

**PSIA/AASI-INTERMOUNTAIN
BOARD OF DIRECTORS MEETING
June 15-16, 2018
National Ability Center
Park City, UT**

The PSIA/AASI-Intermountain Board of Directors met on Friday June 15 and Saturday June 16, 2018 at the National Ability Center, Park City, UT.

President Rich McLaughlin called the meeting to order at 5:00 pm and established a quorum.

#

PRESENT on Friday, June 15, 2018

ExCom: Rich McLaughlin, President, Mike Thurgood, Administrative VP, Kim Prebish, Communications VP, and Kent Lundell, ASEA Board Rep

Board: Andy Baker, Sean Baker, Mark Battaglia, Carl Boyer, Dave Butler, Anita Oliveri, Mark Nakada and Eric Rolls

Incoming Board Members: Jason Hunter and Scott Rockwood

Discipline Managers: Dustin Cooper, Alpine Certification Manager, Stephen Helfenbein, Alpine Education Manager, Gwendolyn Flickinger, Snowboard Committee, Mark Nakada, Children's Program Manager, Ken Newhouse, Cross Country Representative

Office: Kirstie Rosenfield

National Office: Nick Herrin, CEO, and Lauren Foster, Member Services

Excused: Colter Tucker, Board Member, and Charles Rodger, Board Member

Absent: Grant Bishop, Telemark Program Manager, and Jason Malczyk, Adaptive Co-Program Manager

#

ACTION: Mike Thurgood proposed to accept the Agenda as written. Dave Butler, second.
VOTE: Approved (unanimous)

REPORTS (the following reports can be found at:
<https://www.dropbox.com/sh/pam86ogmtpqmzdr/AAASlxHefWK10SRXL4M-zymCa?dl=0>

President’s Report: Rich McLaughlin

Rich reported on the President’s Council meeting. The council has been working on Code of Conduct and Disciplinary processes to create a national standard for all divisions. The proposed documents are ready for the IMD Board’s consideration. Rich noted that the other seven divisions have already passed the proposed initiative.

Both Nick and Rich reported that the state of our division is strong with IMD trending upward in membership numbers. Nick added that the National survey scores are the highest they have been in five years.

Administrative VP’s Report: Mike Thurgood on the Division Budget

Mike reported that overall the financial state of the Intermountain Division is sound. We had higher than expected numbers in clinics and exams and dues fees this year. More details will be presented in the Budget review.

Communications VP’s Report: Kim Prebish

Kim recapped the division’s communication efforts and noted that IMD published three issues of the Edge (print and digital versions) this past season. IMD is looking at new ways to communicate with the members and will continue to use e-blast communications as a key resource. These will be renamed FaceShots.

Kim reported that Jesse updated the website and calendar to make them easier to use to sign up for events. She noted that the website needs to be an even more effective interface and should be updated on a regular basis. She would also like to see IMD increase its use of social media to reach the members – i.e., Facebook, Twitter and Instagram.

Finally, Kim indicated that the National Call Center initiative approved by the Board in February definitely improved communication with the members; results will be reported by Lauren (from National) on Saturday.

National Board Representative Report: Kent Lundell

The National Board Representatives meeting was held Friday-Saturday June 8-9, 2018. Kent and Carl Boyer attended. The National Board is reviewing the organization’s strategic goals, and there is divisional commitment to work together and with National. Kent recommended that the Board review the 2018 survey results.

Nick reported that around 15% of members filled out the survey (which is higher than previous years) with 300 directors and managers also participating. He added that he is very impressed with the current National Board and the work they are doing.

Kent noted that the board and divisions are working on policy governance matters that impact division operations. Kent is also on the Awards and Recognition Committee; Chantry R. Marble from IMD received a 2018 “Top of the Course” award.

Report on Spring Clinic Rich McLaughlin and Kirstie Rosenfield

Rich McLaughlin reported on the Spring Clinic at Deer Valley: Participation was high and feedback was positive. Next year’s Spring Clinic will be held at Sun Valley with NW and NI. Rich recapped the financial challenges that IMD faced at the previous Sun Valley event and noted that IMD is working on an agreement with NW (the “host” division) for profit sharing. Eric Rolls addressed the snowboard committee’s thoughts on joining Spring Clinic or organizing a separate Spring event. Jackson has expressed interest in hosting Spring Clinic in 2020. However, after reviewing the 2020 calendar, with Easter occurring on April 12, 2020, IMD’s options and dates may be limited.

ACTION: Mark Nakada made a motion for the Board to consider three resorts of interest for potential April 2020 dates by the Fall 2018 meeting. Kim Prebish, second.

