

# THE INSTRUCTORS EDGE

Fall 2007  
VOLUME 30  
NUMBER 1



*The Professional Ski Instructors of America*  
*The American Association of Snowboard Instructors*  
**Intermountain**

## National Dues Increase for 08-09

By Jerry Warren

Sure, a dues increase is a touchy subject, kind of like the last Chicago Cubs World Series win (1908, for those keeping score), but unlike the Cubs, your investment in PSIA-AASI means many happy returns.

Membership dues are a primary revenue source for the association (44.8 percent in FY2007). While none of us wants to dig deeper into our pockets, our dues enable PSIA-AASI to fulfill its mission: to support us in our personal and professional development and provide us with educational tools to create positive learning experiences and have more fun.

With that in mind, the PSIA-AASI Board of Directors has approved an increase of \$10 in national dues—from \$40 to \$50—for the 2008–2009 season, effective July 1, 2008. As you might expect, inflation is partly to blame, but that’s only part of the story. The need for the increase is the result of a confluence of factors (more on those later). Whatever the reasons, PSIA-AASI must be able to fund its education programs



Ron Kipp

New PSIA/ASSI Intermountain President Dave Boucher and outgoing President Carl Boyer smile for the camera at the Board of Directors’ September 15 meeting.

sufficiently and provide much-needed services to its divisions and individual members. And it’s only fair to note that PSIA-AASI dues increases at the national level are rare occurrences; in fact, there have been only two in the past 17 years.

The following discussion provides more details on the issues that are forcing the increase as well as a brief refresher on the benefits these additional funds will support.

### Changes in the NSP Consolidation

After an unprecedented period of administrative consolidation with the National Ski Patrol that lasted some 17 years, that relationship is changing,

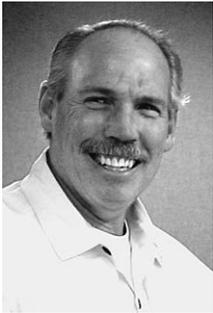
requiring each organization to absorb the infrastructure costs they formerly shared.

Looking back, it’s important to note that the consolidation has been extremely beneficial to PSIA-AASI on the whole. PSIA-AASI was able to increase the professionalism of its staff, dramatically increase member services, and move from virtual bankruptcy to sound financial footing. Over time, however, each association has developed its own goals and aspirations. Eventually, PSIA-AASI and NSP may

*continued on 3*



<b>Epiphany</b> . . . . .	<b>5</b>	<b>ACE News</b> . . . . .	<b>10</b>
Enjoying the ride.		What’s new with ACE?	
<b>Skier’s Ade?</b> . . . . .	<b>4</b>	<b>Events</b> . . . . .	<b>12</b>
Getting the most out of your body.		The 2007-2008 calendars.	



## President's Message

By Dave Boucher, PSIA-I/AASI-I President

This is my first message as president of the Board of Directors for the Intermountain Division of PSIA/AASI. While I write this I am wondering which of the pictures in the possession of the Division will appear with this message. I hope they find one that makes me look distinguished and shows my good side. First, I would like to extend grateful thanks to Carl Boyer, the past president and whom I am honored to follow in this position. Carl has served admirably in this position over the past few years. Second, I would like to introduce you to those I have asked, and the Board has ratified, to serve on the Executive Committee: Mr. Stew Marsh as Administrative Vice President, Ms. Nancy Kronthaler as Communications Vice President, and Mr. Jerry Warren continues as our National Representative. In addition, I have asked Carl Boyer to participate with the Executive Committee as an advisor to maintain continuity between administrations. All these folks are well respected and have a great deal of experience in the world of snowsports, business, and education. I look forward to their guidance and counsel during my tenure in this position. Without them, the Board, and most importantly, you, the membership of this fine division, my term as president would have a dismal forecast or be an abject failure. With that, let me introduce myself to you:

I have been a member of the Board of Directors for approximately ten years. During my tenure, I have served as a general Board member, Communications Vice President, and Administrative Vice President. While serving in these capacities, I believe I have contributed and provided valuable expertise and discourse with the outlook and intention of forwarding the ideals of PSIA/AASI toward the goal of growing the Division and increasing member and associated snowsports school value. Further, my efforts, in collaboration with other knowledgeable and dedicated members precipitated changes to Division budgeting and expenditure processes, which lead to financial recovery and the current robust financial position.

I believe that snowsports education is at a critical point in its existence. Broader interests in alternative year-round sporting opportunities, changing demographics with the intent of self-instruction, and the impact of increasing global mobility and employment opportunities requires strong leadership and innovative focus to retain and increase viability. I can provide the strong leadership and have the experience needed to maintain and elevate the current level of Division operations at this critical stage. I have a strong background in managing and understanding multimillion dollar operations and budgets, large staffs, and organization transitions. I maintain that those assigned to tasks and committees fundamentally want to do a great job and that they be allowed the latitude to develop programs, be creative, and take informed risks within their endeavors. This provides a richer development of product and generates increased satisfaction.

*continued on 5*

## The Instructors EDGE

The Instructors EDGE, official publication of the Professional Ski Instructors of America Intermountain Division and the American Association of Snowboard Instructors Intermountain Division, is scheduled to be published four times a year at a nonmember subscription rate of \$15.

Opinions presented in the EDGE are those of the individual authors and do not necessarily represent the opinions or policies of the Professional Ski Instructors of America, Intermountain or the American Association of Snowboard Instructors, Intermountain. Submission of articles and photos is encouraged. Contact the editor.

### Editorial/Advertising Office

Rodger Renstrom, Editor  
770 Pinewood Dr, Sandy, UT  
(v) 801 566-9727  
(e) editor@agegroupsports.com

### PSIA-I Division, AASI-I Division Office

Susan Oakden, Division Executive  
7105 Highland Dr., Suite 201  
Salt Lake City, UT 84121  
(v) 801 942-2066, (f) 801 942-7837  
(e) admin@psia-i.org

### PSIA-I, AASI-I Officers and Chairs

*President:* Dave Boucher  
*Administrative V. P.:* Stew Marsh  
*Communications V.P.:* Nancy Kronthaler  
*PSIA Board Representative:* Jerry Warren  
*Programs Administrator:* Nathan Emerson  
*Alpine Certification Manager:*  
Dave Lundberg  
*Alpine Education Manager:* Ron Kipp  
*Alpine DECL Manager:* Steven Helfenbein  
*Snowboard Manager:* Open  
*Nordic Manager:* Steve Neiner  
*Adaptive Manager:* Jeff Burley  
*Children's Manager:* Mark Nakada  
*Ski School Management Committee:*  
Brian Maguire

### Current Board Members

2005-2008: Carl Boyer, Scott Rockwood,  
John Pohl, Randy Hartwig  
2006-2008: Tony Fantis  
2006-2009: Jamie MacKintosh, Mark  
Quaintance, Stew Marsh, Nancy  
Kronthaler, Jerry Warren.  
2007-2010: David Boucher, Danny Edwards,  
Chris Katzenberger,  
Kent Lundell, Scott McGee

**DUES continued from 1**

have needed to hire more staff dedicated to each association's needs. As it turns out, instability was the catalyst.

