

THE INSTRUCTORS EDGE

Fall 2011
VOLUME 34
NUMBER 1



The Professional Ski Instructors of America
The American Association of Snowboard Instructors
Intermountain

National Dues Increase Announced

By Andy Hawk, National Marketing Director

Well, this is one of those good news/bad news situations. After thorough financial analysis of the present and future financial needs of the organization, the PSIA-AASI Board of Directors voted to increase dues by \$11 per member for 2012–13, with the option to increase by an additional \$3 the following year. That's it . . . the rest of the news is good.

Membership dues are a primary revenue source for the association, and provide the foundation necessary to allow PSIA-AASI to fulfill its mission: to support us in our personal and professional development, provide us with the educational tools to create positive learning experiences, and have more fun. PSIA-AASI provides access to the people and resources you want and need in order to get people excited about skiing and snowboarding.

As you might expect, inflation of the cost of doing business is part of the consideration, but the factors that informed this decision are a little more complex than just inflation. In this article, we'll discuss

continued on 10



Division education and certification representatives from across the country met in October to discuss a Strategic Education Plan. See Paul Jones' article inside the Edge for more information.

BOD Nominations Due

Nominations and applications for the PSIA/AASI Board of Directors are due in the Division office by Wednesday, February 15. Any Certified Member (Level I, II or III) in good standing is eligible to run and, if elected, serve.

The board is comprised of members elected by members each year in the spring. Terms run for three years, beginning with the start of "new business" at the Spring BOD meeting.

There are two different kinds of board seats, Member at Large and Regional. Any certified member in good standing can run for the board as a Member at Large. The same member can run for the board when a Regional seat for the member's home snow-

sports area becomes available. The PSIA/AASI-I Board of Directors meetings are held three times each year, tentatively scheduled for May, September and January.

The opening board positions are:

- ◆ Region I (Jackson Hole, Grand Targhee, Snow King, White Pine)
- ◆ Region VI (Solitude, Brighton, Sundance),
- ◆ Region VII (Alta, Snowbird)
- ◆ and two (2) Members at Large.

The requirements to appear on the ballot include:

- ◆ Certified member in good standing.
- ◆ For the three regional seats, you must be employed by one of the snowsports schools in the region in which you are running.

continued on 20



Ed College	2	Alpine Prep	12
Get an early start to the season..		Expanded prep clinics for L1 and L2.	
Nords	6	Events	18
The Mountain States Rendezvous is back.		Plan your calendar now.	



President's Message

By Chris Katzenberger, PSIA/AAS Intermountain President

It's been a busy summer. I'm always surprised how much happens over the summer. This summer we've hired a new certification manager. We've been in communication with other division presidents and the national office about a dues increase that the national board voted and approved in June. The national education department has had some changes too. Ben Roberts has moved to another position outside PSIA and Earl Saline has become the professional development director for PSIA/AASI. He continues to work on the Strategic Education Plan that began in early summer.

This summer Franklin Williams resigned as Alpine certification manager. We will miss him and hope that he will stay involved with on-going projects. Two individuals applied for the position and the Executive Committee decided to hire both. There has in years past been a type of understudy to the ed and cert chairs. Paul Jones (PJ) was hired as Alpine certification manager. His resume reflects years of experience ranging from being on the PSIA Demonstration Team to once being the education manager for this division. Patrick Rice was hired as the assistant certification manager. This role would have required his participation to assist with certification and have him mentor under the certification manager. Unfortunately Patrick resigned October 9 but will continue as a DECL member. Stephen Helfenbein will continue as Alpine education manager and Dustin Cooper will continue as Alpine logistics and scheduling manager. We are pleased to have this team for the Alpine DECL staff.

The national board voted and passed a dues increase for next year. They also voted to approve an increase for the following seasons. The division presidents were not made aware of this vote until after the June meeting. The presidents have spent much of the summer discussing this and other issues with national. Most divisions are concerned for their members, especially with this difficult economic time. We believe that members should know the benefits of their membership. A formal communication from national is posted in this newsletter. We will also post it to the Intermountain site. National is still working on added value benefits that should help the member. The division presidents also requested that a survey be conducted to ask members what they want from their membership dollar. That survey was distributed in October. Per a recent communication, "The most important rationale for this increase is the continued service improvements offered to all members. Whether it's national marketing campaigns, additional online services, or pro form availability, the value of a PSIA-AASI membership continues to rise."

In January, the division presidents were asked for their cooperation in the Strategic Education Plan. This plan is meant to bring consistency to the education and certification outcomes in all divisions. To date there have been a series of three conference calls. Stephen, Franklin and now PJ have been involved in the discussions. Currently the conversations have involved the Level 1 certification process. Rob Sogard has also been active in these discus-

continued on 11

The Instructors EDGE

The Instructors EDGE, official publication of the Professional Ski Instructors of America Intermountain Division and the American Association of Snowboard Instructors Intermountain Division, is scheduled to be published three times a year at a nonmember subscription rate of \$15.

Opinions presented in the EDGE are those of the individual authors and do not necessarily represent the opinions or policies of the Professional Ski Instructors of America, Intermountain or the American Association of Snowboard Instructors, Intermountain. Submission of articles and photos is encouraged. Contact the editor.

Editorial/Advertising Office

Rodger Renstrom, Editor
770 Pinewood Dr, Sandy, UT
(v) 801 566-9727
(e) editor@agegroupsports.com

PSIA-I Division, AASI-I Division Office

Susan Oakden, Division Administrator
7105 Highland Dr., Suite 201
Salt Lake City, UT 84121
(v) 801 942-2066, (f) 801 942-7837
(e) admin@psia-i.org

PSIA-I, AASI-I Officers and Chairs

President: Christine Katzenberger
Administrative V. P.: Joe Waggoner
Communications V.P.: Nancy Kronthaler
PSIA Board Representative: Kent Lundell
Programs Administrator: Open
Alpine Cert. Manager: Paul Jones
Alpine Education Manager:
Stephen Helfenbein
Alpine DECL Logistics Manager:
Dustin Cooper
Snowboard Manager: Open
Nordic Manager: Mike Shimp
Adaptive Manager: Kristen Caldwell
Children's Manager: Mark Nakada
Ski School Management Committee:
Brian Maguire

Current Board Members

2009-2012: George Ator (for Jess King),
Nancy Kronthaler, Rich
McLaughlin, Jason Pellegri, Leslie Blank (for Kathleen Roe)
2010-2013: Shannon Highlander, Dave
Butler (for Danny Edwards),
Anita Oliveri, Tony Fantis, Chris
Katzenberger
2011-2014: Carl Boyer, Emma Franzeim,
Sandy Sandusky, Joe
Waggoner, Mary Flinn Ware

Education College 2011 Topics

Park City and Deer Valley, December 10 & 11

Alpine (see article below)

Saturday

◆ *Boot-Fitting Clinic*

With Steve Bagley of Superior Ski. Includes an indoor session followed by an on snow session.

◆ *Video Ski Improvement*

Offered as a half-day topic. You will be videoed while free skiing, watch video, receive prescriptive feedback and go back on the hill to implement your feedback. Sign up for AM or PM session or both.

◆ *On-Hill skiing drills*

Learn by watching, then doing. This clinic will combine on-snow drills training, video and indoor video review.

◆ *Facilitating Senior Learning Through Managing "Energy."*

The process will involve an early season tune-up of the participants using photos and video.

◆ *2 Days, 1 Coach.*

You will ski both days of ED College with the same group and the same coach. Saturday and Sunday, must sign up for both days.

Sunday

◆ *Video Ski Improvement*

Offered as a half-day topic. You will be videoed while free skiing, watch video, receive prescriptive feedback and go back on the hill to implement your feedback. Sign up for AM or PM session or both.

◆ *On-Hill skiing drills*

Learn by watching, then doing. This clinic combines on-snow drills training, video and indoor video review.

◆ *Facilitating Senior Learning Through Managing "Energy."*

The process will involve an early season tune-up of the participants using photos and video.

◆ *2 Days, 1 Coach.*

You will ski both days of ED College with the same group and the same coach. Saturday and Sunday, must sign up for both days.

Adaptive

Saturday Only

◆ *Intro to Adaptive*

Get an overview of the six adaptive ski disciplines, with hands-on experience in adaptive equipment.

Snowboard

Saturday

◆ *Get out and Ride for Intermediates*

Sunday

◆ *Learn to Ride*

Children

Saturday

◆ *Bag O' Tricks Skills*

Building Skills with Props for Children 3-6 years old

◆ *Bag O' Tricks Tough Kids*

How to Deal With Tough Kids Using the CAP Model.

Sunday

◆ *Bag O' Tricks*

Nordic

Saturday

◆ *How to Teach the Telemark Basics*

Begin with telemark skiing foundation skills and cover the how to's of teaching and skiing. Learn games and tasks designed to quickly get students moving and having fun on Nordic gear. Open to all levels of telemarkers with a focus on effective teaching that tying into the foundation skills of other disciplines.

◆ *Teaching the Diagonal Stride*

How can something be so simple, yet so elusive?

Challenge yourself and learn new teaching strategies by getting back to basics. The original skiing skill is the showcase as we learn to lead a complex yet gentle terrain tour that teaches basic cross-country skills.

Sunday

◆ *Telemark Skills Lab*

Focus on specific skills or tasks chosen by participants. Open to beginning telemark skiers and up. Tasks and topics are determined by the group then layered into a progression by the clinician. This progression will stay on groomed slopes and start with an appropriate foundation for beginners then continue to develop this topic through Level 9. This "laboratory environment" on groomers will focus on improving specific skills and experience progressions designed to expand the teaching "bag of tricks."

◆ *The Three Best Drills to Improve Track Skiing*

Learn to get the most from the three drills that have the most to offer, both skate and classic. The small focus of three drills allows a broad look at track skiing skills, how to improve yours, and how to recognize and evaluate these skills in others.

Alpine Ed College Events

ED College has always been a great way to get some fun early season skiing with some folks you haven't seen since last spring. This year's event will take place at Deer Valley and Park City Mountain Resort. Come improve your skiing and get some that educational credit taken care of early in the season instead of waiting until Spring Clinic. This year's ED College will feature some new and unique opportunities. Most of these topics are not offered any other time throughout the season. They are special!

Some topics will be offered in half-day increments. The goal is to offer you optimal flexibility and diverse exposure to the topics offered. There will also be opportunities that include indoor discussion, video viewing and

indoor presentations.

This year's featured guest is Horst Abraham. PSIA, the Skills Concept, Student-Centered Learning, ATM/ATS, National Academies, a continuing National Demonstration Team—none of these would be in existence if not for Horst. We are privileged and honored to have him come to the Ed College.

Horst will be delivering an indoor presentation, which all Ed College participants are encouraged to attend. This will take place Saturday, after skiing has wrapped up. We will also be offering an indoor session with him on Sunday.

Ed College will also feature a full day boot-fitting clinic with Steve Bagley of Superior Ski. This topic will include an indoor session followed by an on snow session. This topic will be offered Saturday only!

Ed College will offer two Children's Specialist clinics; "Bag O'Tricks – Building Skills with Creative Props & Drills for Kids 3-6 years old" and "Bag O'Tricks – How to Deal with Tough Kids using the CAP Model."

Do you learn by watching, then doing? Video Ski Improvement is a half-day topic. You will be videoed while free skiing, watch video, receive prescriptive feedback and go back on the hill to implement your feedback. This is also a great chance to practice movement analysis on yourself and your peers. There will be morning and afternoon sessions on Saturday and Sunday.

Are you looking for in depth exposure to on-hill skiing drills? We will be offering a topic that will combine on-snow drills

continued on next page

Fully Charged

Horst Abraham, former PSIA education director and author of "Skiing Concepts A.T.M." and "Skiing Right," is scheduled to speak at the PSIA/AASI Intermountain Education College December 10 after skiing. The following article is adapted from his book "Master Teaching" in preparation for that presentation.

