Spring Clinic Hype

Living up to hype is unusual in today’s over-marketed world, but that’s exactly what PSIA/AASI Intermountain’s 60th anniversary Spring Clinic did April 28 – May 3 at Snowbird, Utah.

Olympic medalist Shannon Bahrke’s inspirational Thursday-night recap of her competitive career was followed by soft snow on Friday and a snow-delayed Little Cottonwood Canyon road opening Saturday. The skiing, riding, and entertainment got even better on Sunday.

Sliding through knee-deep powder on May 1 may not be the best way to say good-bye to winter for some people, but you would be hard-pressed to tell that to the nearly 350 skiers and riders who attended the division’s nationally advertised celebration. Intermountain’s 60th Spring Clinic and LCC’s record snowfall attracted almost 300 of its own members and nearly 60 participants from other divisions.

Snowbird accommodated Intermountain with great room deals, great lunch service, and, for those seeking a two-resort experience, even a shuttle ride to Alta – which opened for the weekend and extended special pricing to Spring Clinic attendees. Even Snowbird owner Dick Bass attended Saturday’s banquet to welcome participants and share his unique outlook on his resort.

It was an event packed with snow, guest coaches, lecturers, box lunches and good times. Photos of the event can be found inside. Hope you were there.

A Brief Personal History

By Homer Semons

A brief personal history of my teaching career.

It all started in a one-room shack — just kidding!

Skyline Ski Area, sometimes called the “rock” or “cliff off into the parking lot,” located on Mt. Bonneville, 12 miles SE of Pocatello, Idaho, was opened in 1949. It attracted about 200 skiers. It had two rope tows, an octagon shaped lodge and a genuine his and hers wooden outhouse-no plumbing. The area’s name was later changed to Pebble Creek.

I started skiing two years later, using a pair of wooden 215s with no metal edges. A friend and ski pal of mine opened a ski shop in the basement of his printing shop. He told me about a new idea – steel edges. He took a router to my skis and put on the steel edges — big time — and oh, yes, I had to have “ala Sun Valley” in-the-boot Bogner ski pants, The boots were leather and the binders were death traps.

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President’s Message

By Christine Katzenberger, PSIA-I/AASI-I President

The Year to Date total as I write this column May 24, 2011 is 760 inches for Snowbird Ski and Summer Resort. Holy cow!

Hopefully you were able to attend the 60th Anniversary Spring Clinic at Snowbird, but if not, you still can have some great skiing. I believe they’ll be open for a while. Thanks to all who attended and those that worked this great event. We were able to entice 51 out of state participants and hold a banquet with 300. Shannon Bahrke gave a great lecture as did Rob Sogard, Lane Clegg and Scotty McGee on the Interski event along with a lecture from Florian Jagodic on race technique. The storm hit us Saturday but cleared beautifully for Sunday, allowing from some great photos of everyone in attendance. Check out Brian Oakden’s photo’s on the Intermountain site.

This was a time to acknowledge those that have lead the way and still continue to serve this Division. Twenty, Thirty, Forty and even Fifty year pins were awarded to instructors around the Division. Yes, even Fifty. Those receiving 50 year pins were Woody Anderson, Bill Ashley, Junior Bounous, Maxine Bounous, Bill Briggs, Stein Erickson, Lex Kunau, Keith Lange, Bill Lash, Eddy Morris, Gene Palmer, Dean Roberts and Dave Thurgood. We also acknowledged Gene Palmer and Max Lundberg for their service and Keith Lange and Clark Parkinson awarded them with plaques for the Intermountain Ski Hall of Fame. Please go see the Hall of Fame at the Olympic Sports Park if you haven’t before.

The first ever Intermountain Division Lifetime Achievement Awards were presented to Junior Bounous and Keith Lange. This award honors and recognizes these two individuals as charter members for their years of service, dedication and contributions to the Intermountain Division, the sport of skiing and the ski teaching profession. I’d like to thank Clark Parkinson for making this a special moment. Past Presidents were also acknowledged and thanked for their leadership in the division.

Please welcome some new Board members and meet the whole staff so you can know who to turn to with questions or comments. Elected this year were Sandy Sandusky from the Pebble Creek area, Mary Flinn Ware from Park City Mountain Resort and Emma Franzeim from Jackson Hole, Wyoming. Stepping down this year were Max Lundberg from Pinecreek, Wyoming, Scott Rockwood from Pebble Creek and Donna McAleer from Deer Valley. Others who have stepped down for various reasons are Danny Edwards of Brian Head, Jess King from Canyons and Kathleen Roe from Jackson. These individuals have been an asset to the Board and we hope that they will stay involved and run again if their time permits. Some new faces stepping in to fill these terms are Dave Butler from Brian Head, Leslie Blank of Brighton and George Atoor of Solitude. Remaining to continue their terms are Rich McLaughlin of Jackson, Wyoming, Shannon Highlander of Canyons, Continental Divide Lodge and Joel White of Brighton. Please welcome them and all the new Board members and contact your local division office for more information.

