

# THE INSTRUCTORS EDGE

Spring/Summer 2011  
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*The Professional Ski Instructors of America  
The American Association of Snowboard Instructors*

## Intermountain



Brian Oakden

Olympic medalist Shannon Bahrke gives 50-year member Gene Palmer a hug following her opening-day lecture during the Intermountain Spring Clinic at Snowbird.

### A Brief **Personal History**

*By Homer Semons*

*A brief personal history of my teaching career.*

It all started in a one-room shack — just kidding!

Skyline Ski Area, sometimes called the “rock” or “cliff off into the parking lot,” located on Mt. Bonneville, 12 miles SE of Pocatello, Idaho, was opened in 1949. It attracted about 200 skiers. It had two rope tows, an octagon shaped lodge and a genuine his and hers wooden outhouse—no plumbing. The area’s name was later changed to Pebble Creek.

I started skiing two years later, using a pair of wooden 215s with no metal edges. A friend and ski pal of mine opened a ski shop in the basement of his printing shop. He told me about a new idea—steel edges. He took a router to my skis and put on the steel edges — big time — and oh, yes, I had to have “ala Sun Valley” in-the-boot Bogner ski pants. The boots were leather and the binders were death traps.

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### Spring Clinic Hype

Living up to hype is unusual in today’s over-marketed world, but that’s exactly what PSIA/AASI Intermountain’s 60th anniversary Spring Clinic did April 28 – May 3 at Snowbird, Utah.

Olympic medalist Shannon Bahrke’s inspirational Thursday-night recap of her competitive career was followed by soft snow on Friday and a snow-delayed Little Cottonwood Canyon road opening Saturday. The skiing, riding, and entertainment got even better on Sunday.

Sliding through knee-deep powder on May 1 may not be the best way to say good-bye to winter for some people, but you would be hard-pressed to tell that to the nearly 350 skiers and riders

who attended the division’s nationally advertised celebration. Intermountain’s 60th Spring Clinic and LCC’s record snowfall attracted almost 300 of its own members and nearly 60 participants from other divisions.

Snowbird accommodated Intermountain with great room deals, great lunch service, and, for those seeking a two-resort experience, even a shuttle ride to Alta – which opened for the weekend and extended special pricing to Spring Clinic attendees. Even Snowbird owner Dick Bass attended Saturday’s banquet to welcome participants and share his unique outlook on his resort.

It was an event packed with snow, guest coaches, lecturers, box lunches and good times. Photos of the event can be found inside. Hope you were there. ■



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## President's Message

*By Christine Katzenberger, PSIA-I/AASI-I President*

The Year to Date total as I write this column May 24, 2011 is 760 inches for Snowbird Ski and Summer Resort. Holy cow!

Hopefully you were able to attend the 60th Anniversary Spring Clinic at Snowbird, but if not, you still can have some great skiing. I believe they'll be open for a while. Thanks to all who attended and those that worked this great event. We were able to entice 51 out of state participants and hold a banquet with 300. Shannon Bahrke gave a great lecture as did Rob Sogard, Lane Clegg and Scotty McGee on the Interski event along with a lecture from Florian Jagodic on race technique. The storm hit us Saturday but cleared beautifully for Sunday, allowing for some great photos of everyone in attendance. Check out Brian Oakden's photo's on the Intermountain site.

This was a time to acknowledge those that have lead the way and still continue to serve this Division. Twenty, Thirty, Forty and even Fifty year pins were awarded to instructors around the Division. Yes, even Fifty. Those receiving 50 year pins were Woody Anderson, Bill Ashley, Junior Bounous, Maxine Bounous, Bill Briggs, Stein Erickson, Lex Kunau, Keith Lange, Bill Lash, Eddy Morris, Gene Palmer, Dean Roberts and Dave Thurgood. We also acknowledged Gene Palmer and Max Lundberg for their service and Keith Lange and Clark Parkinson awarded them with plaques for the Intermountain Ski Hall of Fame. Please go see the Hall of Fame at the Olympic Sports Park if you haven't before.

The first ever Intermountain Division Lifetime Achievement Awards were presented to Junior Bounous and Keith Lange. This award honors and recognizes these two individuals as charter members for their years of service, dedication and contributions to the Intermountain Division, the sport of skiing and the ski teaching profession. I'd like to thank Clark Parkinson for making this a special moment. Past Presidents were also acknowledged and thanked for their leadership in the division.

Please welcome some new Board members and meet the whole staff so you can know who to turn to with questions or comments. Elected this year were Sandy Sandusky from the Pebble Creek area, Mary Flinn Ware from Park City Mountain Resort and Emma Franzeim from Jackson Hole, Wyoming. Stepping down this year were Max Lundberg from Pinecreek, Wyoming, Scott Rockwood from Pebble Creek and Donna McAleer from Deer Valley. Others who have stepped down for various reasons are Danny Edwards of Brian Head, Jess King from Canyons and Kathleen Roe from Jackson. These individuals have been an asset to the Board and we hope that they will stay involved and run again if their time permits. Some new faces stepping in to fill these terms are Dave Butler from Brian Head, Leslie Blank of Brighton and George Ator of Solitude. Remaining to continue their terms are Rich McLaughlin of Jackson, Wyoming, Shannon Highlander of Canyons,

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## The Instructors EDGE

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## LIFETIME ACHIEVEMENT

## Junior Bounous



**J**unior Bounous taught his first ski lesson in 1946 for the city of Provo at the Timp Haven ski area (Now Sundance). He also taught for Brigham Young University and the Timp Haven ski school. Junior joined the fledgling National Amateur Ski Association in 1946 and obtained the National Forest Service Ski Instructor Certification in 1948. He passed his ISIA (Intermountain Ski Instructors Association) certification exam in 1949.

Junior began teaching for Sverre and Alf Engen at Alta, Utah in the fall of 1949. In 1958, he became the ski school director at Sugar Bowl, California. He returned to Utah in 1967 to become part owner and director of the Timp Haven Ski School. He became the first ski school director at Snowbird in 1970 and in 1991 he became director of skiing, a position he still holds.

He was present at the organization of the ISIA in 1950 and served in many capacities including board member, vice president and president. Junior was a founding member of PSIA. He served as a PSIA board member, on the first certification committee and was

*continued on 11*

## Four Honored for Teaching Involvement

Four longtime members of PSIA Intermountain were honored at the PSIA/AASI Intermountain Spring Clinic for their dedication to ski instruction and the ski industry. Junior Bounous and Keith Lange received the first PSIA/AASI Intermountain lifetime achievement awards and Max Lundberg and Gene Palmer received recognition for their induction into the PSIA Intermountain Hall of Fame. Short biographies for these four ski instruction pioneers are included in this Edge.



