

It doesn't stop there! The use of these tools has pushed us into thinking of other ways to ease learning curves.

Rails have always been a scary obstacle and with good reason. The only one we had was a 40-foot straight rail four feet off the ground with a gap. Not good teaching terrain! So we cut a bunch of black PVC pipe into 8-foot and 12-foot sections. The instructors can now build mini rainbows, curves and slides off to the side of the beginner runs for little rippers and adults alike! With a shovel and some anxious kids they take five minutes to build and they are not so hard on little kids' bodies! Plus the little ones dig the whole project of building a rail!

The ultimate teaching aid is to build a mini park, preferably near the beginner run. Tabletops, fun-boxes, rails – the whole bit. Build it near all the other

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### **ACE from 12**

providing children's clinic opportunities for anyone who would like to see what it is all about without committing to the accreditation process. For some this could be like an "ACE prep," and for others—even those who have already participated in ACE—it could be considered continuing education. These clinics will be offered at the Ed. College and the Spring Clinic. We will plan to add more throughout the year if there is sufficient interest. So if this sounds like something you would be interested in, sign up! The clinic for this fall's Ed. College will discuss the topics "Real vs. Ideal" and "Teaching Strategies for Older kids vs. Younger kids".

Thanks to everyone who has been involved with the program and to all the resorts who have hosted our events. As always, we invite all the membership to attend our children's clinics and get involved in the accreditation process. I wish you all good luck and success for the season.—**John Musser is PSIA/AASI-I Children's Manager.**

## **Kids:** Teach 'em? Hate It? **Read This**

*By Carolyn Fushimi*

I take a tremendous amount of pride in the fact that I am able to teach 4-6 year-olds successfully and that I usually have a great time at it. Most of that pride comes from the fact that I would just as soon cut my arm off than teach Kinderski. I believe that there are a lot of instructors that have similar feelings. This article is for you.

1: *You are not alone.*

For many, the thought of facing a group of 4-6 year-old first-timers is horrifying, nauseating, paralyzing, exhausting, depressing, debilitating...

There have been moments for all instructors when their "wonderfulness" was severely challenged by the little angels.

2: *You're a professional, aren't you?*

We all know that kid lessons are the most popular product for most schools. It is our professional responsi-

bility to excel in this area. Our future might depend on it.

3: *Is it the kids, or is it YOU?*

Kids can be very egocentric. It's part of their growth process. Adults are supposed to have grown beyond that. When we forget that, we can make everyone's life more difficult.

4: *Can you learn to NOT hate it?*

That's up to you. You might have to change your image of 'kids'. Try to get past your preconceived notions. Kids are awesome 'learning machines'. They will learn what you teach them. That's a scary thought, eh?

5: *Where can you go for help?*

The Advanced Children's Educator program can help by providing tactics and tools. It also provides time to address specific needs and issues. Check the calendar for clinic dates.

6: *Can you learn to love it?*

Maybe not, but it might become more like a challenge to your skills, rather than a threat to your sanity, or your ego.

7: *Patience, Tolerance, Understanding*

A good mantra for you in times of need.—**Carolyn Fushimi is a PSIA-I DECL.**

## My First BOD Meeting

By Chip Herron

*Day 1:* On way to my first PSIA/AASI-I Board of Director's meeting I was wondering what I had gotten myself into and if I was going to sincerely "thank" all of you who voted for me. It was June 26 and I was on my way to Park City for the first of two BOD sessions. The cool thing was that this session was a barbecue. What can happen at a cookout right?

The first person I saw was Carl Boyer, whom I had heard was in line to be the next president. After saying hello he immediately asked if I was willing to accept a position of responsibility on the Board. Whoa! I haven't even been to my first official function and already I am being asked to handle unknown responsibility. I replied I would let him know at a later time. Please let me get my feet wet first.

Soooo, what was it all about? Through the "Intermountain grapevine" I had heard various comments about the Board, some good and some bad. I had decided to enter my new position with an open and curious mind, sit back, observe and learn for the first meeting. After learning the ropes I would feel comfortable jumping in with both feet and raising a little hell where needed.

The first session was filled with the various committee reports and gave me an idea where some strengths and weaknesses (apathy) were in our division education arena. By the way, the food was good too!