Have you noticed that some lessons seem to happen with great ease, while other lessons seem to forever be in need of kick starting. Why do some lessons end up feeling like you are best friends with your guests, while others feel like you barely made a connection and little seems to work? Most instructors know about the ebb and flow of relationships and lessons energy. They also know that "Full Engagement" is the product of many intangible, "soft" factors. For the purpose of this article, I would like to define "Full Engagement" as the extent to which instructor and guest are able to mobilize their intellectual, emotional and behavioral potential to create a great lesson, a great relationship and an enjoyable social environment. I would like to further characterize a "Fully Charged" lesson as one in which:

1. There are clear, compelling, shared goals – jointly generated.
2. Group members share a mutual respect.
3. There is a shared excitement for the emerging adventure and events.
4. The relationship is collaborative in all aspects of the lesson.
5. Communication flows with ease among all members of the group.
6. Instructor and lesson members are physically energized.
7. Instructor and guests are emotionally connected.
8. All are mentally focused and spiritually aligned.

For the purpose of this article, let us focus upon the "Goal Setting" factor alone. We will deal with the other key factors in the workshop in Deer Valley:

10 Instructional Paradoxes

By Horst Abraham

Those attending Horst Abraham's workshop at the Ed College are invited to contemplate the following paradoxes in preparation for that presentation.

1. People learn most when they are talking and doing, not when they are listening.
2. More of certain types of learning can take place when one tries not to teach.
3. Praising people does not motivate them.
4. Everything we try works.
5. What is true for children is probably also true for adults.
6. Effective instructors are not in control.
7. Once you find a technique that works, give it up.
8. Don't try to improve people, improve the situation.
9. Students can learn more from each other than from the teacher.
10. A master teacher is an amateur.

Invitation for Thought

Step 1: Contemplate the meaning and controversy imbedded in the 10 Paradoxes.

Step 2: Select one or two of the paradoxical statements that you feel strongly about and prepare pitching your thoughts to the fellow workshop participants in the Deer Valley venue.

For those unable to attend that workshop, offer your thoughts by contacting Horst Abraham at abraparagon@aol.com. ■

Clear and Compelling Goals The human mind is a goal-seeking mechanism. The clearer, fresher and more compelling a goal, the more powerful is the ability of the student to transform his behavior in the direction of the goal. While some instructors I have observed spend some time establishing lesson targets with their students, too many pros either do not generate sufficient detail about the goal, or they omit the topic altogether.

Long Term Goals are based upon what the student wishes to achieve as his ultimate goal. This goal defines the purpose and desired end state of why a guest takes lessons. The long-term goal answers the question of WHY a guest is enrolling in a lesson. Becoming clear about the WHY of lesson takers is the source of the spiritual, intrinsic motivation, a motivation that provides great sustainable power. The Master Teacher is skillful in keeping the end goal always in clear sight for the student, as doing so allows the student to remain motivated even when struggling at times or when becoming discouraged with periodic slow progress or even digression.

Examples

"I want to ski blue marked trails with confidence and ease which enables me to ski with my family most of the time."

"I want to be able to race a NASTAR course to SILVER level."

While a meta-goal may be several lessons, if not seasons out, it nonetheless serves as a main source of intrinsic motivation. As circumstances change, the meta-goal may have to be adjusted. What is important about establishing a meta goal is that it is achievable within a reasonable time frame.

Short Term Goals might aim at the outcome of "today's" lesson. Here the instructor needs to exercise professional judgment to help determine what is realistically achievable within the time frame of the lesson and the prevailing weather and slope conditions.

◆ Setting realistic expectations is important to the success of every lesson as the spirit of "achieve-

ment” – progress is made and clearly visible, will influence whether a student will return for another lesson or not. Such goals need to represent a “stretch” (structural tension), yet be achievable.

- ♦ Short-term goals need to be clearly seen as waypoints to the long-term goal. Each short-term goal needs to have several subset achievement levels that need to be recognized and be celebrated.

Example “Want to be able to ski ‘blue’ trails.” - Assumptions: Person is a timid “Level 3.”

Short Term Goals: (Two of several—but, by my estimation, the most important ones in paradoxical pairing resulting in confidence building.)

- ♦ “Risk Taking” and the willingness to “enjoy wind in the face.” (Letting go - FLOW)
- ♦ “Control” (Knowing that when I let go, I can regain control = survival anxiety must be reduced).

Temporary Goals are supportive to the lesson’s temporary goals and represent the many diverse, small achievements that build up to the achievement of the short-term goals. The pursuit of temporary goals is what an instructor spends most her/his time on. To reduce performance-anxiety, set the student up to “win,” and celebrate even the minutest achievements. To reduce survival-anxiety, select terrain, snow- and traffic conditions that will not become a distraction for the student. Celebrating accomplishments must be sincere and clear in what the celebration is about and how it elevates the student towards her/his short- and long term, goal. Remember the cybernetic nature of the human mind. A celebration such as “Good Job!” does not cut it without additional detail. An instructor needs to see her/himself to “shape” human behavior step by step in the spirit of what Michelangelo once said about how he honed one of his master pieces: “I saw an angel in the stone and worked stroke by stroke to set it free.”

Examples to the continuing story of “I want to be able to ski blue trails”

Temporary Goal 1 “Push the definition of ‘skiing fast’ on easy terrain out by ‘one-, two-, then three notches’ and learn to enjoy temporary surrender to speed. Transfer this attitude into linked turns.”

Temporary Goal 2 “Improve technique and confidence in controlling speed by focusing either on the ‘starting,’ ‘steering,’ or ‘finishing’ phase of turn as needed.”

Question to the Reader What would you do in setting goals for the person identified?

Exercise for the Reader

I know this is not how most instructors prepare for a lesson, but I would like to ask you to do this exercise as a “one time” task that will allow us to chew on the important task of goal setting in our conversation at the Deer Valley conference. Thank you in advance for your efforts!

Assignment Using the 3-stage goal setting structure, develop a hypothetical lesson plan that reflects a coherent path from start to finish. Choose your “start point” for the lesson (describe relevant detail) and define the “desired end goal” for the lesson (be equally specific here). Then compose your plan of how you would move from start to finish of the lesson, including only the most relevant detail you deem important.

Before coming to the workshop, share your lesson plan with a colleague and reciprocally discuss, explain, critique, embellish, ready to present your lesson plan at the workshop.

Instructional Tool Setting SMART Goals

S specific = identify the key characteristics of the goals you set.

M measurable = two or more people can agree that the goal has been achieved.

A achievable = can be achieved with existing resources.

R realistic = achieving the goal is relevant.

T time bound = goal can be achieved within available time frame. ■

Senior Clinic Energy Management

Senior skier clinics will be offered both days at the Ed College this year, with a narrow focus and size for each clinic group. Since Ed College is at the beginning of the season, we will start with an “early season tune-up” clinic that focuses on managing “energy” while teaching. This workshop will utilize video and photos of participants as we “tune-up” for the season and get a handle of either being “psyched out” or “psyched up.”

Energy management is one of those “must understands” for optimal performance. This is especially true for the senior skier who needs to utilize all the tools they can find! The modern world of sports psychology is full of such concepts as “full engagement,” “flow,” “zone,” and “oscillation.” Managing energy is the underlying principal to such performance concepts.

Even in the business world you hear about energy management; how energy management is more valuable than time management. How, as ski and snowboard coaches, can we employ the principals of energy management to create a more successful learning environment for our clients?

There are four forms of energy: physical, emotional, mental, and spiritual. Physical energy is dependent on sleep, exercise, hydration, nutrition and intermittent rest to transport oxygen and glucose. Emotional energy is enhanced with positive feelings, being calm, focused, relaxed and confident and happy. Your emotional muscles can be exercised just as you exercise your physical muscles. Try the “gratefulness” exercise; rehearse everything you are grateful for. Mental training for managing energy involves such concepts as learning to be fully present here and right now. The highest level is

continued on next page

MSR 2011

By Mike Shimp

Looking for a way to start the new season with fun folks and good times on the snow? Then check out the telemark and track clinics at the Mountain States Rendezvous!

The Mountain States Rendezvous is a multi-division event hosted by Intermountain Nordic where trainers, directors, DECLs and PSIA National Team members get together on snow to share early season enthusiasm, ideas and good times before the holiday rush makes us buckle down at work. The Rendezvous will be held in Jackson Hole December 3-4, where last year we had amazing snow and members from four different divisions made it one of the most memorable events of the past season.

What can you expect from the Mountain States Rendezvous? This is an open event that gets back to the roots of what Intermountain ski clinics are about, sharing our passion for snow sports along with techniques and tricks for teaching them. This event is about having fun and meeting folks from other areas, other divisions, and even other disciplines in a format of half-day topics over the course of a weekend.

Groups are formed each morning and afternoon to allow participants to ski with different folks and clinic leaders. Early season conditions will dictate the availability of terrain, but each of the past five years we have been able to accommodate both Telemark and Track groups at the same event.

What if you only want to ski lift-served terrain? No problem, there will be a telemark group available each time slot. What if you only want to ski on the tracks? If we have enough interested people, we will offer a track session in each time slot as well, although traditionally we all go tele the first morning. This event counts toward clinic credit for PSIA provided you have paid to participate. Directors,

DECLs and trainers are invited to attend free of charge, but will not receive clinic credits in this instance.

The Rendezvous is deservedly infamous for extra curricular happenings as well. Some of the after-hours festivities not sanctioned by the division last season included a night on the town, willful disregard of plainly displayed hot tub capacities, and the world's shortest pub crawl. We will also offer a presentation on Interski Nordic and screening the latest Nordic ski movies in the evenings.

SENIORS continued from 5

spiritual training; i.e., identifying your priorities, what matters to you the most and hence where your energy should go for a successful life.

Come to the workshop ready to explore additional concepts of energy management such as "oscillation." Prior to the clinic, we encourage everyone to go online or down to the library and do a bit of research on energy management. Come prepared to dialogue during the workshop on practical applications to facilitate learning on the snow.

ALPINE EVENTS continued from 5

training, video and indoor video review. This topic is one full day. It will be offered on Saturday and Sunday.

For the senior crowd, there will be clinics on both days focusing on facilitating learning through managing "energy". The process will involve an early season tune-up of the participants using photos and video.

Lastly, if you are looking to develop a relationship with a coach and start your season with a clear focus, this is your topic: 2 Days, 1 Coach. You will ski both days of ED College with the same group and the same coach. This format allows for optimal personalized ski improvement (you must sign up for both days).

Come take advantage of this event.

So come on out and Rendezvous up! Remember what it's like to go on a ski holiday for the fun of it; before you know we will all be swamped with the serious business of ski teaching during the busiest week of the year. I know that the memories of skiing at Mountain States Rendezvous with friends old and new will help me smile when the going gets tough, and help me share my passion for the sports we all love with humor and grace. — **Mike Shimp is PSIA-I Nordic manager.**

Short Report on the Senior Project: A group of people involved with senior programs around the country met at the PSIA/AASI 50/50 celebration at Snowmass last spring. We are currently working to come up with some basic guidelines and materials for Senior Ski Education. We plan on meeting again this fall and finalizing the materials soon thereafter. Currently, anyone wishing to obtain a Senior Specialist 1 or Senior Specialist 2 accreditation is advised to go to the Western division. Their accreditation programs continue to grow and be highly successful. ■

With the exception of "2 Days, 1 Coach," these topics are offered exclusively at this year's Intermountain ED College, hosted by Deer Valley and Park City Mountain Resort. Hope to see you there! ■

Children's Lectures

Eve Bier will be giving two children's focused lectures this season. Eve has been a ski instructor at Deer Valley for the past 12 seasons. She is a Social Worker at Granite School District working with autistic and emotionally disturbed children and their families. Prior to this she worked as Program Director at the National Ability Center and was a community organizer for 20 years. ■

Women's **Ski Camp**

Great News! The PSIA-I Women's Camp is back by popular demand. The original camp has become a perennial event. Join the journey we started last season for women coached entirely by women. Snowbird Ski and Summer Resort is scheduled to host the event January 9-10. We will again address personalized goal setting and coaching



in an environment that is both motivating and comforting.