Clark Parkinson congratulates Keith Lange and Junior Bounous for lifetime achievements.



Clark Parkinson and Keith Lange (right) with Gene Palmer and Max Lundberg.



## Communication Corner

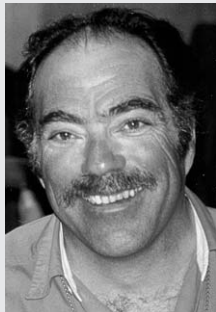
*By Nancy Kronthaler, PSIA-I/AASI-I Communications VP*

Dear Members, our 60th Spring Clinic celebration at Snowbird was a memorable time for all that attended. The six day event, which included two race clinics, four lecture series, three days of actual spring clinic, a demo day, a silent auction and banquet, and many people from other divisions, was a huge success. A surprise snowstorm on April 30th brought Little Cottonwood Canyon to a record high of 711 total inches of snowfall for the season. All participants got to ski the greatest snow on earth, a powder day they will never forget! The BIGGEST THANKS to all that participated and contributed to this memorable event. Looking ahead to next April, Grand Targhee will host our next Spring Clinic and the fall Edge will have more details; please plan to join us.

As spring finally unfolds, the executive committee and discipline managers are in the process of creating next year's educational and certification schedule. More learn to race clinics and GS-SL camps will be available during the season, plus a boot alignment clinic with an afternoon on-snow option may also be available. We are discussing the possibility of combining teaching and skiing in a multi-day alpine exam for L2 and L3, which would give both candidates and examiners more opportunity for success. The three-day prep clinic for Alpine L3 held in Jackson this season was very successful. We plan to have more of these clinics available for all levels next season. Hopefully, the summer will give you a chance to make plans for future goals and next season we can help you achieve these through our educational and certification pathway.

We are indebted to our part-time office staff, Susan, Vicki and Phil, who do a full-time job with constant interruptions! None of us can thank them enough for their dedication to our needs and the welfare of the division.

As always, your input is greatly appreciated. Never hesitate to contact me through our divisional office. ■



## ASEA National Report

By Carl Boyer

We are bringing to a close a seminal season: we participated in Interski at St. Anton, Austria with teams from all disciplines; celebrated the Fifty year anniversary of our national association at Snowmass and Aspen with over 700 participants; and the very successful Sixtieth anniversary of the Intermountain Division. All this during a record snow year – over 750" and counting with 15" of base remaining as I write this article!

This will be my last article as your National Board Representative; Intermountain's board voted to end my term. It has been my greatest privilege and honor to represent our members' interests these last two years on the ASEA board during this pivotal time.

There have been, and will continue to be, significant challenges as we move forward with changes to database and association management software uniting all the divisions and the national association; development of a Strategic Education Plan building toward unifying across all nine divisions; attending to leadership development within paid and volunteer staffs. All of these endeavors are focused on improving the value and benefit of membership for you.

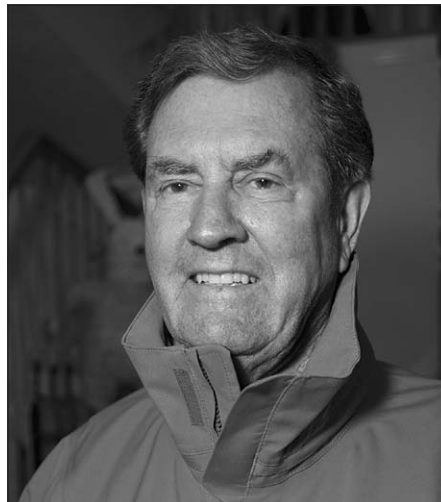
One of the most effective ways for you to speed the benefit to you of these and upcoming changes is to log on to the national website at [www.thesnowpros.org](http://www.thesnowpros.org) and update your profile – including your snowsports school affiliation, if any. Then you can join The Community and participate with members sharing common interests, e.g. the Interski community where you can view presentations and peruse the many links to see what the various attending countries were sharing. You can also create a community if you see an unfulfilled need.

To quote from a message to the ASEA board from Eric Sheckleton, Chairman of the Board of ASEA: As we look forward, we have some exciting and difficult challenges ahead. We continue to expect more high quality products and services for our members, yet our staff size remains largely unchanged. We want more face-to-face contact with divisions and committees, but need to define the specific outcomes for these meetings. We have a new vision for our teams, which may challenge old ways of doing things with the team selection coming up next year. These goals and activities are important and need careful consideration as we move forward. However there are two more projects that have the potential to greatly impact our collective future.

The Strategic Education Plan will greatly improve the relevance and integrity of our education and certification system to members and will improve support for divisions. This will result in a more meaningful process for our members and a system that is understood and respected by resort management and the rest of the world. Even as this plan is being implemented, the PSIA-AASI Board of Directors, along with division presidents, had the vision and courage to charge the staff to begin the process of developing a more detailed division affiliation agreement. This agreement will cover a broad array of concerns aimed at creating a consistent standard of service for our members and member schools. Together, these goals will lead to a more unified organization, well positioned to take us to new heights in the next 50 years. ■

## LIFETIME ACHIEVEMENT

### Keith Lange



**K**eith Lange joined the Alf Engen Ski School in 1951 as its youngest member. He certified with the Intermountain Ski Instructors Association (ISIA) the same year and also helped organize the ISIA. He served for over 20 years on the ISIA Board and was president, vice president certification examiner, clinic leader, demonstration team member and coach.

Keith helped organize the Beaver Mountain ski school and taught there on weekends. He was co-director of the Mt. Empire (Solitude) ski school until the area closed. He returned to Alta, where he has taught skiing for over 50 years.

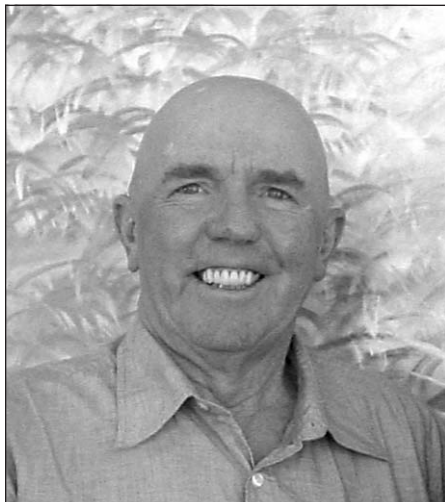
Keith helped organize PSIA and designed the first pin and logo for PSIA and served as president, vice president and Board member. He helped develop the Official American Ski Technique and helped write various versions of the The Official American Ski Technique teaching manual (White Book). He was a member of the first American Ski Technique demonstration team at White Fish, Montana.