*Day 2:* The first order of business was to elect a new president.

The next order of business was the budget. I had no idea of the work involved! I had never considered the

*continued on 20*

## Nordic Corner

By Christopher Ulm

In the Nordic World of PSIA-I/AASI-I there will be changes in the future as well. The Alpine certification process uses take home portfolios to complete prior to taking the exam. These portfolios will be created with input from the current Nordic DECL body. The portfolio has been present for Level I already and it has worked out producing great results and narrowing down what needs to be shown on the hill during the assessment process. During the creation process of the portfolio ideas and input will be accepted from the division for the finished product. If you would like to send ideas to be considered please submit them to [chris@ulms.com](mailto:chris@ulms.com).

Another area that Nordic will follow suit for the 05/06 season will be the Accredited Trainer program. This will help the small body become larger and able to help train in more areas; especially the smaller areas that may not have a DECL at their disposal. At all areas there are trainers of some kind and this will ensure they are heading in the same direction with the division.

Why are these to be integrated next year? Well, we are letting the Alpine certification process be the test market. When the kinks are worked out the process will be curtailed to the Nordic program and integrated into the overall scheme of things. See you on the hill... ■

## Instructors of the Year 2003/2004

Congratulations to the following for being recognized by their resorts.

### ALTA

Lee Praggastis: Full-Time  
Kevin Fay: Part-Time

### BEAVER MOUNTAIN

Bronson McAllister: Snowboard

### BRIANHEAD

Karen McCann: Alpine

### THE CANYONS

Heather Fielding: Alpine/Nordic

### DEER VALLEY

Theresa Carr-Spanning: Top Female  
Sean Bold: Top Male  
Philip Linford: Top Male

### GRAND TARGHEE

Rebecca Parkinson: Alpine/Adaptive  
George Mosher: Alpine/Snowboard/Nordic

### GREAT AMERICAN

James Wilson: Alpine

### JACKSON HOLE

Daniel Grunes: Snowboard/Alpine  
James Russell: Alpine

### KELLY CANYON

Mike Hedden: Snowboard

### PARK CITY

Phillippa McGuffog: Kid's/Alpine  
Sandra Beherrell: Adult/Alpine  
Brandon Rogers: Snowboard

### PEBBLE CREEK

John Mayer: Alpine/Snowboard/Nordic

### POWDER MOUNTAIN

Melinda Weaver: Snowboard  
William Brinzda: Alpine

### SNOWBASIN

Paul Perkin: Alpine

### SNOWBIRD

Georgis Dumais: Alpine/Nordic  
Warren Hawkins: Alpine/Nordic  
Lynn Smith: Snowboard

### SOLITUDE

Mark Battaglia: Alpine

### SUNDANCE

Patrick Davis: Snowboard



## Adaptive

By Chuck Torrey, PSIA/AASI-I Adaptive Manager

I hope everyone had a great summer and is refreshed, ready for the winter season. Here's what's new with the Adaptive Discipline. We are renaming the Prep Clinic, "The Adaptive Workshop." The plan is to make the workshop into more about learning new skills and brushing up on techniques in preparation for an exam. We are also, for the first time, going to offer a nighttime workshop for those who are busy teaching during the day.

Get your calendars out and sign up early for the events that you are interested in taking. Act now before the workshops fill up and so does your schedule!

Currently, at the national level, the association is developing an Adaptive Snowboard certification. Look for our division's adding the other disciplines as well (Nordic and Snowboard).

Wax your boards, the season is right around the corner. I look forward to seeing you at one of the workshops. ■

### MORE continued from 13

facilities utilized by the snowboard school. It doesn't have to be big. And you will find more people like it than the real park! And it's not just for kids! In fact, none of this stuff is just about kids. Adults will dig it too!

The use of all these toys works to reinforce not just snowboarding but all board sports. People can take the idea of snowboarding home with them wherever they live. With the exception of the park, all these tools can be used in your backyard! You are helping them to stay in touch with snowboarding practically year round. And because of that, they will most likely come back to you for more. — **Mikey Franco is a AASI-I DECL and Intermountain Board member.**

## Instructor Ad Star

Pebble Creek Ski Area snowboard instructor and supervisor, Joell Wrona Brown, has been selected by Massage Magazine as the winner of their "More than a Therapist" contest. Joell will be featured in several issues of Massage magazine over the next two years.

