

# THE INSTRUCTORS EDGE

Spring/Summer 2014  
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*The Professional Ski Instructors of America*  
*The American Association of Snowboard Instructors*  
**Intermountain**

## Celebrate **Susan's Retirement**

PSIA/AASI Intermountain Division Administrator Susan Oakden is retiring at the end of June after 17 years in the division office.

The division invites you to celebrate Susan's years of service to the Intermountain Division with a barbecue Sunday, June 22, from 3:00 p.m. to 6:00 p.m. at Canyon Rim Park East Side Pavilion.

The division will supply burgers, dogs, chips and condiments. Bring your own drinks (this park allows adult beverages) and a salad or dish if you wish to share and join us in the pavilion or on the grass.

No RSVP required, just show up and have some fun. There are tables, a large grass area and swings for the kids.

Canyon Rim Park is located northwest of REI at 3100 South Grace Street.

To reach the park take I-215 to Exit 3 (3300 South) and proceed west on 3300 South. At Metropolitan Way (3130 East), turn right. At Grace Street, turn left. At the "T" veer right. Watch for the park entrance on the left at 3100 South.

Please join us and share some time with Susan to say thank you for her commitment to PSIA/AASI Intermountain and all its members and to wish her good luck for the future. ■



PSIA/AASI  
Intermountain  
Division  
Administrator Susan  
Oakden is retiring  
after 17 years of  
dedicated service to  
the members of  
PSIA/AASI  
Intermountain. Thank  
you Susan.

## Perspectives **on the Board**

*By Charles Roger*

One of the nice things about being a PSIA member is that one can turn up and witness our PSIA-I Board of Directors in action at any of the publicized board meetings. If this does not strike you as the most useful way to spend a day in the company of some of our more illustrious elected figures, think about it from their perspective!

The board recently gathered at a desolated Park City resort facility early one Saturday morning, sadly scanning the environment for the warmth and security offered in the form of coffee – none was to be found, but our hardy board members

quickly settled down to tackle an enormously complicated agenda.

The first order of business was quite a surprise however – a lunch order was compiled for the all the attendees and the VP for communications doubled as VP for Transportation of Sustenance! Perhaps, I thought, if more people knew about the lunch, more members might be encouraged to participate in the Board meeting – but the thought was quickly extinguished for in truth one "participates" purely as a spectator. And as spectator sports go, this one doesn't go very quickly.

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PROFESSIONAL SNOWSPORT INSTRUCTION IN THE INTERMOUNTAIN WEST



## President's Message

*By Joe Waggoner, PSIA-I/AASI-I President*

We have just concluded an unusual winter season, at least in some regions of our Division. The north seemed to get great amounts of snow early and throughout the season while most of the rest received early snow without a lot of follow up storms until March and later. But, with cold temperatures and snow making, it ended up being busy and successful for most. Whatever the quantity of snow that you experienced, I hope that it was fun and rewarding for each of you. Summer is almost here and while most of us are thinking about and participating in summer activities, next winter will be here before you know it. As we enjoy our summer activities and look forward to and plan for next winter season, I hope that you will join me in recognizing and appreciating a few of PSIA/AASI-I successes during the 2013-14 season:

- ◆ On line written tests for Level 2 and Level 3 Alpine.
- ◆ New improved Web Site.
- ◆ New uniforms for education and certification staff in Adaptive, Children Specialist, and Nordic.
- ◆ Full implementation and integration with CRM4M (The National Association Management System) allowing members to sign up for most educational events online.
- ◆ Alpine DECL verification has been implemented in both early and late season training. The objective of verification is to create a more consistent image, message, and understanding in our Alpine education and certification programs for the benefit of our members.
- ◆ National has amended their by laws to support the right of the divisions to appoint and remove their division's national board representative (as recommended by the Governance Task Force), creating a true link from the member through the division to National.
- ◆ We recorded record or near record participation in of our educational and certification events.
- ◆ We had a very successful, fun, and well received Spring Clinic. Thank you Solitude.
- ◆ We conducted the first PSIA Certification of USSA and USST coaches and team members.
- ◆ We had a successful maiden voyage of our "online elections" making it more convenient for our members to vote for Intermountain Board of Director candidates.