Keith coached the Intermountain Junior National Team, the Deaf Olympic

*continued on 11*

## HALL OF FAME

## Max Lundberg



**M**ax Lundberg began his teaching career at Alta, Utah for the Alf Engen Ski School in 1961 and was certified by the Intermountain Ski Instructors Association (ISIA) in 1962. In 1964, Max became Ski School Manager for Alta Ski Lift Company and remained in that position until 1986 when he became director of the PSIA Education Foundation. In 1995 he became director of development and operations at White Pine Ski Area in Pinedale, Wyoming.

Max was a member of the ISIA Board of Directors from 1965 to 1974 and held positions of president, education vice president and was PSIA and ISIA certification vice president. He was selected as a member of the PSIA Demonstration Team and was Chief Demonstrator for the USA at the International Congress of Ski Instructors (INTERSKI) held in 1968 in Aspen, Colorado. In 1971, in Garmish, Germany, Max was Captain of the USA INTERSKI Demonstration Team. He was coach of the PSIA National Demonstration Team from 1973 to 1978.

He served as PSIA Director of Edu-

## Changing Directions

*What really makes a ski turn? It's not just pointing your feet.*

*By Rodger Renstrom*

One of the questions I occasionally ask instructors is "What makes a ski (or snowboard) change its direction of travel?" That question usually elicits a lot of blank stares, although every so often someone answers it correctly.

The most common responses to that question include things like: "You turn the ski with your feet and legs." Well, yes, but that doesn't necessarily change the direction in which the ski is going. Or, people respond, "You edge

*Changing the direction of travel of a ski is the most fundamental aspect of skiing. So why is the correct answer to that question not automatic?*

the skis" or they say "sidecut." Yes, again. But when pressed as to *how* "edging" or "sidecut" help a ski change its direction of travel, people start to get confused. Yet, changing the direction of travel of a ski is the most fundamental aspect of skiing. So why is the correct answer to that question not automatic?

A little clarification helps people understand the correct answer to that question and why it is important. Instructors usually confuse where a ski is *pointing* with the direction in which it is *traveling*. Those directions may be the same, but not necessarily so.

For example, if you put your skis on the hardest, smoothest hill you could imagine (one made of polished titanium or glass would work—ice would be too soft) and then aimed your skis perpendicular to that hill, they would slide sideways straight down the hill. No matter how much you edged the skis or how much sidecut they had,

they would continue to slide sideways straight down the hill; they would not change direction of travel. That is because there is no surface to create a force to act upon the bottoms of the skis and redirect their path.

What is needed to change the direction of *travel* of a ski sliding down a hill is the surface of the snow pushing back at the bottom of the ski to "deflect" it in a new direction. Steering, sidecut and edges are all important pieces to redirecting the ski in a sophisticated manner, but even a curved barrel stave (or a fully rockered fat ski) would change direction if the snow was soft enough and it was tipped up on its side.

The following definition of "deflection" comes from PSIA's 1980 ATM Teaching Methods manual: "Deflection – a change of direction resulting from the interaction between the skis and the snow. It is a change of direction caused by external forces. For all practical purposes, we can only speak of a 'deflection' when the skis are in contact with the snow. Edging, pressure control, the side-cut of the skis and the density of the snow will determine the outcome of such interaction."

So, the process by which a ski changes direction of travel goes something like this: 1. The ski is tipped to an angle to allow the snow to have a surface to push against. (There doesn't have to be a lot of angle to the ski in order for it to be deflected by the snow. And, the skier may decide to "steer" the ski – more, or less – to achieve different outcomes.) 2. The ski must have some weight, or pressure, on it in order to be deflected. The pressure felt is really the force of the snow pushing back at the bottom of the ski. 3. As the ski travels forward through the snow, the wide shovel of the ski plows into the upcoming snow and is deflected into the curve

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of the turn. 4. Because the ski has sidecut and is flexible, the force of the snow bends the whole ski into a curve, assisting in its smooth redirection. 5. The ski will continue to curve into the turn until the angle of the ski is eliminated or pressure on the ski is removed.

Understanding how the snow actually makes the ski change its direction of travel is critical to understanding the importance of the following basic skiing concepts.

First, you need to be able to manage the angle of the ski on the snow. A little bit of angle and the ski will be deflected gradually with lots of friction to help slow the skier down. In this situation, steering the skis with the feet and legs will help the skis maintain a helpful "angle of attack" with the snow as they skid through a turn. A lot of angle with the skis to the snow will cause them to be deflected very aggressively and make it harder to control. Aggressively steering (or pivoting) the ski in this situation would be difficult and not necessarily desirable.

Second, a skier must manage balance along the whole ski. Most skiers rarely engage the front of the ski. They think they bend the ski from "the middle" when, in reality, they are on the tail of the ski. Consequently, the "tip" of the ski does not plow into the snow and help redirect the ski into a curved path. That is why people who are afraid lose even more control of their skis. Starting from a stance that is back to begin with, they move even further back when confronted with challenging conditions. This causes the shovel of the ski to disengage from the snow even more and quit leading the ski into the turn, resulting in a bigger turn radius and more speed.

Third, the skier must direct their balance to the outside ski to achieve the maximum benefit of the interaction of the ski's sidecut and flexibility in the snow. This is a very important concept. A skier standing evenly on both skis throughout the whole turn divides the force of the snow between two skis so the outside ski can never fully bend

and take advantage of its sidecut. Again, what happens when a skier is confronted with challenging conditions? They move back and uphill, taking pressure off of the outside ski, which reduces the deflective force acting upon the bottom of the ski and causing it to lose its curved shape. Once again, the result is a bigger turn radius and more speed.

So, the essence of controlled skiing is really about developing the skill to manage the interaction of the ever-changing surface, slope, and texture of the snow with ski design. It takes time to master the skills necessary to make that happen with touch, power and grace, but the concept is really quite simple. Understanding the keys to what makes a ski work needs to

*Skiing is really about developing the skill to manage the interaction of the ever-changing surface, slope, and texture of the snow with ski design.*

be at the foundation of ski teaching.

Too often, instructors just teach "things." They teach "angulation," they teach people to go "up;" they teach people *not* to go "up;" they teach people to "pressure the tongues of their boots;" they teach "down unweighting" (whatever that is); they teach a lot of "stuff." Unfortunately, they don't always relate those "things" to how they may help the ski interact with the snow. But even the teaching of that simple concept poses great risks for both the instructor and the learner.

Just like every simple concept, teaching someone how to use a ski can be made very confusing if instructors don't fully understand the concept themselves. What does it feel like to really engage the front of the ski? What does it feel like to bend and unbend your legs to manage how much force

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## HALL OF FAME

### Gene Palmer



**G**ene Palmer began his ski-teaching career at Kelly Canyon ski area in Idaho. He obtained his Intermountain Ski Instructors Association (ISIA) Associate certification in 1961. He taught part time for four years at Lake Eldora, Colorado while attending Colorado University at Boulder. He obtained his Full Certification in 1968.