The contest looked for massage practitioners who have a passion and a drive outside of massage therapy to appear in a national advertising campaign. Joell's winning quote was, "I find satisfaction in helping people realize their potential both in health and athletic ability. Whenever I massage an injured athlete I never tell them that they need to stop their sport, I realize this is what makes them who and what they are. My goal is to help them get back to doing what they love."

Joell has been an instructor at Pebble Creek for nine years and has taught hundreds of people, mostly children and young adults, how to snowboard. Her passion for snowboarding is evident as well as her enthusiasm for leading people into a healthy and active

lifestyle. Joell has been a massage therapist for three years at Marsh Creek Massage Therapy and is currently at Studio 145 in Pocatello. ■



Joell Wrona Brown

## Milestones

The following people were overlooked in the Spring Edge for their certification and accreditation achievements.

### Alpine Level 2

Greg Simcakoski Max Lundberg

### Alpine Level 3

Isaac Tyson Deer Valley

### Snowboard Level 2

John Linn Max Lundberg

### ACE I

Garrick Micheletti Alta

Jodi Bushey Alta

J. Cooper Cazedessus Alta

Martina Bello Alta

Rod Read Alta

Christopher Donato Sundance

## Next Edge

What's new at your resort? What news do you have of interest to the membership? All members are invited to submit material to the Edge for consideration.

Please forward submissions for the next Edge by November 20. You can email text and high-quality jpeg files to [editor@agegroupsports.com](mailto:editor@agegroupsports.com). ■



## PSIA-I/AASI-I Events

### Alpine

EVENT	LOCATION	DATE
Ed College	Snowbasin	12/11/2004
Trainer Accreditation	Snowbasin	12/11/2004
Ed College	Snowbasin	12/12/2004
Trainer Accreditation	Snowbasin	12/12/2004
Trainer Accreditation	Snowbasin	12/13/2004
Intermediate Movements	Targhee	12/16/2004
Ski Camp	Targhee	12/16/2004
Tour	Targhee	12/16/2004
2 Assess (Old School)	Deer Valley	12/17/2004
Written	Churchill Jr. High	1/3/2005
Advanced Movements (pt.1)	PCMR	1/5/2005
Intermediate Movements Night (pt.1)	PCMR	1/5/2005
Ski Camp Night (pt.1)	PCMR	1/5/2005
Written	Jackson	1/7/2005
Trainer Accreditation	Deer Valley	1/8/2005
Intermediate Movements	Deer Valley	1/10/2005
Ski Camp	Deer Valley	1/10/2005
Tour	Deer Valley	1/10/2005
Versatility Camp	Deer Valley	1/10/2005
Advanced Teaching	Targhee	1/11/2005
Demo Camp	Targhee	1/11/2005
Intermediate Teaching	Targhee	1/11/2005
Advanced Movements (pt.2)	PCMR	1/12/2005
Intermediate Movements Night (pt.2)	PCMR	1/12/2005
Ski Camp Night (pt.2)	PCMR	1/12/2005
Intermediate Movements	Jackson	1/18/2005
Versatility Camp	Jackson	1/18/2005
Advanced Teaching	Jackson	1/19/2005
Intermediate Teaching	Deer Valley	1/19/2005
2 Skiing Assessment	Solitude	1/20/2005
3 Skiing Assessment	PCMR	1/20/2005
3 Teach Assess	PCMR	1/20/2005
Intermediate Movements	PCMR	1/20/2005
Lecture Series	Churchill Jr. High	1/20/2005
Portfolio Checkpoint	Churchill Jr. High	1/20/2005
Intro to Ski Instruction	Brian Head	1/24/2005
1 Assessment	Brian Head	1/25/2005
Demo Camp	Canyons	1/26/2005
Versatility Camp	Canyons	1/26/2005
Intro to Ski Instruction	Alta	1/27/2005
1 Assessment	Alta	1/28/2005
2 Skiing Assessment	Targhee	1/31/2005
Written	Churchill Jr. High	1/31/2005
Advanced Teaching	Brighton	2/2/2005
Demo Camp (pt.1)	Brighton	2/2/2005
Intermediate Teaching	Brighton	2/2/2005
Advanced Teaching	Brighton	2/3/2005
Demo Camp (pt.2)	Brighton	2/3/2005
Intermediate Teaching	Brighton	2/3/2005
Trainer Accreditation	Deer Valley	2/5/2005
Advanced Movements	Alta	2/7/2005
Demo Camp	Alta	2/7/2005
Intermediate Movements	Alta	2/7/2005
Advanced Teaching	Alta	2/8/2005
Intermediate Teaching	Alta	2/8/2005
Steeps Camp (pt.1)	Jackson	2/8/2005
Steeps Camp (pt.2)	Jackson	2/9/2005
Advanced Movements	Jackson	2/10/2005
Cat Ski/Board/Tele	Powder	2/11/2005
2 Teaching Assessment	Canyons	2/21/2005
Intro to Ski Instruction	PCMR	2/21/2005
1 Assessment	PCMR	2/22/2005
3 Skiing Assessment	Canyons	2/22/2005

