

THE INSTRUCTORS EDGE

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The Professional Ski Instructors of America

The American Association of Snowboard Instructors

Intermountain

Warren Receives Lifetime Award

Jerry Warren, Sundance Resort's director of mountain operations, was presented the PSIA National Lifetime Achievement Award April 18 at the PSIA National Academy at Snowbird Resort. Jerry, a longtime PSIA/AASI Intermountain member who most recently served as the division's national board representative, is one of only six people to receive the award in PSIA's 50-year history.

Jerry is a former member and coach of the PSIA National Demonstration Team who has written for many skiing publications including *Ski*, *Skiing*, *Snow Country*, *Powder Magazine* and *PSIA's Professional Journal*.

Jerry is a native of Springville, Utah and first began his career in 1967 at Sundance when he was a student at Brigham Young University and the resort was still known as Timp Haven. He became the assistant ski school director in 1968.

In 1969, Jerry won the amateur division of the Alta National Gelände Jump and, when Snowbird was preparing to open the spring of 1971, he was invited by Junior Bounous to assist him in run-



Stefanie Hartmaier, with her sons George Jr. and Robert, displays a plaque honoring her late husband Georg as an inductee into the PSIA Intermountain Hall of Fame. Georg, who passed away last year, helped develop Brian Head and was the resort's first mountain manager and ski school director.

ning the ski school, which he did for the next 17 years.

In 1974, Jerry tried out for and made the 10-member PSIA National Demonstration Team at Aspen, Colorado.

The first Interski Jerry attended was held in Czechoslovakia in 1975 where he assisted the direction of PSIA's message, which centered on the playful way of teaching to the vast variety of skiing styles in the United States.

In 1983, the PSIA National Teams attended Interski in Sesto, Italy, where the U.S. demonstrated a beginning of the Center Line concept that developed around a highway theme that one can ski on the center line of the highway and to each side, and still be on the highway.

In 1987, Interski was held in Banff, Canada. In addition to skiing with the team, Jerry gave the U.S. indoor presentation that highlighted PSIA teaching methods, educational strategies going into the future and the love of skiing. Jerry also attended the 1991 Interski in Austria and the 1995 Interski in Nozawa Onsen Japan as a member of the national education staff.

In the mid '80s, Jerry served as the chair of the PSIA's National Steering Committee and as the National V.P. of Education. During that time, he co-authored two Professional Teaching Manuals. Jerry was a primary author of

continued on 16

**On The
EDGE**

SIRC

Revised involvement.

Spring Clinic

Brian Head revisited.

4

Survey.

What are we thinking?

12

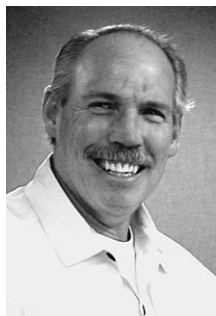
6

Achievements

Recognition for hard work and longevity.

17

PROFESSIONAL SNOWSPORT INSTRUCTION IN THE INTERMOUNTAIN WEST



President's Message

By Dave Boucher, PSIA/AASI-I President

Greetings, this will be my final message as your President. I would like to thank you for the honor and opportunity to serve in this capacity. Much has been accomplished in the last couple of years and there are many people to thank and give credit. Chris Katzenberger has been appointed by the Board as PSIA/AASI Intermountain's new president. Congratulations on your election and new office.

This last election saw new faces voted to the Board of Directors. With this election, we also experienced a couple of stalwarts retiring from the Board and who are pursuing other goals – both have been good friends personally and to the Division. Mr. Stew Marsh has been a cornerstone of the Board for longer than most readers have been involved in snowsports and who has seen many changes over the years. His participation with the Division has included Division President (on numerous occasions), holding other executive positions within the Division, and National Representative. Stew is an advocate and supporter of the Division of the first order – always ready to volunteer help and services and a true gentleman of the sport. One of the gods of skiing, Mr. Jerry Warren, has also chosen to take time away from the Board. If you have ever skied with Jerry, you know that he is a gentleman on and off the slopes and always willing with his advice and instruction. Having been an author of ATS II, his broad knowledge of the sport and teaching has recently expanded to participating in the development of a National Unity Model for Level III Certification. Recently, Jerry was honored by being awarded PSIA's highest distinction, that of the Life Time Achievement Award. Congratulations Jerry. I wish both of you well in your current and future endeavors; thank you for your endless enthusiasm and dedication to the Division and the sport. Thank you for your friendship and support.

As I leave office, I also want to thank a couple of individuals without whose help, enthusiasm, innovation, and dedication, my responsibilities would have proved more difficult. First: Mr. Carl Boyer who has been serving as Administrative Vice-President. Carl has a profound knowledge of the sport and a tremendous desire to participate and serve the Division and National organizations. Carl, upon selection and appointment by the Board, will be the new National Representative for the next two years. Congratulations Carl; I know you will serve well the interests of all members. Second: Ms. Nancy Kronthaler, who has been serving as Communications Vice-President. If you know Nancy, you know that she is a tremendous bundle of energy, enthusiasm and optimism. If there was ever something that needed doing, she did it, and many times by anticipating the task and accomplishing the goal. Both have provided excellent council, backing and support, and have been, and are, my good friends.

Also, as I leave office, I want to thank those who really make the Division function on a daily basis. Ms. Susan Oakden. Susan has been the Division's

continued on 12

The Instructors EDGE

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Adaptive Manager: Kristen Caldwell
Children's Manager: Mark Nakada
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Brian Maguire

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2007-2010: David Boucher, Danny Edwards, Chris Katzenberger, Kent Lundell, Scott McGee
2008-2011: Carl Boyer, Max Lundberg, Donna McAleer, Scott Rockwood, Joe Waggoner
2009-2012: Jess King, Nancy Kronthaler, Rich McLaughlin, Jason Pellegrini, Kathleen Roe

New Officers, BOD

This spring saw new members join the PSIA/AASI Intermountain Board and new officers appointed to positions. Here are the latest updates.

Christine Katzenberger (Katz) succeeds Dave Boucher as president. Joe Waggoner assumes the role of administrative vice president from Carl Boyer. Nancy Kronthaler continues as communications vice president. Carl Boyer replaces Jerry Warren as PSIA/AASI national Board representative.

New Board members:

Jess King, Brighton Sliding Academy, Snowboard Certified L3, Alpine L1, ACE I Accredited

Rich McLaughlin, Jackson, Snowboard Certified L3, ACE L3 Accredited, ACE & Snowboard DECL

Kathleen Roe, Jackson, Certified Alpine L3, ACE L2 Accredited, Accredited Trainer

Jason Pellegrini, Jackson, Snowboard Certified L3, ACE I Accredited, Snowboard DECL

Nancy Kronthaler - Snowbird, Certified Alpine L3 ■

New National BOD Rep

The Board of Directors has selected Carl Boyer to replace Jerry Warren as Intermountain Division's representative to the PSIA/AASI National Board of Directors. Carl's two-year term will synchronize the Division's appointment with that of National. Jerry has done an outstanding job as National Representative. He will be missed in his positions at National and Intermountain. Thank you, Jerry, for all of your hard work.

Carl will begin his term with the beginning of the new fiscal year starting July 1. Carl brings many years of involvement and experience with him to National and will represent the Division well. Congratulations, Carl on your appointment. ■



President's Message

By Christine Katzenberger, PSIA/AASI-I President

A saying in Chinese Mandarin — "Together we work, together we progress" — used by Governor John Huntsman on his appointment to ambassador to China May 16, 2009.

Many people have been instrumental in the success of PSIA/AASI-Intermountain Division. I'd like to start off by thanking them for taking on the role of PSIA/AASI-Intermountain President and to introduce myself, Christine R. Katzenberger, or better yet "Katz," as the new president. I would also like to welcome those that I have asked, and that the Board has ratified, to serve on the Executive Committee: Joe Waggoner as Administrative Vice President, Nancy Kronthaler as Communications Vice President and Carl Boyer as National Board Representative. Please note, there are many other various roles in this division that have also played a significant part in helping it progress and my sincere thanks go out to all of them.

Beginning a two-year term, I thank the members of the Board for their support. It is important that communication be open in our organization. We must acknowledge that this is a member-driven organization, and it takes people getting involved and communicating their ideas and suggestions to keep this division moving forward. PSIA/AASI-Intermountain is here to educate and certify its members who represent the various snow sport schools in the Intermountain Division. Key to this is that the PSIA/AASI-Intermountain Board of Directors must keep in mind the three elements that make us a business—the members, the resorts and PSIA/AASI. We must balance the ideas and suggestions of these three different groups to find the best solutions. It is my role to motivate the Board of Directors to take on the challenges of this division and its members so we will continue to move forward. I challenge you as members, snowsports schools and Directors to get involved and be ready with suggestions to problems that affect you. We're in this together.

