

My name is Nate Chapple, I've been teaching and a member of AASI/PSIA since I was 16 years old (2007), when I started teaching at Snoqualmie Pass WA. I got my L3 Snowboard and L1 Ski in the 2011/12 season, then moved that year to SLC to work at Snowbird for the 2012/13 season. I worked there, becoming a Dev Team member in the spring of 2014, and then on the EDS officially in the spring of 2018. That same year, I shifted over to work as a Training Supervisor at PCMR for the 2018/19 season. I was at PCMR for a few seasons before deciding to switch things up and going full time outside the ski industry, filling my on-snow time with a part-time schedule at PCMR and with running events and exams for AASI-I, which I continue to do actively. My full time job at the moment is managing a small team and properties leased for a private luxury travel club called Inspirato, where I quickly built my brand and convinced them to create a leadership role for me in Park City, despite my lack of much formal post-high school education.

My interest in the BOD here in AASI-I revolves around my desire to impact as many snowsports enthusiasts professionally as possible and to understand how PSIA/AASI as an organization (specifically starting within our region) can continue to advocate for its members in more active ways. Some of the best experiences, opportunities and connections I've made in life have been through snowsports, and I believe that the life lessons, work experience, discipline, and other skills learned through the lens of instruction are incredibly overlooked by the wider job market. The fact that so many long term, full time instructors end up starting their own small businesses, becoming independent contractors, real estate agents, or other highly-independent professions speaks for itself in the skills that PSIA/AASI members tend to foster/possess. I look forward to the possibility of discussing the opportunities PSIA/AASI may have, to facilitate more awareness and recognition of the skills generated through membership and work as a professional snowsports instructor through a position on the BOD.

Thank you!

Nate