3 Teach Assess	Canyons	2/22/2005
2 Teaching Assessment	Jackson	2/23/2005
Intro to Ski Instruction	Jackson	2/23/2005
1 Assessment	Jackson	2/24/2005
2 Skiing Assessment	Jackson	2/24/2005
3 Skiing Assessment	Jackson	2/24/2005
3 Teach Assess	Jackson	2/24/2005
DECL Training	Snowbasin	2/25/2005
Demo Camp	Pebble	2/26/2005
Ski Camp	Pebble	2/26/2005
Advanced Movements	Sundance	3/1/2005
Intermediate Movements	Sundance	3/1/2005
Ski Camp	Sundance	3/1/2005
Intermediate Teaching	Sundance	3/2/2005
Intro to Ski Instruction	Solitude	3/2/2005
Versatility Camp	Sundance	3/2/2005
1 Assessment	Solitude	3/3/2005
Advanced Teaching	Deer Valley	3/3/2005
Demo Camp	Deer Valley	3/3/2005
Written	Churchill Jr. High	3/3/2005
Written	Jackson	3/3/2005
2 Skiing Assessment	Deer Valley	3/4/2005
Tour	Snowbasin	3/5/2005
Trainer Accreditation	Deer Valley	3/5/2005
Demo Camp	Targhee	3/29/2005
2 Teaching Assessment	Pebble	3/30/2005
3 Skiing Assessment	Jackson	3/30/2005
Intro to Ski Instruction	Beaver	3/30/2005
1 Assessment	Beaver	3/31/2005
2 Skiing Assessment	Targhee	3/31/2005
2 Skiing Assessment	Alta	4/5/2005
3 Skiing Assessment	Alta	4/5/2005
Intro to Ski Instruction	Alta	4/5/2005
1 Assessment	Alta	4/6/2005
Written	Churchill Jr. High	4/6/2005
2 Teaching Assessment	Snowbird	4/13/2005
3 Teach Assess	Snowbird	4/14/2005
Lecture Series	TBA	TBA
Portfolio Checkpoint	TBA	TBA

### Snowboard

EVENT	LOCATION	DATE
Ed College	Snowbasin	12/11/2004
Ed College	Snowbasin	12/12/2004
Level I Prep	Brighton	12/18/2004
Park and Pipe	PCMR	1/10/2005
R2	Jackson	1/11/2005
T3	Sundance	1/11/2005
Park and Pipe Accred	PCMR	1/12/2005
LI Prep	Canyons	1/12/2005
T2	Targhee	1/12/2005
FS Accred	PCMR	1/13/2005
FS Accred	PCMR	1/14/2005
LI Prep	Pebble	1/14/2005
T2	Powder	1/14/2005
Lecture Series	Churchill Jr. High	1/20/2005
Prep	Brian Head	1/24/2005
1 Assessment	Powder	1/25/2005
DECL Training	Jackson	1/28/2005
Steeps Camp	Jackson	1/29/2005
Steeps Camp	Jackson	1/30/2005
Cat Ski/Board/Tele	Powder	2/11/2005
R2	PCMR	2/12/2005
T2	Brighton	2/13/2005
R3	Jackson	2/14/2005
T2 Assess	Jackson	2/15/2005
T2 Assess	Powder	2/15/2005