If you are looking for focused instruction that takes women's needs into consideration, or are looking for the camaraderie that only other women facing the same challenges and rewards can provide, make your reservation today!

Once again, our guest coach will be Carol Levine, past PSIA Alpine Team member and current Rocky Mountain examiner. Carol was the original organizer of the National Women's Seminars, and pioneered the integration of women's issues at the national level for many years. She created and hosted her own women's program for the Vail Ski and Snowboard Schools called *Her Turn* as well as developed their successful *Focused Learning* ski immersion program. Currently a masters racer, Carol now takes her tool-kit on the road to women around the country.

Gals, come to Snowbird in January. Bring a friend, or meet new ones at the event. Whether you're looking for encouragement, a boost to your next skiing or teaching level, or just great snow and awesome coaching, make your plans now. Get on the phone, gather your pals, and come on out for the experience of a lifetime! ■

Scholarship **Profiles**

By Scott McGee and Kimmy Potter

Emma Franzeim and Kimmy Potter attended a L3 teaching-focused prep last season at Jackson Hole with scholarship assistance. Emma was interviewed by Scott McGee about her experience and Kimmy contributed a report to the SIRC committee about her experience.

Emma Franzeim

What are your thoughts about the scholarship you received? "In a word, Thank You. I'm very grateful. If it were not for the scholarship I would not have been able to afford to participate in the clinic; and the clinic was critical in helping me recover my footing. If not for this scholarship I think it unlikely I would have persevered in the process."

What can you say about PSIA/AASI's scholarship program? "What's so pow-

erful about the scholarship opportunity is that in an assessment process that is so rigorous and challenging instructors often come away feeling disenfranchised, and here is an opportunity to access training - it makes it evident that support is available."

How did you find out about the scholarship? "As a member of the SIRC committee, we were tasked with generating criteria for the Board. I fit the criteria, so I applied."

What is one thing you learned from the experience? "For me it was a confidence building exercise. The process had rocked me to my foundation. The clinic helped me to rebuild a framework that I could work within. It gave me applicable tactics. I passed my Level 3 on Jan 31."

Congratulations, Emma, and thanks for all the time and effort you volunteer for the division.

continued on 24

USSA Clinic Invite

The U.S. Ski and Snowboard Association (USSA) Sport Education department invites PSIA members to attend their Level 100 coaching clinics for 2011-2012. The level 100 USSA Alpine Ski Fundamentals course is a day and a half clinic covering alpine skiing fundamentals.

To view the full USSA clinic schedule and to register for events, log on to: <http://www.ussa.org/magnoliaPublic/ussa/en/formembers/coaches/clinics.html>.

The following Level 100 courses are being conducted in the Intermountain region. Other dates are available online.

Intermountain Level 100 Courses

Nov. 25-26, 2011, Brighton

Dec. 10-11, 2011, Snowbasin

March 31-April 1, 2012, Park City

PSIA Level III instructors may attend at USSA member prices by entering their division and certification number

in the notes section of the USSA registration along with the code "psia1012."

The USSA Sport Education department works in conjunction with the U.S. Ski Team coaches, regional and development staff, and sport scientists.

The philosophy behind all courses is based on the USSA Alpine Training Systems, which stresses development of good skiers with a solid and broad fundamental skill base first, and then development of great competitors. This long-term development focus recognizes that it takes the leadership of quality coaches at each level of training for athletes to reach their full potential. ■

Ommission

Peter Wemple, Jackson Hole, passed his Alpine Level 3 certification at Snowbird April 14 but was not recognized in the Spring EDGE. Our apologies and congratulations to Peter. ■

Pre Season **Fitness**

By Mary Flinn Ware

This morning, when I was on my spin bike, I felt the cooler air come in from the screen door next to me. It felt good, refreshing. My thoughts suddenly went back to my observation last evening as I came in from the barn, "oh no" it is getting dark earlier. I've actually been aware of that since June when summer solstice came around, but I choose to ignore that.

As much as I love the winter I do enjoy the daylight. Actually, that is the only thing here in Utah that I would love to change, more daylight during our wonderful winters. The temperatures are usually great and the snow fantastic, but it is just easier to exercise at 5:45 am with daylight. Who really likes to go to work in the dark, and come home in the dark?

Fall is here in the mountains and cooler temperatures are coming. That means winter snow sports season is getting closer, and we will be skiing and snowboarding soon enough, YEAH!

A while back I attended a lecture given by one of our Intermountain clinicians, it was excellent and he explained the different stresses that skiing and snowboarding place on our bodies, physically and biomechanically. I look forward to our lecture series again this fall. If you haven't tried one yet, please consider one, it's another avenue our staff provide educational opportunities.

All of this brings me to my focus; we all better start getting in shape for the season, especially if maintaining fitness isn't a daily part of your routine yet. I say "yet" because it is my hope that more people will eventually take on an active lifestyle and reap the benefits in every aspect of their lives. It is truly never too late.

I have taught many types of fitness classes over the past 26 years. I started just before the birth of my daughter, getting my first of many certifications.



Communications Report

By Nancy Kronthaler, PSIA-I/AASI-I Communications V.P.

Summer has quickly passed, considering we skied until July 4! Last season was an epic snow year start to finish. It's amazing what good snow accumulation can do for our spirits and the industry. Our 60th anniversary at Snowbird ended the season with a powder day in May along with the

other festive activities during the six-day event that created a memorable time for all who participated. Hopefully the snow gods will favor us again this season!

Looking ahead to this season, there are many opportunities for members to reach their goals. This may be a level of certification, pursuing another discipline, or just having fun and meeting new people in the industry that share the same interests as you! Please review our calendar that appears in this issue which will give you opportunities to pursue your educational and certification needs. Take the opportunity to be involved and visit some resorts you are unfamiliar with. Our Clinic Season Pass is available once again this season, which is a great opportunity for savings to pursue your educational desires.

We want to welcome Paul (PJ) Jones as our new Alpine certification managers. He will be working along with Stephen Helfenbein, our Alpine education manager, and Dustin Cooper, Alpine DECL logistics and scheduling manager, to provide our membership with this season's educational and certification program.

In this issue there is also an opportunity for our members to take advantage of our scholarship program. The proceeds of the Spring Clinic silent auction and member contributions go to this worthy fund. The SIRC reviews these applications and grants funds that are available.

I want to bring special attention to the Alpine Advanced Educator Camp, a three-day event. This is a clinic opportunity for Alpine Level 3 members and trainers from our snow sport schools and candidates for the Alpine DECL development squad to become acquainted with the certification and education process. The division believes that this is a way to bring more unification in preparing our members for their certification exams. Take advantage of this opportunity!

As we look at the upcoming season, it's important for you as a member to help us by taking an active part in promoting our profession. As a division, we believe we offer an educational and certification program to enhance the ability of the member to become a better equipped teacher and skier. We encourage all of you to promote your enthusiasm to other individuals in becoming part of our organization. We are membership driven organization. Our success will be determined by all of your participation and encouraging others to participate in a lifetime of learning. Thank you for your support. ■

It started as a hobby and became one of the best things I ever did for myself, and I'd like to think for others too.

This isn't the place to tell you what fitness program is right for you. There are so many choices and places to get advice. I do want to tell you two things.

It's not New Years, but make a commitment to your health, well being, and *your* profession before this winter. Enjoy the benefits and results you will get when you make your first turns of the season. Start slow and set measurable and obtainable goals; you can do it, and it will



Administrative Report

Joe Waggoner, PSIA/AASI Intermountain Administrative VP

It seems like only yesterday that we were basking in the success of our 60th Anniversary Spring Clinic and suddenly the new winter season is in sight. This summer has gone by very fast, and even with the reduced summer schedule, the office operations have been very busy.

During this period we have ordered and received new uniforms for our Snowboard DECLs and are expecting, in early November, delivery of our new Alpine DECL uniforms.

Patrick Bragg, Jennifer Johnson, and Tom Spiess from the national office spent July 13 and 14 training, seeking feedback, and updating our office staff and executive committee regarding implementation of the Association Management System (AMS) software program. Patrick gave a presentation on the new event-reporting module that was under development at that time. In August there was a Web EX presentation on the current stage of development and projections for three stages of roll out. As I write this, the first stage is currently being beta tested. Once that is completed national will move on to the final two stages, with a projected final roll out in early November.

During the second day of this AMS training, Stephen Helfenbein, Carl Boyer, Kent Lundell, Nancy Kronthaler, Chris Katzenberger, Phil Miller, and myself had a work session with Patrick regarding the development of the new DECL scheduling module that was very productive. Patrick said that this session added clarity for the development process. This is still under development and at this time we don't have a timeline for completion.

We are moving forward towards full utilization of the national system (AMS), however we are not able to totally transition at this time and will still need to do dual entry in the divisional system and national system this season to insure that member history is protected and accurate. To lessen the workload of dual entry, we are having a few enhancements made to our divisional system to make it more efficient for our office staff so that they can better serve you.

One of the most important parts of my report is to publicly thank our office staff. I want to thank Susan, Vicki, Phil, and Pam for all that they do on behalf of our organization. Their dedication and effort to keep the office running smoothly and service the needs of our members is greatly appreciated. I hope that you will join me in this appreciation for what they do and thank them when you get a chance.

Have a great winter. —Joe Waggoner

Educational Scholarships

Members have the opportunity to apply for scholarships to assist in the expenses of education. Take advantage of this path for your career advancement in snowsports. Talk with your supervisors, managers and trainers to get the endorsements and support you need to excel in your career.

The Scholarship Committee operates independently of the PSIA-I/AASI-I Board. Committee members are members of the Snowsports Instructors Representative Committee (SIRC). The Scholarship Committee has the authority to approve scholarship application criteria, and to evaluate and award scholarships to applicants. These scholarships are for you to enhance your certification and are not for maintaining your current certification.

Applying for Scholarships

Scholarships are for members in good standing of PSIA-i. Members can send their requests for scholarships to admin@psia-i.org. Applications for Scholarships must be submitted by December 8, 2011. These requests will be recorded and forwarded to the Scholarship Committee. Scholarships will be selected and sent to admin by January 5.

Criteria

1. Letter from recipient - goal and intention
2. Endorsement from a manager, trainer or supervisor
3. Scholarship to be used for education for certification (not assessments)
4. Recipient must be a an active member in good standing, registered and current with dues
5. Optional - recipients are encouraged to write an article for the Edge about the results of their scholarship

transfer to other aspects of your life.

Secondly, there is a book that may assist you. It is a good, funny, easy read, and it could, like it did for my sister (who I had been nagging for years to start regular exercise), at least change your thought process and educate you on all the benefits exercise provides as

we age. Check it out, "Younger Next Year," by Chris Crowley and Dr. Harry Lodge. They wrote both a men and women's version, I have enjoyed it thoroughly. www.youngernext-year.com. See you out there on the slopes, Mary.— **Mary Flinn Ware is a PSIA-I/AASI-I Board member.**

DUES continued from 1

those factors as well provide insights into the opportunities that lie ahead for PSIA-AASI. Over time, we've kept dues as low as possible, but costs have increased and some education development and programming had to be cut. As our membership grows, you, rightfully so, require more and better services.