Please join me in celebrating these successes and thanking all that have contributed to them. As we move into the future, there are many important issues that our board will need to tackle. The following is a short list that I believe are of primary importance:

- ◆ Improved calendar and event development, combined with proactive staffing management, to maximize participation opportunities for our members without overburdening our hosting resorts.

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## The Instructors EDGE

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### PSIA-I, AASI-I Officers and Chairs

*President:* Joe Waggoner  
*Administrative V. P.:* Mike Thurgood  
*Communications V.P.:* Mary Flinn Ware  
*PSIA Board Representative:* Kent Lundell  
*Alpine Logistics Manager:* Corby Egan  
*Alpine Certification Manager:* Dustin Cooper  
*Alpine Education Manager:*

Stephen Helfenbein

*Snowboard Manager:* Open

*Nordic Manager:* Ann Schorling

*Adaptive Manager:* Kristen Caldwell

*Children's Manager:* Mark Nakada

*Ski School Management Committee:*

Stew Marsh

### Current Board Members

*2012-2015:* Nancy Kronthaler, Rich McLaughlin, Leslie Blank, Paul Franzeim, Carolyn Fushimi

*2013-2016:* Dave Butler, Anita Oliveri, Nathan Emerson, Chris Katzenberger, Mike Thurgood

*2014-2017:* Carl Boyer, Emma Franzeim, Evan Ricks, Joe Waggoner, Mary Flinn Ware



## Alpine Education

*By Stephen Helfenbein, PSIA-I Education Manager*

### Observing World Class Athletes Become Ski Instructors

I was recently involved with a very special project that partnered our very own Intermountain division of PSIA and athletes and coaches of the United States Ski Team. The goal of the project was ambitious to the extreme! Take 22 individuals with little or no exposure to our organization and over the course of seven days certify them as Alpine Level 3 ski instructors. The group included 11 coaches from the Men's ski team including head coach Sasha Rearick and 11 athletes. Among the athletes were 4 Olympians: Marco Sullivan, Steve Nyman, David Choudounsky and Jared Goldberg.

The trainers were of the highest caliber, all members of the PSIA National Alpine Team including Team Captain Michael Rogan, Robin Barnes, Dave Lyon and Eric Lipton. Intermountain examiners were used to assess the performances of the attendees: Ron Kipp, Rob Sogard, Nato Emerson, and Stephen Helfenbein.

The on-snow portion consisted of seven consecutive days; from first tram to last tram Candidates skied all tasks present on Level I-III assessments. They performed five teaching segments that always concluded with peer critiques of presentations. This process engaged both the presenters and audience, as the group was responsible for recognizing and assessing specific fundamental elements of each teaching presentation.

To compliment the on-snow work, indoor presentations were conducted each day after skiing. Topics included: the learning partnership, the teaching model, learning styles, stages of learning, multiple intelligences, the skills concept, movement analysis, and the CAP model.

I had the opportunity to observe the athletes and their transformation was nothing short of amazing. By week's end all of them were skiing and teaching at or above the standards for a PSIA Level 3 ski instructor. I could not help but ask, "What set of characteristics does this group possess that allow them to rapidly and meaningfully assimilate such a vast amount of information?" In short they are extremely skilled. Let's take a closer look at what this means.

These individuals possess expert level skills specific to skiing. They have received thousands of hours of targeted training in the sport of skiing by other experts for the past 20–40 ski seasons (most of these athletes have trained winter and summer each year for the past 10–20 years). They are trained towards a singular goal: go fast! They have learned to use with a high degree of accuracy the tools (body, boots and skis) available to them towards that goal. They have tested their skills against peers from all over the world and earned personal success to one degree or another. They have the ability to accurately translate information in the form of feedback, coaching or formal presentations into precise action.

An additional behavior that most of the athletes showed was a willingness to creatively apply their skill set to the process. They were less concerned with right or wrong and more focused on figuring things out for themselves via

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### **BOARD continued from 1**

A PSIA-I board meeting is perhaps a little like the famous description of war – endless periods of tedium, interspersed with random moments of sheer terror! Well perhaps this is a slight exaggeration (the terror part, that is) but although there are moments of drama, there were none of melodrama, and there are indeed some parts for the highlight reel.