LI Prep	Beaver	2/16/2005
1 Assessment	Brian Head	2/17/2005
LI Prep	Kelly Canyon	2/17/2005
T2 Assess	Canyons	2/22/2005
1 Assessment	Pebble	3/1/2005
T3	PCMR	3/1/2005
1 Assessment	Sundance	3/2/2005
R2	Targhee	3/2/2005
T2	Targhee	3/3/2005
Movement Analysis	Jackson	3/4/2005
T2 Assess	Solitude	3/4/2005
R2 Assess	PCMR	4/5/2005
R3 Assess	Snowbird	4/7/2005
T2 Assess	Snowbird	4/8/2005

## Nordic

EVENT	LOCATION	DATE
MSR& DECL Training TELEMARK	Snowbird	12/7/2004
MSR& DECL Training TRACK	Soldier Hollow	12/8/2004
Level II & III Prep TELEMARK	Brighton	12/12/2004
Level II & III Prep TELEMARK	Jackson	12/12/2004
High End Coaching TELEMARK	Jackson	12/16/2004
High End Coaching TRACK	Solitude	12/16/2004
Level II & III Prep TRACK	Jackson	12/18/2004
Level II & III Prep TRACK	Sundance	12/18/2004
Level I Assessment TELEMARK	Solitude	12/21/2004
Level I Assessment TRACK	Targhee	12/21/2004
Level I Assessment TELEMARK	Targhee	12/22/2004
Level I Assessment TRACK	Solitude	12/22/2004
New Direction of Telemark Skiing	Brighton	1/10/2005
High End Track w/Video	Sundance	1/11/2005
Telemark for Alpiners LII Required	Deer Valley	1/13/2005
Lecture Series	Churchill Jr. High	1/20/2005
Ski & Teach Off Trail Skiing - TELE	Targhee	1/31/2005
Coaching & Teaching Ideas TRACK	Sundance	2/1/2005
LEVEL II & III Assessment TELE	Snowbird	2/3 - /4/2005
LEVEL II & III Assessment TELE	Jackson	2/5 - 2/6/2005
LEVEL I Assessment - TELE	Solitude	2/7/2005
LEVEL II & III Assessment TRACK	Alta	2/7 - 2/8/2005
Telemark Racing - TELE	Park City	2/10/2005
Cat Ski/Board/Tele	Powder	2/11/2005
LEVEL II & III - TRACK	Targhee	2/19 - 2/20/2005
High End TRACK w/Video	Jackson	3/9/2005
Telemark Clinic -TELE	Pebble	3/13/2005
New Direction of Tele - TELE	Jackson	3/15/2005
LEVEL II & III Assessment - TELE	Jackson	3/24 - 3/25/2005
LEVEL II & III Assessment - TELE	Powder	4/1 - 4/2/2005
DECL Tryouts	Alta Track	4/8/2005
DECL Tryouts	Snowbird	4/9/2005
Backcountry Clinic REQ for exam	TBA	2/16/2005
Backcountry Exam ALL DISCIPLINES	Powder	4/1 - 4/3/2005

## Park and Pipe

EVENT	LOCATION	DATE
Ski the Park	PCMR	1/6/2005
Park and Pipe Accred Day 1	PCMR	2/4/2005
Park and Pipe Accred Day 2	PCMR	2/5/2005
Park and Pipe Accred Day 3	PCMR	2/6/2005
Ski the Pipe	PCMR	2/7/2005
Park and Pipe Accred Day 1	PCMR	3/1/2005
Park and Pipe Accred Day 2	PCMR	3/2/2005
Park and Pipe Accred Day 3	PCMR	3/3/2005