During the past two-and-a-half years, NSP has faced a member lawsuit, dealt with a rapid and nearly complete change in the composition of its national board, employed three executive directors (including its current director), and seen five board chairs. NSP's governance issues began to take a toll on senior staff and significantly reduced their effectiveness in working on behalf of PSIA-AASI. Stephen Over, the longtime executive director for both associations, left NSP in December 2005. Mark Dorsey, Over's successor and the shared executive director, resigned from NSP in January 2007 to work solely for PSIA-AASI. The board of directors was and is deeply concerned about the real and potential impact NSP's many changes would have on



PSIA-I/AASI-I National Board Representative Jerry Warren, PSIA-I Alpine Education Manager Ron Kipp and PSIA/AASI Executive Director Mark Dorsey gather at the BOD's September meeting. Dorsey attended the meeting to explain the need for increased national dues.

PSIA-AASI if the situation were to continue.

Initially, the PSIA-AASI board hoped to reach agreement with NSP on how best to manage the remaining staff while NSP filled a number of vacant NSP-only positions, including the NSP executive director. However, NSP sought more independence in specific functional areas, resulting in separate

administrative, communications, marketing, and member services departments. Fortunately, experienced staff members who were formally shared with NSP came to work solely for PSIA-AASI. Accounting functions, warehouse fulfillment services, and information technology continue to be

*continued on 4*



PSIA-I and PSIA-NRM  
present  
The 10<sup>th</sup> Annual  
**Nordic Rendezvous**  
April 4, 5 & 6, 2008  
Grand Targhee, Alta, Wyoming

Come to Grand Targhee for the finest spring skiing the Rocky Mountains has to offer! Clinic and shred with the PSIA Nordic Team.

- \* Resort Tele Clinics all 3 days
- \* Crust cruising, XC & BC events TBD
- \* Discount lodging at Grand Targhee
  - \* Daily après ski shindig
  - \* Saturday night banquet
- \* Lift tickets included with event registration

☛ This event is open to all PSIA Divisions! ☛

Check [psia-i.org](http://psia-i.org) and [psia-nrm.org](http://psia-nrm.org) for details

**THE CANYONS SKI & SNOWBOARD SCHOOL**  
Now accepting applications for the 2007 – 2008 Season:

- \* **Ski & Snowboard Instructors**  
Willing to teach adults and children of all ages  
Full and Part Time positions available  
Good Communication skills and able to work weekends and holidays
- \* **Supervisors for our Adult and Children Programs**  
Compensation is based on certification and experience.





Apply online at [www.thecanyons.com/jobs](http://www.thecanyons.com/jobs)  
Or send application to: [jobs@thecanyons.com](mailto:jobs@thecanyons.com)  
The Canyons Resort Human Resources  
4000 The Canyons Resort Drive  
Park City, Utah 84098  
435-615-2216

**DUES continued from 3**

shared with NSP, at least for the foreseeable future.

In the short term, this creates additional financial strain as both organizations incur the increased costs of separating specific functions. In the long term, however, the separation of this relationship allows staff to focus exclusively on key PSIA-AASI projects.

**Investment in Software Upgrades**

For several years the PSIA-AASI board and the divisions have been requesting services that the association cannot adequately provide without investing in a significant upgrade of association management software. Most of the association's divisions use the national database to track membership information. Unfortunately, the software requires substantial staff time to maintain the status quo and develop web services. Also, the current software package is nearly 10 years old and unsupported, meaning that it won't meet the association's needs in the near future, creating considerable problems for the divisions as well as the national office.

Having postponed this expenditure for as long as possible, the board has approved the purchase of the new software. Unfortunately, due to the current situation with NSP, our association must

now bear that cost on its own. On the up side is the fact that the software will enable a more seamless flow of information between divisions and with the national organization. It will also help PSIA-AASI improve membership services and accuracy of information.

**Cost of Doing Business**

No matter how much we may wish otherwise, the increased cost of doing business cannot be overlooked. The pressures of inflation have real effects on our organization, to the tune of 4 percent annually. The \$40 in national dues that PSIA-AASI members paid in 2003 (when the association passed its last increase) is worth \$31.27 today.

Although PSIA-AASI raises more than \$1 for every national dues dollar collected, we cannot position the asso-

ciation to become overly reliant on non-dues revenue. Why? Because non-dues revenue is a somewhat arbitrary source of income from year to year, forcing us to rely on factors beyond our complete control. Having unrealistic expectations about non-dues income would only jeopardize core services, including essential administrative; the management of financial data and reporting; the ability to facilitate membership communication and service; and the ability to support marketing, sponsorship, and advertising activity.

**Supporting Your Division**

The majority of revenue going to the national organization is spent on

*continued on 6*

**ROOKIE ACADEMY SKI TIP #2**

In order to better utilize your skis and their design it is important that you develop accurate tipping movements. I find that the easiest way to develop this movement is to look at the feet and work your way up. On Roads and Cat tracks play around with rolling your ankles and knees in the same direction across your skis. This should engage the edges and result in a slight direction change. It is

these small movements that will help you build a stable platform at the start of the turn and give you a more accurate start to carving your skis.

Check out Rookie Academy training tips at [www.rookieacademy.com](http://www.rookieacademy.com) or if you are interested in joining us for a training course e-mail us at [info@rookieacademy.com](mailto:info@rookieacademy.com) for more info.

**NEW INSTRUCTOR TRAINING COURSES IN NEW ZEALAND**  
SPECIALISED TRAINING TO ACHIEVE PSIA LEVEL 1, 2 OR 3.



**ROOKIE ACADEMY.COM**  
ski & snowboard training

**NEW!**

Treble Cone, New Zealand  
Keystone, Colorado, USA  
Las Vegas & Lake Tahoe, USA



## Epiphany!

By Maggie Loring

*Epiphany (feeling)*, a realization or comprehension of the essence or meaning of something or someone. An inspired understanding arising from connecting with profound insight, awareness, or enlightened truth.

So, like most of you, I spend a lot of time doing recreational activities during the summer months to try and stay in shape so that I can enjoy the white stuff more completely in the winter. The older I get, the more time it takes. I've been thinking lately, that somehow this is a gift.

Biking is an activity I have been enjoying more of late. Now, to be clear, I am basically a neophyte, despite riding for years. It's only recently that I have been spending enough time on that tiny little seat to qualify myself as "a real biker." So, as a natural outcome, I began to think more about skiing as I was riding. Now dreaming of powder runs can be done while doing something almost as enjoyable! Here are some of my "revelations" – some are obvious and corny, but some may strike a chord:

- ◆ TUNE your equipment. Bikes work better when the chain is lubed and the gears shift properly ... skis and snowboards work better when they are prepped for the day.
- ◆ FIT your equipment. I never had a 'great' ride until my bike was customized to fit me. Can anyone relate that to ski or snowboard boots?
- ◆ PAY ATTENTION to your body. If you notice something starting to feel funny, make tiny adjustments. Small movements on the seat of your bike or on the handlebars can mean the difference between 10 miles and 100. Same goes for skiing: if you pay attention to what feels different you can make adjustments. If you just ignore it, it *won't* go away!
- ◆ Fine-tuning comes from attention to the feet and ankles. Are you moving smoothly? Can you move more smoothly?
- ◆ BREATHE!
- ◆ Every day is different; if strength isn't there, focus your mind on tactics and technique.
- ◆ Are you building stress or breaking it?
- ◆ If you're on the edge, do something small to relax even the tiny muscles. Smiling when you're going uphill hard on a bike helps to relax every-

thing more. Hmm... how about smiling when you're on a bump run, or tough terrain?

