

**PSIA/AASI- INTERMOUNTAIN  
BOARD OF DIRECTORS MEETING**

**May 3, 2014**

**Legacy Lodge, Payday Room (2<sup>nd</sup> floor), Park City, UT**

The Board of Directors meeting of PSIA/AASI-Intermountain was held on Saturday, May 3, 2014. President Joe Waggoner called the meeting to order at 09:00 am and established a quorum was present.

**PRESENT**

Joe Waggoner, Chris Katzenberger, Rich McLaughlin, Leslie Blank, Carolyn Fushimi, Paul Franzeim, Emma Franzeim, Dale “Sandy” Sandusky, Nancy Kronthaler, Mike Thurgood, Carl Boyer, Dave Butler, Anita Oliveri and Mary Flinn Ware.

Also present were Mark Nakada, Children’s Discipline Manager, Evan Ricks, incoming region II representative, Ann Schorling, Nordic Discipline Manager, Stew Marsh, Ski School Management Committee director, Kristen Caldwell, Adaptive Manager, Lane Clegg, acting Snowboard Manager, Kent Lundell, ASEA Board Representative, Charlie Rodger, member, Phil Miller, Webmaster/IT and Susan Oakden, Office Administrator.

Agenda was amended to adjust for late arrival of the Adaptive manager and to accept and add the Snowboard report and proposal (#-050514) to the agenda.

Motion Carried           (unanimous)           Flinn Ware/Thurgood

**REPORTS**

**PRESIDENT**

**Attachment A**

Joe Waggoner reviewed his report with the Board. Joe stressed that National has amended their By Laws to support the right of the Divisions to appoint and remove the Division’s National Board Rep. Creating a true link from the member through the Division to National. Joe also passed around a copy of the PSIA/AASI Board of Directors DRAFT Governing Policy concerning Board Members’ Code of conduct and Individual Responsibilities. He indicated he would like to incorporate the DRAFT Governing Policy into the Strategic Planning session to gain maximum potential benefits from the Strategic Planning session.

Joe Waggoner announced to the board of directors the division Executive, Susan Oakden will be retiring from her position effective 1 July 2014.

**ADMINISTRATIVE V.P.**

**Attachment B**

Mike Thurgood in his report thanked the entire office staff for long hard hours this winter season. Mike mentioned that we had a successful Spring Clinic this April at Solitude and the money raised will allow us to continue supporting our scholarship program in a strong fashion. The budget discussion will be presented later under the budget heading further down this page. Mike also mentioned that the strategic planning meeting scheduled sometime in June 2014, will hopefully bring positive changes both large and small to the Intermountain organization.

**COMMUNICATIONS V.P.****Attachment C**

Mary Flinn Ware presented her report pointing out positive statistics in the area of new members which reflected higher numbers in the previous two years. Mary also mentioned and thanked all the principal people who provided a fun weekend for our Spring Clinic events in 2014. Mary challenged all Board members, discipline managers and office staff to help with the collection of data to populate our website with photos and biographies of key members.

**ASEA REPRESENTATIVE****Attachment D**

Kent Lundell presented his report, however, he reiterated the point's brought out before in Joe Wagner's president report about the amended bylaws at National concerning ASEA representatives from each division and policies concerning ASEA member's code of conduct.

Eric Sheckleton has resigned as Chairman of the ASEA Board and a new Chairman will be elected this June.

**ALPINE EDUCATION MANAGER****Attachment E**

Stephen Helfenbein was not present at the Board meeting but did submit a written report. The report covered DECL Fall training, the Devo squad process, DECL spring training and presented key member comments after reviewing season 13/14 clinic participant feedback forms

**ALPINE CERTIFICATION MANAGER****Attachment F**

Dustin Cooper was not present at the Board meeting but did submit a written report. The report covered increased 2 day assessment participation and enthusiasm by the general membership. Dustin's report also covered DCL training and verification processes, that will further DECL's personal development to deliver a better and more consistent product for the PSIA membership.

**ALPINE DECL LOGISTICS & SCHEDULING MANAGER****Attachment G**

Corby Egan was not present at the Board meeting but did submit a written report. Corby highlighted two areas of concern 1) Total number of attendees at events versus the number of DECL's available and assigned to cover those events. 2) Training for DECL's on our new software staffing tools.

**SNOWBOARD DISCIPLINE MANAGER****Attachment H**

Lane Clegg presented his report outlining the training of their DECL's and the continued development of their EDS group. An area of concern for next season will be improving the assessment of candidates in movement analysis at both levels one and two. For a new and improved Snowboard Committee, 5 new officers will be elected for a 'tighter' committee.