Gene was involved with the early development of Grand Targhee Resort. He helped obtain seed money and a government loan for the initial building of two chair lifts, a rope tow, day lodge and a 16-room hotel. He served on the company Board of Directors for three years prior to the area's Christmas Day opening in 1969.

He resigned from the board and became Ski School Director shortly after the opening and remained in that position for 26 years until retiring in 1995. He also served as Mountain Manager for the ski area for a short period of time.

Gene served on the Board of Directors of ISIA and PSIA-I from 1973 to 1994. He was president, technical director, education vice president, co-education vice president delegate to the PSIA national Board of Directors and was a PSIA-I Examiner. ■



Jay Dash



Jay Dash



# PSIA/AASI INTERMOUNTAIN Spring Clinic 2011

April 28 – May 3



Brian Oakden







Brian Oakden



Brian Oakden



## Photos by Brian Oakden and Jay Dash/Powdershots

Additional photos at [psia-i.org](http://psia-i.org) and [powdershots.com](http://powdershots.com)



Jay Dash



**HISTORY continued from 1**

The ski school was privately operated by three or four very good skiers. Later, the area changed ownership and the politics between owner and ski school went south. The owner took the framed picture of the ski instructors from the lodge and hung it in the outhouse.

That's when the new owner asked me to teach private lessons on a one-on-one basis. There were no groups or classes at that time. I did that for a couple of seasons. Later, the Glen Evans ski school was formed. Glen died in 1973.

*The owner took the framed picture of the ski instructors from the lodge and hung it in the outhouse.*

I started attending spring clinics about 55 years ago, having missed only three or four. The clinics and teaching methods then were the Arlberg (rotation) stem and turn technique. There were excellent clinics via Paul Volaar, Stein Ericksen, Pepi Steigler, Roger Staub and the list goes on. They taught new methods, ushering in a new era.

The changes, both in equipment and teaching methods, have been profound. Certification was a rewarding experience. After level III the amount of skills that can be learned is endless.

My wife, Barbara, and I operated the ski school for several years under three separate owners during the late '70s and early '80s. Barbara operated the school weekdays and I took it weekends, teaching and training instructors. We were able to certify a number of candidates, having eight (level II and III) certified the last year we had the school.

My wife and I have a passion for skiing. We are a skiing family. Our three children and their children and wives are all skiers, 19 in all. I still teach part time and at 85 I am looking forward to more of the same.

I am often asked, and have asked others, why do you still teach skiing?

**Alpine Education**

*By Stephen Helfenbein, PSIA-I Education Manager*

**Feedback—How to Get It!**

I recently completed a review of the feedback (Yes, somebody reads those things!) that you, the PSIA-I member provide to the Intermountain DECL staff. In addition to “free beer and/or lunch,” one of the frequent requests you make is for more individual feedback from the clinic leader. Your ski school directors echoed this concern (for feedback, not beer) during their spring meeting. They hear you coming back to work wishing you had received a better idea of how you stack up against our standards for certification. I also am hearing you loud and clear.

Feedback is super important! I believe that a DECL's feedback had better be excellent! It must be accurate, honest and helpful. It is the product for which you have paid your hard earned money!

If you think about it one way, feedback is the one tangible product that we, the DECL, produce. From a clinic, it is the piece of advice that springs you forward on your development. Written feedback from an assessment is what helps you adjust and go forward in your certification process. Because feedback is arguably the only tangible thing we produce, it had better be good!

Anticipating the importance of feedback in the education process the DECL staff has been focused heavily on this topic during their two previous fall training sessions on how to provide more effective feedback. We have practiced using a specific model of feedback called R.A.P.

R.A.P. is an acronym that reminds us of three fundamental elements for effective feedback. It stands for Report, Analysis and Prescription. When you receive feedback from a DECL you should expect to hear about what you did (Report), how what you did effected your performance (Analysis) and at least one step that will help change what you did or repeat what you did (Prescription).

My previous two articles have focused on the concept of how you can take ownership for your own learning. The feedback process offers a significant opportunity for you to take increased ownership for your learning. No matter how skilled a DECL is at providing feedback, the feedback process is not complete without your participation. Feedback is a loop that requires your *active* participation.

Here is what you are responsible for:

*Hear* the feedback that you have been offered. I often think that there is a difference between listening and hearing. For example, I am listening to a song right now and it sounds like noise with a beat and someone mumbling. I stopped for a couple of minutes to hear the song. This revealed an intricate blend of rhythm, harmony and a message from intelligent lyrics. Hearing the song had a far greater impact on me (*I think I will be tracking it down to buy it when I get done with this article!*)

If you heard your feedback, *confirm* that you understand what you have heard. Let us know we are on the same page!

In the event that you have heard your feedback and it doesn't make sense, it creates some questions or you have not received enough feedback, *seek clarification*. This is a bold step and it demands that you are a little bit brave to



speak up. However, we are expecting you do this. If you do not take this step we assume that everything is copasetic.

Lastly, if you have heard your feedback and received clarification and it still does not resonate with you have two options.

First, *be patient*. Do not expect all feedback to be helpful or clear right away. It may take time for it sink in, or for you to REALLY hear what was said to you (*In some cases it has taken me years to really hear what someone was trying to tell me!*).

Secondly, you might try thinking of *feedback as a gift*. Some gifts are awesome and we like them even more than something we would have chosen for ourselves. Some are practical and useful, but probably not something we would go out and get for ourselves. Then there are those gifts that we can in no way imagine what the person was thinking! We don't always like the gifts we receive, but we have to believe that the gift was well intended and meant to better our lives in some way.

The Intermountain DECL team will continue to try and improve the quality and quantity of feedback given to you. However, consider this a formal request that you do your part as well: hear your feedback, confirm your understanding or seek clarification, be patient and consider feedback as a gift.

Thanks to all of you that participated in Intermountain Educational events this past season and took the time to provide us with valuable feedback. See you next winter and have a great summer! ■

## JUNIOR continued from 4

the first member of the US Demonstration Team committee. He helped develop the Official American Ski Technique and helped write various editions of The Official American Ski Technique (White Book). Junior received PSIA's Distinguished Service Award in 1989. He is an Honorary Lifetime member of both the National and Intermountain Division (PSIA/PSIA-I).

His many honors and awards include induction into the United States Ski Hall of Fame (1996), Intermountain Ski Hall of Fame (2002), PSIA-I Hall of Fame (1991), Alta Hall of Fame (1993) and the S. J. Quinney award. Since 1991 he has judged the International World Championship of Powder skiing held annually in British Columbia, Canada. ■

## KEITH continued from 5

Team and was guest coach of the women's alpine Olympic Team in Squaw Valley. He supervised teaching the US Army Mountain Troops at Camp Hale, Colorado, ran the Cottonwood Club ski program for over 25 years at Alta, and won the professional division of the first National Gelande Championship at Alta in 1965.