- ◆ Pay attention to how you feel about riding around other people. Are you motivated by others ahead of you to chase? Or does that defeat you? Take a mental note of what you need to feel good about the experience, and set yourself up for success. When you're skiing, make a note to ski with others who motivate you rather than defeat you ... challenge yourself, but be reasonable!
- ◆ LOOK around!
- ◆ If it feels GREAT, make a note and remember it. This is great motivation for your next work out.

The biggest gift is the time spent. For me, it's the response of my body, mind, and spirit to the exercise. I am thrilled when I can make it up that hill faster or easier. I love it when I can recover and ride further. I love it when my bike shorts fit better. I love it when I feel that surge of energy out of nowhere. I love it when I ask for speed and I get it. I love it when I can feel the change, and know my body is responding to my efforts. I love it when I look around and I'm in some beautiful canyon with a stream rushing nearby for musical accompaniment. I love it when I can help someone I care about to ride with me and appreciate the beauty all around them. I love knowing that I'll be doing this tomorrow. I love knowing that even though it takes more time as I get older, that time is a gift and the response is pure joy.—**Maggie Loring is director of the Snowbird Mountain School and a PSIA-I DECL.**

### ***PRESIDENT continued from 2***

My focus is to develop a strategic two-year plan, based on broad-based insight and recommendations to develop and position the Division for lasting performance and growth. This will not be an easy task. It will require innovative thinking and careful examination of operational tradition to identify critical areas for attention and the assignment of resources necessary to accomplish those tasks regardless of snowsports discipline. At the foundation of this effort is good communication throughout the snowsports industry. I will continue working to broaden the channels that have been developed and seek to develop new paths. I believe in fiscal conservatism while assigning sufficient resources after critical analysis toward realizing the vision and goals of PSIA/AASI. Enhanced planning and communication with area snowsports school managers, resort executives, and associated snowsports organizations is paramount to positioning PSIA/AASI for the future.

Thank you for your support, Dave Boucher

**Visit PSIA-I/AASI-I Online:**  
**[www.psia-i.org](http://www.psia-i.org) or**  
**[www.aasi-i.org](http://www.aasi-i.org)**



### **DUES continued from 4**

activities such as publishing *The Professional Skier* and *The Pro Rider*, and publishing a variety of materials to support education and certification, maintaining member records and fielding member inquiries from across the country, publicizing the value of professional instruction to the industry, international organizations, and the public, and creating web-based resources and benefits—notably member-only promotional and professional discount programs. However, tens of thousands of dollars go toward division-specific activities.

The national organization funds the training and development of the PSIA and AASI national teams, whose members feature prominently in division clinics. Each division also receives a subsidy each year to encourage visits by team members. These two budget items alone amount to approximately \$86,000. In addition, the national organization finances annual gatherings of division presidents and executives, committee activity such as snowsports school management, and typically funds an annual examiner's college within a discipline—all of which add up to about \$28,000 a year. PSIA-AASI also provides free access to video and photo images as well as access to resources for the national marketing initiative *Go With A Pro*. Further, the association recently launched new member recruiting tools at no cost to the divisions, and in some cases paid for development and production of local recruiting materials. These are but a few examples of how PSIA-AASI supports your division.

#### **The Return on Your Investment**

The most important rationale for the dues increase is the continued service improvements offered to all members. Whether it's a national marketing campaign to heighten awareness about the value of snowsports instruction, additional online services that enable



## **Communication Report**

*By Nancy Kronthaler, Communication V.P.*

Dear members and potential members, now that we have survived the hottest summer on record, hopefully we will be blessed with the greatest deepest powder on record this coming season.

As your Communications V.P. I would like to encourage you to be a more vocal participant in creating a stronger division. My goal is to keep you informed and hopefully you will keep me informed of your needs.

#### **Dues**

First of all, I would like to inform you of some of the things that have taken place during the heat of the summer in our frequent Executive Committee meetings. There has been a National dues increase of \$10 that will take effect in the '08-'09 billing season. This will bring National dues from \$40 to \$50 per member. Jerry Warren has the justifications for this increase in his article as he is our National board representative and has been present at the National meetings.

#### **Web**

Phil Miller is our new webmaster. He has the full backing of the Board and has been working hard on the new site since mid-July. He has also been installing updated computers in the office that had been budgeted for this year.

#### **Events**

We're proud to say that no longer do you have to be in a clinic and wonder who your clinician is. They have new, bright uniforms. We have purchased them from Descente for Alpine, Ace & Adaptive; Patagonia for Nordic; and Burton for Snowboard.

Also, I would like to remind you that we do have a scholarship program that is available to our members for their educational endeavors, based on need. A letter has to be submitted to the Board for approval. More information can be obtained through our office.

I would like to encourage all of you to participate in our educational events. We have great calendars of activities planned and hopefully I will see you this coming season at some of them. Nato Emerson has been busy with the discipline managers setting up the calendars and scheduling events at our local participating areas.

Thanks to Jo Garruccio and other alpine DECLs, for doing a cleanup on the Alpine Level 1 through 3 workbooks and written exams. We are constantly striving for more clarity in the exam process.

#### **Participation**

These are some of the things that members can do to have their voices heard: write articles for the *Edge*; write proposals to the Board, which have to be okayed through a current Board member; and attend the general membership meeting that will be held at the Ed College in early December. I also want to remind you that our Board meetings are open for observation by any member in good standing and we would welcome your presence.

We are a membership driven organization. Our success depends on your participation. ■



## Nordic Report

By Steve Neiner, Nordic Manager

Greetings to you all from the PSIA Intermountain Nordic Program! We are excited and energized for the upcoming 2007-2008 season, as I am sure you all are too. Here is the latest and greatest from us in cross country and telemark program news.

First, we in Nordland have put a priority on spicing up our clinic and assessment offerings. New this season are a couple of different clinic formats. The first is a two-day telemark extravaganza, featuring a one-day tele clinic, followed up the next day with a Level 1 Tele assessment. These two day “festivals” will be a fantastic way to solidify basic tele skills, then put those skills into the teaching context for an immersion based approach to telemark. For those of you contemplating higher levels of certification, we will offer our “Tele Prescription Clinics,” designed to help candidates identify areas of improvement for Level 2 and 3. We are also offering Learn to Skate Ski clinics, for those who are looking to gain the basic skills for skating and fitness. And for all you riders out there, check out our Board to Tele events, aimed specifically at snowboarders looking to try tele. We will use your existing snowboarding skills to transfer learning to the free heel.

I am also eager to report that we are moving forward with our Telemark Trainers Program. We have a few small logistical details to finalize, and we plan to anoint our first group in this program at our Examiner and Clinician training in November. It is especially important to us to bring in new clinicians and examiners for the division through this program, and to outreach to any and all member schools in the division to accomplish this goal.

Lastly, I am pleased to announce the Eighth Annual Mountain States Rendezvous will take place this fall at Grand Targhee, November 26 and 27. Tele Examiners/clinicians, ski school directors, and other approved ski school representatives are invited to this **FREE** event, featuring a smorgasbord of all the most current stuff out there in the Nordic world. For more info, contact me at telemark9er@hotmail.com.

Thanks to all of our event participants from last year, and the board for their continued support of the Nordic program. We are here to serve you, the membership, so please feel free to contact me any time with questions, comments, and feedback. Here's to a season full of stimulating learning experiences, plentiful riding/skiing, and new friends. Remember too, pray for snow...