I thank Stew Marsh for addressing the Board members and sharing some of his thoughts from the last 30 years with the PSIA/AASI-Intermountain Board of Directors. Stew started with some of the past minutes of Board meetings, beginning in 1967. During these Board meetings, a report of the pass rates on each level of certification was addressed. It's not surprising that the numbers are close to the 2009 numbers. There were also concerns about the \$3,000 budget, which has now grown significantly with the number of members and various snow sport groups that we support. The Board minutes also included a letter from a member expressing concerns with the certification exams and equipment needs in order to pass. Many of these same issues come to the Board, and they are just as important as they were in 1967.

Lastly, I thank you, the membership, for being involved and taking the time to come to Board meetings, attend clinics, further your professionalism with certification and support your member snow sport schools. Like you, this is where I began in 1984 as a certified member in good standing. My

continued on 16

SIRC Committee

Revitalized

By Scott McGee

An Initiative for Planned Leadership Development

"An organization's best investment is in its future, and in its best asset – its people."

Your Intermountain Board of Directors would like your assistance in identifying and developing future talent for our organization. Two years ago, the Board discussed and prioritized a number of key issues, one of which was Planned Leadership Development, the idea that by fostering the growth of tomorrow's leaders we not only help our leaders, but we also help ourselves. The discussion about involvement and opportunities to contribute led us to the idea of revitalizing the Snowsports Instructors' Representative Committee (SIRC), which has lain dormant for a couple of years, lacking meaningful direction, in order to help develop directives stemming from the recent member survey.

The Board discussed the topic of Planned Leadership Development – the idea that we'll be a healthier, more robust association if we cultivate our next generation of leaders, rather than leave the future makeup of the Board to chance. It's not to say that we want to hand pick and select only a few unproven elite candidates, but rather we want to take a closer look at what experience makes a good Board member, and provide similar opportunities to up-and-coming leaders who show interest, promise and dedication to making PSIA/AASI-Intermountain the best association it can be.

To this end, the Board would like each snowsports school to identify and nominate two interested and motivated leaders to serve on the SIRC, rep-



Alpine Education

By Ron Kipp, PSIA-I Alpine Education Manager

What is New and Secret...

Remember the last time you stood in line at the supermarket check out stand? If you're anything like me, you probably gave at least a passing glance to one or two of the magazines. You know, the ones strategically placed in the racks by savvy sales people in an attempt to get us

to spend our hard-earned money on at least one glossy tome. Each magazine cover promises that they have what is "New" and if you lay down your hard-earned cash, they will let you in on the "Secret" to.... something (it's not skiing, but usually starts with an "s"). They think that if just one word on the cover can entice us to pick that magazine up, they've got us hooked.

So what about "New" and "Secret" tips and topics for skiing? Are ski instructors, like the rest of the human race seems to be, as interested in what's "New" and "Secret" in their world?

What is New?

One aspect of human nature is to believe "new" is better. When something "new" comes along it sparks interest. I have never had someone excite me with the comment "Let me tell you something you already know." It is usually "Let me tell you something new." I get five news stations on my cable television and only one history channel. News is exciting. History, is something I already know.

One rational for "new" is that it must be better. It is different, it may be unique, something must be special about it. For instance, "new and improved" detergent implies that it will get out more stains, or make your clothes brighter. That's all good and well, but is it always true and is it necessarily better? When kept in context, new can be an improvement, but don't throw the baby out with the bath water. The key to "new" is in recognizing what to keep and what to change. PSIA-I has tried not to re-invent the wheel, but maybe make it a bit rounder.

This past season saw a new Level II Teaching assessment. Since it was "new" many thought that the pass rate should have been higher. Many mistook this lack of a higher pass rate as a failure of the new system. Was the lack of a higher pass rate a pitfall of the new system? Not at all. DECLs agree that the new assessment is more inclusive and scrupulous in evaluating the National Standards. In other words, candidates did not slip through the cracks, as many felt had happened in previous years and the new test did what it was designed to do. Therefore, any changes seen next season to the Level II Teaching assessment will be minor and probably not noticeable.

A new idea is a competency statement. This is a huge project. When completed, it will lay out precisely what is needed in the educational progression of a ski instructor through each level of certification. Timelines will guide instructors and assist them in realistically evaluating where they are on the certification ladder, thereby enabling candidates to set up realistic expectations and personal goals with regards to certification. One reason candidates fail assessment is that they take the assessment before they are ready. A competency statement will reduce the guesswork for those on the path to certification.



Also in the works is an alternate formalized education route to certification. This will be a byproduct of the “competency statement.” Using the competencies as a hit list of what is needed in an education system, a curriculum can be constructed which, when followed, will optimize the learning process for those seeking a higher level of certification. This will lend itself to a program that should result in a high success rate.

Next season will also see new features on the written tests. While not totally new, the tests will contain some new questions, keeping the good and changing the controversial items.

Lastly, our clinic topics will undergo a reevaluation. A curriculum based education hinges on prerequisites that build progressive steps in the learning cycle. As ski instructors, we understand, appreciate, and realize the importance of progression in our day-to-day lessons. We need to explore this progressive approach in our own education system as well.

The Secrets, shhhhh!... to Passing the Cert Exam:

The word Secrets sounds sexy and clandestine in the magazines, but when revealed, are typically just old trial-and-error or forgotten ways of doing or viewing things. Secrets can be something as simple as logical common sense fundamentals your mother might have imparted in an attempt to edify your existence while you were growing up. You know, the kind of boring, no-nonsense type of information typically met with rolled eyes and a yawn. On the other hand, if you're lucky, the secret might actually be something you've truly never heard or thought of before. The problem with secrets though, is that they are usually only secrets because they are so obvious that they are most likely overlooked. So what are The Secrets?

1. **Start preparing now.** Comprehension takes time. To understand concepts you need time to digest the material.
2. **Read the manuals with a pen.** Reading words is what grammar school kids do. You need to read the ideas and, if necessary, reword them for yourself in the margins of the page.
3. **Don't look for the answers.** Look for the solution. There are many ways to skin a cat. Coming up with a viable game plan is 99 percent of the battle. If you know your stuff, you can explain why your plan works and be able to defend your logic.
4. **Understand there is more than one right answer.** Ski teaching is a problem solving profession. Your job is to make someone better. No one has designed a meaningful flow chart that will guide you through every aspect needed in the thought process.
5. **Formulate questions.** Rote memorization will not lead to understanding. Rearranging and challenging information will lead to a greater command of the derived knowledge. Adopting an inquisitive approach will allow you to gain a greater possession of the ideas presented.
6. **Get a bigger toolbox.** “If all you have is a hammer, you see every problem as a nail.” If your education has hinged around edging concerns, how will you recognize a rotary problem? Your movement analysis will only be able to identify edging irregularities. These may not be the *cause* of the problem but merely the *effect*.

continued on 6

resenting the members of your school to the Intermountain Board of Directors (BOD). The SIRC is not new. It was most active between 1995 and 2005, but has been dormant recently. We want to revitalize it with clearer tasks to enhance information and communication with the members.

Committee Goals

Communication with the Board:

Provide a meeting time and place for members of school staff to meet with SIRC members to listen to and record member desires and concerns. SIRC representatives would then meet with and convey these concerns and ideas to our Board members who represent each region. The Board members will then be carrying these compiled ideas to the Board, and inviting the participation and involvement of interested SIRC representatives who want to attend PSIA/AASI-I Board meetings. Afterwards, regional Board members will meet with the SIRC representatives in their area, to get info back to the schools. The SIRC members will meet with their school's staff to close the communication loop.

Survey Analysis and Recommendations:

The PSIA/AASI-I Board just completed a major survey of the members, which garnered many interesting results and in-depth responses. The Board believes that the best way to act on the results is to involve the membership in interpreting them and coming up with recommendations. SIRC members may work both independently and together at biannual meetings to examine the results and recommend actions. Their charge: to interpret results and prioritize recommendations to the Board to address so that we may best meet the needs of the membership.

New Initiatives: To identify and undertake future initiatives to increase value to our guests, schools, resorts and

continued on 14

State of the Staff

By Stephen Helfenbein

The Alpine DECL staff recently capped their 08/09 season with their annual spring training event at Snowbird. (Thank you Snowbird for hosting us!) As the manager of the Alpine DECL staff, training is the opportunity to assess how we did in the preceding months and what needs to improve in the future. It also gives me a chance to clarify what the DECL's role is in the Division. So, here is my opinion on the state of the Alpine DECL staff!

What we do well! We are a wealth of information. We know a lot about skiing. We are good at talking about it as well. As a team we are remarkably consistent in our assessment of what the components of good skiing are and what they look like when performed on the snow. We have a diverse staff of personalities with their own style that appeal to a wide variety of skiers/instructors.

What needs to improve? We need to agree on a few things that we are all going to say the same. We need to represent a simplified picture of what skiing is and how to be an effective instructor (*just because we know a lot of complicated stuff doesn't mean that's what we should be telling folks*). We need to provide more specific and precise feedback: both verbal and written.