**NORDIC DISCIPLINE MANAGER****Attachment I**

Ann Schorling reviewed her report concerning net clinic and net exam revenues and participant numbers. She covered Nordic successes from the previous season and mentioned the addition of

Ogden Nordic as a member school creating more opportunities for running track events. Ann also covered some changes for next season.

#### **CHILDREN'S DISCIPLINE MANAGER**

#### **Attachment J**

Mark Nakada reviewed his report covering program review and updates concerning the National Children's Task Force and exemption guidelines in the CS program. Mark also brought up points concerning the CS program curriculum and program calendar. Mark presented the CS program overview in terms of forecasted net revenue objectives and actual vs. forecasted number of participants. He also provided some points as to why the CS program didn't meet its projected participation numbers and provided a roadmap to maintain profitability in the future. A program budget for the 2014/15 season was also provided for the Board of Directors consideration.

#### **SNOWSPORTS MANAGEMENT COMMITTEE**

Stew Marsh covered key points that were brought out in the snow sports schools directors meeting held the previous week at Park City. He also mentioned a new resort was being developed near Logan, Utah called Cherry Peak. Wolf Mtn. Resort has changed their name to Nordic Valley.

#### **WEBMASTER / IT / ADMIN REPORT**

#### **Attachment K**

Phil Miller reviewed his report and indicated IT priorities to be addressed in the summer of 2014. An emphasis was placed on recommending to the Board that CST training be offered to both office staff and the DECL staff. Phil also brought up administrative office concerns with education penalties and unaffiliated members.

#### **Break 12:10 pm -Meeting called back to order 12:25**

#### **ADAPTIVE DISCIPLINE MANAGER**

#### **Attachment L**

Kristen Caldwell reviewed her report with a particular emphasis on how the adaptive assistant is not working out and would like to elevate that position to a management position. She also indicated that she will not be resigning as Adaptive Manager.

#### **OLD BUSINESS**

##### **Ratify New Board Members**

The Board of Directors presented a departing plaque to Dale "Sandy" Sandusky for his service as a Board member for the past three years. Sandy provided words of encouragement for his successor and advice for the Board for better conduct toward each other in the future.

A motion was made to ratified newly elected board members

Motion Carried (unanimous) Kronthaler/McLaughlin

Joe Waggoner, Carl Boyer and Emma Franzeim will retain their "Member at Large" positions on the Intermountain Board of Directors and Evan Ricks will be the new representative for Region II and Mary Flinn Ware will continue in her role as representative for Region V.

Dates for the PSIA/AASI-I StratCom meeting were discussed and agreed to be conducted sometime during the third week in June 2014. The exact dates will be based on the availability of Mark Nakada, who will chair the StratCom session. Mark outlined the objectives of the meeting as follows:

- 1) Association Definition
- 2) Financials
- 3) Organization
- 4) Marketing Plan
- 5) What's next

## **NEW BUSINESS**

The election for the ASEA Representative was held. Two candidates, incumbent, Kent Lundell and challenger, Nathan Emerson were presented for the position. Nathan was not present but his vote will count in his absence. Kent presented and spoke to his letter of intent (see Attachment M) and Nathan's letter of intent was read by Emma Franzeim. (see Attachment N) A vote was taken and paper ballots were counted by Susan Oakden and Phil Miller. Result – Kent Lundell will retain his position as ASEA Representative for PSIA/AASI Intermountain.

Governance Policy and Board of Directors Code of Conduct, National's policy was presented as a template for an Intermountain policy for its Board members. (see Attachment O) Joe Waggoner would like to introduce an establishment of a Board of Directors governing policy for the Intermountain Division. A motion to adopt the spirit of the document and to move forward on the establishment of the policy was put forth. A counter proposal was put forth to move the discussion and adoption to the StratCom meeting in June 2014. Anita Oliveri volunteered and was selected to write the draft policy.

Proposal: To take Draft "Code of Conduct" document together with the *"Ends: A New look at Defining organizational Success PSIA-AASI Board of Directors dated February 2, 2014"* documentation to be forwarded to the StratCom Committee to adapt to an Intermountain Policy.