Regardless of the reasons for the increase, the board is unwilling to compromise the high level of service provided to PSIA-AASI members or the strength of the organization's education and professional development programs. The board is made up of members like you, who face similar financial restraints and concerns. While the board is committed to not taking any unnecessary increase in dues, they are also committed to keeping a high value of membership service for you. At the heart of PSIA-AASI's value to you:

- ◆ Clinics to improve your skiing, riding, or teaching
- ◆ Exams to validate your level of professional knowledge.
- ◆ The PSIA-AASI shields, recognized across the country, signifying your accomplishments.
- ◆ PSIA-AASI national teams, clinicians, and examiners, who act as leaders and innovators in the field and provide top-notch training for all levels of membership.
- ◆ The strength of the PSIA-AASI brand with area management, and supporting modest pay increases associated with professional education.
- ◆ Connecting you to a support network of fellow instructors across the country.
- ◆ Reduced-cost print and electronic materials to support your on-snow education and training.
- ◆ Consumer publicity promoting the value of taking lessons to consumers and the professional image of you as a ski or snowboard instructor.
- ◆ Discount programs, pro deals, and catalog offerings— which reduce

**ASEA National Report**

By Kent Lundell, ASEA Board Representative

Greetings from the snowy west, (I hope)

In the May Intermountain board meeting I was selected as your new National PSIA-AASI representative. On June 11 and 12 I attended a national board meeting as a nonvoting incoming representative. The meeting was held in Golden, Colorado at the Table Mountain Inn. At that time Carl Boyer was the Intermountain national board member and was voting for this division. I will be quite candid about this meeting and what I observed.

The national board runs very much like our board does here in the Intermountain division. It is very transparent and runs in a business like fashion with proposals and discussions of the proposals that affect members and member benefits. After the discussions the nine board members take a vote on the proposal that is on the table.

This meeting was unusual. The board was looking at a dues increase to fund day-to-day business and future projects that PSIA/AASI have in the pipeline. The budgeting is done by a committee of current board members. The budget is looked at in every way possible to ensure that your money is spent wisely. In looking to the future the board saw a deficit coming. The board wanted to make sure it could fund the current level of member services and not cut services. After careful thought and debate there was a unanimous vote to raise the dues by \$11, effective 2012-2013. This was a hard decision for board members but it was necessary to keep things on track for the future delivery of services.

In October our division education and certification staff, along with the leaders of the other nine divisional staffs, got together in Denver. The purpose of this meeting was to work on a Strategic Education Plan so all nine divisions can find commonality among them. The meetings of all the divisions will continue in the future. This is a very important step in creating a lasting education system that will help our members.

In closing, I hope you will take the time to review the values of being a member listed by Andy Hawk in his article beginning on page one. ■

PRESIDENT continued from 2

sions. The plan is to involve all disciplines and come to a consensus of all divisions. Intermountain sent Stephen and PJ to Denver in October to meet with other division education leaders to brainstorm and discuss their programs. Earl Saline was scheduled to conduct this meeting and bring in a facilitator to help come to a working plan. This is a long-term project that will need continued direction.

I would encourage you to become involved on the PSIA/AASI community site if you have not already registered. There are libraries of various information and blog sites from many members.

Thank you for your continued involvement as a member. Your board is working diligently to make the best decisions for the future of Intermountain. ■

the cost of being an instructor, and often offset the cost of dues.

- ◆ Newsletters and magazines to support your education and development.
- ◆ Ever-improving web services to enable member self-service, access to member records, online training tools, web-based event registration, web-based catalog purchases, communication with members across the country, and more.

The most important rationale for this increase is the continued service improvements offered to all members. Whether it's national marketing campaigns, additional online services, or pro form availability, the value of a PSIA-AASI membership continues to rise. Over the coming year, members will notice a more concentrated effort in the discussion and expansion of the association's education programs. Among the goals for that effort are:

- ◆ Increase *ease of member access* to all products, programs, and services; develop and communicate paths to success in our educational system.
- ◆ *Develop a quality assurance system* to uphold standards for all products, programs, and services.
- ◆ *Define success measures* in order to evaluate PSIA-AASI products, programs, and services.
- ◆ *Implement a leadership development program* to ensure a broad pool of volunteers so new ideas and energy can be used to create new products, programs, and services

It isn't hard to blow eleven bucks, so it would be pretty easy to talk about how little \$11 really is in the grand scheme of life (three lattes at Starbucks, two beers plus tip at après... err, 11 PBRs and no tip), but that isn't really the point. Because the truth of the matter is that we're not any more excited about blowing your money than you are. When we asked for another \$10 back in 2008, we did so knowing that we could make substantial upgrades to the services we offer. Some of those, like our new online offerings, are obvious. Others are a little more behind the scenes. Here is

what you got that you probably already know a little bit about.

PSIA-AASI has made continuous improvements to the websites and online member tools to provide not only a better online experience, but also to boost the amount of useful content. While significant in terms of investment, the financial and service efficiency gains have already demonstrated the project's value. Examples include:

- ◆ A social networking tool, driven by you, "The PSIA-AASI Community" that allows for information sharing amongst members, divisions, and other PSIA-AASI stakeholder groups.
- ◆ Centralized web login, combining the various PSIA-AASI online resources, including membership renewal, into one platform.
- ◆ Development of "Web Extras," bonus content to supplement material found in the printed *32 Degrees*.
- ◆ Creation of a 100 percent electronic version of *32 Degrees*
- ◆ Operating system and design upgrades to the *Movement Matrix*
- ◆ The *Movement Matrix*, originally released in early winter of 2007, is an interactive, multi-layer website designed to revolutionize how PSIA-AASI delivers content to you.
- ◆ This tool utilizes video and a search tool to illustrate the skills concepts, situational skiing and riding, drills for teaching, and the national standards. Its content is relevant to alpine, snowboard, nordic, and adaptive members.
- ◆ A customizable and more detailed online member profile

Since the last dues increase, PSIA-AASI members have seen an increase in pro form opportunities from 25 offers four years ago to 42 direct offers today. In addition to these offers, supplier programs also subsidize the PSIA-AASI *Accessories Catalog*, which provides additional opportunities and access for members. Active membership in PSIA-AASI is recognized as *the* industry standard for prequalification

for pro purchase opportunities.

And then there is all the stuff you can't see. Behind the scenes, PSIA-AASI is working with other national ski and snowboard associations to ensure that its programs continue to set an industry leading example for grassroots efficiency and promoting the growth of the snowsports.

In addition to a strong and successful public relations effort, PSIA-AASI also produces consumer messages through the "Go With a Pro" (GWAP) campaign. GWAP offers simple marketing and messaging tools that can be adapted by divisions and schools to attract more guests to lessons at all levels and to raise the image and value of pro instructors. GWAP is supported through video "Pro Tips" as well as a 60-minute television show that airs nationally on cable sports and resort networks.

PSIA-AASI is a critical component of "Learn to Ski and Snowboard Month," (LSSM) and takes an active role in this program designed specifically to get more people taking more lessons with pros.

We've got a lot going on at PSIA-AASI, and even more coming. It takes money to make it happen, but we believe we can continue to offer the value that makes the investment worthwhile. In the short term, we'll be updating education materials, streamlining the consistency of our education and certification programs, and developing even better online resources. You'll notice a continued improvement in basic services, as well as the tools and resources that you need to have the independence and flexibility to receive this service whenever and wherever you require.

The most important thing to know is that we've got our eye on the ball. We're not just thinking about this year's budget and programs, or next year's, we're looking way down the road. We're doing everything we can to ensure the long-term financial stability of PSIA-AASI. The time will come when you can only get six PBRs for \$11, and we're hoping you look back and know you made the right choice. ■

Level 3 Prep Camp

Returns with Two Dates

Based on the success of last year's first ever Level 3 Prep Camp, the event will return this season with two opportunities to attend. The camp will be hosted first by Jackson Hole on January 4, 5 and 6. A second event February 28, 29, and March 1 will be hosted by Snowbird. Hopefully, the addition of a date in the Wasatch region will provide increased access to this valuable event.

The wealth of participant feedback from last year's event has led to noteworthy adjustments for this season.

- ◆ Participants will complete camp with prescriptive feedback from their group leader. Feedback will be discussed during a one-on-one session between the group leader and each group member at the close of camp.
- ◆ The content delivered during indoor presentations will be simplified. Strategies to create more interaction with the participants will also be implemented.
- ◆ A clear outline and description describing the key features of the camp will appear on the website.

The consensus from last year's camp was that it either aided participants in pursuit of certification success or clearly illuminated some steps needed prior to attempting an assessment.

If you are considering attending this camp you should know:

1. It will not include a practice or simulated assessment.
2. It is likely not the only event you should attend for the most thorough Level 3 assessment preparation.
3. This camp is an excellent educational opportunity for *any* current Level 2 ski instructor!

This event costs more than a typical educational clinic, but it offers far more. Participants concerned about cost may want to investigate the division's scholarship program. Contact the office for scholarship information. ■



Alpine Education

By Stephen Helfenbein, PSIA-I Alpine Education Manager

Proposed Optional Curriculum

My primary long-term goal as Alpine education manager is to help the Intermountain division implement a curriculum certification preparation. Last year we took a step in that direction by matching three of our

clinics to the content on the Level 2 and 3 skiing score sheets.

This year I am proposing an optional preparation path to Level 2 and 3 certification. The intent is to give certification candidates a clear expectation of what an effective certification-training plan looks like. Some of you may not need to complete all of the steps I propose and some of you may need more than I propose. Our current system requires you to complete only one clinic prior to participating in an assessment. This creates an illusion that the preparation necessary to be successful in an assessment is very small. However, this is not reality.

Since we are detouring from reality, let me propose a somewhat ludicrous metaphor. Let's imagine that you are a college student. You are in a class that has several class dates in the syllabus, each with a different topic. However, you are only required to attend one of those class dates. After successfully attending one class you are permitted to take the final exam. If you do not pass the exam you are required to go back and attend one more class. Then you can try the exam again. You will most likely repeat this cycle several times before you pass the class's exam.

Hopefully, by now you are thinking to yourself that the above strategy does not sound like the most effective way to educate one's self. However, it is identical to our system of assessment prep.

I would love to see our assessment pass rates rise to 100 percent. While this is an unrealistic goal, I believe a curriculum-based system, similar to what actually exists in academia and professional credentialing, is something that can benefit us.

I am proposing a list of minimum requirements that a certification candidate should complete prior to attempting a Level 2 or 3 assessment. It includes a mix of on snow and lecture education. It is unlikely that you can complete the curriculum in one season. All of the events are posted on the calendar found at www.psia-i.org.

For now this is an *optional* approach or pilot program. Those of you who participate in this process will give us a valuable opportunity to track your success, help identify what clinics and lectures work best and what additions are needed to round out a complete curriculum.

Do the following if you are interested in participating in this optional curriculum based path:

1. Contact the office by Monday, January 2 to indicate your interest
2. Select the clinic/lecture dates that you can attend this season
3. Attend each event on the list
4. Attend an assessment



Level 2 Curriculum

- ◆ On Snow Clinics
- ◆ Level 2 Skills Proficiency
- ◆ Level 2 Teaching Prep
- ◆ Outcomes of Good Skiing
- ◆ Task Skiing
- ◆ 1 Elective Educational event (see list of elective events on Alpine Education Page)
- ◆ Indoor Evening Lectures
- ◆ Fundamentals of Movement Analysis
- ◆ Skills Concept 101, Parts I and II
- ◆ Fundamentals of Pedagogy

Level 3 Curriculum

- ◆ On Snow Clinics
- ◆ Level 3 Skills Proficiency
- ◆ Level 3 Teaching Prep
- ◆ Outcomes of Good Skiing
- ◆ Task Skiing
- ◆ Two Elective Educational events (see list of elective events on Alpine Education Page)
- ◆ Indoor Evening Lectures
- ◆ Advanced Movement Analysis
- ◆ 3 Dimensional Balance
- ◆ What Turns the Skis: Action or Reaction?
- ◆ Kinematic Revelations for Modern Skiing

If you plan on taking the curriculum path you may want to consider purchasing a Clinic Discount Pass. ■

2011 Lecture Series

Lectures The number of lectures offered over the past three years has steadily increased. Lectures are a convenient way to get three credit hours (equal to a half-day of on-snow credit) and an ideal environment to digest information that compliments your on-snow education. They can also be an excellent source of training for certification preparation. The new optional curriculum path program includes several lectures.