Keith is a lifetime member of both PSIA and PSIA-I and a charter member of the U of U J. Willard Marriott Library Ski Archives advisory Board. Keith is a member of the PSIA Hall of Fame, Intermountain Ski Hall of Fame, and the Alf Engen Hall of Fame. In 1975, Keith made arrangements for the PSIA Demonstration Team to visit President Gerald Ford in the White House. He awarded the President an honorary membership in PSIA. ■

There are many reasons given: extra money, self improvement, or looking for that silver bullet or golden grail of the total skier.

Looking back over the years, I remember a class of college students in a 12-week credited course giving me a magnum of fine champagne for a champagne lesson, or the postcards and letters from students (some out of state) who felt good about their lesson, or a father's heartfelt thanks for teaching his teenage daughter, who was partially paralyzed from the waist down, to ski parallel in one two-hour lesson.

I now realize the silver bullet or the golden grail is, and always has been, inside of us. It is called "giving." Bond with your students and give them the best that you have. The satisfaction of helping others along the way during the chapter called Skiing Career becomes a part of your eternal legacy.

P.S. Pebble Creek now has three triple chair lifts, a two-story lodge with inside outhouses, a modern cafeteria and fantastic skiing.—**Homer Semons is a 40-Year PSIA-I Level III Member**



Steve Bagley, Superior Ski at Snowbird, lectures on boot fitting and balance April 29 at the PSIA/AASI Intermountain Spring Clinic.

Visit [www.psia-i.org](http://www.psia-i.org) or [www.aasi-i.org](http://www.aasi-i.org) for up-to-date information.



## Adaptive Report

By Kristen Caldwell

I am pleased to report that the adaptive discipline had one of its best certification seasons ever! We certified 15 people as follows:

- Adaptive Level 1 - 4
- Adaptive Level 2 - 3
- Adaptive Level 3 - 3
- Adaptive Snowboard Level 1 - 3
- Adaptive Snowboard Level 2 - 2

Congrats to those of you who received certification this year and thank you for investing your time and money into the process. I certainly hope the process was worthwhile and rewarding for you. If not, please feel free to send me some feedback.

After meeting with the Adaptive Committee this spring, we discussed continued improvements to the certification and training process:

1. In the fall, we plan to post to the web a summary of the candidate expectations at each level of certification. This will hopefully make it very clear what is expected of you, in each discipline, and will also make for a good study guide.
2. We hope to offer two Functional Skiing Prep clinics and two Teaching Prep clinics. We strongly encourage that you attend one of each if you intend to pursue certification.
3. Level 2 and Level 3 candidates will now be tested on three out of the six disciplines, in a two day teaching exam. The examiners will choose the disciplines. You will still be required to do a one day, Functional Skiing



## Children's Corner

By Mark Nakada, PSIA-I/AASI-I Children's Manager

**Aloha! I hope you had a great ski season.**

On a recent business trip, while I was waiting for my flight, the following USA TODAY headline caught my attention – “Nearly 1 in 7 kids have a learning disability.”

The article (from Monday, May 23, 2011) stated, “The number of children with developmental disabilities has increased by 17% in 12 years, driven largely by big jumps in diagnoses for autism and attention deficit hyperactivity disorder, research shows. More than 15% of school-age kids – about 10 million children – had a developmental disability in 2006-08, according to a study released Monday in the journal, *Pediatrics*. That’s up from 12.8% in 1997-99.”

As a teaching professional, do you have the tools to effectively manage “tough kids” and “tough parents” in your lessons?

As part of our curriculum for next season, we will be offering several lectures and clinics geared towards increasing your knowledge base in this evolving environment. Stay tuned.

In regards to the Children's Specialist (CS) Program, on behalf of the CS team, I want to thank you for your support of the new curriculum. Although the National Children's Task Force is meeting throughout the summer to evaluate and enhance the program, we do not anticipate significant changes for next season.

To clarify a few questions about the CS Program:

- ◆ *What do I do, if I already have my Accredited Children's Educator (ACE) I and/or II certificate?* Your ACE – now Children's Specialist - 1 and 2 credentials are nationally recognized across all nine divisions. For those professionals that have their ACE 3 certificate, that certificate will still be recognized within Intermountain division.
- ◆ *Do I need a “new” CS certificate, if I have an ACE certificate?* No, the ACE certificate is still valid.
- ◆ *What do I do, if I have an international children's certificate/accreditation?* Please contact the PSIA-I/AASI-I Office for more details.
- ◆

As the season approaches, please visit [www.psia-i.org](http://www.psia-i.org) for calendar and curriculum updates. In addition, the new PSIA/AASI Children's Manual and Children's Alpine Teaching Handbook are available for purchase from the Office.

Thanks for your support. I hope you have a wonderful summer. ■

Exam at each level prior to the teaching exam.

4. National is improving the Adaptive Snowboard certification process, so we will be following their guidelines next year. More to

come in the fall.

As always, feel free to email me with any comments/questions [kristenc@discovernac.org](mailto:kristenc@discovernac.org). —**Kristen Caldwell is PSIA/AASI Intermountain Adaptive Manager.**

## Achievements and Awards: Certification

### Alpine Certification

#### Level 1

Reiko Afshar Powder Mtn.  
 Jessica Ahmed Park City  
 Sophie Allen Jackson  
 Florencia Alonso Canyons  
 Margaret Anderson Jackson  
 Kathy Anderson Pebble Creek  
 Kyle Bauerly Deer Valley  
 Matthew Beal Targhee  
 William Bissell Jackson  
 Katheriine Black Deer Valley  
 Scott Blackwood Jackson  
 Chelsea Blair Pebble Creek  
 Kali Brennick Canyons  
 Zach Breslauer Deer Valley  
 Raymond Brideau Snowbird  
 Herbert Brooks Jackson  
 Theodore Bryson Targhee  
 Sara Buchanan Canyons  
 J.P. Bullen Targhee  
 Megan Bush Targhee  
 kasey Butcher Kelly Canyon  
 Luke Byrnes Snowbird  
 Andrew Byron Jackson  
 Michael Calderone Canyons  
 Joel Chandler Pebble Creek  
 Julie Child Powder Mtn.  
 Christian Cholhan Deer Valley  
 Aaron Christensen Kelly Canyon  
 Rob Christie Deer Valley  
 Elizabeth Cogburn Targhee  
 Joel Cohen Deer Valley  
 Barbara Colvin NA  
 Peyton Copp Jackson  
 Thomas Cranston Jackson  
 Lisa D'Agostino Deer Valley  
 Sean Dahmen Deer Valley  
 Shae Dana Targhee  
 Michele DeRossi Jackson  
 Mark Diel NA  
 Michael Dowda Jackson  
 Benjamin Duke Jackson  
 Craig Dymock Deer Valley  
 August Eaker Snowbird  
 Camila Esposito Beaver Mtn.  
 Paul Evans Snowbird  
 Alisa Evans Brighton  
 Elizabeth Ewaskio Alta  
 Matthew Fagan Jackson  
 Cornelia Farmer Jackson  
 Monica Fedrigo Jackson  
 Mike Filipone NAC  
 Michael Flaherty Park City  
 Nate Flint Solitude  
 Denise Fox Canyons  
 Craig Gawreluk Another Way  
 Will Gibbs Deer Valley  
 Erin Grieve Deer Valley