*Steve Neiner is the Intermountain Nordic Manager, and a member of the Intermountain Cross Country and Telemark Examiner/Clinician staff.*

you to access services from your division or the national office more readily, or even pro form availability to help you manage the costs of your profession, the value of PSIA-AASI membership continues to grow.

The board has demonstrated excellent stewardship by approving the \$10 increase in national dues for the 2008–2009 season. Please note that each and every national board member is either a ski or snowboard instructor him- or herself, and knows full well the importance of keeping dues as low as reasonably possible. The group does not take its responsibilities lightly and has undergone considerable deliberation on the matter for the past several years, exhausting all other viable alternatives. In the end the board is simply not willing to put the association's infrastructure in a vulnerable, financially tenuous position.

PSIA-AASI must maintain the momentum it has developed over the years, and the dues increase is essential to that endeavor. The factors mentioned in this article are not going away, and the association must continue to make ends meet and provide the services each member deserves.

“It all comes down to the value you feel you're getting for that \$50,” said Ray Allard, PSIA-AASI president. “When you pay for dinner at a restaurant or buy a ticket for a concert, you get an immediate return. But when you pay dues to PSIA-AASI, you get long-term as well as immediate benefits—particularly in terms of promoting snowsports instruction and the value of instructors to the industry and the public. All in all, the benefits of membership far outweigh the cost of dues.”

We hope you agree. – **Jerry Warren is head of mountain operations for Sundance Resort and the PSIA-I/AASI-I representative to the national Board.**

### Lecture Series

Plan to attend the 07-08 Lecture Series beginning Dec. 5 with “Experiences of a professional guide: Group handling” with Dean Cardinale. The second lecture scheduled Jan. 15 is “What's new in skiing and science?” with Ron Kipp. ■



## Ergogenic Aids

### Do They Help?

By Ron Kipp

There are innumerable digestible choices that end in “ade.” While all the names are a play on the *lemonade* drink, the ergogenic varieties are manufactured with the intent of making muscles work harder and longer. What if you found one that was shown to increase your chances of finishing a technically demanding run without incident? Imagine the same “ade” would assist in faster muscle recovery and greater endurance from skiing.

Accelerade is the only ergogenic aid which has tested its products with skiers actually skiing. Yes they have those treadmills and stationary bikes like the other brands, but they have taken it a step farther and have gone out on the slopes with blood draws and heart rate monitors. From this, they have learned that skiers, not just athletes running around, will benefit from their products.

Slalom is a very fast and demanding ski racing discipline. Gates appear before the skier quicker than one per second. To ski fast, ski racers aim their ski tips within centimeters of the gates. This does not leave much room for error. When slalom skiers were given Accel Gel® between runs they finished more courses and skied more gates than a group given a masked placebo. Ski instructors also have to ski with this same precision. Keeping the body's fuel tank topped will guarantee that you can do what you have been training to do in demanding situations.

Skiing professionals ski many long days without rest. Fatigue is a common topic in the locker room. Our paycheck depends on us being out on the ski slope. If we are not on the snow and performing, we are not paying the rent.



## Alpine Certification

By Dave Lundberg, Alpine Certification Manager

### *Focused on the Process*

As the new Alpine Certification Manager, I would first like to recognize the hard work and commitment given by Guillermo Avila Paz, the previous Certification Manager. His dedication, passion, and commitment to this position were immense, leaving big shoes to fill and I look forward to his advice with this responsibility. I am excited about the opportunity to become more involved in the certification process within our division.

I know that certification can be, and often is, viewed from many different perspectives, some positive and some negative. Participants in the certification process have different motivations for their involvement, for some it is only a way to make more money and achieve a higher rank or priority at their home area. While for others, it is a structured forum for learning and growth in skiing, teaching, and technical knowledge. The difference in the two approaches is simply where the focus is placed, be it on the process or the result.

Over the past six seasons, I have been a trainer at two different ski areas, the last three at Park City Mountain Resort. During that time I have talked with many instructors intent on gaining new levels of certification and I have played a role in their certification training. As their trainer, I first try to understand each candidate's purpose, why do they want to become certified? Often I discover that their reasoning is tied to their results. Those who desire to become better skiers and teachers (focused on the process) tend to find more success than those who are simply trying to move up the ladder in pay and priority (focused on the result).

I want to clarify that obviously anyone who participates in a certification process is concerned about the results and wants to pass; however, there is a discernible difference between those who want to pass for status and those who want to pass because it means they are better. Those whose main focus is to improve tend to be more teachable, more passionate, and therefore more driven, causing them to immerse themselves in the preparation (the process), which facilitates improvement and increases their chances of success (the result). I know this sounds obvious, but ask yourself as you prepare for your next exam, why you are preparing? Are you focused on the process or simply on the result? How you answer this question may predict the success you will or will not have.

Certification success can only happen when the candidate demonstrates the movement patterns that are essential for efficient skiing at that level's standards. The ownership of these movements comes through many hours of practice and training and this only happens when someone is focused on improvement. Prioritizing the process over the result while preparing for an exam will ultimately lead to greater success.

It will be snowing soon, so let's begin the process and start improving. ■



## Alpine Ed Corner

By Ron Kipp, PSIA-I Alpine Education Manager

### *No Instructor Left Behind*

Last season we had 55 clinics spread over 95 clinic days comprising 1511 participant days. From these we collected 640 surveys. So what did we learn from these surveys?

According to you, your clinician's communication skills, risk awareness, fun & enjoyment, along with teaching skills were mostly Excellent or Good. From the unsolicited comments, *cost* and *time* were the two most mentioned issues. These we address and will continue to address. Other than "free beer and/or food," you wanted more topics that were not exam oriented and there was concern about groups' ability not being even.

Let me address these ... not the beer and food, because I hope that is obvious, but exam topics and ability. Yes we do have many certification clinic topics. We strive to have a certification process that examines the essential elements in skiing and ski teaching. Therefore these certification clinics are basically skiing and teaching clinics. Since certification is such an important topic for our members these clinics get listed under that heading. These clinics can also be viewed as a general skiing and taken by anyone. It is not uncommon to find a Level III instructor on the roster of a certification clinic. Also, don't hesitate to retake a topic. We have a syllabus for goals and what we will generally do, but snow, hills, and groups change. When you go see a movie for a second time it is the same movie you saw the first time. When you take the same clinic this is not the case. Clinicians all have a different spin and definitely all have different personalities. Therefore just because it is the same title and obviously the same goals the road to get there is not the same. The group's ability plays into this and when we split groups we often strive more for speed than skills. A good clinician teaches to the individuals and it is more the ability to keep up, rather than everyone having the same pole plant that is important.

Check out the calendar. We have 36 education clinics and 36 certification events scheduled for the 2007-08 season. Taking what we learned from the surveys, we are starting earlier than ever before and ending later. This way we will skirt the busy teaching schedules.

Two presentations in the Lecture Series are scheduled for December 5 and January 15. Check the schedule for changes and locations; these sometimes need to be changed as the meeting areas can only be booked a short time in advance. In December "Experiences of a professional guide: Group handling" with Dean Cardinale. Managing clients in the outdoor environment is a challenging endeavor. For professional guide Dean Cardinale it can sometimes mean life or death. How do you keep the fun without losing the safety?