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PSIA/AASI Intermountain Extends its Thanks to

Our Spring Clinic Silent Auction Donors

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You love to ski, so why not teach it. Deer Valley Resort in Park City, Utah, is hiring Ski Instructors and On-snow Supervisors for the 2011-12 ski season.

SEEKING STAFF WHO:
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CALL IT TEACHING.
CALL IT SKIING.
CALL IT HOME.
Junior Bounous taught his first ski lesson in 1946 for the city of Provo at the Timp Haven ski area (Now Sundance). He also taught for Brigham Young University and the Timp Haven ski school. Junior joined the fledgling National Amateur Ski Association in 1946 and obtained the National Forest Service Ski Instructor Certification in 1948. He passed his ISIA (Intermountain Ski Instructors Association) certification exam in 1949.

Junior began teaching for Sverre and Alf Engen at Alta, Utah in the fall of 1949. In 1958, he became the ski school director at Sugar Bowl, California. He returned to Utah in 1967 to become part owner and director of the Timp Haven Ski School. He became the first ski school director at Snowbird in 1970 and in 1991 he became director of skiing, a position he still holds.

He was present at the organization of the ISIA in 1950 and served in many capacities including board member, vice president and president. Junior was a founding member of PSIA. He served as a PSIA board member, on the first certification committee and was continued on 11
ASEA National Report

By Carl Boyer

We are bringing to a close a seminal season: we participated in Interski at St. Anton, Austria with teams from all disciplines; celebrated the Fifty year anniversary of our national association at Snowmass and Aspen with over 700 participants; and the very successful Sixtieth anniversary of the Intermountain Division. All this during a record snow year – over 750” and counting with 15” of base remaining as I write this article!

This will be my last article as your National Board Representative; Intermountain’s board voted to end my term. It has been my greatest privilege and honor to represent our members’ interests these last two years on the ASEA board during this pivotal time.

There have been, and will continue to be, significant challenges as we move forward with changes to database and association management software uniting all the divisions and the national association; development of a Strategic Education Plan building toward unifying across all nine divisions; attending to leadership development within paid and volunteer staffs. All of these endeavors are focused on improving the value and benefit of membership for you.

One of the most effective ways for you to speed the benefit to you of these and upcoming changes is to log on to the national website at www.thesnowpros.org and update your profile – including your snowsports school affiliation, if any. Then you can join The Community and participate with members sharing common interests, e.g. the Interski community where you can view presentations and peruse the many links to see what the various attending countries were sharing. You can also create a community if you see an unfulfilled need.

To quote from a message to the ASEA board from Eric Sheckleton, Chairman of the Board of ASEA: As we look forward, we have some exciting and difficult challenges ahead. We continue to expect more high quality products and services for our members, yet our staff size remains largely unchanged. We want more face-to-face contact with divisions and committees, but need to define the specific outcomes for these meetings. We have a new vision for our teams, which may challenge old ways of doing things with the team selection coming up next year. These goals and activities are important and need careful consideration as we move forward. However there are two more projects that have the potential to greatly impact our collective future.

The Strategic Education Plan will greatly improve the relevance and integrity of our education and certification system to members and will improve support for divisions. This will result in a more meaningful process for our members and a system that is understood and respected by resort management and the rest of the world. Even as this plan is being implemented, the PSIA-AASI Board of Directors, along with division presidents, had the vision and courage to charge the staff to begin the process of developing a more detailed division affiliation agreement. This agreement will cover a broad array of concerns aimed at creating a consistent standard of service for our members and member schools. Together, these goals will lead to a more unified organization, well positioned to take us to new heights in the next 50 years.

continued on 11
Max Lundberg began his teaching career at Alta, Utah for the Alf Engen Ski School in 1961 and was certified by the Intermountain Ski Instructors Association (ISIA) in 1962. In 1964, Max became Ski School Manager for Alta Ski Lift Company and remained in that position until 1986 when he became director of the PSIA Education Foundation. In 1995 he became director of development and operations at White Pine Ski Area in Pinedale, Wyoming.

Max was a member of the ISIA Board of Directors from 1965 to 1974 and held positions of president, education vice president and was PSIA and ISIA certification vice president. He was selected as a member of the PSIA Demonstration Team and was Chief Demonstrator for the USA at the International Congress of Ski Instructors (INTERSKI) held in 1968 in Aspen, Colorado. In 1971, in Garmisch, Germany, Max was Captain of the USA INTERSKI Demonstration Team. He was coach of the PSIA National Demonstration Team from 1973 to 1978.

He served as PSIA Director of Edu-

Changing Directions

What really makes a ski turn? It’s not just pointing your feet.

By Rodger Renstrom

One of the questions I occasionally ask instructors is “What makes a ski (or snowboard) change its direction of travel?” That question usually elicits a lot of blank stares, although every so often someone answers it correctly.