VOTE: Approved (unanimous)

Alpine Education Manager: Stephen Helfenbein

Stephen noted that elective clinics have been his focus and he plans to build upon last season’s pre-season successes of Fall Rally and Skate to Ski. There will be new approaches in DECL training this year with a push for specialization within the DECL group. Stephen is also looking at ways to evolve the Devo squad selection process and training. He also updated the Board on ELC (Education Leadership Council) initiatives and noted that the Board should start thinking about Alpine National Team selection process budgeting.

Alpine Certification Manager: Dustin Cooper

Dustin discussed the need to receive budget data throughout the season in order to achieve targeted discipline budget goals. The Alpine calendar will be similar to last year, again adjusted to increase exam options. He noted that the Alpine Managers are looking into adjusting the examiner/candidate ratio and noted that the DECLs are beginning to document negative attendee/event incidents. Dustin attended the recent Alpine Task Force meeting where all of the divisional Alpine chairs are working on curriculum development with Penn State University.

Snowboard Committee: Gwendolyn Flickinger, Board Liaison

Gwendolyn noted that the committee will be replacing three committee members over the next year and have committed to having at least one L3 snowboard exam per season. The committee is evaluating the use of more tasks in their exams to provide better consistency in the exam process, and have initiated work with Jesse to improve snowboard’s scoresheet technology. In addition, the freestyle scoresheet is being revamped.

Cross-Country Program Representative: Ken Newhouse

Ken introduced a program plan to separate the Nordic committee into two separate entities: Telemark and Cross Country. Budgets have been submitted for the board's consideration.

Children's Program Manager: Mark Nakada,

Mark presented an update on the Children's Specialist (CS) program and summarized budget and participation metrics. IMD's smaller schools have expressed an interest in increasing children's training by the CS DECL's, and the CS team is working to meet this need. In addition, the National Children's Task Force is working on an initiative to move the CS workbooks online with the CS1 workbook scheduled for online release by the start of the 2018-19 season.

Additional Program/Discipline Questions:

Rich put forward Charles Rodger's question about adding cross-discipline events to the calendar. The Board and Program Managers agreed that there are growth opportunities in this area with the Program Managers tasked with investigating and adding events to the calendar.

Office Report: Kirstie Rosenfield, Events Manager

Kirstie reported on behalf of the Operational Leadership team (the Office) and noted that IMD's initial test with the National Call Center was successful in reducing labor hours and improving member customer service. For the upcoming season, the Office will work to improve waitlist management and will make further adjustments in the calendar. The cancellation policy was helpful, but members are still signing up for multiple certification events and cancelling as they see fit later in the season. Kirstie also provided a summary of the recent National Executive Director's meeting held in Denver which she and Vicki Mills attended.

Snowsports Schools Management Report presented by Kirstie Rosenfield.

Kirstie presented the Snowsports Schools Management Report on behalf of chair, Maggie Loring. Maggie is working on a date for the Snowsports School Directors' meeting and will keep the board updated. She plans on inviting Dave Schuiling and a National Team member to speak about the new Teaching Manual. Kirstie noted that Maggie was elected as the new Chair for the National Snowsports Director's Committee.

###

MEETING ADJOURNED at 4:46 pm until Saturday, June 16, 2018

###

PRESENT on Saturday, June 16, 2018

ExCom: Rich McLaughlin, President, Mike Thurgood, Administrative VP, Kim Prebish, Communications VP, and Kent Lundell, ASEA Board Rep

Board: Andy Baker, Sean Baker, Mark Battaglia, Carl Boyer, Dave Butler, Jason Hunter, Anita Oliveri, Mark Nakada, Scott Rockwood and Eric Rolls

Discipline Managers: Dustin Cooper, Alpine Certification Manager, and Stephen Helfenbein, Alpine Education Manager

Office: Kirstie Rosenfield

National Office: Nick Herrin, CEO, and Lauren Foster, Member Services

Excused: Colter Tucker, Board Member, and Charles Rodger, Board Member

###

Meeting was called to order at 9:00 am by Rich McLaughlin

New board members Scott Rockwood and Jason Hunter were welcomed to the board.

New Business

Presentation by Lauren Foster

Lauren outlined some of the National Call Center's (NCC) best practices and summarized the specific services that the NCC is handling for IMD. The NCC currently supports Central, IMD and NRM, which have operational similarities but also some (operational) differences. To manage, the NCC adheres to the divisions' unique business models and handles all calls accordingly.

Nick noted that National may move to charging a monthly vs. hourly rate for NCC's services pending further review.

Presentation by Nick Herrin

Nick reported on national and divisional governance efforts and discussed organizational strategies that IMD's board should consider in planning its governance future.