Dean Cardinale (owner of World Wide Trekking) started out with Snowbird Ski Patrol in 1993, and is currently an avalanche forecaster for Snowbird Ski Resort and the expedition leader for Snowbird Expeditions. He is also the

*continued on 10*

We must be able to go out day after day and perform to a high standard.

Accelerade was given to a group of high-level skiers while another group was given a tasty water they thought was an equivalent drink. At the end of 12 runs on Gad Zoom at Snowbird (yes these studies were done in Intermountain) all the skiers had their blood drawn. The Accelerade group showed no signs of muscle damage (myoglobin and creatine kinase), while the water drinking group's muscle damage increased by 49 percent. Muscle damage not only takes its toll on the day's skiing but on the upcoming days. Damaged muscles need time to recuperate and heal.

An ounce of prevention ... Skiers fueling the muscles with Accelerade or Accel Gel® will increase precision of motor movements and increase daily and weekly endurance.

The Accelerade company believes in its product so much and realize its importance to the skiing professional, they make them available at a reduced rate to PSIA-I members. Through the following url, PSIA-Intermountain members can get a 30 percent discount on all Accelerade products: <http://www.accel sport.com/psiai>. ■

## New Website

PSIA/AASI Intermountain has revamped its website. Phil Miller is the Division's new webmaster and is continuing to update the site. Downloadable material for all disciplines, back copies of the Edge, and a regularly updated calendar of events can all be accessed by going to [www.psia-i.org](http://www.psia-i.org) or [www.aasi-i.org](http://www.aasi-i.org).

Keep track of dates, requirements, BOD members and more with a few clicks of your mouse. Visit the Division online today. ■

## Snowsport Manager's Committee Notes

By Maggie Loring

The Snowsport Manager Committee meets three times a year. Directors and other interested managers get together to become informed of Divisional business, share best practices, and contribute to the Division by sharing insights into instructor needs for support in their home ski and snowboard schools.

Our season begins with our fall meeting. This meeting is usually attended by Divisional educational leadership so that we can learn how to help our staff members negotiate any new educational structures or processes. Our winter meeting is a time to ski/ride, network, and discuss any common issues. We come away from this meeting with assignments for research to plan our spring meeting. In the spring we try to address the issues we unearthed in January, and try to come to resolutions, or make suggestions to the board and/or educational team.

Our viewpoint as managers is often a different perspective than those in instructor or trainer roles. We can often be of use to help communicate with resort management and help define processes so our staff members can be more successful and happy in their jobs.

The spring meeting focused on the needs of snowboarding schools; most especially as it relates to divisional education. We had a great roundtable discussion with great participation. These discussions help the managers involved become aware and supportive in a more meaningful way to resort staff and divisional process.

At the most recent board meeting, we discussed issues that are opportuni-

ties and threats to ski and snowboard schools. In the brainstorming session, many of the issues we discussed were business related. Issues of technology, liability, benefits, value, leadership, staffing, marketing, and sponsorship were all of key importance to our sustainability. These are all issues we face both divisionally and as individual resorts. As we come together to discuss the challenges and opportunities available to snowsport instruction more

globally, we will be more able to come up with creative and exciting processes and projects that will keep instruction of value and importance to our guests in our ever changing environment. Please let your Director or Manager know that you encourage his or her participation with this group!—**Maggie Loring is director of the Snowbird Mountain School and a member of the Snowsport Manager Committee**



### ACE News

By Mark Nakada, Children's Program Manager

Aloha! On behalf of the ACE Team, I'd like to thank those instructors who participated in one of our ACE clinics last season. We're glad that the program enhancements were well received. For the 2007/2008 season, we have a number of clinics that will enhance your "Kids" knowledge base. Please refer to the ACE calendar in this Edge and updates at [www.psia-i.org](http://www.psia-i.org) for more details.

#### ACE Program updates:

- ◆ New! For ACE I, we now offer ski- and ride-specific on-hill groups! Last season's pilot program was such a success that we're implementing this element into the ACE I curriculum based on participant interest. Please sign-up early as the discipline-specific ACE I clinics will sell out.
- ◆ The ACE Curriculum, ACE Study Guide and ACE I and ACE II Workbooks have been updated for the 2007-2008 season! The new materials will be available at [www.psia-i.org](http://www.psia-i.org) after November 1. The ACE Curriculum outlines the objectives and requirements for each accreditation; the Study Guide, workbooks, presentations, and other materials are part of a work-in-progress library. Please note, for the ACE I and II accreditations, we will only accept 2007-2008 materials after January 1, 2008.
- ◆ There has been some confusion over the qualifications for ACE I. Although ACE materials may be presented as part of your Snowsports School Training Program, you must be a PSIA/AASI Level I certified instructor – and meet the curriculum requirements – to receive your ACE I accreditation.
- ◆ To clarify the time limitations for all ACE accreditations, you must complete all of the curriculum requirements within one calendar year from the time you start to receive credit.

Thanks again for taking the time and effort to seek ACE accreditation, or attend one of our clinics. We look forward to seeing you at one of our events this season.— **Mark Nakada is the PSIA-I/AASI-I Children's Manager.**



## Adapted Expanded

The ski season is coming up fast and adaptive has a whole new schedule of clinics to choose from. We selected six different locations this year for clinics so be sure to sign up when we are near you.

We want to continue offering clinics at a large variety of resorts so make sure to sign up early and often. Every year we will choose some different resorts throughout the region. If your resort would like to host an adaptive event please put in a request soon to Jeff Burley for next season.

November 17-18	Park City, Utah
January 8-9,	Snowbird, UT
February 3,	Deer Valley, UT
February 10-11	Brian Head, UT
Feb 29 to Mar 2	Jackson Hole, WY
March 11	Snowbasin, UT
March 27	Park City, UT (L2 & L3 exam)

The list is longer than normal but do not forget Ski Spectacular which will

be hosted at Beaver Run Resort, Breckenridge Colorado December 2-9. Ski Spectacular is celebrating its 20-year anniversary and offers a variety of clinics all week long, including an opportunity to watch the US Disabled Ski Team in action. For more information go to [www.dsusa.org](http://www.dsusa.org).

If the beginning of your ski season is so busy that you can't make it to Ski Spectacular, Don't worry because you will have a good excuse to join us for a great weekend of clinics and an opportunity to ski some amazing terrain in Jackson Hole, Wyoming. This will be the second year that Jackson Hole has hosted its 3-day event. If you enjoyed last year bring a friend, or your whole ski school. We will be sure to schedule some time in so you can experience this amazing mountain on your own, but if you get stuck in Corbet's Couloir tethering a bi-ski, I was not with you.

On a serious note, we have many veterans coming back with disabilities

that need to get out and experience all of the fantastic programs that the Intermountain Resorts offer. We need you to get online and pick up an application to be a provider, so go to [www.dsusa.org](http://www.dsusa.org) and on the left hand side click on, Wounded Warrior Disabled Sports Project, to fill out a questionnaire. We have a lot of veterans returning with Amputations, and Traumatic Brain Injuries, so be prepared to do a comprehensive mental evaluation while testing abilities.

A favorite lesson for me last season was a guy with left-eye neglect following a TBI. He could see out of his left eye but his brain would not register the information, and on a snowboard this is a huge disadvantage. I staged myself on his right side for instruction and directional information, and then on one run he pulled away from me and slowly slid into a young lady off of his left side. As he gently sat down next to her he said, "you're beautiful." He then got up and rode off, a huge smile on his face and a bewildered look on hers. Apparently his left eye could register the important stuff.