The most common responses to that question include things like: “You turn the ski with your feet and legs.” Well, yes, but that doesn’t necessarily change the direction in which the ski is going. Or, people respond, “You edge the skis” or they say “sidecut.” Yes, again. But when pressed as to how “edging” or “sidecut” help a ski change its direction of travel, people start to get confused. Yet, changing the direction of travel of a ski is the most fundamental aspect of skiing. So why is the correct answer to that question not automatic?

Changing the direction of travel of a ski is the most fundamental aspect of skiing. So why is the correct answer to that question not automatic?

The following definition of “deflection” comes from PSIA’s 1980 ATM Teaching Methods manual: “Deflection – a change of direction resulting from the interaction between the skis and the snow. It is a change of direction caused by external forces. For all practical purposes, we can only speak of a ‘deflection’ when the skis are in contact with the snow. Edging, pressure control, the side-cut of the skis and the density of the snow will determine the outcome of such interaction.”

So, the process by which a ski changes direction of travel goes something like this: 1. The ski is tipped to an angle to allow the snow to have a surface to push against. (There doesn’t have to be a lot of angle to the ski in order for it to be deflected by the snow. And, the skier may decide to “steer” the ski – more, or less – to achieve different outcomes.) 2. The ski must have some weight, or pressure, on it in order to be deflected. The pressure felt is really the force of the snow pushing back at the bottom of the ski. 3. As the ski travels forward through the snow, the wide shovel of the ski plows into the upcom-

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of the turn. 4. Because the ski has side-cut and is flexible, the force of the snow bends the whole ski into a curve, assisting in its smooth redirection. 5. The ski will continue to curve into the turn until the angle of the ski is eliminated or pressure on the ski is removed.

Understanding how the snow actually makes the ski change its direction of travel is critical to understanding the importance of the following basic skiing concepts.

First, you need to be able to manage the angle of the ski on the snow. A little bit of angle and the ski will be deflected gradually with lots of friction to help slow the skier down. In this situation, steering the skis with the feet and legs will help the skis maintain a helpful “angle of attack” with the snow as they skid through a turn. A lot of angle with the skis to the snow will cause them to be deflected very aggressively and make it harder to control. Aggressively steering (or pivoting) the ski in this situation would be difficult and not necessarily desirable.

Second, a skier must manage balance along the whole ski. Most skiers rarely engage the front of the ski. They think they bend the ski from “the middle” when, in reality, they are on the tail of the ski. Consequently, the “tip” of the ski does not plow into the snow and help redirect the ski into a curved path. That is why people who are afraid lose even more control of their skis. Starting from a stance that is back to begin with, they move even further back when confronted with challenging conditions. This causes the shovel of the ski to disengage from the snow even more and quit leading the ski into the turn, resulting in a bigger turn radius and more speed.

Third, the skier must direct their balance to the outside ski to achieve the maximum benefit of the interaction of the ski’s sidecut and flexibility in the snow. This is a very important concept. A skier standing evenly on both skis throughout the whole turn divides the force of the snow between two skis so the outside ski can never fully bend and take advantage of its sidecut. Again, what happens when a skier is confronted with challenging conditions? They move back and uphill, taking pressure off of the outside ski, which reduces the deflective force acting upon the bottom of the ski and causing it to lose its curved shape. Once again, the result is a bigger turn radius and more speed.

So, the essence of controlled skiing is really about developing the skill to manage the interaction of the ever-changing surface, slope, and texture of the snow with ski design. It takes time to master the skills necessary to make that happen with touch, power and grace, but the concept is really quite simple. Understanding the keys to what makes a ski work needs to be at the foundation of ski teaching.

Too often, instructors just teach “things.” They teach “angulation,” they teach people to go “up;” they teach people not to go “up;” they teach people to “pressure the tongues of their boots;” they teach “down unweighting” (whatever that is); they teach a lot of “stuff.” Unfortunately, they don’t always relate those “things” to how they may help the ski interact with the snow. But even the teaching of that simple concept poses great risks for both the instructor and the learner.

Just like every simple concept, teaching someone how to use a ski can be made very confusing if instructors don’t fully understand the concept themselves. What does it feel like to really engage the front of the ski? What does it feel like to bend and unbend your legs to manage how much force

Skiing is really about developing the skill to manage the interaction of the ever-changing surface, slope, and texture of the snow with ski design.

HALL OF FAME

Gene Palmer

Gene Palmer began his ski-teaching career at Kelly Canyon ski area in Idaho. He obtained his Intermountain Ski Instructors Association (ISIA) Associate certification in 1961. He taught part time for four years at Lake Eldora, Colorado while attending Colorado University at Boulder. He obtained his Full Certification in 1968.

Gene was involved with the early development of Grand Targhee Resort. He helped obtain seed money and a government loan for the initial building of two chair lifts, a rope tow, day lodge and a 16-room hotel. He served on the company Board of Directors for three years prior to the area’s Christmas Day opening in 1969.

He resigned from the board and became Ski School Director shortly after the opening and remained in that position for 26 years until retiring in 1995. He also served as Mountain Manager for the ski area for a short period of time.