Here is a list of this year's scheduled lectures. They are separated between assessment prep topics and elective topics. Check www.psia-i.org for detailed descriptions, lecture dates and lecture topics that will be added to the calendar.

Assessment Prep topics for Level 2

- ◆ *Skills Concepts 101, Part I*, by Dr. Collin Bywaters, DPT
- ◆ *Skills Concepts 101, Part II*, by Dr. Collin Bywaters, DPT
- ◆ *Fundamentals of Movement Analysis*, by Stephen Helfenbein
- ◆ *Fundamentals of Pedagogy*, by Stephen Helfenbein

Assessment Prep topics for Level 3

- ◆ *Anatomy*, by Ron Kipp
- ◆ *Kinesiology*, by Ron Kipp
- ◆ *Biomechanics*, by Ron Kipp
- ◆ *Advanced Movement Analysis*, by Stephen Helfenbein

Elective Topics

- ◆ *Anxiety in Children: a Very Common Behavior Observed Today*, by Eve Bier.
- ◆ *How to Talk to Parents*, by Eve Bier.
- ◆ *Ski Muscles have Brains*, by Ron Kipp.
- ◆ *How to Make Muscles Smarter*, by Ron Kipp.
- ◆ *Understanding and training for the unique demands of alpine skiing regardless of age and ability*, by Dr. Collin Bywaters, DPT.
- ◆ *Jedi Instructor*, by Stephen Helfenbein
- ◆ *Oh-My Aching Back!* by Dr. Collin Bywaters, DPT. ■

Level 2 Prep Camp

Based on the success of last year's Level 3 prep camp a similar event is being tested this year targeted at Level 1 Alpine instructors.

This two-day clinic is designed as an intensive educational experience for members seeking Level 2 certification or further professional development. The camp will take place primarily on snow, but it will also feature video and indoor sessions. The camp is designed to benefit instructors preparing for Level 2 certification. However, this clinic will not be a simulated assessment and does not serve as a replacement for other assessment prep clinics. This is a progressive clinic tailored to individual growth. You must attend both days.

We are excited about the possibilities of this new offering! Space is limited.

Camp Objectives:

- ◆ Understand where the most fundamental movements originate in the body
- ◆ Understand the cause and effect of

those movements on the skis

- ◆ Visually recognize the most fundamental movements in others and the effect of those movements on the skis
- ◆ Achieve basic correction of the most fundamental movements in others

Clinic Features:

- ◆ Group size limited to a maximum of six participants per group leader
- ◆ Morning, Day 1, an indoor presentation on the fundamental body movements of skiing
- ◆ Day 1, on snow; evaluation of personal skiing, develop understanding of how specific movement effect ski performance, capture video of personal skiing
- ◆ Day 1, after skiing indoors; movement analysis of personal skiing using video from on-snow session
- ◆ Day 2, on snow; practice movement analysis on group members and creating accurate, relevant lesson plans.
- ◆ Day 2, after skiing indoor; receive personal feedback

Past assessment candidates are encouraged to bring their most recent score sheet. ■

Certification Corner Thought

By P.J. Jones

Skills Concept - Rotary/Steering

The Skills Concept was revolutionary not only in its accuracy in describing skiing skills, but also in its simplicity. The concept is simple; the skills revolve around what you can do with the “tool,” the ski. The ski “tool” can be tipped/edged, steered, pressured and balanced upon. (In relating this to a snowboard, the snowboard can also be torqued.)

During the formulation of the original Skills Concept, there was much debate as to what words to use to describe these four basic concepts. Rotary was chosen over steering or guiding mainly due to the ski technique used back then for steering. Had the older skis had the amount of sidecut they do today, steering perhaps would have been the word chosen over rotary. The words “rotary” and “rotation” have led to much confusion because of all the rotational movements in the body. Movements of the body are what operate on the skis. However, not all rotational movements in the body are related to the “skill” of steering/rotary. For example, rotary movements of your bones and joints also produce “edging” of the skis.

Thought: When considering the skill of rotary/steering, think of it in terms only of what the effects are upon the ski. How can you steer the skis? Using the sidecut of our current skis, tipping to guide and steer the ski is also a steering/rotary skill. While skiing in a straight line, you are also steering the skis and using the skill of rotary/steering. Think of the tool, the ski, and the skills concept will become simple to use in your understanding and teaching of skiing (and snowboarding).

Thoughts? Send comments to: pauljones@seniorsnowsports.org. ■



Alpine Certification

By Paul Jones “PJ,” PSIA-I Alpine Certification Manager

With the advent of a new Alpine certification manager one might think a lot of change is coming for certification. However, the changes for this season are minimal and focus on clarification, simplification and better understanding.

Short term goals for Alpine Certification are:

- ◆ Review the Master Education and Certification Plan and update as needed.
- ◆ Make the entire process much more transparent (there are no secrets).
- ◆ Stabilize the targets for certification (reduce/minimize changes).
- ◆ Focus certification training on the basics, for all levels, including DECL training.
- ◆ Aim certification towards being a byproduct of education with the focus on education.
- ◆ Complete/create DVD/Internet Videos for Certification Training (finish shooting this fall and have ready as soon as possible).
- ◆ Review Accredited Trainer Program.
- ◆ Support collaborative efforts, not mandated, from national towards certification standards.
- ◆ Review of all written exams with focus on testing for knowledge and success. (The online written test project is being worked on.)

Long term goals:

- ◆ To offer a broader spectrum of certifications and accreditations.
- ◆ Keep the costs within reason.
- ◆ Explore ISIA certification (International) for Intermountain.
- ◆ Make Intermountain the most customer/member friendly and practical certification possible.
- ◆ Explore new ways to make certification criteria more measurable, quantifiable, qualifiable as well as attainable and cost effective. Explore the concept of creating a training and certification system more similar to how colleges run their system. The basic concept is to replace the one-day module exam format with a series of clinic/assessments-tests. The focus is on the education of skiing and the art and science of teaching/coaching as well as technical and professional knowledge.

One discipline that we are currently working on developing more is the concept of coaching coaching; i.e., further developing teaching skills, or as some prefer to call them “facilitator of learning” skills. The end product will be a list of quantifiable competencies that can be fairly applied in evaluation for certification. I especially welcome any and all thoughts on this. The framework that we are currently working with includes skills in the following areas:

- ◆ Observation Skills (all senses, including sixth sense...)
- ◆ Guide/Mentor/Leadership Skills (relationship/trust/confidence/competence/decisions/positive attitude/diagnostic process/goals/targets)

SEP L1 Meeting

By P.J. Jones

Note: There is an overall need for greater transparency and communication within our division as well as amongst all divisions and members. This report on the SEP (Strategic Education Plan) meeting Oct 1-2 in Denver, CO is the beginning of a series of articles and online postings in response to that need. Any and all feedback is always welcome: admin@psia-i.org and/or pauljones@all-mountain.biz.

On October 1 and 2, a group consisting of education and certification

representatives from all the divisions and the Education Advisory Committee (an ASEA committee) met to discuss Level 1 certification across all the disciplines. The result of this meeting is the development of some common workbooks/ portfolio/training guide, assessment forms, and online examinations. These will be ready for a pilot season in 2012-13 with implementation in 2013-14.

The prevailing sentiment at the meeting was one of excitement and expectation regarding the future and continued commitment from the divisions to work together in the development of both educational materials and common certification standards.

Everyone was in agreement with the concept that national is simply the collection of the divisions, not a managing organization. The “power and authority” resides with the divisions.

For most everyone assembled, this was their first experience with certification and education managers from all the divisions meeting together. Most were not aware that biannual meetings of the certification and education managers used to be the norm at PSIA! Many thought that this was the first time it had happened. However, all agreed that this was an excellent forum that needed to be continued.

In addition to these certification and education meetings, the group also liked the concept of reviving the practice of examiner exchanges. Examiner exchanges help to further communication and collaborative growth amongst the divisions. They were an “old” standard practice that national used to support and facilitate, however, similar to the cert/ed meetings, national stopped supporting them. Several divisions are now participating in examiner exchanges and more will join in – as a divisional supported concept, not by national.

The meeting was conducted with a facilitator, who, in my opinion, even though he was okay at facilitating the process, his lack of knowledge of the ski industry and the history of the ski industry, hindered his effectiveness. After meeting on the first day, most of the group reconvened the meeting after dinner. This was a spontaneous and collective idea and not part of the original plan per national. That evening meeting went quite well with one of the group members acting as facilitator; i.e., much was accomplished pertaining to the next day’s agenda. In the future, I would recommend that we do not need the expense of hiring an outside facilitator for the meetings.

continued on 16



PSIA Intermountain Alpine Certification Manager PJ Jones: “Using the sidecut of our current skis, tipping to guide and steer the ski is also a steering/rotary skill.”

Certification schedules can be found beginning on page 18. Start planning now.

- ◆ Communication Skills (in/out, verbal/nonverbal)
- ◆ Performer/Entertainer Skills (metacognition/real-time modification/social awareness)

Thoughts?

My door is always open to everyone to discuss certification. I welcome all suggestions and opinions, whether they are agreeable or disagreeable! Please feel free to contact me directly via email or in person. Email: pauljones@all-mountain.biz ■

SEP continued from 15

At the beginning of the meeting, the various stakeholders were defined as:

- ◆ Guests
- ◆ Members
- ◆ Snow Sports School Directors
- ◆ Divisions
- ◆ National

The discussions focused on the Level 1 process and content and centered around how each of the stakeholder groups is affected. There are six actions that came out of the meeting that are now in progress:

1. *Development of a Common Workbook/Portfolio/Study and Training Guide*

Who: John Keating (Central division), and PJ Jones (Intermountain division).

When: Draft due November 10 for review and feedback; Feedback due January 6

This workbook/portfolio/study and training guide is to first have common areas that crossover both disciplines and divisions. The rough draft of this workbook is due on November 10 for review by the group. The initial draft will include the common elements that cross over all disciplines and divisions, a more detailed alpine proposed workbook, and some less detailed snowboard, Nordic and adaptive workbooks. During the review, the other disciplines will be added, along with the general review and recommendations of the common elements and the alpine section.

2. *Development of a Common Assessment/Score Sheet*

Who: Christine Baker (Northern Rocky Mountain) and PJ Jones (Intermountain)

When: Draft due November 10 for review and feedback; Feedback due January 6

3. *Online/Paper Assessment to Validate Prerequisites and Workbook*

Adaptive Report

By Kristen Caldwell

I am pleased to announce that we have a fantastic new resource in the Intermountain division. I would like to introduce you to Ray Watkins, the new head coach for the National Ability Center (NAC) Ability Ski Team. Ray has extensive experience in the racing world, both guiding athletes with visual impairments as well as coaching. He has worked with the Paralympic National Team (formerly the US Adaptive Ski Team, formerly the US Disabled Ski Team) since 1990, and as head coach from 2006-2011. We are very excited that he has joined our team and hope that we can build a strong racing development pipeline not just for NAC, but also for the Intermountain division.

I expect that through his leadership, Intermountain adaptive ski schools can better identify and train prospective athletes and prepare them for a place on the NAC Ability Ski Team. Ray will then develop their racing skills through training with the NAC Ability Ski Team, with the goal of earning a place on the Paralympic Alpine Skiing National Team. Thus making the Intermountain division a major contributor to Winter Paralympic Sport! But let Ray speak for himself...



Hello! My name is Ray Watkins and I am the new head coach for the NAC Ability Ski Team. I come to the NAC from the US Adaptive Alpine Ski Team where I was the head coach from 2006-2011. I also had the pleasure of being the head coach for the 2010 Paralympic Alpine Ski Team for the Vancouver Paralympic Games. In addition to working with the athletes of the NAC, I will also be working with the U.S. Paralympics National Team Staff for Alpine Skiing.