Brenda Hall Deer Valley  
 Alex Halstead Canyons  
 Thomas Hansen Park City  
 Clinton Hayes Jackson  
 Brian Healy Deer Valley  
 Hilmmar Herrera Eagle Point  
 Brenda Hess Kelly Canyon  
 Lily Hickam Brighton  
 Sophie Hill Kelly Canyon  
 Morgan Hill Kelly Canyon  
 Douglas Hillen NA  
 Spencer Hirst Jackson  
 Marc Hoffman Park City  
 Sara Holland Pebble Creek  
 Daniel Hopkins Canyons  
 Reed Howard Jackson  
 Jeffrey Hulinsky Solitude  
 Mark Hutter Park City  
 Sheila Jackson Park City  
 Jon Jahp Alta  
 Nathan Jarvis Canyons  
 Marci Johansen Deer Valley  
 Shane Johnson Kelly Canyon  
 Eric Joslyn Pebble Creek  
 Russell Kalkstein Canyons  
 Andrew Kilkenny Canyons  
 Julie Kling Jackson  
 Glenn Kuntz Canyons  
 Leigh Latham Targhee  
 Adam Lewis Park City  
 Richard Lintermans Beaver Mtn.  
 Davis Little Canyons  
 Matthew Lloyd Targhee  
 Dana Lyubner Canyons  
 Emma Lyubner Canyons  
 Jim Mack Canyons  
 Anastasia Mallios Park City  
 Francis Marino Deer Valley  
 Casey Marshall Canyons  
 Clint Mason Deer Valley  
 Neil Matthews-Pennan Park City  
 Valerie May Jackson  
 Keith McCauley Canyons  
 Blaker Meyer  
 Pat Milligan Jackson  
 Melissa Minshall Jackson  
 Nathan Mintz Jackson  
 Joey Moss Canyons  
 Susanne Muecke Snowbird  
 Erika Nash Sundance  
 Francine Northcutt Canyons  
 Paulette Nyman Wolf Mtn.  
 Matthew Olsen Deer Valley  
 katherine Orr Jackson  
 Erin O'Shea Deer Valley  
 Andrea Parker Jackson  
 Joseph Peterson Jackson  
 Hanna Pingry Jackson  
 Elliott Piper Jackson  
 Patricia Pond Deer Valley

Alyssa Rettke Canyons  
 Tyler Ricks Kelly Canyon  
 Kenny Riker III Canyons  
 Sofia Rocca Eagle Point  
 Aaron Rotchadl Deer Valley  
 Gabriel Saltzman Jackson  
 Andrew Sanders Park City  
 Chelsea Shapard Park City  
 Steve Sherman NAC  
 Brooke Shinaberry Park City  
 Andrew Silverman Alta  
 Heather Smith Deer Valley  
 Wendy Speaker Deer Valley  
 Julia Spencer Targhee  
 Aaron Spicer Alta  
 Mark Standing Wolf Mtn.  
 Thomas Stevens Deer Valley  
 Benjamin Storrs Jackson  
 Annie Studer NA  
 Elizabeth Swaney Park City  
 Joe Terranova Alta  
 Lisa Thompson Wolf Mtn.  
 Kimberly Thuman Canyons  
 Adam Torfin Deer Valley  
 Taylor Upton Jackson  
 Nyk Vail Kelly Canyon  
 Matthew Valentine Jackson  
 Alison Vallejo Park City  
 Patrick Veillette Park City  
 Kajsa Vlasic Alta  
 Marie Wake Deer Valley  
 Bradford Walsh Jackson  
 Diana Wetherell Eagle Point  
 Libby Wilkins Beaver Mtn.  
 Christie Willaims Jackson  
 Jeffrey Wilson Sundance  
 Kathryn Witter Deer Valley  
 Tasha Woolley Alta  
 Daniel Ybarra Sundance  
 Mohana Yethiraj Snowbird  
 Dean Zenoni Wasatch Adapt  
 Wesley Zufelt Sundance  
 A.A. Zvegintzov Jackson

Robert Maris Jackson  
 Alan Mecham Snowbasin  
 Alex Meiners Jackson  
 Megan O'Brien Canyons  
 Kristine Olsen Deer Valley  
 Caroline Olson Alta  
 Shawna Pendleton-Fairchild Park City  
 Ryan Ravinsky Jackson  
 Brenton Reagan Jackson  
 Christopher Robinson Park City  
 Peter Saunders Jackson  
 Deborah Seaver Deer Valley  
 Lukas Sigmund Deer Valley  
 Ted Valerio Snowbasin  
 Kathleen Waller Park City  
 Shannon White Jackson  
 Dallon Williams Canyons

#### Level 3

Philippe Astie Park City  
 Brian Buerger Alta  
 Brett Chamberlain Park City  
 Emma Franzeim Jackson  
 Hayley Giles Canyons  
 James Ledyard Alta  
 Glenn Ray Jackson  
 Ann Schorling Jackson

### Snowboard Certification

#### Level 1

Tara Anderson Brian Head  
 Lauren Broomall Park City  
 Heather Brownlee Sundance  
 Sara Buchanan Canyons  
 Chris Cazavilan Snowbird  
 Tommy Costello Jackson  
 Ben Farnsworth Solitude  
 Alex Feher Jackson  
 Payne Filip Park City  
 Matthew Galvin Park City  
 Martin Gassner Snowbird  
 Mykah Hansen Park City  
 Michael Hardman Brian Head  
 Matthew Harrison Canyons  
 Ian Harward Brian Head  
 David Hively Kelly Canyon  
 Evan Huggins Jackson  
 David Johnson Jackson  
 Greg King Sundance  
 Audrey Knutson Park City  
 Elizabeth Koutrelakos Jackson  
 Dustin Lamoreaux Brian Head  
 Justin Lindenberg Jackson  
 Simone Margulies Park City  
 Jessica Marinaro Park City  
 Michael McCarrick Park City  
 Robert McGuire Sundance  
 Judy McKie Park City