What is our role? The primary duty of a Divisional Education and Certification Leader (DECL) is to create understanding. Our expertise should extend to three domains within the larger world of skiing: the demonstration of skiing, the analysis of skiing and the coaching/instructing of skiing. We are also the candidate's guide through the certification process. As guide we familiarize folks with the steps of the process as well as the advice on how to get through it

continued on 14

Children's Corner

By Mark Nakada, PSIA-I/AASI-I Children's Manager



Aloha! On behalf of the ACE team, I'd like to thank those professionals who took the time and effort to seek an ACE accreditation, or attend one of our children's clinics this season. Program updates:

- ◆ The team is working on Children's Program updates this summer – including revisions to some of the posted ACE materials (www.psia-i.org/www.aasi-i.org). Stay tuned for more details.
- ◆ A limited number of ACE I, II, and III pins are available for purchase from the Office. Please call for more details.
- ◆ A new PSIA/AASI Children's Manual is available for sale at the Office. The manual updates the content from the "green" manual (1997); get your copy today.
- ◆ For ACE I, we will continue to offer ski- and ride-specific on-hill groups based on participant interest. Please sign-up early, as the discipline-specific ACE I clinics will sell out.

We have some exciting program enhancements coming for next season. I hope you have a great summer. ■

ALPINE EDUCATION continued from 5

7. **Don't teach a canned lesson.** While the teaching portion of the assessment evaluates teaching, most fail due to poor mechanics or movement analysis. Teaching what the student desires and needs is of utmost importance. Imagine walking into a math class and your instructor lectures on Shakespeare. Nice read, but not what you signed up for.
8. **Do the demos at work.** Most lessons are intermediate and below. The slow movements are difficult when precision is required. Candidates complain that they do not have time to train because they are too busy teaching. Well, what are you practicing while your students are practicing?
9. **Be able to perform to your average or less.** No matter how you control your emotions, assessment days are stressful. Your average is how you will perform. If you have only performed to the standard on good days, save your money and wait until you own the movements or information.
10. **If you feel like you are just close, do not take the exam, take a clinic.** When you feel like you are close, you probably are just that, close. Would you trust a ski helmet that was just close to passing the crush test, or a binding that was just close to passing the release test? Point made.

"New" and "secret" are always exciting. "New" will always entice and "secret" will catch our attention. Keep this in mind at the grocery check out stand when perusing the magazines. If "new" means reinventing the wheel you need to be suspicious, and if secret really is something new, you should wonder if it is rational and, therefore, real. ■



Franklin Williams newly named Alpine Certification Manager gets a welcome from outgoing Cert Manager Dave Lundberg.



National Team Members contribute at DECL training. Carl Boyer (center) thanks PSIA National Team Member Dave Lundberg and Team Head Coach Rob Sogard for their involvement at the Alpine DECL Meltdown. Rob and Dave led groups at the training and contributed with ideas and direction from their involvement with PSIA National. Their participation was made possible by a grant from the PSIA-AASI Education Foundation. The Meltdown is an annual two-day event where the DECLs get together and discuss the season.



AASI Intermountain Snowboard DECLs take a break with new AASI/PSIA National Board Rep. Carl Boyer (center front) during spring DECL training.

New Alpine Cert. Manager

Carl Boyer announced during the recent Alpine DECL spring training Franklin Williams' appointment as the new Alpine Certification Manager. This position was held by Dave Lundberg who was selected to the prestigious PSIA Alpine Demonstration Team last year. Dave decided to step down at the end of this season due to the high time demand of his new position. Dave will continue to assist in the Certification role.

Franklin is a supervisor at The Canyons Resort. He has taught skiing for 21 years and earned his Level III in 1991 from PSIA-E. He became a PSIA-I DECL in 2004 and was on the DECL hiring staff (examiner) in 2006. He has an understanding of University curriculum with a MS in exercise science. He is an avid athlete and a 2005 age-group member of USA Triathlon's Team USA. He has an intimate understanding of other coaching certification processes in USA Swimming, USA Track and Field and USA Cycling.

With his interest in flying he has worked his way through much of the FAA flight certifications. This background and understanding of other types of certifications will assist him in making well rounded and knowledgeable decisions. ■



Looking to make a change? Deer Valley is hiring Ski Instructors and On-snow Supervisors for the 2009-2010 season.

REQUIREMENTS:

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435-645-6635



Dave Boucher, Brian Oakden

Brian

R E S



Peggy Edwards, Marissa Harding



Photos by B

Thanks to Brian Head for hosting a fantastic day with plenty of snow with great powder Friday and Saturday. Sunday bringing in the sun. We had a very successful silent auction and listened to the music enough to be there you know how much we enjoyed Hornberger and the entire Brian Head staff.



Head

ORT



Tammy Thornley, Randi Figueredo



rian Oakden

**fantastic Spring Clinic! There was
ay and Saturday with
an outstanding banquet with a
to a great band. If you were lucky
ch fun it was. Danny Edwards, Henry
l staff were great hosts.**



Spring 2009



Tools of the Trade

By Chris Katzenberger

Rummaging through some of my SKI magazines I found an article that I thought worth sharing. "Put your best ski forward" written by Michael Rogan and Stu Cambell in the September 2007 SKI magazine reviews wide skis, carved skis and short skis to explain what works best in what conditions.

Wide skis came out several years ago and many exam candidates and instructors took to them immediately for their ease of skiing and functionality for powder snow. These skis usually have an 85-130 mm waist. The problem is they don't always work when demonstrating skiing maneuvers and trying to carve on groomed slopes.

Rogan's article points out that it takes body rotation and excessive leaning to the inside to get a wide ski on edge. Even after doing this the wide ski will flatten at the finishing phase of the turn and wash away, creating a stem on groomed slopes. The excessive leaning will lead to upper body rotation into the next turn and the ski will typically skid to connect the next turn. Lower-body movements on this type of ski are ineffective.

Rogan also points out that "because of your ski's girth, the fulcrum created at its edge forces your knee and ankle to the outside, into a weak anatomical position. Your skis' tails will break loose and skid, which can also make your hips and torso rotate at the end of the turn." Working with some exam candidates I find that they have trouble practicing basic skiing skills because a wide ski isn't meant to bend. It's meant to float flat on the surface of powder snow. That's why they're called "pontoon's."

Conversely a narrow ski will allow you to use subtle lower body movements to guide the ski to an edge and hold an edge all the way to the finish of the turn. Because the waist is 65-80 mm you can roll the foot and get an imme-

Adaptive News

By Kristen Caldwell, PSIA/AASI Intermountain Adaptive Manager

Nicely done adaptive instructors! We had 24 instructors receive their Adaptive Level 1 certification, two received their Level 2, and three received their Level 3. This is more than the last four years combined! The last time we certified a Level 2/3 instructor was 2005.

It is nice to see everyone behind the push to certify as adaptive instructors. I am hopeful that this trend will continue, as we attempt to improve the assessment process and increase the adaptive knowledge base in Intermountain.

I urge everyone to not be content with a Level 1 certification, but to continue on to Level 2 and 3. It is often perceived as a big jump from Level 1 to Level 2, but with our improved certification prep process you will not only get excellent preparation for the assessments, you will also receive feedback as to how your skills match up with the minimum standards (in other words, you will be told if your performance that day would pass the exam or not). Because of the need to cover both alpine and adaptive skills, we will offer two prep days next season, one Alpine and one Adaptive. You can take both to be fully prepared, but only one will be required.

I hope everyone has a great summer! Our team of clinicians will be working hard to get the new assessment process ready for next season.

diated edge bite. You can then begin tipping with ankles, knees and hip as needed on groomed terrain. Because a narrow ski is small at the waist, the ski bends easily and carves through the shaping phase of the turn. Skis are now flexed and will do the rest of the work. Narrow skis are not meant for the powder but can be used if the skier narrows their stance, maintains even weight on both skis and uses more active up/down movements. Yes, narrow skis will sink, but with active extension/retraction movements the skier can adapt in less than 30 inches of snow. Most skiers go wrong with being too outside-ski dominate in powder snow and with this end up doing a kind of Royal Christie twist and roll.

Rogan finishes by discussing too short of a ski. With new narrow skis you have a variety of size choices within models and among brands. It's best to experiment with sizes and ski them in a variety of conditions. A 160 Rossignol CX80 might be great for long radius

turns on groomers but will be difficult if following the carving tracks of someone with a 155 Salomon race ski. The 160 will work in powder in case the day changes, but you'll be struggling if you go with the 155. Short skis will turn quickly and launch you if you choose too short. You may also overturn and find that your outside ski gets directed somewhere else other than where you intend to go. Short skis are easy to maneuver, but if too short will be unpredictable and hard to control. Much like ski "blades," short skis can be good for balance, but once speed, turn radius and pitch are increased they don't make for a fun day of skiing.