I began working in the ski industry in 1984 at the Mt. Shasta Ski Park Children's Ski School. After working with the children's ski school for one month, the director moved me to the race department to coach the Mt Shasta Ski Team. I continued as the program director/head coach from 1985-1999. In 1990 I began working with a visually impaired athlete named Brian Santos. During our time together we had the honor of representing our country in two Paralympic Winter Games, winning a total of six gold medals: 1992 Albertville, France (SG/GS) and 1994 Lillehammer Norway (DH, SG, GS, SL). The special part of working with Brian was really the process and work it took to become a good team. Building the trust each day and striving to be better each day was a gift for which I will always cherish.

In 1994 I enrolled in the graduate studies program at Boise State University where I developed an Imagery Rehearsal Training program for the 1996 U.S. Disabled Alpine Ski Team. In December of 1996 I received my master of science in exercise science. Upon Brian's retirement at the conclusion of the 95-96 season, I was asked to join the coaching staff for the US Disabled Ski Team. In 1999 I joined the coaching staff full time, later becoming head coach from 2006-2011.



Currently my position with the NAC is a shared position with the Paralympic National Team and the NAC Ability Ski Team. I will be sharing my time between coaching athletes on each team. Our goal is to attract young athletes to this area with the presence of an elite coach, as well as proximity to academic institutions. This region of the country has many schools close by and a major international airport less than 30 minutes away. It is the home of the U.S. Ski Team and will become the home of Winter Paralympic Sport in our country. All these factors will contribute toward establishing a strong pipeline for younger athletes who want to pursue academics and paralympic sport at the same time.

It is my hope that you all will be able to visit the NAC and will consider it a model program where instructors and coaches can work together to grow adaptive winter sport in our country. At the end of the day, whether we are an instructor or a coach, we are all in the same business - helping athletes enjoy the best sport in the world! I look forward to working with you this season and in the years to come.

If you are interested in observing any of Ray's coaching sessions or possibly having Ray conduct a coaching clinic for your adaptive ski school, please contact him at rayw@discovernac.org. ■

Who: Grant and Demo Teams

When: Draft due mid-November (link to workbook), beta test on March 1

4. *Craft hours and content required*

Who: Earl Saline and EAC

When: October 7, 2011

5. *Statement of Level 1 Intent and Common Process Elements*

Who: Demo Teams

When: Draft due on November 10th, feedback due on January 6

6. *Risk/Safety Research*

Who: Earl Saline and JP Chevalier (EAC/Copper Mtn.)

When: Draft October 28, information for workbook to John Keating and PJ Jones ■

From the Editor

This issue of the Edge is dominated by information concerning the workings of the Intermountain division and PSIA/AASI. National dues increases, Intermountain board of directors nominations, Division discipline manager changes and discourse about the value of membership appear in abundance. That is good. PSIA/AASI Intermountain and PSIA/AASI are member organizations and, as Paul Jones mentions in his Strategic Education Plan article on page six, "transparency and communication" are the characteristics that keep a member-driven organization honest to the needs of its members. But your involvement is necessary to ensure that transparency.

My personal views on the importance of transparency were influenced by the events of the '60s and '70s. That was the era of "Question Authority" T-shirts, the "don't trust anyone over 30" slogan, Vietnam and the Watergate break in. The fact that my now out-of-vogue liberal arts education involved the

journalism school just stoked my belief that people have a responsibility to ask questions and expect good answers.

People often avoid asking questions out of fear of generating controversy. Ironically, the questions that create the most controversy are usually the questions that need the asking. I tend to be suspicious of people who are afraid of controversy or scrutiny. You have to wonder just what's under the rug that needs sweeping.

That doesn't mean that everyone should try to make the powers that be miserable through frivolous whining, but it does mean that you have a right, and obligation, to know how the people who run your organizations are acting in your interests. You have a right to know about division and national level budgeting processes, salaries, decision making and, yes, the value of membership. And, if you don't understand or agree with the answer, you have the right to get out the broom and ask another question. But to earn those rights you need to be knowledgeable.

For instance, how many members know that the divisions, not PSIA/AASI

national, certify instructors? Your Intermountain certification is nationally recognized due to agreement amongst the independent divisions, which is facilitated by national. Or, do members understand that the bulk of instructor education is provided and paid for at the division level? PSIA/AASI national's role in education has historically come through the efforts of the national teams and publications.

This somewhat tangled relationship of the nine independent divisions and the national body can make it difficult to track who provides what for your membership dollar. But, ultimately, it is the membership's responsibility to ensure that its interests are being served by both organizations. Just like an educated voter is necessary for a functional democracy, member-driven organizations need knowledgeable members in order to flourish.

There are several ways you can be involved in the division or in PSIA/AASI. Hopefully, everyone completed the recent survey distributed by

continued on 20

PSIA/AASI Intermountain Events

Alpine Clinics

Date	Day	Event	Location
Nov-26	Sat	Ski Improvement Workshop	Brighton
Nov-27	Sun	Ski Improvement Workshop	Brighton
Dec-10	Sat	Education College	Deer Valley
Dec-11	Sat	Education College	Deer Valley
Dec-2	Fri	Advanced Educator Update	Brighton
Dec-12	Mon	Teaching 2 Clinic	Deer Valley
Dec-12	Mon	Teaching 3 Clinic	Deer Valley
Dec-13	Tues	Task Skiing	Park City
Dec-13	Tues	Outcomes of Good Skiing	Park City
Dec-19	Mon	Advanced Educator Clinic	Solitude
Dec-20	Tues	Advanced Educator Clinic	Solitude
Dec-21	Wed	Advanced Educator Clinic	Solitude
Jan-4	Wed	L3 Prep Camp	Jackson Hole
Jan-5	Thur	L3 Prep Camp	Jackson Hole
Jan-5	Thur	L2 Skills Proficiency	Deer Valley
Jan-5	Thur	Outcomes of Good Skiing	Deer Valley
Jan-6	Fri	2 days/1 Coach (Day 1)	Deer Valley
Jan-6	Fri	L3 Prep Camp	Jackson Hole
Jan-9	Mon	Teaching 2 Clinic	Targhee
Jan-9	Mon	Women's Skiing Camp	Snowbird
Jan-10	Tues	Women's Skiing Camp	Snowbird
Jan-10	Tues	Task Skiing	Targhee
Jan-10	Tues	Outcomes of Good Skiing	Targhee
Jan-11	Wed	L2 Skills Proficiency	Targhee
Jan-12	Thur	L3 Skills Proficiency	Park City
Jan-12	Thur	Task Skiing	Park City
Jan-13	Fri	Ski Improvement Workshop	Kelly Canyon
Jan-13	Fri	Teaching 2 Clinic	Park City
Jan-13	Fri	Teaching 3 Clinic	Park City
Jan-20	Fri	2 days/1 Coach (Day 2)	Solitude
Jan-21	Sat	Ski Improvement Workshop	Brian Head
Jan-22	Sun	Ski Improvement Workshop	Brian Head
Jan-30	Mon	Big Mountain Skiing	Alta/Snowbird
Jan-31	Tues	Big Mountain Skiing	Alta/Snowbird
Feb-1	Wed	Intro to Park & Pipe	Park City
Feb-2	Thur	L2 Skills Proficiency	Sundance
Feb-2	Thur	L3 Skills Proficiency	Sundance
Feb-3	Fri	Outcomes of Good Skiing	Sundance
Feb-3	Fri	Task Skiing	Sundance
Feb-6	Mon	L1 Fundamental Skiing Skills	Snowbasin
Feb-6	Mon	L2 Skills Proficiency	Targhee
Feb-6	Mon	Teaching 2 Clinic	Targhee
Feb-7	Tues	L1 Fundamental Skiing Skills	Snowbasin
Feb-7	Tues	L3 Skills Proficiency	Jackson Hole
Feb-7	Tues	Teaching 3 Clinic	Jackson Hole
Feb-8	Wed	Outcomes of Good Skiing	Jackson Hole
Feb-8	Wed	Task Skiing	Jackson Hole
Feb-9	Thur	Ski Improvement Workshop	Eagle Point
Feb-10	Fri	Ski Improvement Workshop	Eagle Point
Feb-13	Mon	Alpine Steeps Camp	Jackson Hole
Feb-14	Tues	Alpine Steeps Camp	Jackson Hole
Feb-14	Tues	Teaching 2 Clinic	Alta
Feb-14	Tues	Teaching 3 Clinic	Alta
Feb-15	Wed	L2 Skills Proficiency	Solitude
Feb-15	Wed	L3 Skills Proficiency	Solitude
Feb-16	Thur	Cat Skiing/Riding Clinic	Powder Mtn.
Feb-28	Tues	L3 Prep Camp	Snowbird
Feb-29	Wed	L3 Prep Camp	Snowbird
Mar-1	Thur	L3 Prep Camp	Snowbird
Mar-1	Thur	Intro to Park & Pipe	Park City
Mar-7	Wed	Teaching 2 Clinic	Brighton
Mar-7	Wed	Task Skiing	Brighton
Mar-8	Thur	Teaching 3 Clinic	Brighton

Mar-8	Thur	Outcomes of Good Skiing	Brighton
Mar-9	Fri	L2 Skills Proficiency	Beaver Mtn.
Mar-10	Sat	Ski Improvement Workshop	Powder Mtn.
Mar-11	Sun	Ski Improvement Workshop	Powder Mtn.
Mar-29	Thur	L2 Skills Proficiency	Park City
Mar-29	Thur	Outcomes of Good Skiing	Park City
Mar-30	Fri	L3 Skills Proficiency	Park City
Mar-30	Fri	Task Skiing	Park City
Apr-13-14	Fri-Sat	Spring Clinic	Grand Targhee
Apr-20	Fri	Gate & Race Intro	Snowbird
Apr-21	Sat	Gate & Race Intro	Snowbird
Apr-22	Sun	GS Gate	Snowbird
Apr-23	Mon	GS Gate	Snowbird
Apr-24	Tues	Slalom Gate Training	Snowbird
Apr-25	Wed	Slalom Gate Training	Snowbird
Apr-30	Mon	Big Mountain Skiing Clinic	Snowbird
May-1	Tues	Big Mountain Skiing Clinic	Snowbird

Alpine Assessments

Date	Day	Event	Location
Dec-6	Tues	Alpine Written Tests	SLC-Whitmore Library
Dec-6	Tues	Alpine Written Tests	Jackson Hole - TBA
Dec-14	Wed	L1 Assessment	Alta
Dec-15	Thur	L1 Assessment	Alta
Dec-17	Sat	L1 Assessment	Jackson Hole
Dec-18	Sun	L1 Assessment	Jackson Hole
Jan-2	Mon	L1 Academy	Canyons
Jan-3	Tues	L1 Academy	Canyons
Jan-4	Wed	L1 Academy	Canyons
Jan-9	Mon	L1 Assessment	Deer Valley
Jan-10	Tues	L1 Assessment	Deer Valley
Jan-11	Wed	Alpine Written Tests	SLC-Holladay Library
Jan-11	Wed	Alpine Written Tests	Jackson Hole - TBA
Jan-11	Wed	Alpine Written Tests	Park City - TBA
Jan-17	Tues	L1 Assessment	Eagle Point
Jan-18	Wed	L1 Assessment	Eagle Point
Jan-23	Mon	L1 Assessment	Beaver Mtn.
Jan-24	Tues	L1 Assessment	Beaver Mtn.
Jan-25	Wed	Teaching 2 Assessment	Targhee
Jan-25	Wed	Teaching 3 Assessment	Targhee
Jan-26	Thur	Skiing 2 Assessment	Jackson Hole
Jan-26	Thur	Skiing 3 Assessment	Jackson Hole
Jan-30	Mon	L1 Assessment	Targhee
Jan-31	Tues	L1 Assessment	Targhee
Feb-9	Thur	Teaching 2 Assessment	Deer Valley
Feb-9	Thur	Teaching 3 Assessment	Deer Valley
Feb-10	Fri	Skiing 2 Assessment	Park City
Feb-10	Fri	Skiing 3 Assessment	Park City
Feb-11	Sat	L1 Assessment	Brian Head
Feb-12	Sun	L1 Assessment	Brian Head
Feb-15	Wed	Alpine Written Tests	SLC - TBA
Feb-15	Wed	Alpine Written Tests	Jackson Hole - TBA
Feb-15	Wed	Alpine Written Tests	Deer Valley - TBA
Mar-3	Sat	L1 Assessment	Deer Valley
Mar-4	Sun	L1 Assessment	Deer Valley
Mar-5	Mon	Teaching 2 Assessment	Jackson Hole
Mar-5	Mon	Teaching 3 Assessment	Jackson Hole
Mar-6	Tues	Skiing 2 Assessment	Jackson Hole
Mar-6	Tues	Skiing 3 Assessment	Jackson Hole
Mar-10	Sat	L1 Assessment	Pebble Creek
Mar-11	Sun	L1 Assessment	Pebble Creek
Mar-15	Thur	Alpine Written Tests	SLC - TBA
Mar-15	Thur	Alpine Written Tests	Jackson Hole - TBA
Mar-15	Thur	Alpine Written Tests	Canyons - TBA