#### Level 2

Grant Bishop Jackson  
 Meagan Cahill Jackson  
 Brooks Carter Brighton  
 Fabian Cerda Deer Valley  
 John Corlito Alta  
 Christopher Decker Canyons  
 Lacey Dodge Park City  
 Brian Ehrich Deer Valley  
 Stephen Ellis Deer Valley  
 Ashley Eppler Jackson  
 Randi Figueredo Snowbasin  
 Javier Fuentes Deer Valley  
 Michael Gross Snowbasin  
 Bill Krause Park City  
 Danielle Lehle Park City  
 Roe'e Levy Deer Valley

## Achievements and Awards: Certification and Accreditation

Jake Meisner	Brian Head	Michele Fletcher	Jackson	Elizabeth Ewaskio	Alta	James Ledyard	Alta
Angie Meyers	Solitude	Gregory Hatch	Brighton	Susan Garlow	Jackson	Cami Lee	Sundance
Megan Miller	Park City	Lance Helberg	Park City	Scott Hoover	Beaver Mtn.	Saxon Spillman	Pebble Creek
Crystal Nelson	Brian Head	Katherine Kelly	Targhee	Derek Hutton	Targhee	Scott Van Fossen	Alta
Chris Proctor	Park City	Michael McLaughlin	Jackson	Jon Jahp	Deer Valley		
Greg Rust	Targhee	Madeleine Pavillard	Brighton	Richard Lintermans	Beaver Mtn.		
Kenneth Rutz	Jackson	Daniel Ybarra	Sundance	Broc Neagle	Beaver Mtn.		
Jim Sadauckas	Targhee			Dave Robinson	Beaver Mtn.		
Glen Sampson	Canyons			Sara Schaefer	Beaver Mtn.		
Saxon Spillman	Pebble Creek	<b>Level 3</b>		Erica Seamons	Beaver Mtn.	<b>Level 1</b>	
Katie Tomai	Park City	Jeremy Brown	Park City	Christopherq Stoner	Deer Valley	Davis Anna	NAC
Kevin Turchin	Eagle Point	Jon Clark	Snowbasin	Kathleen Waller	Park City	Kevin Brehm	NAC
Raman Voorhis	Park City	David Keenan	Park City	Libby Wilkins	Beaver Mtn.	Steve Merserea Wasatch Adaptive	
Treyton Walker	Sundance	Jesse Mead	Jackson			Adena Miller	NAC
Tyson Walker	Sundance	Taft Owen	Canyons	<b>Telemark 2</b>		<b>Level 2</b>	
Brett Whitmore	Snowbird	Daniel Powell	Canyons	Bill Battersby	NA	Tera Adams	NAC
Daniel Ybarra	Sundance			James Gould	Canyons	Tom Liolios	NAC
		<b>Nordic Certification</b>		Derek Hutton	Targhee	Steve Merserau Wasatch Adaptive	
				Scott Van Fossen	Alta		
<b>Level 2</b>		<b>Telemark 1</b>		<b>Track 1</b>		<b>Level 3</b>	
Shawn Craig	Canyons	Edwin Clements	Deer Valley	Kathleen Epstein	Jackson	Shawn Jimerson	NAC
Alisa Evans	Brighton	Christopher Decker	Canyons	Jennifer Jackson	Park City	Tom Liolios	NAC
Patrick Fahey	Jackson	Lacey Dodge	Park City			Tracy Meier	NAC
Cristina Fenner	Jackson						

### Snowboard Freestyle

#### Fundamental Freestyle

Brendan Burns	Jackson
Kurt Carbone	Jackson
Mikey Franco	Jackson
Jess King	Canyons
Jerret Mater	Jackson
Shawn McLennan	NA
Daniel Munn	Jackson
Christopher Parks	Snowbird
Rob Wallace	Snowbird

#### Alpine Park and Pipe

Grant Bishop	Jackson
Paul Bowman	Deer Valley
Christina Cartier	Jackson
Alex Fleet	Canyons
Ben Guffey	Park City
Luke Handman	Snowbasin
Julie Johnson	Deer Valley
Colleen O'Connell	Deer Valley
Danielle Petriccione	Jackson

James Smith	Deer Valley
Neil Woodruff	Jackson

### Children's Accreditation

#### CS 1

Teresa Anderson	Kelly Canyon
Billy Baker	Jackson
Lisa Bammert	Brighton
Trip Barden	Jackson
Lindsey Bekken	Deer Valley
Catherine Blais	Deer Valley
Emma Bormann	Snowbird
Brendan Burns	Jackson
Meaghan Cahill	Jackson
Brian Cain	Wolf Mtn.
Glen Conklin	Deer Valley
Stephen Connor	Canyons
Ornella Dalla-Bona	Solitude
Brigitte Elliot	Deer Valley
Elizabeth Ewaskio	Deer Valley
Patrick Fahey	Jackson
Matthew Floyd	Jackson
Denise Fox	Canyons

Mikey Franco	Jackson	Scott Taylor	NA
Matt Frieda	Alta	Evan Toal	Jackson
Luke Handman	Snowbasin	Kurt Warnecke	Solitude
Cecilia Kunstadter	Jackson	Marie White	Park City
Danielle Lehle	Park City	Shannon White	Jackson
Jerret Mater	Jackson	Sarah Wild	Deer Valley
Terry Mc Clellan	Jackson	Kent Williams	Kelly Canyon
Genny McGeary	Jackson	Kathryn Witter	Deer Valley
Hallie Mellon	Alta		
Kimberlee Mendenhall	Pebble Creek	<b>CS 2</b>	
Daniel Munn	Jackson	David Anderson	Targhee
Amelia Nebenzahl	Jackson	Kirsten Bueining	Jackson
Jay Nenno	Pebble Creek	Christina Cartier	Jackson
Debbie Olds	Alta	Alex Everett	Jackson
Glen Oya	Snow King	June Glick	Jackson
Jaime Pimsler	Snowbird	Brian Hackmann	Jackson
Thomas Potter	Alta	Lauren Johnson	Snowbird
Robert Roberts	Brighton	Mike Kohler	Jackson
Amanda Roden	Jackson	Joshua LaForest	Canyons
"Sandy" Sandusky	Pebble Creek	Billy Oppenheim	Jackson
Paul Schneider	Deer Valley	Kimberly Prebish	Jackson
Michael Schrieber	Deer Valley	David Rogers	Jackson
Wendy Simpkins	Canyons	Tara Sanders	Targhee
Kerry Smithers	Canyons	Adam Werblin Moses	Snowbird
Aaron Spicer	Alta		

## Thanks to the Spring Clinic Demo Day Sponsors

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## Achievements and Awards: Membership Milestones