Stratcom Update presented by Mark Nakada

Mark reviewed Stratcom’s roadmap which outlined the steps that the board has taken to improve its financial health and governance efforts. He noted that the strategic planning is a fluid process and the next phase is to develop governance, financial, operational and marketing solutions that create value not only for the members, but also IMD’s industry partners, resorts, resort schools and division partners.

Budget Overview presented by Mike Thurgood

The Board reviewed the proposed FY2019 budget.

ACTION: A motion was made by Mike Thurgood to accept the preliminary budget. Mark Battaglia, second.

VOTE: Approved (unanimous)

###

PROPOSALS (The following proposals with amendments, may be viewed at: <https://www.dropbox.com/sh/pam86ogmtpqzdr/AAASlxHefWK10SRXL4M-zymCa?dl=0>)

#061618-1 IMD Code of Conduct
Sponsored by Rich McLaughlin

CHANGE EXISTING BY-LAWS/P&P’s
Replace the current (member) Code of Conduct with the nationwide Code of Conduct approved by the President’s Council and National Board.

Carl Boyer moved to consider the proposal. Mark Nakada, second.

ACTION: Proposal accepted as submitted. Anita Oliveri made a motion to approve. Mark Nakada, second.

VOTE: Approved (unanimous)

ACTION: A motion was made by Mark Nakada to add a proposal (#17) to the agenda to address the disciplinary process as approved by the President’s Council and adapted by the National board. Carl Boyer, second.

VOTE: Approved (unanimous)

###

Break: 1:00-1:10 (working Lunch)

###

#061618-2 IMD Policy and Procedure (P&P's) Revision DECL Performance Standards
Sponsored by Mark Battaglia

CHANGE EXISTING POLICY to increase the minimum number of DECL work days and to improve reporting.

Carl Boyer moved to consider the proposal. Kim Prebish, second.

ACTION: Dave Butler made a motion to call to vote. Andy Baker, second.

VOTE: Did not pass (unanimous)

###

#061618-3 Cheating/Plagiarism on Assessments
Sponsored by Mark Nakada

Amend P&P's to include Assessment Cheating/Plagiarizing clause.

Anita Oliveri moved to consider the proposal. Scott Rockwood, second.

ACTION: Withdrawn by sponsor after board discussion

###

#061618-4 Change In Use Of The Edge For IMD Communications
Sponsored by Kim Prebish

CHANGE EXISTING P&P's and BYLAWS references to "The Edge" with more current and efficient methods of communication.

Mike Thurgood moved to consider the proposal. Dave Butler, second.

ACTION: Proposal amended by the Board at the meeting. Mark Nakada made a motion to approve the proposal as amended. Mark Battaglia, second.

VOTE: Approved (10); Opposed (2)

###

#061618-5 IMD Document Retention Policy

Sponsored by Carl Boyer

ADDITION TO EXISTING POLICY AND PROCEDURE (P&P's)

Dave Butler moved to consider the proposal. Mike Thurgood, second.

ACTION: Proposal amended by the Board at the meeting. Mark Nakada made a motion to approve the proposal as amended. Andy Baker, second.

VOTE: Approved (unanimous)

#

#061618-6 Operational Calendar Review Committee

Sponsored by Anita Oliveri

CHANGE TO EXISTING POLICY AND PROCEDURE (P&P's)

Sean Baker moved to consider the proposal. Scott Rockwood, second.

ACTION: Mark Nakada made a motion to call to vote. Dave Butler, second.

VOTE: Did not pass (unanimous)

#

#061618-7 SIRC Committee: Adding Regional Board Members

Sponsored by Mark Nakada

CHANGE TO EXISTING POLICY AND PROCEDURE (P&P's) and BYLAWS

Carl Boyer moved to consider the proposal. Anita Oliveri, second.

ACTION: Withdrawn by sponsor after board discussion

#

#061618-8 Nordic Discipline: Split Into Cross Country and Telemark Disciplines
Sponsored by Rich McLaughlin

CHANGE TO EXISTING POLICY AND PROCEDURE (P&P's)

Carl Boyer moved to consider the proposal. Mike Thurgood, second.

ACTION: Mark Nakada made a motion to call to vote. Dave Butler, second.

VOTE: Approved (unanimous)

###

#061618-9 CEU Delinquency Policy
Sponsored by Anita Oliveri

CHANGE TO EXISTING POLICY AND PROCEDURE (P&P's) to return to prior penalty policy.

Mike Thurgood moved to consider the proposal. Carl Boyer, second.

ACTION: Proposal amended by the Board at the meeting. Mark Nakada made a motion to approve the proposal as amended. Scott Rockwood, second.