We hope to see you out at our clinics this year, no matter what discipline you teach, come and join your PSIA-I Adaptive Team for a clinic. On behalf of Chuck Torrey, Neil Lundberg, Pete Badewitz, Tom Holmes, and myself Jeff Burley we hope to see you in a few clinics this season. — **Jeff Burley, CTRS, PSIA- L3 adaptive, PSIA-I Adaptive Manager, [burleyctrs@comcast.net](mailto:burleyctrs@comcast.net)**

### Alpine Education continued form 9

President of the Wasatch Backcountry Rescue group and a certified avalanche instructor with the American Avalanche Association. As a guide, he has numerous backcountry, helicopter, and climbing trips in the USA, Alaska, Europe, Central America, Africa, and the Himalayas to his credit. Dean raced for the NCAA ski team at Keene State College, New Hampshire. On May 30, 2005 Dean summited Mt. Everest and is currently working on a seven summits bid.

In January, "What's new in skiing and science?" Ron Kipp will present a synopsis from the fourth International Congress on Science and Skiing that will be held in St Christoph am Arlberg, Austria in December 2007. Topics will cover: biomechanical, fitness testing & training, physiology, medical, psychology, sociology, and pedagogy from the disciplines of alpine, cross country, and snowboarding.

Spring clinic is being negotiated at this time. Watch the Edge and web for updates. Last season's Spring Clinic at Big Sky was a huge success. In 2010 we are looking at another multi-division event. This time in Sun Valley, so mark your calendars (maybe in pencil) it will be an event to remember.

From the surveys; we will again offer the Race Camp, although we cut it down to just Saturday and Sunday. Last year we got the more experienced racer, which was great. We would now like to target the novice or never ever racer. This is where we extend the season. We will have the intro race camp weekend of April 26 and 27 with the go fast group Saturday and Sunday May 3 and 4. ■

## Adaptive DECLs

The Adaptive programs are growing and so is the number of instructors needed to fill positions. We are currently seeking Level 3 Adaptive instructors to join our divisional education clinic leaders staff. These individuals will be required to attend DECL train-

*continued on 14*

## PSIA/AASI Intermountain 07-08 Event Calendar

### Alpine Clinics

Event	Day and Date	Location
Ski Improvement	Sat 24-Nov-07	Alta
Ski Improvement	Sun 25-Nov-07	Alta
Lecture Series	Wed 05-Dec-07	SLC
Ed College	Sat 08-Dec-07	Snowbasin
Ed College	Sun 09-Dec-07	Snowbasin
Trainer Accreditation Update	Mon 10-Dec-07	Snowbasin
Int. Zone Teach	Wed 12-Dec-07	Jackson
Demo Camp	Wed 12-Dec-07	Park City
Adv. Zone Movements	13-Dec	Park City
Ski Camp	Thu 13-Dec-07	Jackson
Lecture Series	Tue 15-Jan-08	SLC
Adv. Zone Teaching	Wed 16-Jan-08	Targhee
Demo Camp	Wed 16-Jan-08	Park City
Ski Camp	Thu 17-Jan-08	Targhee
Adv. Zone Movements	Thu 17-Jan-08	Deer Valley
Ski Camp	Fri 18-Jan-08	Kelly
Demo Camp	Wed 23-Jan-08	Jackson
Int. Zone Movements	Thu 24-Jan-08	Jackson
Big Mountain Skiing	Tue 29-Jan-08	Alta/Snowbird
Trainer Accreditation	Wed 30-Jan-08	Solitude
Intro to Park and Pipe	Wed 30-Jan-08	Park City
Race	Wed 30-Jan-08	Jackson
Trainer Accreditation	Thu 31-Jan-08	Solitude
Race	Thu 31-Jan-08	Jackson
Trainer Accreditation	Fri 01-Feb-08	Solitude
Adv. Zone Teaching	Fri 01-Feb-08	Sundance
Ski Camp	Fri 01-Feb-08	Sundance
Int. Zone Teach	Sat 02-Feb-08	Sundance
Demo Camp	Sat 02-Feb-08	Sundance
Cat Skiing	Fri 08-Feb-08	Powder Mtn.
Written Test	Fri 08-Feb-08	SLC, JH, PC
Steep Camp	Mon 11-Feb-08	Jackson
Demo Camp	Mon 11-Feb-08	Jackson
Steep Camp	Tue 12-Feb-08	Jackson
Ski Camp	Mon 12-Feb-07	Jackson
Int. Zone Movements	Mon 12-Feb-07	Alta
Adv. Zone Movements	Tue 12-Feb-08	Alta
Int. Zone Teach	Mon 03-Mar-08	Brighton
Demo Camp	Mon 03-Mar-08	Brighton
Adv. Zone Teaching	Tue 04-Mar-08	Brighton
Ski Camp	Tue 04-Mar-08	Brighton
Intro to Park and Pipe	Wed 05-Mar-08	Park City
Ski Improvement	Sat 08-Mar-08	Powder Mtn.
Versatility Camp	Sun 09-Mar-08	Powder Mtn.
Int. Zone Teach	Mon 31-Mar-08	Park City
Ski Camp	Mon 31-Mar-08	Park City
Adv. Zone Teaching	Tue 01-Apr-08	Alta
Demo Camp	Tue 01-Apr-08	Alta
Spring Clinic	Fri 11-Apr-08	TBA
Spring Clinic	Sat 12-Apr-08	TBA
Spring Clinic	Sun 13-Apr-08	TBA
Intro to Racing	Sat 26-Apr-08	Snowbird
Intro to Racing	Sun 27-Apr-08	Snowbird
Race Camp	Sat 03-May-08	Snowbird
Race Camp	Sun 04-May-08	Snowbird

### Alpine Assessments

Event	Day and Date	Location
Written Test	Tue 04-Dec-07	SLC & Jackson
Level 1 Assessment Prep	Thu 13-Dec-07	Alta
Level 1 Assessment	Fri 14-Dec-07	Alta
Level 1 Assessment Prep	13-Dec-07	Targhee
Level 1 Assessment	Fri 14-Dec-07	Targhee
Level 1 Assessment Prep	3-Jan-08	Deer Valley
Level 1 Assessment	4-Jan-08	Deer Valley
Level 2 Teach Assessment	7-Jan-08	Park City
Level 2 Teach Assessment	Tue 08-Jan-08	Park City
Level 3 Ski Assessment	Wed 09-Jan-08	Deer Valley
Level 2 Ski Assessment	Thu 10-Jan-08	Deer Valley
Written Test	Thu 17-Jan-08	SLC, JH, PC
Level 1 Assessment Prep	Wed 23-Jan-08	Brian Head
Level 1 Assessment	Thu 24-Jan-08	Brian Head
Level 1 Assessment Prep	Sat 26-Jan-08	Wolf
Level 1 Assessment	Sun 27-Jan-08	Wolf
Level 1 Assessment Prep	Mon 04-Feb-08	Jackson
Level 1 Assessment	Mon 05-Feb-07	Jackson
Level 3 Teach Assessment	Tue 05-Feb-08	Jackson
Level 3 Ski Assessment	Wed 06-Feb-08	Jackson
Level 2 Teach Assessment	Thu 07-Feb-08	Jackson
Level 2 Ski Assessment	Fri 08-Feb-08	Jackson
Level 1 Assessment Prep	Tue 26-Feb-08	Snowbasin
Level 3 Teach Assessment	Tue 26-Feb-08	Sundance
Level 1 Assessment	Wed 27-Feb-08	Snowbasin
Level 2 Teach Assessment	Wed 27-Feb-08	Sundance
Level 3 Ski Assessment	Thu 28-Feb-08	Alta
Level 2 Ski Assessment	Fri 29-Feb-08	Alta
Level 1 Assessment Prep	Sat 08-Mar-08	Pebble Creek
Level 1 Assessment	Sun 09-Mar-08	Pebble Creek
Written Test	Thu 13-Mar-08	SLC, JH, Canyons
Level 1 Assessment Prep	Mon 31-Mar-08	Brighton
Level 1 Assessment	Tue 01-Apr-08	Brighton
Park & Pipe Accreditation	Wed 02-Apr-08	Park City
Park & Pipe Accreditation	Thu 03-Apr-08	Park City
Park & Pipe Accreditation	Fri 04-Apr-08	Park City
Level 2 Teach Assessment	Tue 15-Apr-08	Snowbird
Level 3 Teach Assessment	Wed 16-Apr-08	Snowbird
Level 2 Ski Assessment	Thu 17-Apr-08	Snowbird
Level 3 Ski Assessment	Fri 18-Apr-08	Snowbird