PSIA/AASI Intermountain Events

Apr-2	Mon	Park & Pipe Accreditation	Park City
Apr-3	Tues	Park & Pipe Accreditation	Park City
Apr-4	Wed	Park & Pipe Accreditation	Park City
Apr-25	Wed	Teaching 2 Assessment	Snowbird
Apr-25	Wed	Teaching 3 Assessment	Snowbird
Apr-26	Thur	Skiing 2 Assessment	Snowbird
Apr-26	Thur	Skiing 3 Assessment	Snowbird

Snowboard Clinics

Date	Day	Event	Location
Dec-10	Sat	Ed College	Park City
Dec-11	Sat	Ed College	Park City
Dec-15	Thu	Decl Training	Snowbasin
Jan-9	Mon	Level 1 Foundation	Jackson
Jan-9	Mon	Level 1 Foundation	Snowbird
Jan-10	Tue	Applied Reseach Project	Sundance
Jan-21	Sat	Steeps Camp	Jackson
Jan-22	Sun	Steeps Camp	Jackson
Jan-23	Mon	Decl Training	Jackson
Jan-24	Tue	Outreach Clinic	Targhee
Jan-28	Sat	Outreach Clinic	Kelly Canyon
Jan-28	Sat	Outreach Clinic	Solitude
Jan-29	Sun	Outreach Clinic	Pebble Creek
Jan-30	Mon	Outreach Clinic	Powder
Feb-4	Sat	Freestyle Camp	Park City
Feb-5	Sun	Freestyle Camp	Park City
Feb-7	Tue	Level 1 Foundation	Beaver
Feb-7	Tue	Level 2 Foundation	Jackson
Feb-8	Wed	Level 1 Exam	Beaver
Feb-8	Wed	Level 2 MIA	Jackson
Feb-9	Thu	Level 2 Boot Camp	Targhee
Feb-10	Fri	Level 2 Ammo	Targhee
Feb-10	Fri	Stash Park Clinic	Jackson
Feb-11	Sat	Level 1 Foundation	Brian Head
Feb-13	Mon	Level 2 Foundation	Park City
Feb-15	Wed	Level 2 MIA	Park City
Feb-16	Thu	Level 2 Boot Camp	Snowbird
Feb-17	Fri	Level 2 Ammo	Canyons
Feb-28	Tue	Level 3 Foundation	Jackson
Feb-29	Wed	Level 3 MIA	Jackson
Mar-1	Thu	Level 3 Boot Camp	Jackson
Mar-2	Fri	Level 1 Foundation	Brighton
Mar-2	Fri	Level 3 Ammo	Targhee
Mar-3	Sat	Level 1 Foundation	Sundance
Mar-6	Tue	Level 3 Foundation	Snowbird
Mar-7	Wed	Level 3 MIA	Snowbird
Mar-8	Thu	Level 3 Boot Camp	Snowbasin
Mar-9	Fri	Level 3 Ammo	Park City
Mar-11	Sun	Level 2 Foundation	Powder
Mar-12	Mon	Level 3 Foundation	Snowbasin
Mar-21	Wed	Freestyle Camp	Park City
Mar-22	Thu	Freestyle Camp	Park City
Mar-23	Fri	Freestyle Accreditation	Park City
Mar-23	Fri	Level 1 Foundation	Powder
Apr-13-14	Fri-Sat	Spring Clinic	Grand Targhee
Apr-25	Wed	Decl Training	Snowbird
Apr-26	Thu	Decl Training	Snowbird

Snowboard Assessments

Date	Day	Event	Location
Jan-20	Fri	Level 1 Assessment	Targhee
Jan-20	Fri	Level 1 Assessment	Canyons
Feb-12	Sun	Level 1 Assessment	Brian Head
Mar-9	Fri	Level 1 Assessment	Snowbird
Mar-10	Sat	Level 1 Assessment	Sundance
Mar-24	Sat	Level 1 Assessment	Snowbasin
Mar-26	Mon	Level 2 Assessment	Jackson
Mar-27	Tue	Level 2 Assessment	Jackson
Mar-29	Thu	Level 3 Assessment	Jackson
Mar-30	Fri	Level 3 Assessment	Jackson
Apr-2	Mon	Level 2 Assessment	Snowbird
Apr-3	Tue	Level 2 Assessment	Park City
Apr-4	Wed	Level 3 Assessment	Snow Bird
Apr-5	Thu	Level 3 Assessment	Park City

Children's Events

Date	Day	Event	Location
Nov-16	Wed	CS 1 Indoor — 5:30-8:30 PM	Deer Valley
TBA		CS DEL Team Training	Snowbird
Dec-2	Fri	CS II	Targhee
Dec-3	Sat	CS II	Targhee
Dec-6	Thu	NEW! Kids Lecture Topic	Holiday Library
Dec-10	Sat	"Ed College: Bag O'Tricks"	DV & Park City
Dec-11	Sun	"Ed College Bag O'Tricks"	DV & Park City
Dec-13	Tue	CS 1 On-Snow	Park City
Dec-15	Thu	CS 1 Indoor	Targhee
Dec-16	Fri	CS 1 On-Snow	Targhee
Dec-17	Sat	Kids Clinic - Bag O'Tricks	Kelly Canyon
Jan-6	Fri	CS 1 Indoor	Pebble Creek
Jan-7	Sat	CS 1 On-Snow	Pebble Creek
TBA	TBA	CS 1 Indoor	Alta
Jan-5	Thu	CS 1 Indoor	Roy Library
Jan-11	Wed	Kids Clinic - Bag O'Tricks	The Canyons
Jan-21	Sat	CS 1 Indoor — 6:00-9:00 PM	Deer Valley
Jan-23	Mon	CS 1 Indoor	Jackson
Jan-24	Tue	CS 1 On-Snow	Jackson
Jan-23	Mon	ACE 3	Jackson
Jan-24	Tue	ACE 3	Jackson
Jan-24	TBA	NEW! Kids Lecture Topic	TBA
Jan-31	Tue	CS II	Park City
Feb-1	Wed	CS II	Park City
Feb-3	Fri	CS I Indoor	Kelly Canyon
Feb-4	Sat	CS I Outdoor	Kelly Canyon
Feb-4	Sat	CS I On-Snow	Brighton
Feb-6	Mon	CS I On-Snow	Solitude
Feb-9	Thu	New Event - Topic TBD	Eagle Point
Feb-10	Fri	New Event - Topic TBD	Eagle Point
Feb-14	Tue	CS I Indoor	Jackson
Feb-15	Wed	CS I On-Snow	Jackson
Feb-15	Wed	CS I On-Snow	Snowbasin
Feb-17	Fri	Kids Clinic - Bag O'Tricks	Beaver Mtn
Feb-27	Mon	CS II	Jackson
Feb-28	Tue	CS II	Jackson
TBA	TBA	CS I On-Snow	Deer Valley
Apr-14	Sat	"Spring Clinic: Kids Clinic, Bag O'Tricks"	Targhee
Apr-15	Sun	"Spring Clinic: Kids Clinic, Bag O'Tricks"	Targhee

Division CS on-snow events must be scheduled at resorts that accept all disciplines; EXCEPTION: Pop-ups, which can be scheduled based on division guidelines & clinician availability. We may add another Bag O' Tricks clinic - TBD

Visit www.psia-i.org or www.aasi-i.org for up-to-date information.

PSIA/AASI Intermountain Events

Nordic Events

Date	Day	Event	Location
Nov-26, 27	Sat, Sun	West Yellowstone Fall Camp	W. Yellowstone
Dec-3, 4	Sat, Sun	Mt States Rendezvous	Jackson Hole
Dec-9	Fri	Tele DECL Fall Training	Deer Valley
Dec-10	Sat	Ed College	Deer Valley
Dec-11	Sun	Ed College	Deer Valley
Jan-3, 4	Mon, Tue	Track Level 1	Jackson Hole
Jan-5	Wed	Track 2/3 Prep	Trail Creek
Jan-7, 8	Fri, Sat	Tele 1	Brighton
Jan-9	Sun	Tele L2/3 Prep	Alta
Jan-9	Sun	Skate Ski Skills	Sundance
Jan-10	Mon	Tele Lab	Snow Basin
Jan-17	Mon	DECL Midwinter Fest	Pebble Creek
Jan-18, 19	Tue, Wed	Tele L1	Pebble Creek
Jan-20	Thu	Tele L2/3 Prep	Pebble Creek
Jan-21, 22	Fri, Sat	Track Level 1	Sundance
Jan-23	Sun	Track 2/3 Prep	Soldier Hollow
Jan-31, Feb-1	Mon, Tue	Track 2/3 Exam	Grand Targhee
Feb-2, 3	Wed, Thu	Tele L2/3 Exam	Solitude
Feb-6	Sun	Teaching Tele	Grand Targhee
Feb-8	Tue	All Terrain Tele	Snowbird
Feb-13	Sun	Track Video Workshop	Sundance
Feb-13, 14	Sun, Mon	Tele L1	Grand Targhee
Feb-15	Tue	Tele L2/3 Prep	Grand Targhee
Feb-23, 24	Wed, Thu	Track 2/3 Exam	White Pine
Feb-28, 29	Mon, Thu	Tele Steeps	Jackson Hole
Mar-5	Sat	Teaching Tele	Deer Valley
Mar-6, 7	Sun, Mon	Tele L2/3 Exam	Jackson Hole
Mar-8, 9	Tue, Wed	Track DECL Hiring	TBD

Adaptive Clinics

Date	Day	Title	Location
Dec-3	Sat	AD DECL Training	PCMR
Dec-4	Sun	AD DECL Training	PCMR
Dec-10	Sat	Ed College - Intro to Adaptive	Deer Valley
Dec-14	Wed	Functional Skiing Prep	Snowbasin
Dec-20	Tue	Teaching Prep	PCMR
Jan-21	Sat	Functional Skiing Prep	Snowbasin
Jan-28	Sat	Teaching Prep	PCMR
Feb-4	Sat	Intro to Adaptive	PCMR
Mar-10	Sat	Advanced Mono Skiing	PCMR
April		Spring Clinic - Snow Slider	Grand Targhee

Adaptive Assessments

Date	Day	Title	Location
Feb-24	Fri	L1/2 Functional Skiing Assessment	Jackson
Feb-25	Sat	L1 Teaching Assessment	Jackson
Feb-26	Sun	L2 Teaching Assessment	Jackson
Feb-27	Mon	L2 Teaching Assessment	Jackson
Feb-28	Tue	L1/2 Functional Skiing Assessment	Snowbasin
Mar-13	Tue	L1 VI/Cog Teaching Assessment	Snowbasin
Mar-20	Tue	L1 Mono/Bi Teaching Assessment	PCMR
Mar-27	Tue	L1 3/4 Track Teaching Assessment	Snowbasin
Apr-12	Thu	L2 Teaching Assessment	PCMR
Apr-13	Fri	L2 Teaching Assessment	PCMR

EDITOR continued from 17

PSIA/AASI. (If you didn't, you just forfeited any right to whine.) Do you fill out clinic and assessment evaluations? Have you considered running for the Intermountain board, or encouraged someone else to do so? Have you prepared to become a clinic leader or examiner within your discipline? Have you attended a board meeting—which are open to the membership—to see what goes on? Or, have you simply talked to your PSIA/AASI Intermountain Board member recently?