Gene served on the Board of Directors of ISIA and PSIA-I from 1973 to 1994. He was president, technical director, education vice president, co-education vice president delegate to the PSIA national Board of Directors and was a PSIA-I Examiner.

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PSIA/AASI INTERMOUNTAIN

Spring Clinic 2011

April 28 – May 3
Photos by Brian Oakden and Jay Dash/Powdershots
Additional photos at psia-i.org and powdershots.com
Alpine Education

By Stephen Helfenbein, PSIA-I Education Manager

Feedback—How to Get It!

I recently completed a review of the feedback (Yes, somebody reads those things!) that you, the PSIA-I member provide to the Intermountain DECL staff. In addition to “free beer and/or lunch,” one of the frequent requests you make is for more individual feedback from the clinic leader. Your ski school directors echoed this concern (for feedback, not beer) during their spring meeting. They hear you coming back to work wishing you had received a better idea of how you stack up against our standards for certification. I also am hearing you loud and clear.

Feedback is super important! I believe that a DECL’s feedback had better be excellent! It must be accurate, honest and helpful. It is the product for which you have paid your hard earned money!

If you think about it one way, feedback is the one tangible product that we, the DECL, produce. From a clinic, it is the piece of advice that springs you forward on your development. Written feedback from an assessment is what helps you adjust and go forward in your certification process. Because feedback is arguably the only tangible thing we produce, it had better be good!

Anticipating the importance of feedback in the education process the DECL staff has been focused heavily on this topic during their two previous fall training sessions on how to provide more effective feedback. We have practiced using a specific model of feedback called R.A.P.

R.A.P. is an acronym that reminds us of three fundamental elements for effective feedback. It stands for Report, Analysis and Prescription. When you receive feedback from a DECL you should expect to hear about what you did (Report), how what you did effected your performance (Analysis) and at least one step that will help change what you did or repeat what you did (Prescription).

My previous two articles have focused on the concept of how you can take ownership for your own learning. The feedback process offers a significant opportunity for you to take increased ownership for your learning. No matter how skilled a DECL is at providing feedback, the feedback process is not complete without your participation. Feedback is a loop that requires your active participation.

Here is what you are responsible for:

Hear the feedback that you have been offered. I often think that there is a difference between listening and hearing. For example, I am listening to a song right now and it sounds like noise with a beat and someone mumbling. I stopped for a couple of minutes to hear the song. This revealed an intricate blend of rhythm, harmony and a message from intelligent lyrics. Hearing the song had a far greater impact on me (I think I will be tracking it down to buy it when I get done with this article)!

If you heard your feedback, confirm that you understand what you have heard. Let us know we are on the same page!

In the event that you have heard your feedback and it doesn’t make sense, it creates some questions or you have not received enough feedback, seek clarification. This is a bold step and it demands that you are a little bit brave to...
speak up. However, we are expecting you do this. If you do not take this step we assume that everything is copasetic.

Lastly, if you have heard your feedback and received clarification and it still does not resonate with you have two options.

First, be patient. Do not expect all feedback to be helpful or clear right away. It may take time for it sink in, or for you to REALLY hear what was said to you (In some cases it has taken me years to really hear what someone was trying to tell me!).

Secondly, you might try thinking of feedback as a gift. Some gifts are awesome and we like them even more than something we would have chosen for ourselves. Some are practical and useful, but probably not something we would go out and get for ourselves. Then there are those gifts that we can in no way imagine what the person was thinking! We don’t always like the gifts we receive, but we have to believe that the gift was well intended and meant to better our lives in some way.

The Intermountain DECL team will continue to try and improve the quality and quantity of feedback given to you. However, consider this a formal request that you do your part as well: hear your feedback, confirm your understanding or seek clarification, be patient and consider feedback as a gift.

Thanks to all of you that participated in Intermountain Educational events this past season and took the time to provide us with valuable feedback. See you next winter and have a great summer!

There are many reasons given: extra money, self improvement, or looking for that silver bullet or golden grail of the total skier.

Looking back over the years, I remember a class of college students in a 12-week credited course giving me a magnum of fine champagne for a champagne lesson, or the postcards and letters from students (some out of state) who felt good about their lesson, or a father’s heartfelt thanks for teaching his teenage daughter, who was partially paralyzed from the waist down, to ski parallel in one two-hour lesson.

I now realize the silver bullet or the golden grail is, and always has been, inside of us. It is called “giving.” Bond with your students and give them the best that you have. The satisfaction of helping others along the way during the chapter called Skiing Career becomes a part of your eternal legacy.

P.S. Pebble Creek now has three triple chair lifts, a two-story lodge with inside outhouses, a modern cafeteria and fantastic skiing.—Homer Semons is a 40-Year PSIA-I Level III Member

JUNIOR continued from 4

the first member of the US Demonstration Team committee. He helped develop the Official American Ski Technique and helped write various editions of The Official American Ski Technique (White Book). Junior received PSIA’s Distinguished Service Award in 1989. He is an Honorary Lifetime member of both the National and Intermountain Division (PSIA/PSIA-I).