## ACE Accreditation

EVENT	LOCATION	DATE
Children's Clinics	Snowbasin	12/11/2004
ACE 1 Indoor (night 1)	Jackson	12/14/2004
ACE 1 Indoor (night 2)	Jackson	12/15/2004
ACE 1 On Snow	Canyons	12/15/2004
ACE 1 On Snow	Jackson	12/17/2004
ACE 1 Indoor (night 1)	Targhee	1/4/2005
ACE 1 Indoor (night 2)	Targhee	1/5/2005
ACE 1 On Snow	Targhee	1/7/2005
ACE 2	Solitude	1/10/2005
ACE 3	Solitude	1/10/2005
ACE 2	Solitude	1/11/2005
ACE 3	Solitude	1/11/2005
ACE 1 Indoor (night 1)	Churchill Jr. High	1/20/2005
ACE 1 Indoor (night 2)	Churchill Jr. High	1/27/2005
ACE 1 On Snow	Snowbird	1/31/2005
ACE 2	Snowbird	1/31/2005
ACE 3	Snowbird	1/31/2005
ACE 2	Snowbird	2/1/2005
ACE 3	Snowbird	2/1/2005
ACE 1 On Snow	Park City	2/7/2005
ACE 1 Indoor (night 1)	Kelly Canyon	2/8/2005
ACE 1 Indoor (night 2)	Kelly Canyon	2/9/2005
ACE 1 On Snow	Kelly Canyon	2/11/2005
ACE 2	Powder	4/1/2005
ACE 2	Powder	4/2/2005
Children's Clinics	Powder	4/2/2005

## Adaptive

EVENT	LOCATION	DATE
Adaptive 2 Workshop	PCMR	1/15/2005
Adaptive 2 Workshop (pt.1)	PCMR	1/26/2005
Adaptive 2 Workshop (pt.2)	PCMR	1/27/2005
Adaptive 1 Assessment	PCMR	1/29/2005
Adaptive 2 Assess	PCMR	1/31/2005
Adaptive 2 Workshop	PCMR	3/11/2005
Adaptive 1 Assessment	PCMR	3/30/2005

## Dues, Clinic Rate Comparison

Intermountain remains one of the most affordable divisions, even after recent clinic rate increases.

Division	Annual Dues	Daily Clinic Rate
Alaska .....	\$75.00 .....	\$75.00
Central.....	\$85.00 .....	\$70.00
Eastern.....	\$85.00 .....	\$70.00
Northern Intermountain.....	\$80.00 .....	\$30.00 (no lifts)
Western .....	\$75.00 .....	\$60.00
Rocky Mountain.....	\$80.00 .....	N/A
Northwest.....	\$70.00 .....	\$40.00 (no lifts)
Northern Rocky Mountain.....	\$75.00 .....	\$60.00
Intermountain .....	\$70.00 .....	\$50.00

## Ed College at Snowbasin

Get ready for the premier season kickoff event. More and more people are taking advantage of this early-season event featuring workshops and clinics that are not offered at any other time of the season. We'll also have some of the most popular clinics that you have raved about year after year.

We're putting our best foot forward with some hot new clinic topics, a National Demonstration Team member, and a variety of new tips and tricks to help you get your legs back or just pick up some new and fresh ideas.

It's always nice to run into some old friends and make some new ones, as well. Whether you're a skier, rider, or nord you'll find something here for you!



Richard Caldwell

Skiers and riders explore Snowbasin below the Needles Lodge.

### Saturday Dec. 11

- ◆ *Ski or Ride or Telemark* with a Snowboard D Team member or Intermountain DECL.
- ◆ *Learn how to Ski or Ride with Modern Movements* to go with modern ski and board designs.
- ◆ *Demo Camp with Video* – Watch your own skiing and demos to enhance your performance
- ◆ *Learn to Ride* for instructors who would like to teach entry level snowboarding and learn how to master the sport themselves, beginning with an indoor session for an overview of the sport.”
- ◆ *“Ideal” Skiing Movements vs “Real”* – Ski teachers see these skiing movements in kids at the early stages of physical development. You will learn children’s drills, games, exercises, analogies, and activities that are “age appropriate” for children.
- ◆ *PSIA-I/AASI-I Alpine Trainers Accreditation* (day one)

### Saturday, Dec. 11 (also count as certification prep)

- ◆ *Intermediate Zone Movements* – So you’ve never been called “eagle eyes?” Fret no more! This comprehensive six-hour course will help you develop your skills at identifying effective and ineffective movements, sharpen your observational skills, and improve your diagnostic skills. The skill level is focused on the intermediate zone in preparation for an exam. There will be indoor use of video, on-snow development of visual cues, and enhanced recognition of personal skiing movements. Come out and lay the foundation for enhanced analysis and teaching. Your eyes and legs will thank you!
- ◆ *Ski Camp (for certified instructors)* – This six-hour ski improvement course is designed to provide direction in your own personal skiing, with an emphasis on refining maneuvers and skill application necessary for certification and beyond. You will increase your understanding of personal skiing strengths, identify areas upon which to improve, and develop strategies necessary to take your skiing performance to the next level. Whether preparing for an exam or striving to reach new levels of personal skiing in the advanced zone, this course will leave you with innovative tools from which to expand your skiing abilities and enjoyment!