So before you decide to ski one ski all the time – take note of your skiing skill and terrain you'll be skiing. Each of the skis described is used for a certain reason and each should be tried so that you are fully informed when teaching guests and improving your own skiing. **—Chris Katzenberger is the recently elected president of PSIA-I/AASI-I**

Skiing with Legends

By Carol Cunningham

Spring Clinic, 2009

BRIAN HEAD, APRIL 2009 What a weekend! Snow and more snow. Sunshine and more sunshine. Great skiing and great memories — the stuff legends are made of.

My husband Dave and I skied on Saturday in the “Bag O Tricks” clinic with Cheryl Kidder who is the epitome of what a clinician should be. In spite of the cold wind and the snow dumping hard (typical “spring skiing” in Utah), Cheryl managed to achieve the perfect blend of fun and learning, had everyone involved and participating, stayed on focus and paced the day beautifully. She is a true legend! How fitting that she was also named Snowbird’s Instructor of the Year!

Saturday night’s banquet was another great success, a gathering of legends-in-the-making. My ever-competitive husband managed to outbid Carl Boyer for a coveted pair of goggles while Carl outbid him on a basket of cheese and wine. We enjoyed wonderful food and a time to connect with old friends. Veteran instructors were honored with pins commemorating their years of membership in PSIA. I was truly surprised to receive my 20 year pin – I guess I lost track, but when I stopped to count the years ...yeah, PSIA got it right. I started teaching 22 years ago at Ski Roundtop, PA, and joined PSIA a year or two later. That pin represents a lot of skiing and teaching including 14 seasons at Snowbird. Gee, even I might become a legend someday.

Sunday morning the sun came out and we could finally see and enjoy the beauty of Brian Head. Dave and I lucked out – we were on time at the Navajo Lodge, but our “legendary” clinicians were nowhere to be found. We

never did connect with “The Legends” clinic we had signed up for. Instead, we got something far better – a casual morning skiing powder with “Rusty Pin” clinician Joe Waggoner, a little free time to explore the mountain on our own, and an afternoon discovering the best of Brian Head with Nancy Kronthaler and Dave Boucher with Marsha Garber from Brian Head as our guide. We all know that Nancy is a legend in her own right – following her through the powder is always a marvelous adventure, and sharing a belly

laugh with her on the chairlift just brings on that “life is good” feeling — nothing could have been more satisfying.

As I write this, another storm is rolling in. I plan to keep skiing until the snow is gone. I know that I will treasure the memory of this weekend for a long time to come, and I am already looking forward to next year’s spring clinic in Sun Valley. Should be legendary! Hope I see you there! ■

Spring Clinic Donors

PSIA/AASI Intermountain extends its thanks to the many individuals and companies that donated to the Brian Head Spring Clinic silent auction. Their contributions are greatly appreciated. Please acknowledge their support when you have the opportunity.

Alta, David Robinson	Mark Hansen
Alta Sports	Max’s, Max Lundberg
Brian Oakden	Mike Curtis
Brice Weddle	Park City Mtn. Resort
Canyon Sports Therapy	Porcupine Pub and Grill
Chip Herron	Powder Shots Snowbird
Chris Ritievi	PSIA/AASI-Intermountain Board of
Christy Sports	Directors
Cliff Spa Snowbird	Randy McDonald
Cliff Sports	Rossignol
Cole Sport	Ryan Leach
Cris Katzenberger	Shirt Off My Back
Danny and Peggy Edwards	Ski Utah
Dave Boucher	Snowbird Ski and Summer Resort
Dave Lundberg	Snowbird Mountain School
Deep Powder House	Sport Loft
Diamond Peak, Bryce Thornley	Steak Pit
Escape Tours, Shawn Miller	Stew Marsh
Gene Gautieri	Sundance Resort
Jeremy Jolley	Superior Ski, Steve Bagley
Jerry Warren	Surefoot Footbeds
Joy to the World, Joy Millet	The DoDo Restaurant
Kent Lundell	The Lift House
Lane Clegg	The Mark Miller Collection
Leif Grevle	Wasatch Powderbird Guides
Leslie Moss	Wolf Creek, Bill Cox

Survey Results

Last summer the PSIA-I/AASI-I BOD appointed Donna McAleer, Scotty McGee and Scott Rockwood to prepare a survey to administer to the membership. The survey was created using web-based Survey Monkey and distributed via email to all PSIA-I/AASI-I members. The survey was available online February 6 through May 6.

The survey's intent was to understand who our members are, the extent to which they believe PSIA/AASI Intermountain is fulfilling its stated purpose, to solicit member perceptions and suggestions for the Division, and provide data and input to the BOD as to where the organization is today and the direction members would like the organization to chart in the future. Here are highlights from the survey:

General

The survey yielded a lot of quality information. Many members took time to write long answers. Understanding the trends will take some time and study. For example, "If you disagree or strongly disagree the assessment processes are not communicated clearly, please explain," got 84 written responses.

This information will take some time to understand. It will 'last' well, and help us formulate better impressions of our members going forward.

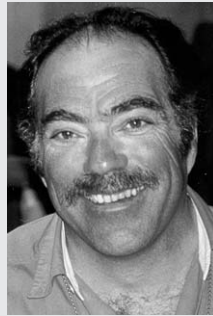
We need to be careful in interpreting results, as some questions encourage answering or skipping a question depending on respondents' discipline.

Membership Information

- ◆ 31 percent of our members are 55-64 years old.
- ◆ In each discipline, as the number of years teaching decreased, so too did participation in the survey.
- ◆ Top-responding resorts - Respondents were from: 15 percent from Deer Valley, 15 percent from Park City, 9 percent from Jackson
- ◆ 3 percent (11) respondents are not current on dues and credit hours
- ◆ 57 percent of respondents instruct part-time
- ◆ Our 'aggregated member' teaches 45 percent groups, 38 percent privates and 17 percent semi-privates
- ◆ 44 percent of respondents primarily teach adults

Administrative Report

By Carl Boyer



The Intermountain Division is projected to complete another season firmly in the black, despite a volatile economy. Our total clinic and assessment revenue were down a bit compared to the last two years; Spring Clinic numbers were down significantly. For those who did not attend, you missed a great one! Friday was winter cold

with 18" of light powder! Saturday the wind had stirred it up a bit, but fresh tracks still could be found as we were almost the only ones on the hill. The banquet was among the best we have ever enjoyed. Sunday dawned clear, and a great day was had by all in attendance. Kudos go to Henry Hornberger, Danny Edwards, and all the able Brian Head staff who went out of their way to make this such a memorable event. Be sure to not miss out on the next one slated to be at Sun Valley, again in conjunction with Northwest and perhaps several other divisions. Our last multi-division event at Big Sky was amazing and definitely worth making the opportunity to rub shoulders with instructors from outside our division.

As we move forward toward next season, several changes are on the horizon. First, we anticipate holding with our current pricing for events, though some changes will be forthcoming on the Clinic Discount Pass. You have probably received an e-mail from the national organization indicating long awaited changes in access you have to your information, and opportunities available for online services. We anticipate taking advantage of many possibilities, but we will have to wait until fall to fully flesh out these still developing changes. Our office staff is deep into learning the new systems, and we will all have some adjustments to make in how we do business as we move ahead.

I will be trading hats yet again, leaving this role as Administration VP in the very capable hands of Joe Waggoner. I will be following the very large footsteps of Jerry Warren as our Intermountain representative to ASEA, our national organization. For those who may not have been aware, Jerry was recognized at the recent National Academy as the recipient of our national organization's highest honor: Lifetime Achievement Award.

I am humbled by the confidence the Intermountain board has placed in me to follow his service and engage in this new role. I hope to continue to seek out contact with as many of the members as I can in the future. Please, don't hesitate to contact me with questions or concerns you may have.— **Carl Boyer**

Membership Benefits

- ◆ 69 percent say membership helps them get a job
- ◆ 50 percent believe PSIA/AASI-I is doing what is appropriate to promote the value of professionalism and certification to the snow sports schools and to the public
- ◆ Respondents felt their wage was



Communication Corner

Nancy Kronthaler, Communications VP

It's May as I write this and it is still snowing. It's been an upside down year with the weather. Beautiful days in January — now snow! By the time you read this the heat of summer will (hopefully) be upon us, or you will be continuing to follow the snow somewhere else.

The spring clinic at Brian Head in April was a great success thanks to Danny Edwards, Henry Hornberger and the entire Brian Head staff for being such great hosts. New snow, a great banquet and band, and a great silent auction added to the success of the event. Looking to the future, the year 2010 spring clinic will be held at Sun Valley. Predictions for 2011 (Alta/Snowbird) and 2012 (Jackson Hole) are yet to be confirmed.

Carl Boyer and I were invited to several snow sport schools this season to host open houses for our members and to educate nonmembers on the value of participating in our education and certification programs. We hope to continue this visitation program next season as we feel these visits help us gain a lot from membership suggestions, help build membership, and help us stay aware of the needs of the snow sport schools.