His many honors and awards include induction into the United States Ski Hall of Fame (1996), Intermountain Ski Hall of Fame (2002), PSIA-I Hall of Fame (1991), Alta Hall of Fame (1993) and the S. J. Quinney award. Since 1991 he has judged the International World Championship of Powder skiing held annually in British Columbia, Canada.

KEITH continued from 5

Team and was guest coach of the women’s alpine Olympic Team in Squaw Valley. He supervised teaching the US Army Mountain Troops at Camp Hale, Colorado, ran the Cottonwood Club ski program for over 25 years at Alta, and won the professional division of the first National Gelande Championship at Alta in 1965.

Keith is a lifetime member of both PSIA and PSIA-I and a charter member of the U of U J. Willard Marriott Library Ski Archives advisory Board. Keith is a member of the PSIA Hall of Fame, Intermountain Ski Hall of Fame, and the Alf Engen Hall of Fame. In 1975, Keith made arrangements for the PSIA Demonstration Team to visit President Gerald Ford in the White House. He awarded the President an honorary membership in PSIA.

Steve Bagley, Superior Ski at Snowbird, lectures on boot fitting and balance April 29 at the PSIA/AASI Intermountain Spring Clinic.

Visit www.psia-i.org or www.aasi-i.org for up-to-date information.
Adaptive Report

By Kristen Caldwell

I am pleased to report that the adaptive discipline had one of its best certification seasons ever! We certified 15 people as follows:

- Adaptive Level 1 - 4
- Adaptive Level 2 - 3
- Adaptive Level 3 – 3
- Adaptive Snowboard Level 1 - 3
- Adaptive Snowboard Level 2 - 2

Congrats to those of you who received certification this year and thank you for investing your time and money into the process. I certainly hope the process was worthwhile and rewarding for you. If not, please feel free to send me some feedback.

After meeting with the Adaptive Committee this spring, we discussed continued improvements to the certification and training process:

1. In the fall, we plan to post to the web a summary of the candidate expectations at each level of certification. This will hopefully make it very clear what is expected of you, in each discipline, and will also make for a good study guide.

2. We hope to offer two Functional Skiing Prep clinics and two Teaching Prep clinics. We strongly encourage that you attend one of each if you intend to pursue certification.

3. Level 2 and Level 3 candidates will now be tested on three out of the six disciplines, in a two day teaching exam. The examiners will choose the disciplines. You will still be required to do a one day, Functional Skiing Exam at each level prior to the teaching exam.

4. National is improving the Adaptive Snowboard certification process, so we will be following their guidelines next year. More to come in the fall.

Children’s Corner

By Mark Nakada, PSIA-I/AASI-I Children’s Manager

Aloha! I hope you had a great ski season.

On a recent business trip, while I was waiting for my flight, the following USA TODAY headline caught my attention – “Nearly 1 in 7 kids have a learning disability.”

The article (from Monday, May 23, 2011) stated, “The number of children with developmental disabilities has increased by 17% in 12 years, driven largely by big jumps in diagnoses for autism and attention deficit hyperactivity disorder, research shows. More than 15% of school-age kids – about 10 million children – had a developmental disability in 2006-08, according to a study released Monday in the journal, Pediatrics. That’s up from 12.8% in 1997-99.”

As a teaching professional, do you have the tools to effectively manage “tough kids” and “tough parents” in your lessons?

As part of our curriculum for next season, we will be offering several lectures and clinics geared towards increasing your knowledge base in this evolving environment. Stay tuned.

In regards to the Children’s Specialist (CS) Program, on behalf of the CS team, I want to thank you for your support of the new curriculum. Although the National Children’s Task Force is meeting throughout the summer to evaluate and enhance the program, we do not anticipate significant changes for next season.

To clarify a few questions about the CS Program:

- **What do I do, if I already have my Accredited Children’s Educator (ACE) I and/or II certificate?** Your ACE – now Children’s Specialist - 1 and 2 credentials are nationally recognized across all nine divisions. For those professionals that have their ACE 3 certificate, that certificate will still be recognized within Intermountain division.

- **Do I need a “new” CS certificate, if I have an ACE certificate?** No, the ACE certificate is still valid.

- **What do I do, if I have an international children’s certificate/accreditation?** Please contact the PSIA-I/AASI-I Office for more details.

As the season approaches, please visit www.psia-i.org for calendar and curriculum updates. In addition, the new PSIA/AASI Children’s Manual and Children’s Alpine Teaching Handbook are available for purchase from the Office.