### Backcountry Multi-Discipline Events

Event	Day and Date	Location
Backcountry Lecture	Wed 05-Dec-07	SLC
DECL Training	Tue 27-Nov-07	Targhee
Day 1 North	Mon 14-Jan-08	Teton Village
Day 2 North	Tue 15-Jan-08	Grand Teton Nat'l Park
Day 1 South	Tue 05-Feb-08	Salt Lake City
Day 2 South	Wed 06-Feb-08	Powder Mtn
Day 3 North	Thu 13-Mar-08	Teton Pass
Day 4 North	Fri 14-Mar-08	Grand Teton Nat'l Park
Day 3 South	Tue 01-Apr-08	Wasatch
Day 4 South	Wed 02-Apr-08	Utah (tba)
Spring Clinic-Nords in Spring	Fri 11-Apr-08	TBA
Backcountry Camp	4/29/2008 - 5/4/2008	Little Cottonwood



# PSIA/AASI Intermountain 07-08 Event Calendar

## ACE Events

Event	Day & Date	Location
ACE I Indoor	Wed 14-Nov-07	Deer Valley
ACE DEL Training	Tue 27-Nov-07	Snowbasin
Lecture Series ACE I Indoor	Wed 05-Dec-07	TBA
Ed College Kids Clinics	Sat 08-Dec-07	Snowbasin
Ed College Kids Clinics	Sun 09-Dec-07	Snowbasin
ACE I Indoor	Tue 11-Dec-07	Jackson
ACE I On-Snow	Wed 12-Dec-07	Jackson
ACE I On-Snow	Wed 12-Dec-07	Park City
ACE I Indoor	Thu 13-Dec-07	Targhee
ACE I On-Snow	Fri 14-Dec-07	Targhee
ACE I Indoor	Fri 21-Dec-07	Pebble Creek
ACE I On-Snow	Sat 22-Dec-07	Pebble Creek
Lecture Series	Sat 05-Jan-08	TBA
ACE I Indoor	Wed 16-Jan-08	Ogden City Library
Kids Clinic	Fri 18-Jan-08	Brian Head
ACE I Indoor	Sat 26-Jan-08	Snowbird
ACE I Indoor	Fri 01-Feb-08	Kelly Canyon
ACE I On-Snow	Sat 02-Feb-08	Kelly Canyon
ACE I On-Snow	Sat 09-Feb-08	Brighton
ACE II	Sat 09-Feb-08	Brighton
ACE II	Sun 10-Feb-08	Brighton
ACE I On-Snow	Sat 01-Mar-08	Snowbasin
ACE I Indoor	Mon 03-Mar-08	Jackson
ACE I On-Snow	Tue 04-Mar-08	Jackson
Spring Clinic	Fri 11-Apr-08	TBA
Spring Clinic Kids Clinics	Sat 12-Apr-08	TBA
Spring Clinic Kids Clinics	Sun 13-Apr-08	TBA
ACE III	Sat 19-Apr-08	Snowbird
ACE III	Sun 20-Apr-08	Snowbird

## Adaptive Events

Event	Day and Date	Location
Refresher-all adaptive	Sat 17-Nov-07	Park City
Refresher-all adaptive	Sun 18-Nov-07	Park City
DECL Training	Mon 26-Nov-07	Snowbasin
DECL Training	Tue 27-Nov-07	Snowbasin
National Adaptive Clinic	Dec 2-9, 2007	Breckenridge, CO
Ed College	Sat 08-Dec-07	Snowbasin
Ed College	Sun 09-Dec-07	Snowbasin
Adaptive Workshop	Tue 08-Jan-08	Snowbird
Adaptive Workshop	9-Jan-08	Snowbird
Vis. Impaired & Dev. Disabilities	3-Feb-08	Deer Valley
Beginner & Intermediate Skills	Sun 10-Feb-08	Brian Head
Beginner & Intermediate Skills	Mon 11-Feb-08	Brian Head
Adaptive Festival	Fri 29-Feb-08	Jackson
Adaptive Festival	Sat 01-Mar-08	Jackson
Adaptive Festival	Sun 02-Mar-08	Jackson
Level 2/3 Assessment	Thu 27-Mar-08	Park City

## Nordic Events

Event	Day and Date	Location
West Yellowstone Fall Camp	Nov 19-24	West Yellowstone, MT
Mountain States Rendezvous	Nov 26-27	Targhee
Intermountain DECL Training	Wed 28-Nov-07	Targhee
Ed College	Dec 8-9	Snowbasin
Track 1	Tue 18-Dec-07	Tetons
Track 1	Thu 20-Dec-07	Solitude or Sundance
Alpine to Tele Clinic	Tue 08-Jan-08	Alta
Fest X	Jan 8-9	Teton Village
National Team Training	Jan 10-11, 2008	Teton Village
Learn to Skate	Mon 14-Jan-08	Tetons
Fest X	Jan 16-17, 2008	Alta
Tele Prescription Clinic	Tue 29-Jan-08	Alta
Track 2/3 Exam	Feb 7-8, 2008	Solitude or Sundance
Learn to Skate	Tue 12-Feb-08	Utah (tba)
Board to Tele	Wed 13-Feb-08	Alta
Tele Prescription Clinic	Thu 14-Feb-08	Tetons
Tele Bumps	Tue 26-Feb-08	Alta
Tele 2/3 Exam	Feb 28-29, 2008	Targhee
Board to Tele	Tue 04-Mar-08	Tetons
Track 2/3 Exam	March 6-7, 2008	Tetons
Tele Steeps	Wed 12-Mar-08	Teton Village
Spring Clinic-Nords in Spring	Fri 11-Apr-08	TBA
Spring Clinic-Nords in Spring	Sat 12-Apr-08	TBA
Spring Clinic-Nords in Spring	Sun 13-Apr-08	TBA