This season two new areas will be joining our division – Snow King at Jackson Hole, WY, and Pine Creek in Cokeville, WY. It will be great to have these areas as part of our team.

Fortunately, our clinics and exam events have remained strong thanks to Ron Kipp, Stephen Helfenbein, Dave Lundberg and our entire DECL staff for their efforts to make the program successful. As this season ends, their work begins setting the new calendar and clinic topics for next season. They plan to bring a new variety of topics to our clinic schedule including more emphasis on “the basics” of skiing and teaching and movement analysis clinics. These clinics will be beneficial for those taking exams and for people interested in just enhancing their skiing and teaching skills. With the summer months ahead, take time to read the material available and watch some of the videos of good movement patterns of racers and demo teams. These materials are available for purchase through the office. Through our membership's enthusiasm for continual education, our profession will remain strong.

Never hesitate to contact me through our divisional office with your comments and ideas. We are a membership driven organization and your input is a key to our success. ■

commensurate with level of certification (56 percent agree), and experience teaching snow sports (53 percent agree), but not in relation to the price of a lesson (only 22 percent agree)

- ◆ 72 percent report attending our divisional Spring Clinic

Certification and Education

- ◆ Most Alpine, Snowboard and Adaptive respondents are Level I certified. Most Nordic respondents are Level III certified.
- ◆ 33 percent were involved in the certification process this season
- ◆ 89 percent said that training at their home resort assisted them in pre-

paring and passing an assessment

- ◆ Respondents (in all disciplines) claim *not* to have seen:
 - ❖ Freestyle/Park & Pipe 63.7 percent
 - ❖ Adaptive Alpine Certification Standards 72.4 percent
 - ❖ Adaptive Snowboard Certification Standards 84.9 percent
 - ❖ Adaptive Snowsports Instruction Manual 79.0 percent
 - ❖ Alpine Annual Manual 38.3 percent
 - ❖ Visual Cues To Effective Skiing 35.7 percent
 - ❖ Alpine Technical Manual & Video 37.8 percent
 - ❖ US Ski Team - Alpine Ski Fundamentals CD-ROM 71.3 percent
 - ❖ Stepping Stones 32.5 percent
- ◆ 45 percent indicate they are satisfied or better with how certification events are formatted and conducted
- ◆ 59 percent prefer single day assessments over multi-day assessments
- ◆ 75 percent are satisfied with the selection of clinics offered by PSIA/AASI
- ◆ 122 written responses to “What recommendations do you have to help PSIA-I increase the value of membership in the organization?”
- ◆ 61 percent have never used the Movement Matrix, and 51 percent do not know it exists

PSIA-I Perceived Benefit to snow sports customers

- ◆ 47 percent say their customers/clients/students are unfamiliar with PSIA/AASI
- ◆ 86 percent believe being a PSIA/AASI certified instructor enhances their teaching a snow sport
- ◆ 149 wrote answers to “How could PSIA-I improve in its promotion of professional snow sports instruction to the public?”

Preliminary Conclusions

The survey presents some very interesting facts about what is and isn't working. Much more study will be needed to get more accurate conclusions. ■

SIRC continued from 5

industry and to offer higher quality programming and materials to members.

Develop Tomorrow's Leaders: The SIRC already has proven itself as a mechanism to foster the growth of members as leaders in our organization. Let's continue to direct it toward this goal.

If you read this and can recommend to your school director two willing candidates from among your staff that he/she can nominate to the SIRC by July 1, that would be a great first step.

We will then contact them with more information, a formal invitation and outline of how the committee will work going forward. If you are an unaffiliated member and are interested in representing other unaffiliated members, please submit your name and contact information for consideration in non-regionally represented SIRC positions. Thank you for your involvement and help! And a special thanks to the following Board members for helping bring this initiative to fruition: Jamie Mackintosh, Mark Quaintance, Chris Katzenberger, Joe Waggoner, and Nancy Kronthaler.

Please send nominees' names and contact information to scottm@jacksonhole.com or contact the division office. Thanks! ■

STAFF continued from 6

successfully. Within all these topics is where we strive to create understanding.

This is a big job! Between now and this fall's training I will be thinking countless hours about how we are going to do the big job better. On behalf of the Alpine DECL team I appreciate the feedback from the membership that helps us to improve. Please keep it coming and we will do our best to push things forward. Ciao!

— **Stephen Helfenbein is PSIA-I Alpine DECL Staff Manager**

DAVE continued from 2

Office Administrator for about the last ten years. She is well known and a friend to all in the Division. I'm always impressed by the number of members she knows personally. Susan has been saddled with many tasks, and while some have been extremely difficult, she always accepts without complaint – the tasks are always accomplished. Without her lead, the experiences all who attend Spring Clinic enjoy, would not occur. One side benefit is that Susan brought along her husband, Brian, who has selflessly participated with the Division and who has provided us with photographic memories of events for the last several years. Susan and Brian, thank you for your friendship and hard work. Also, to Pam and Kristy, who assist in the office and who perform their work without much herald, a profound thank you. Without them, their willingness to help and their cordiality toward members, the office would not function as smoothly or efficiently. One individual who always seems to be in the background, but without whom much of the daily financial processes would be in disarray is Vicki Mills. She has been taking care of the accounting functions for the last several years. Vicki, thank you for your dedication to the Division and for your work on its behalf.

There are many people to thank, and not much paper left on which to thank everyone who performs admirably for the Division and members. Actually, since this is electronic, I have as much paper as I want. But, not to worry, I'm not going to bore you with much more by using the infinite supply of electronic bond at my disposal. I would, however, like to thank the Board for their work over the last couple of years and for taking time out of their lives to attend meetings and assume other responsibilities on behalf of the Division.

Many of you may remember that I have written about the Education Foundation in previous messages in an attempt to keep you apprised of the legal requirements and occurrences surrounding the state of that foundation. To bring you up-to-date, the Foundation has been dissolved and according to statutory requirements, all funds have been dispersed to three 501(c)(3) corporations, operating in perpetuity, who have been vetted by our attorney, and who have met the desires and qualifications of the Board. I am proud to announce that the National Ability Center, Wasatch Adaptive Center, and the Cooperative Wilderness Handicapped Outdoor Group at Idaho State University have been awarded equal parts of the dispersal. Each entity was awarded just over \$5,000. Going forward, all proceeds from the silent auction at Spring Clinic, which previously supplied a large part of Ed. Foundation capital, and was received during this and the previous year is secure and remains so in an identifiable budgetary line-item for member educational opportunities, awards and scholarships within the allocation and requirements outlined by the Board. Thank you to the Board for their work and perseverance in this matter.

In parting, again, thank you for your support the last couple of years; it has been a pleasure serving you and the Division. — **Dave Boucher**

Visit PSIA-I/AASI-I Online for up-to-date information.

www.psia-i.org or www.aasi-i.org

Many people agree that good teaching requires people who care about others, communicate well, and understand their subject. For many ski instructors, the understanding part is the weakest link in their teaching, but it is also something that can be worked on this summer by using a decades old tool that doesn't even require reading.

Most of the instructors you observe on the hill (and at exams) are pretty caring people. The communication skills out there vary more among teachers, but most instructors are at least comfortable being on stage and sharing their enthusiasm and experiences with others. Understanding, on the other hand, is often very questionable, and a teacher's understanding of their subject dramatically impacts teaching effectiveness and a person's ability to pass a skiing or teaching exam.

One of the most valuable things I have learned about teaching skiing is that teaching improves with understanding, and understanding gets better with improved personal performance. Performance and understanding feed off each other in sports. You start to feel something, you start to see something in others, you start to understand a bit, you experiment, and eventually you can perform at a higher level and share that with others through your teaching.

It is difficult to make things simple and understandable—to “teach”—if you don't know what you're talking about. For instance, it's really a challenge to help someone learn how to use the front of a ski to help shape a turn if your entire skiing career has been spent in the back seat. Reading about it might help, but until you can see and feel it, it's an uphill battle to teach—or worse, really confusing for the learner.

Ron Kipp, in his Alpine Education column, talks about the new Level II teaching exam and how it's important to start preparing now. Although he was writing specifically about the LII Teaching Exam, “preparing now” holds true for all exams, or for personal improve-

Ski Better, Guaranteed

By Rodger Renstrom

ment in general. But how do you improve understanding, and thus your teaching, during the summer? There is one method virtually guaranteed to get results without touching a pair of skis or cracking a book before next season.



What image is in your mind?

That is not to say that studying the printed word this summer is without merit, but most instructors have run into guests who have read every ski book and magazine ever published and those folks are often among the most confused skiers on the hill. Skiing is just not that complicated. Certainly it takes years of work and practice to master, but the basic components of skiing are fairly simple. Those basics were reflected in the changes to the PSIA-I skiing score sheets this season. It doesn't take a thousand words to explain that you need to keep moving toward where you want to go, maintain your balance along your skis, and turn your skis with your legs and not your torso. However, a few really good pictures might help make those words a bit more meaningful.