Thanks for your support. I hope you have a wonderful summer.
Achievements and Awards:

Alpine Certification

**Level 1**
- Reiko Afshar, Powder Mtn.
- Jessica Ahmed, Park City
- Sophie Allen, Jackson
- Florencio Alonso, Canyons
- Margaret Anderson, Jackson
- Kathy Anderson, Peeples Creek
- Kyle Bautery, Deer Valley
- Matthew Beal, Targee
- William Bissell, Jackson
- Katherine Black, Deer Valley
- Scott Blackwood, Jackson
- Chelsea Blair, Peeples Creek
- Kali Bremick, Canyons
- Zach Breslauer, Deer Valley
- Raymond Bridge, Snowbird
- Herbert Brooks, Jackson
- Theodore Bryson, Targee
- Sara Buchanan, Canyons
- J.P. Bullen, Targee
- Megan Bush, Targee
- kasey Butcher, Kelly Canoe
- Luke Byrnes, Canyons
- Andrew Byron, Jackson
- Michael Calderone, Canyons
- Joel Chandler, Peeples Creek
- Julie Child, Powder Mtn.
- Christian Cholhan, Deer Valley
- Aaron Christensen, Kelly Canoe
- Rob Christie, Deer Valley
- Elizabeth Cogburn, Targee
- Joel Cohen, Deer Valley
- Barbara Colvin, NA
- Peyton Copp, Jackson
- Thomas Cranston, Jackson
- Lisa D'Agostino, Deer Valley
- Sean Dahmen, Deer Valley
- Shae Dana, Targee
- Michele DeRossi, Jackson
- Mark Diel, NA
- Michael Dowda, Jackson
- Benjamin Duke, Jackson
- Craig Dymock, Deer Valley
- August Eaker, Snowbird
- Camila Esposito, Beaver Mtn.
- Paul Evans, Snowbird
- Aisla Evans, Brighton
- Elizabeth Ewaskio, Alta
- Matthew Fagan, Jackson
- Cornelia Farmer, Jackson
- Monica Fedrigo, Jackson
- Mike Filipone, ACM
- Michael Flaherty, Park City
- Nate Flint, Solitude
- Denise Fox, Canyons
- Craig Gawreluk, Another Way
- Will Gibbs, Deer Valley
- Erin Grieve, Deer Valley
- Brenda Hall, Deer Valley
- Alex Halstead, Canyons
- Thomas Hansen, Park City
- Clinton Hayes, Jackson
- Brian Healy, Deer Valley
- Hilmar Herrera, Eagle Point
- Brenda Hess, Kelly Canoe
- Lily Hickam, Brighton
- Sophie Hill, Kelly Canoe
- Douglas Hill, NA
- Jon Jahp, Alta
- Marci Johansen, Deer Valley
- Shane Johnson, Kelly Canoe
- Eric Joslyn, Peeples Creek
- Daniel Kay, Jackson
- Douglass Kahl, Snowbird
- Andrew Kilkeny, Canyons
- Leigh Latham, Targee
- Adam Lewis, Park City
- Richard Linternman, Beaver Mtn.
- Davis Little, Canyons
- Matthew Lloyd, Targee
- Dana Lyuben, Canyons
- Emma Lyuben, Canyons
- Jim Mack, Canyons
- Anastasia Mallios, Park City
- Casey Marshall, Canyons
- Clint Mason, Deer Valley
- Neil Matthews-Pennan, Park City
- Valerie May, Jackson
- Keith McCauley, Canyons
- Blaker, Meyer
- Pat Milligan, Jackson
- Melissa Minshull, Jackson
- Nathan Mintz, Jackson
- Chevy Moss, Canyons
- Susanne Muecke, Snowbird
- Erik Naas, Sundance
- Francine Northcutt, Canyons
- Paulette Nyman, Wolf Mtn.
- Matthew Olsen, Deer Valley
- katherine Orr, Jackson
- Erin O'Shea, Deer Valley
- Andrea Parker, Jackson
- Joseph Peterson, Jackson
- Hanna Pingry, Jackson
- Elliott Piper, Jackson
- Particia Pond, Deer Valley
- Alyssa Retke, Canyons
- Tyler Ricks, Kelly Canyons
- Kenny Riker III, Park City
- Sofia Rocca, Eagle Point
- Aaron Rotchadl, Deer Valley
- Gabriel Saltzman, Jackson
- Andrew Sanders, Park City
- Chelsea Shapard, Park City
- Steve Sherman, NAC
- Brooke Shinaberry, Park City
- Andrew Silverman, Alta
- Heath Smith, Deer Valley
- Wendy Spencer, Deer Valley
- Julia Spencer, Targee
- Thomas Stevens, Deer Valley
- Benjamin Storr, Jackson
- Annie Studer, NA
- Elizabeth Swaney, Park City
- Joe Tarranova, Alta
- Lisa Thompson, Wolf Mtn.
- Kimberly Thuman, Canyons
- Adam Torfin, Deer Valley
- Taylor Upton, Jackson
- Nyk Vail, Kelly Canyons
- Matthew Valentine, Jackson
- Alison Valero, Park City
- Patrick Veillet, Park City
- Kaja Vlasic, Alta
- Marie Wake, Deer Valley
- Bradford Walsh, Jackson
- Diana Wetherell, Eagle Point
- Libby Wilkins, Beaver Mtn.
- Christie Williams, Jackson
- Jeffery Wilson, Jackson
- Kathryn Witter, Sundance
- Tasha Woolley, Deer Valley
- Daniel Ybarra, Sundance
- Mohana Yethiraj, Snowbird
- Dean Zenoni, Wasatch Adapt
- Wesley Zulfet, Sundance
- A.A. Zvegintzov, Jackson