Motion Carried            (unanimous)            Kronthaler/Thurgood

## **General Discussion:**

1. Mary Flinn Ware solicited ideas for the location of the next two Spring Clinics. Park City was mentioned as a host in April 2015. Mary also indicated that the NW division would be interested in a combined symposium held at Sun Valley, ID in 2016 though the idea would probably not be popular in the Intermountain Division. Jackson Hole was the suggested as a better alternative site for the 2016 Intermountain Spring Clinic or combined symposium with NW. A final decision was not made at this time.

2. Carl Boyer brought up uniform changes in the future that will not be providing uniform pants to DECL's. DECL's will be required to wear black pants as part of the uniform but they will not

be provided by the Intermountain division. The eventual desired outcome is a uniform look throughout all of the disciplines. This decision will be pushed forward to the next board meeting in the Fall. Also discussed was the reselling of used uniforms to mitigate cost of new replacements.

**Proposal 010514****Mileage Reimbursement Policy**

Motion Rejected.

Butler/Boyer

For: Thurgood, Flinn Ware, Fushimi, Butler, McLaughlin, P. Franzeim,  
Katzenberger, Boyer, Ricks, Blank, Kronthaler, Oliveri

Opposed: E. Franzeim

Proposal rejected as written

Rewrite by Dave Butler to be provided at Fall Meeting

**Proposal 020514****John Clegg CST Training Costs**

Motion Carried

(unanimous)

Flinn Ware/Boyer

Providing a budget of \$2,150.00 for training, lodging and travel costs to John Clegg of Vert Solutions.

**Proposal 030514****Change in Manager hiring criteria**

Motion Rejected

Kronthaler/Fushimi

For: Oliveri, Kronthaler

Opposed: Thurgood, Fushimi, Butler, McLaughlin, P. Franzeim,  
Katzenberger, Boyer, Ricks, Blank, E. Franzeim

Abstain: Flinn Ware

Vote to Amend Thurgood/Flinn Ware

Remove Certification and Education Manager from this proposal – solely should state  
Alpine DECL Scheduling and Logistic Manager

Motion Rejected

For: Oliveri, Katzenberger

Opposed: Thurgood, Fushimi, Butler, McLaughlin, P. Franzeim, Boyer, Ricks,  
Blank, E. Franzeim

**Proposal 040514****Separate Adaptive Discipline into Alpine and Snowboard**

Motion Tabled

(unanimous)

Flinn Ware/E. Franzeim

All were in favor of tabling this until Strat Comm meeting.

**Proposal 050514****Add Video Component to Snowboard MA assessments**

Motion Carried

Boyer/Kronthaler

Proposal Accepted

For – Thurgood, Flinn Ware, Fushimi, Butler, McLaughlin, E. Franzeim, P. Franzeim,  
Katzenberger, Boyer, Ricks, Blank

Against - Kronthaler/Oliveri

**CORRESPONDENCE**

1. A letter from Eric Bloomquist was read requesting the Intermountain Board of Directors to consider his request and justification to be allowed to join PSIA-I under the terms of the Intermountain amnesty policy. (see Attachment P)

A motion was made to allow Eric Bloomquist to join PSIA-I under the terms of the Intermountain Amnesty Policy

Motion Carried

(unanimous)

E. Franzeim/Fushimi

2. A letter was read from Scott McGee asking the Board of Directors to consider having the Intermountain Division host an InterTele Event. Based on the previous InterTele event in April 2013 with 45 participants from 8 countries, the event contributed 13% revenue of \$17,900 expense of \$15,400 back to the division. Scott requests that the Intermountain host the event again in April 2015. (see Attachment Q)

Motion Carried

(unanimous)

Boyer/E. Franzeim

3. A letter of concern was read from Dave Lundberg, Park City Mountain Resort, Senior Ski & Snowboard Manager regarding a heavy burden that was placed on the host resort during the April 2014 Assessment cycle that took place at Park City. Dave wants the Intermountain division to consider a maximum number of participants that would not create challenges for the host resort in ensuring the right space and materials are available. (see Attachment R)

A discussion determined that this problem can be mitigated by careful coordination between an office scheduler using a scheduling tool such as Clinician Scheduling Tool (CST) and the logistics manager or acting logistics manager.

**BUDGET****Attachment S**

M.S.C. (unanimous) Flinn Ware/Fushimi

Approved as amended during budget session.

**ADJOURNMENT**

M.S.C. (unanimous) Boyer/Ricks

Motion to adjourn. There being no further business to discuss, the meeting was adjourned at 17:15. The next meeting will be held Saturday & Sunday, September 6-7, 2014.

– Location to be announced.

Respectively submitted by,

Phil Miller

Division Office Assistant