One question I consistently asked of people attending clinics I led this season was, “How much skiing video do you watch?” With only a couple of

exceptions, virtually no one regularly (or even recently) studies video of great skiers. That's a shame, because one of the most critical elements to improving performance is to have a powerful image in your mind of the performance you are trying to replicate. Regularly watching video, even in the summer, can help immensely.

Visualization, also referred to as mental rehearsal or imaging, is a recognized tool for enhancing athletic performance. Athletes will often imagine crossing a finish line, or recall the sensations they felt during their personal best performance. But these are often accomplished athletes who know what good performance feels like and can create a mental image of what they want to happen. But what do you do if you don't know what you want to happen? That is the challenge for people in the early to mid level stages of athletic performance. They don't have a strong image in their mind, or they have the wrong image.

One of the most common teaching tools used by good instructors is to watch their students and try to “feel” what they are doing to better understand their movement patterns and how to help their guests improve. This same technique works in reverse. By regularly studying video of really good, technically accurate and athletic skiers, most people will begin to improve movements in their own skiing.

A skier who regularly watches quality video this summer is all but guaranteed to start skiing better next season. But there are a few conditions.

First, you need to watch accomplished skiers—people like Benjamin Raich, Kathrin Zettel, Lindsey Vonn, Richie Berger—very strong technical skiers. (Even if the ultimate goal is big-mountain skiing on fat skis, a solid technical foundation is the key to get you there. A lot of the people winning big-mountain events have a technical background.)

continued on 16

WARREN continued from 1

the 1992 and 1996 Alpine Skiing Manuals. And, along with the support of the teams and the education and certification committees, he became the primary author of the Center Line and its supporting skills connection, The Common Threads of movement patterns. These concepts still have a strong influence on skiing and how we analyze skiing movements today.

Jerry has also competed in mountain and road biking and has won many events. He also opened Sundance Resort to lift served mountain biking, which was one of the first resorts to offer this type of biking. He has run many 10K and marathon events and continues to ride road and mountain bikes at a high level.

Jerry is still frequently called on to give special clinics and seminars for management and ski enthusiasts, leadership workshops, as well as training of other ski area and PSIA groups.

As stated in a recent *Ski Magazine* article, Jerry is a teacher's teacher. Even though he may be recognized as a skiing technician, his most notable influence has been in the personal lives of those who have skied with him and taken clinics from him. He still has a strong following from those that are affected by his simple approach to learning and the effective way he stimulates improved performance in others. Jerry has been instrumental in helping the United States in attaining a leadership role in skiing and sport performance education. As a presenter at leadership and performance seminars, Jerry continues to uplift and stimulate participants to improved performance in all levels of skiing, leadership and life skills. ■

It's Classified

THE YOUTH & FAMILY TRIATHLON is a fun entry-level tri for the whole family held at Murray City Park Sept. 7 (Labor Day). Visit www.greatbasincoaching.com or call 801 566-9727 for information. (Volunteers welcome.) ■

KATZ continued from 3

experience from the beginning has been Solitude Ski School Instructor; Snowbird Ski School Instructor; Snowbird Children's Supervisor; PSIA/AASI-Intermountain Division Education Clinic Leader; Examiner; PSIA/AASI National Junior Education Team member and Coach; Deer Valley Resort Children's Supervisor; United States Ski and Snowboard Association Education Programs Manager; National Level USSA Coach; Snowbird Race Team Development Coach; Deer Valley Resort Recruiting/Adult Programs Manager; and, PSIA/AASI-Intermountain Board of Directors member. My passion is in snowsports and the industry has afforded me many opportunities. I look forward to serving PSIA/AASI-Intermountain Division along with you, its members and the resorts that support our industry. ■

SKI BETTER continued from 15

Second, be consistent in your viewing. It's probably more important to watch video during the final two months or so before the season, but it never hurts to start early. Three or four nights a week leading up to the season is great. Once the season starts, watch nightly. And you don't have to watch for hours. Ten or fifteen minutes a night before bed is fine, more if you wish.

Third, find video of two to four great

skiers you really like and watch them over and over and over again. It's okay to watch more people, but find a couple of heroes to focus on. Get to the point that you can see them ski in your mind; if you can recall it mentally, you can start to replicate it physically. This is the visualization you'll be using this winter—remembering what Zettel's disciplined upper body feels like in the fall line, or how Berger's legs work through a turn.

Where do you find good video? The Canadian Ski Coaches Association produces dvds each year. Some of their videos show drills and athletes in training, like "World 2008," and some of them show winning runs from the previous World Cup season, like "World 2009 - Winning Runs." The US Ski Team also produces some good videos. Richie Berger has videos out there, but they can be harder to find. One worth looking for is his "Elegant Skiing" dvd. It's in Japanese, but remember, a (great) picture is worth a thousand words.

If you're serious about improving your skiing, then you should be serious about improving your recognition of great skiing and the image it imprints on your mind. When that image is reinforced over the summer, you will ski better this winter. —Rodger Renstrom is a PSIA-I DECL, former Division certification chairperson, and training manager for Snowbird Mountain School.

50 Years of Winters

The president, Board of Directors and entire membership of PSIA/AASI-Intermountain are honoring the Class of 2008 for 50 plus years of service to the snowsports industry. We are celebrating this lifetime achievement with a commemorative pin patterned after the original brass Professional Ski Instructors pin of 1950. The first recipients of that pin are:

Junior Bounous
Maxine Bounous
Bill Briggs
Stein Eriksen

Keith Lange
Bill Lash
Eddy Morris
Woody Anderson

The Division is planning a public recognition of this award during the Spring Clinic being held next April 2010 in Sun Valley, Idaho. ■

Achievements and Awards: Certification

Alpine Certification

Level 1

Acosta, Timoteo Deer Valley
Adamson, Sara Jackson
Ahlum, Laura Jackson
Allen, Aaron Deer Valley
Altorfer, Amy Jackson
Andersen, Eric W. Deer Valley
App, Faith Jackson
Archer, Andrew Deer Valley
Arias Chu, Leifhan The Canyons
Arnaud, Katherine Jackson
Aten, Elissa Park City
Austin, Russell Jackson
Babbitt, Tammy Snowbasin
Baker, Robert The Canyons
Barbisan, Vincent NAC
Barden, Trip Jackson
Barenholtz, Benjamin The Canyons
Becker, Alicia Jackson
Beckett, Jill Park City
Beeley, Micheal Deer Valley
Bell, Jonathan NAC
Bell, Kevin T. The Canyons
Berg, Corrin Jackson
Bourke, Andrew Jackson
Brennan, Sean Jackson
Brinton, Martha Brighton
Brooks, Thomas Alf Engen
Budd III, William Deer Valley
Burke, William Jackson
Buroojy, Lisa Deer Valley
Carter, Brooks Brighton
Cashmer, Kim Deer Valley
Castillo, Brian NAC
Cerde, Fabian Deer Valley
Chaidez, Kevin The Canyons
Chamberlain, Danny Deer Valley
Chamberlain, Victoria Park City
Chapman, John C. Pebble Creek
Clairmont, Hillary Jackson
Clawson, Brad Snowbasin
Clough, Michael Alta
Cocke, David B. Deer Valley
Craig, Dennis Deer Valley
Crane, Matthew K. Jackson
Dalton, Carol Park City
Davis, Cheryl Sundance
Dewey, William Jackson
Dillon, Molly Park City
Dobitz, Kelly Brighton
Dofelmier, Carl Park City
Donato, Emanuel Deer Valley
Drane, Alexis Targhee
Dubinsky, Kristina Snowbird
Durant, David Targhee
Elliot, Brigitte Deer Valley
Ellis, Coby Powder Mtn

Ellison, Ryan Solitude
Eram, Moj Park City
Evon, Nick Jackson
Eyre, Aubrey The Canyons
Fidone, Keith The Canyons
Figueredo, Randi Powder Mtn
Flint, Sandy Solitude
Flores, Monica Deer Valley
Floyd, PJ Solitude
Froelich, Mark Deer Valley
Fuentes, Javier Ignacio Deer Valley
Garlow, Susan Jackson
Gemmell, Dennis Deer Valley
Gerth, Kurt Brighton
Gibbons-Neff, Lindsey Jackson
Glende, Craig Snowbasin
Godbout, Davis Jackson
Gray, Curt Park City
Grover, Janalee Targhee
Guffey, Ben Snowbird
Guthrie, Linda Snowbasin
Haigh, Thomas Jackson
Hanrahan, James Snowbasin
Harrison, Taylor The Canyons
Harward, Carvel Snowbird
Heimdal S. Quinn Brighton
Heiser, Cameron Jackson
Hickman, Brian Deer Valley
Hoffman, Mckenzie K. Deer Valley
Holbrook, Landes Deer Valley
Holden, Lauren Brian Head
Holtzman, Kathleen Snowbasin
Houfek, Nicholas Jackson
Hundley, Gilbert Targhee
Jefka, Ben Jackson
Jensen, Eric Deer Valley
Jensen, Rusty Snowbasin
Johnson, Donald Solitude
Johnson, Julie Deer Valley
Johnson, Todd Jackson
Karren, Brandalyn Brian Head
Kaufman, Robert The Canyons
Kling, Courtney Deer Valley
Knudsen, Collin Sundance
Kunzer, Elizabeth Deer Valley
Kupsis, Mike Jackson
Lamb, Leah Ann Deer Valley
Laverack, Amy Deer Valley
Lee, Vivien Park City
Lewis, Jenny Deer Valley
Littig, Aldo Brighton
Litwin, Paul Park City
Lobozzo, Peter Jackson
MacIlwaine, Peter Jackson
Mahoney, Patrick Park City
Mariani, Chris Alta
Maris, Robert Jackson
Martinez, Jessica Park City
Mays, Carroll Park City
McKenzie, Taieri Jackson