## Snowboard Events

Event	Day and Date	Location
Ed College	Sun 09-Dec-07	Snowbasin
Level 2 Foundation	Tue 08-Jan-08	Jackson
Level 2 MIA	Wed 09-Jan-08	Beaver
Level 1 Foundation	Thu 10-Jan-08	White Pine
Level 2 Foundation	Thu 10-Jan-08	Powder
Level 2 Boot Camp	Fri 11-Jan-08	Park City
Level 3 Foundation	Fri 18-Jan-08	The Canyons
Level 3 MIA	Sat 19-Jan-08	Snowbasin
Level 1 Assessment	Sun 20-Jan-08	Targhee
Level 1 Foundation	Wed 23-Jan-08	Snowbird
Level 1 Foundation	Thu 24-Jan-08	Brianhead
Level 1 Assessment	Fri 25-Jan-08	Sundance
Steep Camp	Sat 26-Jan-08	Jackson
Steep Camp	Sun 27-Jan-08	Jackson
DECL Training	Mon 28-Jan-08	Jackson
Level 2 Assessment	Mon 04-Feb-08	Solitude
Level 2 Assessment	Tue 05-Feb-08	Solitude
Level 1 Assessment	Thu 07-Feb-08	Wolf
Level 1 Foundation	Fri 08-Feb-08	Kelly Canyon
Level 3 Assessment	Mon 11-Feb-08	Snowbasin
Level 3 Assessment	Tue 12-Feb-08	Snowbasin
Level 2 Foundation	Wed 13-Feb-08	Park City
Level 1 Foundation	Wed 13-Feb-08	Pebble Creek
Level 1 Assessment	Thu 14-Feb-08	Kelly Canyon

continued on 14

**SNOWBOARD EVENTS continued from 13**

Level 3 Foundation	Fri 15-Feb-08
Level 1 Assessment	Sun 24-Feb-08
Level 3 Foundation	Mon 25-Feb-08
Level 3 Boot Camp	Tue 26-Feb-08
Level 1 Foundation	Wed 27-Feb-08
Level 2 Ammo	Thu 28-Feb-08
Level 2 Ammo	Thu 28-Feb-08
Level 3 Ammo	Sat 01-Mar-08
Level 2 Assessment	Mon 03-Mar-08
Level 2 Assessment	Tue 04-Mar-08
Level 2 Boot Camp	Tue 04-Mar-08
Level 3 MIA	Wed 05-Mar-08
Level 2 Foundation	Thu 06-Mar-08
Level 1 Assessment	Sun 09-Mar-08

Snowbird
Brighton
Snowbasin
Jackson
Solitude
Jackson
The Canyons
Snowbird
Park City
Park City
Jackson
Jackson
Pebble Creek
Brianhead

Freestyle Accreditation
Freestyle Accreditation
Freestyle Accreditation
Level 1 Assessment
Level 1 Foundation
Level 3 Assessment
Level 3 Assessment
Level 1 Assessment
Level 2 Assessment
Spring Clinic
Spring Clinic
Spring Clinic
Level 3 Assessment
Level 3 Assessment

Mon 10-Mar-08	Park City
Tue 11-Mar-08	Park City
Wed 12-Mar-08	Park City
Mon 17-Mar-08	Park City
Wed 19-Mar-08	Snowbasin
Thu 27-Mar-08	Jackson
Fri 28-Mar-08	Jackson
Wed 02-Apr-08	Solitude
Mon 07-Apr-08	The Canyons
Tue 08-Apr-08	The Canyons
Wed 09-Apr-08	Targhee
Thu 10-Apr-08	Targhee
Fri 11-Apr-08	TBA
Sat 12-Apr-08	TBA
Sun 13-Apr-08	TBA
Mon 14-Apr-08	Snowbird
Tue 15-Apr-08	Snowbird

**2007 Ed. College**

Leaves turning color, cooler mornings and evenings, a dusting of snow on the mountain tops, and the first ski dreams of the season. What does it all mean? That it's time to hit the gym a little harder, tune and wax your boards, and sign up for the annual *PSIA-AASI Inter-mountain Ed College*. Once again Snowbasin has graciously extended an invitation to kick off our season on their world class terrain.

This year's Education College will offer workshops and clinics that are not offered at any other time. In addition, we will give those of you seeking certification a jump start on the process by offering many of the certification prep clinics that you need to fulfill your requirements. Of course, we'll also have some of the most popular clinics that you have raved about year after year.

We're putting our best foot forward with some of our best clinicians from all disciplines, as well as limited opportunities to ski with a National Alpine Demonstration Team member. Log on to the PSIA-I/AASI-I website for evolving topics.

Don't miss this exceptional opportunity to start your season in high gear! Sign up early and plan on enjoying the

world-class snow and amenities offered by Snowbasin!

Anticipated Clinic Topics Include:

- Demo Camp with Video
- Ski Camp/Ski Improvement
- Ski with a D-Team Member
- ACE "Bag of Tricks"
- Learn to Tele or Snowboard
- ... and many more!



BOD reps returning to Jackson Hole after their fall meeting met a rare risk of service. According to Nato Emerson, "We hit a pterodactyl [pheasant] on the way home from the meeting ... 75 mph or so and a direct hit to the windshield. Very scary, but I wasn't drowsy after that!"

**A N C O N A**

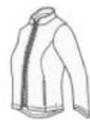
CHARLES ANCONA  
[anconadesign.com](http://anconadesign.com)

---

**High Tech Stretch Fabric that resists water and wind. DUPONT Teflon coated, wool blend with synthetic materials.**



- **Jackets**
- **Pants**
- **Gloves**



1 - 800 - 962 - 0723

\*Area Rep inquiries invited

**It's Classified**

EARN \$50 FOR REFERRALS when your lead results in a rental for Skiers Accommodations of Utah. We offer 2,3,4 and 5 bedroom Townhouses at the mouths of Big and Little Cottonwood Canyons. Contact Tom and Nancy Kronthaler, information (801) 943-2426, [www.utahskilodging.com](http://www.utahskilodging.com).

WASATCH ADAPTIVE SPORTS at Snowbird is seeking full and part time adaptive sports instructors to teach skiing and snowshoeing to children and adults with disabilities and special needs. Pay is commensurate with experience. Please contact our office for more information at 801.933.2188.

**ADAPTIVE continued from 11**

ngs and lead clinics and assessments. Individuals looking to expand their knowledge and share it with others are encouraged to apply.

You must be PSIA-I Level 3 Adaptive Certified in good standing. Please send a letter of interest and resume to Att: Jeff Burley, PSIA-I 7105 Highland Dr., Suite 201 Salt Lake City, Utah 84121 or e-mail [admin@psia-i.org](mailto:admin@psia-i.org), Attn: Jeff Burley. ■



# Mountains Apart

"Visit [www.tonyfantis.com](http://www.tonyfantis.com) for  
free buying and selling tips!"



RE/MAX  
*Associates*

TONY FANTIS, REALTOR

PSIA LEVEL 3 ALPINE

(801) 365-3366 DIRECT

(800) 827-7362 TOLL FREE

[WWW.TONYFANTIS.COM](http://WWW.TONYFANTIS.COM)



REFERRALS  
RELOCATION  
INVESTMENTS  
SECOND HOMES  
FIRST TIME BUYERS



PRSR-STD  
US. POSTAGE  
PAID  
SLC, UTAH  
PERMIT NO. 2010

## The Instructors EDGE

A publication of:  
PSIA Intermountain Division,  
AASI Intermountain Division  
7105 Highland Dr., Suite 201  
Salt Lake City, Utah 84121