### Dedication

#### 20 Year

Dottie Beck  
Tom Beggs  
Gunars Berzins  
Sue Clifford  
Ornella Dalla-Bona  
Grayson Davis  
Marta Deberard  
Kerry Duncan  
Tony Fantis  
Stephen Ferwerda  
Mikey Franco  
Colleen George  
Sandra Guzman  
Kevin Hackmack  
Joe Jennings

James Kastner  
Connie Kitchens  
Frank Kruse  
Wayne Lawrence  
Bill Loizeaux  
Greg Ludlow  
Bruce Manning  
Robert Markosian  
Kathy McFarland  
Leslie Moss  
Deborah Myers  
Kirsten Nordstrom  
Sam Palmatier  
Christine Palmer  
Jane Pattee  
Franz Penistan  
David Petersen  
Kim Peterson  
David Pischke

Jean Roush  
James Russell  
Jenn Sall-Scott  
Chris Searle  
Marc Smith  
David Staley  
John Struthers  
Tammy Thornley  
Ann Warmbold  
J. Russell Wong

#### 30 Year

Mark Baer  
Nancy Bateman  
Kirk Benson  
Carl Boyer  
Ed Chauner  
Georgia Clark  
Mike Collaer

Paul Dillon  
Judy Fuller  
Steve Johnson  
Shirley Kinsey  
Kent Lundell  
Jay Marquiss  
Scott Mathers  
Kim Mayhew  
Basil Service  
Carlton Siemel  
Sigi Verhalen  
Bart Zawacki

#### 40 Year

Don Banford  
Norm Burton  
Lowell Elmer  
Michael Hammer  
Homer Semons

Joe Waggoner  
Nona Weatherbee

#### 50 Year

Woody Anderson  
Bill Ashley  
Junior Bounous  
Maxine Bounous  
Bill Briggs  
Stein Erickson  
Lex Kunau  
Keith Lange  
Bill Lash  
Eddy Morris  
Gene Palmer  
Dean Roberts  
Dave Thurgood

### Instructors of the Year

#### Alf Engen Ski School

Dieter Altmann – Full-Time  
Shane Baldwin – Part-Time

#### Beaver Mtn Snowsports School

Garth Ripley

#### Brighton Ski and Snowboard School

Madeleine Pavillard

#### The Canyons Ski and Snowboard School

Roman Menchikov – Alpine  
Tiana Peterson – Snowboard

#### Deer Valley Resort

Jennifer McCarthy – Privates/  
Training  
Christina Story – Children's  
Programs

#### Grand Targhee Ski and Snowboard School

Tara Sanders – Children's  
Specialist  
Michael Cote – Adaptive Specialist

#### Jackson Hole Mountain Sports School

Gage Reichert

#### Kelly Canyon Ski School

Aaron Christensen  
Morgan Hill

#### National Ability Center

Tera Adams

#### Park City Mountain Resort Ski and Snowboard School

Brett Chamberlain – Alpine Adult  
Jeremy Brown – Snowboard Adult  
Marilyn Heinrich – Alpine Kids  
Keelan Cuyler – Snowboard Kids

#### Pebble Creek Winter Sports School

Casey Winfree – Snowboard

#### Powder Mtn. Snowsports School

Larry Johnson

#### Snow King Sports School

Judy Kortum

#### Snowbasin Learning Center

John Leone – Alpine  
John Linford – Snowboard

#### Snowbird Mountain School

Michelle White – Alpine  
Adam Werblin Moses – Snowboard

#### Solitude Snowsports Academy

Helen Roberds  
Lowell Elmer  
Richard Wetherell

#### Sundance Snowsports

Ashleigh Green

#### Wolf Mtn. Learning Center

Mark Standing

### DIRECTIONS continued from 7

the snow applies to the bottoms of your skis rather than just bending and unbending because someone told you that's what you're supposed to do?

Just asking yourself *why* you are teaching something is a good place to start simplifying your understanding of ski instruction. If you find yourself teaching someone something and you

can't answer for yourself, and for your student, "how is this 'thing' going to help me control my skis on the snow" then you might want to consider not teaching that thing any more.

The bottom line is what do you do to effectively manage your skis against the snow and control the smooth descent of your body down the hill? That's pretty much it. The things that we teach need to lead to that conclu-

sion, and understanding what makes a ski change its direction of travel is at the core of our ability to answer that question. —Rodger Renstrom is a PSIA Intermountain DECL.



Find your Spring  
Clinic action photo at:

[www.powdershots.com](http://www.powdershots.com)



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### The Instructors EDGE

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Salt Lake City, Utah 84121

### ***PRESIDENT continued from 2***

Carl Boyer of Snowbird, Anita Oliveri of Powder Mountain, Jason Pellegrini of Jackson, Tony Fantis, Joe Waggoner from Powder Mountain, Nancy Kronthaler from Snowbird and myself Chris Katzenberger from Deer Valley.

All regions of the Intermountain Division are accounted for and ready to listen to your comments and suggestions. You can find the listing of your Board members on our Intermountain website. We have set a tentative date of September 24 for our next meeting. Members are welcome to attend. Nancy Kronthaler will continue as Communications V.P. along with Joe Waggoner as Administrative V.P. I thank you and the Board for your support as I continue as President for the next 2 years. May we all work together in strengthening the profession of snow sport instruction and guest participation in the sport we have found to provide lasting friendships and internal reward. ■

### ***MAX continued from 6***

cation from 1986-1995 and was editor and manager of PSIA's "The Professional Skier." Max was a board member and vice president of the International Association for Ski Teaching.

Max was awarded the Alta Diamond Powder Pine "Excellence in Powder Skiing" in 1968, the Utah

sportsman of the Year 1970, the Lowell Thomas Award "for contribution to winter sports" 1986. He received Lifetime Membership in PSIA and PSIA-I for his contribution to ski teaching. He was awarded Honorary Lifetime Member of INTERSKI International and recognized by PSIA as a "Major Contributor of Education of Ski Instructors in the United States." ■

## **Bill Hetrick,** 1936-2011

PSIA-AASI and the greater snowsports community lost a devoted friend with the passing of former PSIA President and Chairman of the Board Bill Hetrick, who died on May 6 in State College, Pennsylvania. He was 74.

A longtime leader within Eastern Division and PSIA president from 1987 to 1994-Bill was a great supporter of the association, his division, and his fellow instructors for many, many years. He will truly be missed. ■

## **Board Meeting**

The next PSIA-I/AASI-I BOD meeting is scheduled for Sept. 24, location TBA. ■

Visit [www.psia-i.org](http://www.psia-i.org) or  
[www.aasi-i.org](http://www.aasi-i.org) for up-to-date  
information.