### Sunday Dec. 12

- ◆ *Ski or Ride with a Snowboard D Team member or Intermountain DECL*
- ◆ *Learn how to Ski or Ride with Modern Movements* – to go with modern ski and board designs.
- ◆ *Video* – How to use it, how to analyze it, watching your own skiing to enhance your own performance.
- ◆ *Learn to Telemark* – with one of the top Telemark Instructors in the country and learn how to bring your Telemark skiing to the next level. We will show you how to work with the alpine transition to Telemark

and how to give your skiing the edge that all the top Telemark skiers have that you want to possess. This clinic in turn can help your other downhill disciplines because Telemark is the true definition of balance. This will help you find that balance.

- ◆ *PSIA-I/AASI-I Alpine trainers Accreditation* (day two)

### Sunday, Dec. 12 (also count as certification prep)

- ◆ *Intermediate Zone Teaching* – Pave the road to a new level of teaching mastery! From teaching cues and on-snow drills to developing trust with your students, you’ll discover several innovative methods to improve your own effectiveness on the slopes. This six-hour clinic will focus on effective instruction through the intermediate zone. You’ll get on-snow practice time giving feedback, generating creative practice, and developing a strong coaching cycle. Whether preparing for an exam or seeking more effective teaching ideas, this clinic is for you. Head down the road to teaching success!
- ◆ *Advanced Zone Teaching* – Developed to reflect the latest innovations in the Core Concepts manual released by the Professional Ski Instructors of America, this six-hour event will provide you with tools to enhance your advanced zone coaching skills. Consisting of both indoor and on-snow time, you will explore high-level teaching skills including how to assess movements, working the learning environment, developing trust, and even building your own teaching model. Terrain selection may include all but the most extreme of area options. Take what you learn here and begin to transform your high-level instruction!

### Monday, Dec. 13

- ◆ *PSIA-I/AASI-I Alpine Trainer’s Accreditation* – (day three)

Sign up for both days or just come have fun with us for one...and if you purchase a PSIA/AASI-Intermountain Season Pass, nearly all of the clinics offered at the Education College are included in the “free clinics” program. More information can be found in *Edge*.

The world-class facilities of Snowbasin are amazing, and so is the mountain. The state-of-the-art snowmaking will offer us a great base to supplement what mother nature sends. If you haven’t been before, you’ll find Snowbasin centrally located in Intermountain Division with a lot to offer ... and a great time for all. Sign up early! ■





### MEETING continued from 14

importance of this issue, duh. This took a lot of work for someone (Carl and Mike Thurgood) to prepare. It also took a good portion of the Board's time make sure everything balanced.

Following this important bit of work we had several proposals to discuss. Were they important to divisional operations or would they adversely affect the way business was conducted? Proposals varied from clinic and assessment pricing changes, to bylaw changes, to emeritus status for our education staff members. As you might guess, some proposals were approved, some tabled for further research and some were rejected. All went smoothly.

Five o'clock was approaching and it looked like the end of my first Board meeting was near! But nooo, we had to conduct a brief meeting regarding our division's education foundation. Another surprise! I had known about this foundation but did not realize who conducted the business. This was brief and went quickly. All business at hand was done and the meeting adjourned.

All in all it was an interesting two days. I learned much about how our

division is run, where funding comes from and where we are heading.

I would encourage anyone with an interest in our division to get involved. Elections for Board members will be occurring within the next year. Throw your name in the hat, I did. – **Chip Heron is PSIA/AASI-I Communications V.P.**

### It's Classified

WANTED-BLUE PIN from around the early 1970s. Will pay reasonable amount. Contact Scott Irwin at (801) 278-0845 or e-mail me at [scott.irwin3@comcast.net](mailto:scott.irwin3@comcast.net).

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