I have been involved with PSIA since my first year as an instructor at Buck Hill, MN (home of Lindsey Vonn). My introduction to PSIA came via my assistant director, Eric Bloomquist, and his division and national involvement. In the following years I have learned a lot about our division and national organizations. I have seen

strengths and weaknesses. I have seen countless people spend countless hours working selflessly to improve their associations. I have also witnessed the effects of petty politics and decisions made contrary to the long-term benefit of members. I have experienced real-life examples of a proverb my mother occasionally recited: "The road to hell is paved with good intentions." Good intentions produce better results when coupled with the vigilance of knowledgeable people.

PSIA-AASI Deputy Executive Director Laurence Gration, in a recent press release, rightly asked members to thank the many paid and unpaid people who work to keep the divisions and PSIA/AASI functioning. I sincerely encourage you to follow through on that request. Just make sure that you are involved enough in your organization to know exactly what you are thanking them for.— **Rodger Renstrom, Editor**

NOMINATIONS continued from 1

- ◆ The signatures of five division members in good standing who support your candidacy.
- ◆ A black and white photo (suitable for publication) and a short biography, including education, past and present employment, division employment and years of membership, along with a statement of your expectations and goals for the division.

Ballots will be mailed out by the end of February, with ballots due back in the office by March 15. Ballots will be tallied and winners announced.

If you are interested in becoming involved in the governance of your association, we welcome your candidacy for a seat on the Board. Some elections have seen candidates run unopposed. Let's all benefit from our member's active engagement! ■

2011-2012 PSIA / AASI Intermountain Division Scholarship Application

Submission deadline: Postmarked no later than December 8, 2011. Please submit only ONE application.

Name: _____ National Membership #: _____

Season you joined PSIA-I/AASI-I? (Ex. 1998-1999): _____

Address: _____

Home Phone: _____ Work Phone: _____

Area/Resort Affiliation _____

Avg. days worked per week _____

Position Held (Ex: Children ☐ Instructor) _____

Supervisor's Name _____

Event(s) Applied for: _____ Date: _____

Location: _____

How long have you been skiing or riding? _____

Please list all discipline certification levels you have achieved:

What are some of your personal and professional goals in relation to snowsports and snowsports teaching?
(Please use additional paper as needed)

How will a scholarship from PSIA-I/AASI-I help you, your snowsport school/area and your resort guests?

Please feel free to add any other information that you feel is pertinent in helping the committee to make its decision.

Signature _____ Date _____

Scholarship Fund Recipient Edge Article ☐ Optional and Greatly Appreciated

I accept the responsibility of submitting an article (about 400-500 words) to the *Edge* within one month after the event I attend as a PSIA-I / AASI-I scholarship recipient. The article will reflect a special experience or inspiring moment that occurred at the event I attended. I understand that this article will run at the discretion of the *Edge* editor.

Signature _____



2011-2012 Event Registration

**Professional Ski Instructors of America Intermountain Division
American Association of Snowboard Instructors, Intermountain**

REGISTRANT INFORMATION

NAME		PHONE		FAX	
STREET		CITY		STATE	ZIPCODE
E-MAIL		SKI SCHOOL		<input type="checkbox"/> CHECK IF NEW ADDRESS	
YOUR CURRENT MEMBERSHIP STATUS <input type="checkbox"/> Entry Level <input type="checkbox"/> Level I <input type="checkbox"/> Level II <input type="checkbox"/> Level III		NATIONAL ID NUMBER	INDICATE DISCIPLINE FOR THIS EVENT <input type="checkbox"/> Alpine <input type="checkbox"/> Snowboard <input type="checkbox"/> Nordic <input type="checkbox"/> Adapted		

EVENT REGISTRATION INFORMATION

EDUCATION	*** LIST CLINIC TOPIC FROM SCHEDULE ***	LOCATION	DISCOUNT PASS ELIGIBLE	DATE	COST
			<input type="checkbox"/> Discount pass, no charge		
			<input type="checkbox"/> Discount pass, no charge		
			<input type="checkbox"/> Discount pass, no charge		
Clinic Discount Pass requires separate form (purchase by 1/31/12, \$215.00)		Passes are good for up to 6 educational clinics and/or lecture series events during covered period excluding Spring Clinic, accreditations, assessments and any 3-day package event. Pass holders are subject to all published deadlines for registration including late fees and additional surcharges.			
ASSESSMENT	LIST ASSESSMENT TITLE FROM SCHEDULE	LOCATION	DATE	COST	
<p>I attest that I have familiarized myself with the requirements, standards and expectations for the level of certification that I am seeking and also with the various preparation tools and clinics available to me through PSIA-I/AASI-I, PSIA/AASI, and my home area. As such, I consider myself thoroughly prepared to safely, confidently, and skillfully participate in the assessment for which I am registering.</p> <p>!X Candidate Signature (for assessments) _____</p>					

FEES

Level 1 Package \$130.00 Clinic Discount Pass Separate Form One-day Clinic \$60.00 Add extra for Cat Skiing \$20.00 L2, L3 Assessments/per day \$85.00 Level 2, 3 Written Test \$12.00 Lecture \$20.00 per session	PAYMENT METHOD: <input type="checkbox"/> Cash/Check/MO <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Am. Express Account Number: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> CVC Code: <input type="text"/> <input type="text"/> <input type="text"/> !X Please bill my credit card. Signature: _____ Exp. Date: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	TOTAL FEES: _____
--	--	-------------------

RELEASE

I, (print name) _____, have requested to attend the Professional Ski Instructor of America Intermountain Division (hereafter "PSIA-I") or American Association of Snowboard Instructors Intermountain Division (hereafter "AASI-I") education or certification function led by a PSIA-I or AASI-I designated clinic leader or examiner (hereafter "Event Facilitators"). As a professional ski or snowboard instructor or experienced skier or snowboarder requesting participation in this event I fully understand and accept sole responsibility for my personal safety, behavior, and performance. I am fully aware of the risks of skiing and snowboarding associated with this event, including the possibility of serious injury and death, and release and forever discharge PSIA-I/AASI-I and PSIA/AASI, their officers, directors, employees, facilitators, agents, member ski areas, sponsors, and all persons from any and all claims, injuries, damages, expenses, or actions arising from or related to my participation in the PSIA-I/AASI-I sponsored event and under no circumstances or eventuality will suit be filed against PSIA-I/AASI-I or PSIA/AASI, their officers, directors, employees, facilitators, agents, member ski areas, or sponsors for any injuries resulting from participation in this program. I also agree to incorporate by reference all the provisions of the Utah Risk of Skiing Act (when applicable), and Your Responsibility Code as endorsed by the Professional Ski Instructors of America. **Anyone who does not exhibit the skills necessary to ski/board safely in a clinic will be invited to take another product or receive a refund. I have fully read and voluntarily agree to the above terms and conditions.**

!X REGISTRANT SIGNATURE (or signature of legal guardian if under 18 years of age)	Date
--	------

Mail or Fax your completed registration form to:

☒ TELEPHONE REGISTRATIONS NOT ACCEPTED

**PSIA/AASI Intermountain Division
7105 South Highland Dr, Suite 201
Salt Lake City, UT 84121**

**f: 801 942-7837
v: 801 942-2066
e: admin@psia-i.org**

Completed registration form and payment must be in the Division office at least 2-weeks prior to the event date. Postmarks not accepted. Applications not received by event deadline (two weeks prior) are subject to a \$20 non-refundable late processing fee. **REFUNDS:** Notice given office before deadline, 100%; notice after deadline but before event, 50%; no notice given before event NO REFUND.

CLINIC DISCOUNT PASS 2011/2012 SEASON

This opportunity is made available for continuing professional development

- Pricing: \$215 for up to 6 clinics, \$39 for each clinic beyond that, no second clinic discount pass available and this privilege is NOT transferrable..
- Excludes Assessments, Accreditations, Children's Specialist, and specially priced multi-day events (e.g. Spring Clinic, L2 and 3 Prep Camp, Women's Camp)
- Holder is responsible for any added fees (e.g. late fees, Cat Ski surcharge)
- Sign up: Two week deadline applies or a \$20 late fee will be charged.
- Cancellation of any clinic has to be made through the office two weeks prior to event.
- No shows on the clinic day are costly. No shows cost the pass holder one clinic day and may cost another member, if they are on a wait list, the opportunity of attending that clinic. Protect your clinic pass investment, help your fellow member, and use your clinic pass responsibly. Repetitive no shows may be grounds for cancellation of pass privileges.
- Active participation in the selected clinics is required. Disruptive behavior or actions may be grounds for dismissal from the clinic group and may lead to cancellation of the discount privilege.

PSIA-I/AASI-I will stand by these policies to protect our privileges with our host areas.

I have read the conditions above, and agree to abide by these policies:

Signature_____ Date_____

Please enclose a check for \$215 or provide a credit card number with expiration date and CVC code.. Mail or fax to the Division office. Address and fax number are included at the bottom of this form.

Check/Cash/Money Order____ Card Type: VISA____ MasterCard____ Discover____ American Express____

Card Number_____ Expiration Date_____ CVC Code_____

PSIA-AASI Intermountain is authorized to bill my credit card the above amount.

Print Name _____

Signature _____



PRSRT-STD
US. POSTAGE
PAID
SLC, UTAH
PERMIT NO. 2010

The Instructors EDGE

A publication of:
PSIA Intermountain Division,
AASI Intermountain Division
7105 Highland Dr., Suite 201
Salt Lake City, Utah 84121



DEER VALLEY
RESORT

Thank You

PSIA/AASI Intermountain extends its thanks to Deer Valley and the National Ability Center for the use of their conference facilities to hold board meetings. Their support is greatly appreciated. ■



NATIONAL
ABILITY
CENTER

SCHOLARSHIPS *continued from 7*

Kimmy Potter

Thank you for the generous scholarship, last season, for the LIII Prep Clinic in JH. I got so much out of it. Let me just list them:

1. Great ski time on great expert terrain.
2. Camaraderie amongst peers in some part of the journey to LIII certification.
3. Very precise instruction on ski movement requirements.
4. Awesome discussion with instructors from other Mtns.
5. Ideas for drills for upper level movements.
6. Opportunity to teach in front of peers and clinician.
7. Fun to really get to know your trainer over multiple day clinics.

8. Valuable feedback from clinician seeing me ski for 3 consecutive days, w/opportunity to change my skiing and see results.
9. Recognize my strengths and weaknesses.
10. A real clear picture of what I need to do to pass a LIII exam.
11. Good feedback from peers too.

Things that could have been better:

1. Better use of written feedback forms, from both myself and clinician.
2. Better grouping of participants who are in the same stage of the exams. (Although it was great to ski w/instr. who passed the ski exam - to watch them, and they gave me pointers.)
3. More equal number of male to female clinicians and an option of

which we'd prefer.

4. Inside portion in AM instead of evening when wet are burnt and possibly not available.
5. Boot fitting available.

I would totally recommend this type of clinic to anyone in the process of going for a LIII cert. It could also be helpful for a LII certification clinic. The dedication and level of work the clinicians put into putting this together and executing it is very impressive. I could see their professionalism and that they took the job of training us for this rigorous certification very serious. I thank them for all their hard work, and I look forward to working hard at applying what they gave me to bring my abilities to a passing level. —Thanks again, Kimmy Potter ■