McLeod, Glenn Deer Valley
McManaman, Joy Alta
Mecham, Allan Snowbasin
Menke, Coleman M. Jackson
Miller, Mark Allen Solitude
Mills, Darci Deer Valley
Moorhead, Clay Jackson
Morgan, Laurie Snowbasin
Morgan, Sean The Canyons
Morken, Dan Deer Valley
Mortell, Amy Deer Valley
Nagel, Conrad Deer Valley
Newhall, Larry Deer Valley
Nick Foley Jackson
Nicolai, Pete Deer Valley
Olshinski, John Park City
Olson, Robert (Mike) Snowbasin
Otterness, Tonya The Canyons
Owen, Patrick T. Jackson
Oya, Glen Jackson
Pasquill, William Jackson
Pearson, Benjamin Sundance
Pepelnjak, George Park City
Pepelnjak, Patti Park City
Peterson, Derrick The Canyons
Prososki, Michelle Sundance
Quinlivan, Laura Jackson
Rabin-Seal, Karen Deer Valley
Reagan, Brenton Jackson
Rebensdorf, Eliot Deer Valley
Reed, Michael Deer Valley
Regan, Sheila Jackson
Rhoads, Christine The Canyons
Ross, Amory Jackson
Russell-Cook, Paul Deer Valley
Rutan, Matthew The Canyons
Sacomani, Marc Snowbird
Sandusky, Dale Pebble Creek
Schrieber, Michael Deer Valley
Shea, Caitlin Jackson
Shepard, Sandy Deer Valley
Sheppard, Lizette Snowbird
Sigmund, Lukas Deer Valley
Smaha, Peter The Canyons
Smith, Travers Jackson
Sorger, Michelle Park City
Southern, Jay Jackson
Spielmaker, Leah Brian Head
Spivey, Susan The Canyons
Stevenson, Lori Deer Valley
Stokes, Patricia Park City/NAC
Story, Christina Deer Valley
Strk, Gilda Brian Head
Strk, Ingrid Brian Head
Strk, Ivon Brian Head
Strong, Jason Jackson
Swanson, Karin The Canyons
Taber, Jason Deer Valley
Tarmu, Raffaele Snowbird
Terrin, Emily Brian Head
Tew, William P. Deer Valley

Triolo, Christopher Deer Valley
Turner, Peter Jackson
Turpin, James Snowbasin
Underhill, Mariah Jackson
Valencia, Ray Deer Valley
Valenzu Peela, Natalia Deer Valley
Vass, William The Canyons
Vogler, Ginger Alta
Voight, Ryan Deer Valley
Wale, Carolyn Anne Snowbird
Warnecke, Kurt Solitude
Watsabaugh, Robert Jackson
Weston, Bret Deer Valley
Wheaton, Emily R. Deer Valley
White, Marie Park City
White, Phil Snowbasin
Whittaker, Steven Deer Valley
Wiberg, Eli Deer Valley
Wilbrecht, Christine Jackson
Wilkey, Lisa Sundance
Williams, Dallan The Canyons
Workman, Christine Brian Head
Wyer, Catherine Jackson

Level 2

Anderson, Eric The Canyons
Baggs, Jim Snowbasin
Baldwin, Shane Alta
Dewey, William Jackson
Evans, John K. Beaver Mtn
Holmgren, Eric Alta
Hutton, Derek Targhee
Joswiak, William Jackson
Marambio, Felipe Deer Valley
Morris, Ben Deer Valley
Parsons, Royce Deer Valley
Ilegirini, Mirta Deer Valley
Peterson, Tiana The Canyons
Rickords, Eric Beaver Mtn
Schorling, Ann Targhee
Simmons, Paul Park City
Tucker, Lane Brighton
Vladimirova, Biliana The Canyons
Wedge, Michele Alta
Witteck, Nela Deer Valley
Wulin, Robert Alta

Level 3

Carrigan, Magdalen Jackson
Douglas, Michael Snowbird
Emerson, Nathaniel Jackson
Flinn Ware, Mary Park City
Kingacote, James The Canyons
Krutatz, Alexander The Canyons
Lukensmeyer, Jeremy Jackson
Wood, Helen Deer Valley

Achievements and Awards: Certification

Snowboard Certification

Level 1

Adams, Michael	Snowbasin
Adams, Tera	Park City
Anderson, Kristina	Powder Mtn
Bartell, Lou	Snowbird
Baveda, Igor	Brighton
Beazer, Alex	Sundance
Bibb, Brandon	Park City
Bigney, Nadia	Sundance
Boeshans, Chris	The Canyons
Brackin, Cal	Jackson
Brinton, Martha	Brighton
Butler, Edward	Solitude
Butulis, Erinn	Targhee
Callahan, Sean	Park City
Clouser, Sharon	Brighton
Connelly, Jeffrey	Targhee
Cramer, John	The Canyons
Davenport, Ryan	Park City
Doherty, Chris	Snowbird
Dorobiala, Mark	Brighton

Dutson, Derrick	Brian Head
Emans, Travis	Brian Head
Evans, Alisa	Brighton
Fairbanks, Kelsey	Sundance
Fenner, Cristina	Jackson
Fischer, Cheryl	Brighton
Givens, Jennifer	Jackson
Grossi, Lucas	Park City
Hammer, Michael	Jackson
Hanson, Mark	Targhee
Hatch, Richard	Park City
Huge, Jesse	Targhee
Hull, James	Brighton
Hurley, Matthew	Brian Head
Inzalaco, Steve	Jackson
Jackson, Colin	Pebble Creek
Jackson, Jamie	Targhee
Jensen, Bram	The Canyons
Johnson, Joseph W.	Sundance
Kimmel, Bethany	Jackson
Kromschroeder, Luther	Pebble Creek
Lambson, Mia	Brian Head
Larsen, Heather	Brian Head
Lewis, Jeremy	Brighton

Linford, John	Snowbasin
Littig, Aldo	Brighton
McCarthy, Kenneth	The Canyons
McCormick, Darren	Solitude
McGrade, Frank	The Canyons
McKinlay, Molly	Snowbasin
Morgan, Jessy	Powder Mtn
Morse, Jared	Park City
Mumford, Brenton	Sundance
Muse, Theodore	Park City
Pavillard, Madeleine	Brighton
Rawlings, Jared	Snowbasin
Rickords, Eric	Beaver Mtn
Ryan, Patrick K.	Jackson
Schreiner, Emily	Pebble Creek
Schultz, Rebecca	Brighton
Shupe, Jeremy	Snowbasin
Sieber, Bernhard	Jackson
Smith, Cassie	Brighton
Stokes, Rebeca	Pebble Creek
Stone, David	The Canyons
Stuckey, Josh	Park City
Taylor, Curtis	Jackson
VanderVliet, Colton	Jackson
Vincent, Jessica	Targhee

Vonderharr, Luke	Park City
Warfield, Karie	The Canyons
Werblin Moses, Adam	Snowbird
Williamson, Mikayla	Brian Head
Wood, Stacey	Jackson

Level 2

Augst, Jaime	Targhee
Bare, Roger	Jackson
Barron, Christopher	Beaver Mtn
Hoover, Scott	Beaver Mtn
Lundgren, Cody	Beaver Mtn
McDonnel, Elmer	Jackson
Moberly, Kelly	Jackson
Moore, Brigham	Beaver Mtn
Reese, David	Jackson
Zoppel, Robert	Jackson

Level 3

Robson, Adrienne	Park City
Toal, Evan	Jackson

Nordic Certification

Downhill Level 1

Barnett, Bill	Beaver Mtn
Bourke, Andrew	Jackson
Burn, Jerry	Beaver Mtn
Daines, Tiffany	Beaver Mtn
Grace, Eileen	NAC
Lundgren, Cody	Beaver Mtn
Merrill, Melissa	Targhee
Messina, Carmen	Jackson
Neagle, Nate	Beaver Mtn
Swensen, Darin	Beaver Mtn
Tarboton, Debbie	Beaver Mtn
Tomich, Jay	Jackson
Warner, Dennis	The Canyons