VOTE: Did not pass (Approved (4); Opposed (5); Abstain (3))

###

#061618-10 Children's DECL Hiring Requirement
Sponsored by Mark Nakada

CHANGE TO EXISTING POLICY AND PROCEDURE (P&P's)

Carl Boyer moved to consider the proposal. Andy Baker, second.

ACTION: Withdrawn by sponsor after board discussion

###

#061618-11 DECL Hiring Quotas
Sponsored by Anita Oliveri

CHANGE TO EXISTING POLICY AND PROCEDURE (P&P's) to increase DECL numbers

Mark Nakada moved to consider the proposal. Mark Battaglia, second.

ACTION: Mark Nakada made a motion to call to vote. Mark Battaglia, second.

VOTE: Did not pass (Opposed (11); Abstain (1))

###

ACTION: Mike Thurgood made a motion to table proposals 12, 13, 15 and 16 due to meeting time constraints. Dave Butler, second.

VOTE: Approved (unanimous)

###

#0611618-12 Lifetime Membership: Tom Kronthaler
Sponsored by Carl Boyer

ACTION: TABLED

###

#061618-13 Lifetime Membership: Nancy Kronthaler
Sponsored by Carl Boyer

ACTION: TABLED

###

#061618-14 National Lifetime Membership Policy
Sponsored by Rich McLaughlin

CHANGE TO EXISTING BYLAWS and POLICY AND PROCEDURES (P&P's):
Replace IMD's current national lifetime membership procedures to conform with the national guidelines approved by the President's Council and National Board

Mark Nakada moved to consider the proposal. Kim Prebish, second.

ACTION: Mark Battaglia made a motion to call to vote. Mark Nakada, second.

VOTE: Approved (unanimous)

10

###

#061618-16 Scholarship Eligibility

ACTION: TABLED

###

#061618-17 PSIA-AASI Disciplinary Procedures

Sponsored by Rich McLaughlin

CHANGE TO EXISTING BYLAWS and POLICY AND PROCEDURES (P&P's):
Replace IMD's current disciplinary procedures to conform with the national disciplinary guidelines approved by the President's Council and National Board

Mark Battaglia moved to consider the proposal. Mike Thurgood, second.

ACTION: Mark Battaglia made a motion to call to vote. Jason Hunter, second.

VOTE: Approved (unanimous)

###

ACTION: Mark Nakada made a motion to recall Proposal 15 to the table due to its impact on the work on the bylaws and P&P's executed by a BOD sub-committee in June 2018. Carl Boyer, second.

VOTE: Approved (unanimous)

###

#061618-15 BOD Eligibility Action

Sponsored by Mark Nakada

CHANGE TO EXISTING POLICY AND PROCEDURE (P&P's) to provide a clearer definition of "in good standing" as it relates to board election eligibility

Mike Thurgood moved to consider the proposal. Dave Butler, second.

ACTION: Dave Butler made a motion to call to vote. Mark Battaglia, second.

VOTE: Approved (unanimous)

###

#061618-18 Amendments to IMD'S Articles of Incorporation

Sponsored by Mike Thurgood

CHANGE TO IMD'S EXISTING ARTICLES OF INCORPORATION: Update the corporation's name and bring the Articles into current legal compliance. The revised Articles of Incorporation will be submitted to IMD's counsel and then back to board for review

Scott Rockwood moved to consider the proposal. Andy Baker, second.

ACTION: Mark Nakada made a motion to approve. Sean Baker, second.

VOTE: Approved (unanimous)

###

#061618-19 Amendments to IMD's By-laws

Sponsored by Mike Thurgood

CHANGE TO IMD'S EXISTING BY-LAWS: Bring the by-laws into current legal compliance, eliminate conflicting statements in the by-laws and P&P's and move policy guidelines into P&Ps. The revised by-laws will be submitted to IMD's counsel and then back to board for review

Mike Thurgood moved to consider the proposal. Mark Battaglia, second.

ACTION: Dave Butler made a motion to approve. Mark Nakada, second.

VOTE: Approved (unanimous)

###

OTHER BUSINESS

MEMBER REINSTATEMENT REQUESTS: Jackie Pohl and James Brownell

ACTION: The Board discussed these requests and voted to stay in alignment with our current policy. A pending nationwide policy on reinstatement could have some bearing on these requests and the board agreed that they may reconsider the requests at that time depending on the new policy.

###

Mike Thurgood made a motion to adjourn. Mark Battaglia, second.

ADJOURNED 6:20 pm

#

NEXT MEETING: Monday August 27, 2018 - 5:30pm (Conference call meeting)

FALL MEETING: October 2018. TBA

#

Reports, Proposals and FY2018 financials are available for member inspection at the PSIA/AASI Intermountain Office.

Minutes submitted by Kirstie Rosenfield
June 19, 2018