

February 12, 2024

To my fellow PSIA/AASI members,

I would like the opportunity to represent PSIA/AASI Intermountain on your board as an at-large member.

I joined PSIA-Central division in 1982, achieving my level 3 in 1984. My real education began at Snowbird 40 years ago after obtaining a degree in Organizational Management. I'm still working at Snowbird. In addition to my employment with Snowbird, I have spent six seasons in New Zealand as an instructor, coach, trainer, and Ski School Director. I have traveled throughout our division as a DECL for 25+ years to all the resorts in the Intermountain region. As a clinic leader and examiner in the division, I am connected to our membership, to our resort partners and to our Snowsports guests. I understand how the Snowsports industry works and how PSIA functions within the industry.

I have served two terms as a board member spanning two different times. I served on the board from 1999 to 2003, and am currently completing my second term. My energy, if reelected will be focused on instructor/coach education, which is the primary purpose of our organization. I will be an advocate of lowering clinic fees, increasing scholarship opportunities and increasing options for our members.

We, as an organization, are in a transitional time. Our membership's demographics are changing, our organization is evolving with the strategic alignment initiative. I have the experience and knowledge to represent you in the future as our organization evolves.

Thank you for your consideration,

George Kolbensschlag