**Level 2**
- Grant Bishop, Jackson
- Megan Cahill, Jackson
- Brooks Carter, Deer Valley
- Fabian Cerda, Park City
- John Cortito, Alta
- Christopher Decker, Canyons
- Lacey Dodge, Park City
- Brian Ehrich, Deer Valley
- Stephen Ellis, Deer Valley
- Ashley Eppler, Jackson
- Randi Figueredo, Snowbasin
- Javier Fuentes, Deer Valley
- Michael Gross, Snowbird
- Bill Krause, Deer Valley
- Michael Leil, Park City
- Danielle Lelely, Deer Valley
- Roe’e Levy, Park City
- Robert Maris, Jackson
- Alan Mecham, Snowbasin
- Alex Meiners, Jackson
- Megan O’Brien, Canyons
- Kristine Olsen, Deer Valley
- Caroline Olson, Alta
- Shawna Pendleton-Fairchild, Park City
- Ryan Ravinsky, Jackson
- Brenton Reagan, Jackson
- Christopher Robinson, Park City
- Peter Saunders, Jackson
- Deborah Seaver, Deer Valley
- Lukas Sigmund, Deer Valley
- Ted Valero, Sundance
- Kathleen Walker, Park City
- Shannon White, Park City
- Allison Williams, Canyons

Snowboard Certification

**Level 1**
- Tara Anderson, Head
- Lauren Broomall, Park City
- Heather Brownlie, Sundance
- Sara Buchanan, Canyons
- Chris Cazavilan, Snowbird
- Tommy Costello, Ben Farnsworth
- Alex Feher, Jackson
- Payne Filip, Park City
- Matthew Galvin, Park City
- Martin Gassner, Snowbird
- Mykah Hansen, Park City
- Michael Hardman, Head
- Matthew Harrison, Canyons
- Ian Harward, Head
- David Hively, Kelly Canyons
- Evan Huggins, Jackson
- David Johnson, Jackson
- Greg King, Sundance
- Audrey Knuston, Park City
- Elizabeth Koutrelakos, Solitude
- Dustin Lamoreaux, Head
- Justin Lindenberg, Jackson
- Simone Margulies, Park City
- Jessica Marinoro, Park City
- Michael McCormick, Park City
- Robert McGuire, Sundance
- Judy McKee, Park City

**Level 2**
- Grant Bishop, Jackson
- Megan Cahill, Jackson
- Brooks Carter, Brighton
- Fabian Cerda, Park City
- John Cortito, Alta
- Christopher Decker, Canyons
- Lacey Dodge, Park City
- Brian Ehrich, Deer Valley
- Stephen Ellis, Deer Valley
- Ashley Eppler, Jackson
- Randi Figueredo, Snowbasin
- Javier Fuentes, Deer Valley
- Michael Gross, Snowbird
- Bill Krause, Deer Valley
- Michael Leil, Park City
- Danielle Lelely, Deer Valley
- Roe’e Levy, Park City
- Robert Maris, Jackson
- Alan Mecham, Snowbasin
- Alex Meiners, Jackson
- Megan O’Brien, Canyons
- Kristine Olsen, Deer Valley
- Caroline Olson, Alta
- Shawna Pendleton-Fairchild, Park City
- Ryan Ravinsky, Jackson
- Brenton Reagan, Jackson
- Christopher Robinson, Park City
- Peter Saunders, Jackson
- Deborah Seaver, Deer Valley
- Lukas Sigmund, Deer Valley
- Ted Valero, Sundance
- Kathleen Walker, Park City
- Shannon White, Park City
- Allison Williams, Canyons

INSTRUCTORS EDGE SPRING/SUMMER 2011
## Achievements and Awards:

### Certification and Accreditation

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### Snowboard Freestyle

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### Children’s Accreditation

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### Thanks to the Spring Clinic Demo Day Sponsors

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INSTRUCTORS SPRING/SUMMER 2011
Recognition

Achievements and Awards: Membership Milestones

Dedication

20 Year
Dottie Beck
Tom Beggs
Gunars Berzins
Sue Clifford
Omella Dalla-Bona
Grayson Davis
Marta DeBerard
Kerry Duncan
Tony Fantis
Stephan Ferwerda
Mikey Franco
Colleen George
Sandra Guzman
Kevin Hackamack
Joe Jennings