Track Level 1

Anderson, Tanya	Jackson
Borstelmann, Jan	Targhee
Burns, Caroline	Jackson
Tomich, Jay	Jackson

Downhill Level 2

Alexander, Katie	Targhee
Copper, Cynthia Jane	Jackson
Schorling, Ann	Targhee
Quinlan, Paul	Park City

Track Level 2

Alexander, Katie	Targhee
Borstelman, Jan	Targhee
Simmons, Richard	Non-Affiliated

Downhill Level 3

Arrington, Tim	Targhee
Levensen, Ian	Jackson
Mastaglio, Anna M.	Alta
Schorling, Ann	Targhee

Adaptive Certification

Level 1

Barbisan, Vincent	NAC
Bearnsen, John	Snowbasin
Bell, Jonathan	NAC
Boies, Edward	Snowbasin
Bradley, Karen	Snowbasin
Castillo, Brian	NAC
Crandall, Alicia	Snowbasin
Dutson, Derrick	Brian Head
Elliott, Jaimee	Snowbasin
Etter, David	Brian Head
Gavin, Ann	Snowbasin
Holden, Lauren	Brian Head
Jensen, Rusty	Snowbasin
Knudson, Heidi	Snowbasin
Leaphart, Wright	Brian Head
Marino, Rebecca	Snowbasin
Millikan, Kimberly	NAC
Montoya, Nancy	Brian Head

Morrell, Rebecca	Jackson
Nelson, Karen	Wolf Mtn
Olson, Mike	Snowbasin
Pepelnjak, George	Park City
Pepelnjak, Patti	Park City
Stokes, Patricia	Park City/NAC
Strickland, Gena	Snowbasin
Strk, Gilda	Brian Head
Strk, Ingrid	Brian Head
Strk, Ivon	Brian Head
Waltherm Guy	NAC

Level 2

Jimerson, Shawn	Park City
Meier, Tracy	NAC

Level 3

Caldwell, Kristen	NAC
Malczyk, Jason	Park City
Zenger, Jeff	NAC

Visit PSIA-I/AASI-I Online for up-to-date information.

www.psia-i.org or www.aasi-i.org

Acheivements and Awards

ACE I Accreditation

Augst, Jaime	Targhee	Harris, Robert	Deer Valley	Sandberg, Forrest	Jackson	Diana, Luca	Jackson
Baker, Andrew	Alta	Holbrook, Landes	Deer Valley	Sanders, Tara	Targhee	Franzeim, Paul	Jackson
Bare, Roger	Jackson	Howard, Derek	Park City	Schreiber-Wuerslin, Cynthia	Jackson	Gillette, Russell	Snowbird
Batorsky, Anna	Park City	Jolly, Ragan	Jackson	Starnes, Lee Ann	The Canyons	Hutton, Derek	Targhee
Becker, Alicia	Jackson	Kitchens, Doug	Brighton	Teel, Karen	Alta	Macdonald, Cybille	Park City
Brackin, Cal	Jackson	Knab, Connie	Alta	Tew, William	Deer Valley	Merrill, Melissa	Targhee
Bradley, Karen	Snowbasin	Lozan, Natalie	Deer Valley	Vari, Michelle	Deer Valley	Potter, Kimmy	Targhee
Buening, Kirsten	Jackson	Manges, Lindsey	Targhee	Voight, Ryan	Deer Valley	Salomon, Kurt	Brighton
Burke, William	Jackson	Martelli, Alissa	The Canyons	Wakeman, Polly	Camden Snow	Snow, Christopher	The Canyons
Butulis, Erinn	Targhee	Massey, Heather	Sundance	Waller, Kathleen	Park City	Wemple, Peter	Jackson
Carlson, Richard	Targhee	McKenzie, Taieri	Jackson	Wattenmaker, Karen	Jackson		
Carrigan, Magdalen	Jackson	McKnight, Carrie	Targhee	Weaver, Melinda	Wolf Mtn		
Clark, Jon	Snowbasin	McManaman, Joy	Alta	Wemple, Peter	Jackson		
Cockill, Luke	Deer Valley	Menke, Coleman	Jackson	Whitfield, Ben	Jackson		
Davel, Sabrina	Deer Valley	Nelson, Karen	Wolf Mtn	Williams, Gloria	Alta		
Dewey, William	Jackson	Newhall, Larry	Deer Valley	Witteck, Nela	Deer Valley		
Drane, Alexis	Targhee	O'Connor, Kevin	Park City	Wright, Terri	Brighton		
Eitner, Jodi	Snowbasin	Otterness, Tonya	The Canyons				
Ellis, Stephen	Deer Valley	Pasquill, William	Jackson				
Ercanbrack, Katie	Jackson	Peterson, Vernon	Jackson				
Evon, Nick	Jackson	Prebish, Kimberly	Jackson				
Hagen, Susan	Alta	Primich, Daniel	Jackson				
Hanrahan, James	Snowbasin	Reed, Michael	Deer Valley				
Harland, Kurt	Jackson	Rodriguez, John	Park City				
		Rojo, Anthony	Jackson				
		Ronnow, Leah	The Canyons				

ACE III Accreditation

Carlson, Beth	Jackson
Fraza, Jeff	Deer Valley
McNicoll, Isla	The Canyons
O'Shea, Jennie	Deer Valley
Reichert, Gage	Jackson
Shortsleeve, Jay	Snowbird

ACE II Accreditation

Alexander, Katie	Targhee
Clay-Gillette, Shannon	Snowbird
Croft, Larry	Snowbird
Culpepper, Randy	Brighton
Dewey, William	Jackson

SB Freestyle Accreditation

Hoover, Scott	Beaver Mtn
Hunter, Lee	Snowbird

40 Year Recipients

Dick Grover	AL2
Dick Heckman	AL2
Gwen Ritchie	AL3
Harlin Summers	AL3
Robert Wall	AL3
Jerry Warren	AL3

30 Year Recipients

Michael Atwater	AL2/ SL1
Bill Battersby	AL3
Cindy Beger	AL3
Julie Davis	AL3
Danny Edwards	AL3
Peggy Edwards	AL3
Ann Gavin	AL2/ SL1
Steve Gibson	AL3
Cody Hale	AL3
Randy Hartwig	AL3
Donald Hill	AL3
Rick Hulse	AL3
Theo Meiners	AL3
Scott Nyman	AL3
Kim Pratt-Fisher	AL3
Scott Rockwood	AL3/ SL1
David Strang	AL3/ SL2
Jerry Thoreson	AL3
Tamra Weese	AL3

20 Year Recipients

Robert Ammann	AL3/ SL2
Randy Anderson	AL3/NL2
Jennifer Arndt	AL2
Laurie Banks	AL2
Owen Boyer	AL3
Bart Conrad	AL3
Don Crandall	AL3/NL3
Carol Cunningham	AL2
Christine Delbridge	AL3
David Dyatt	AL2
Kristin Egan	AL3
John Fuccello	AL2
Leslie Koch	AL3
Debra Mackenzie	AL3
Alexis Norling	AL2
Thomas Oka	AL3/NL2
Ralph Raffin	AL3
Sean Railton	NL3/ AL3
Jay Rutherford	AL3
Cynthia Schreiber-Wuerslin	AL2
Josef Stoeger	AL3
Wayne Sullivan	AL3
Melissa Taylor	AL2
Pablo Thomas	AL3
Lesli Unrein	AL3
Dennis Warner	AL2,SL2
A.J. Workman	AL3

Instructors of the Yr

ALTA	
Felix Rauscher	Full-Time
Anna Mastaglio	Part-Time

BEAVER MOUNTAIN	
Cody Lundgren	Alpine/Snowboard

BRIANHEAD	
David Dutson	Alpine
Jeremy Sorenson	Snowboard

BRIGHTON	
Scott Fechner	Alpine

THE CANYONS	
Doug Wahlquist	Alpine
John Cramer	Snowboard

DEER VALLEY	
Christopher Sprecher	Private les- son instructor/Staff trainer
Amy Laverack	

GRAND TARGHEE	
Jan Tice	Snowboard
Lindsay Manges	Alpine/Nordic

JACKSON	
Karin Sieber	

KELLY CANYON	
Ryan Inskeep	Alpine

PARK CITY	
Paul Simmons	Alpine Kids
Tim Sattlemailer	Alpine Adult
Alice Drobna	Snowboard Kids

PEBBLE CREEK	
Daniel White	

SNOWBASIN	
John Leone	Full-Time Alpine
Jim Bradley	PT Alpine/Adaptive
Jon Clark	FT Snowboard
Mike Kavanagh	Part-Time
Snowboard	

SNOWBIRD	
Cheryl Kidder	

SOLITUDE	
Mark Battaglia	

SUNDANCE	
Kelly Creamer	Alpine
Nadia Bigney	Snowboard



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