James Kastner
Connie Kitchens
Frank Kruse
Wayne Lawrence
Bill Loizeaux
Greg Ludlow
Bruce Manning
Robert Markosian
Kathy McFarland
Leslie Moss
Deborah Myers
Kirsten Nordstrom
Sam Palmatier
Christine Palmer
Jane Pattee
Franz Penistan
David Petersen
Kim Petersen
David Pischke

Jean Roush
James Russell
Jenn Sall-Scott
Chris Searle
Marc Smith
David Staley
John Strutters
Tammy Thornley
Ann Warmbold
J. Russell Wong

30 Year
Mark Baer
Nancy Bateman
Kirk Benson
Carl Boyer
Ed Chauner
Georgia Clark
Mike Collaer

Paul Dillon
Judy Fuller
Steve Johnson
Shirley Kinsey
Kent Ludell
Jay Marquiss
Scott Mathers
Kim Mayhew
Basil Service
Carlton Siemel
Sigi Verhalen
Bart Zawacki

40 Year
Don Banford
Norm Burton
Lowell Elmer
Michael Hammer
Homer Semons

50 Year
Woodie Anderson
Bill Ashley
Junior Bounous
Maxine Bounous
Bill Briggs
Stein Erickson
Lex Kunau
Keith Lange
Bill Lash
Eddy Morris
Gene Palmer
Dean Roberts
Dave Thurgood

Instructors of the Year

Alf Engen Ski School
Dieter Altmann – Full-Time
Shane Baldwin – Part-Time

Beaver Mtn Snowsports School
Garth Ripley

Brighton Ski and Snowboard School
Madeleine Pavillard

The Canyons Ski and Snowboard School
Roman Mouchikov – Alpine
Tiana Peterson – Snowboard

Deer Valley Resort
Jennifer McCarthy – Privates/Training
Christina Story – Children’s Programs

Grand Targhee Ski and Snowboard School
Tara Sanders – Children’s Specialist
Michael Cote – Adaptive Specialist

Jackson Hole Mountain Sports School
Gage Reichert

Kelly Canyon Ski School
Aaron Christensen
Morgan Hill

National Ability Center
Tera Adams

Park City Mountain Resort Ski and Snowboard School
Brett Chamberlain – Alpine Adult
Jeremy Brown – Snowboard Adult
Marilyn Heinrich – Alpine Kids
Keelan Cuyler – Snowboard Kids

Pebble Creek Winter Sports School
Casey Winfree – Snowboard

Powder Mtn. Snowsports School
Larry Johnson

Snow King Sports School
Judy Kortum

Snowbasin Learning Center
John Leone – Alpine
John Linford – Snowboard

Snowbird Mountain School
Michelle White – Alpine
Adam Werblin Moses – Snowboard

Solitude Snowsports Academy
Helen Roberds
Lowell Elmer
Richard Wetherell

Sundance Snowsports
Ashleigh Green

Wolf Mtn. Learning Center
Mark Standing

DIRECTIONS continued from 7

the snow applies to the bottoms of your skis rather than just bending and unbending because someone told you that’s what you’re supposed to do?

Just asking yourself why you are teaching something is a good place to start simplifying your understanding of ski instruction. If you find yourself teaching someone something and you can’t answer for yourself, and for your student, “how is this ‘thing’ going to help me control my skis on the snow” then you might want to consider not teaching that thing any more.

The bottom line is what do you do to effectively manage your skis against the snow and control the smooth descent of your body down the hill? That’s pretty much it. The things that we teach need to lead to that conclusion, and understanding what makes a ski change its direction of travel is at the core of our ability to answer that question. –Rodger Renstrom is a PSIA Intermountain DEC.

Find your Spring Clinic action photo at: www.powdershots.com

INSTRUCTORS EDGE SPRING/SUMMER 2011
Carl Boyer of Snowbird, Anita Oliveri of Powder Mountain, Jason Pellegrini of Jackson, Tony Fantis, Joe Waggoner from Powder Mountain, Nancy Kronthaler from Snowbird and myself Chris Katzenberger from Deer Valley.

All regions of the Intermountain Division are accounted for and ready to listen to your comments and suggestions. You can find the listing of your Board members on our Intermountain website. We have set a tentative date of September 24 for our next meeting. Members are welcome to attend. Nancy Kronthaler will continue as Communications V.P. along with Joe Waggoner as Administrative V.P. I thank you and the Board for your support as I continue as President for the next 2 years. May we all work together in strengthening the profession of snow sport instruction and guest participation in the sport we have found to provide lasting friendships and internal reward.

PSIA-AASI and the greater snowsports community lost a devoted friend with the passing of former PSIA President and Chairman of the Board Bill Hetrick, who died on May 6 in State College, Pennsylvania. He was 74.

A longtime leader within Eastern Division-and PSIA president from 1987 to 1994-Bill was a great supporter of the association, his division, and his fellow instructors for many, many years. He will truly be missed.

Board Meeting

The next PSIA-I/AASI-I BOD meeting is scheduled for Sept. 24, location TBA.

Visit www.psia-i.org or www.aasi-i.org for up-to-date information.