My particular version of the highlight reel would present a challenge to those of you with time or attention span constraints (you know who you are – are you still reading this article?) for I identified four particularly contentious topics – the election process and connectivity, PSIA clinics and DECL availability (intimately linked to DECL compensation), and finally the hotly debated “members in good standing” issue (did you realize that fully 25 percent of our “membership” are in default for non payment of dues, or for being “educationally delinquent”), and finally the “non affiliated members” issue (a remarkably and somewhat surprisingly complicated issue in fact). Perhaps in keeping with the current Edge space constraints I will save the latter three topics for another Edge report and will therefore present simply a Readers Digest version of a single topic (my myopia induced opinion in fact!).

I can honestly admit that the meeting was illuminating, serving to shine light on the darkness of my ignorance regarding what exactly our PSIA-I board actually does for the Intermountain membership. I can share with you it was a shock - the BOD clearly functions as a body with a very keen eye on the needs of the membership, and perhaps an even sharper eye on the bottom line finances.

There was clearly respect for opinions and input, each presenter delivering input without interruption, or indeed without acrimony—disagreement was

*continued on 4*



**BOARD continued from 3**

evident, but in the end president/chairman Joe Waggoner kept everyone focused and on track with a firm guiding hand (although I seem to recall Joe did bring a couple of ski poles with him, but happily they remained unused in the corner of the meeting room).

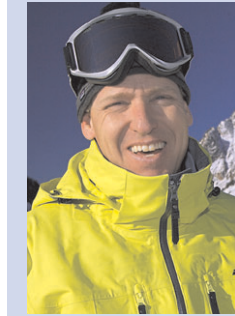
In truth, I was rather impressed. The group in itself, from my perspective, is a most interesting eclectic blend of experience and enthusiasm, of passion and energy, of calm thoughtful retrospective examination of issues, and the emotion and impatience for change.

Watching the board meeting evolve it seems the expression of intentions are perhaps easily misunderstood, but one could never misunderstand Emma Franzeim's passion and ambitions for the division and the membership, nor the calming patience of Mike Thurgood and Mary Flinn-Ware, nor perhaps the extensive experience of Chris Katzenberger, Carl Boyer, and Nancy Kronthaler.

**The election process and connectivity**

I have the sense that the BOD has laudable intentions to work for the membership, but I fear as a body it may not in fact have its collective fingers on the pulse of the membership. I heard several times during the meeting that the membership needs to be more engaged. I do not dispute this observation, but it is perhaps the simplest reaction when faced, for example, with our rather abysmal voting statistics. However, I would ask what the board or indeed the candidates for election have done to generate any interest on the part of the membership. Surprisingly perhaps, although one of my Snowbird colleagues was running for reelection, Jackson's Emma Franzeim was the *only* person I spoke to about the election and the candidates.

On reflection however, we should perhaps encourage the board members to reach out more aggressively to the general membership. I would per-

**Alpine Certification**

*By Dustin Cooper, PSIA-I Alpine Certification Manager*

As we move into the warmer months, it's time to reflect on the winter season as we prepare over the summer for next winter.

It seems we are growing; in membership numbers and in event participation. There were over 500 assessment participants over the 2013-2014 season. We are seeing a significant increase in the number of participants in the Level 1 process. The written test being made available online has been much more convenient for those involved in the assessment process. There was increased participation in the 2-day assessment format, especially with Level 3 candidates. Because of this increase we will be adding a 2-day assessment event to the calendar. This event will be in March at one of the northern resorts, and replace the standard event process at this time. Please plan for this change, whichever assessment type is your preference.

Online event surveys have given us more comprehensive feedback of event experiences. No matter which way you submit your feedback for an event, know that everyone is reviewed and responded to if necessary. We review each feedback form, keying on trends or multiple members with similar feedback to help make any changes or improvements in what we are doing. Please keep submitting your feedback forms they are important to us. For those of you that have not used the online feedback forms they are available on the front page of [www.psia-i.org](http://www.psia-i.org).

Over the summer we will be working to bring more clarity to the expectations and communication of results in the certification process. These changes will also be matched to the updated 2014 PSIA National Standards. The goal is to make the process work better for the candidates, trainers, and group leaders. So when a candidate's score is below the standard in a category it will give them a specific focus to work on moving forward.

Have a great summer! ■

sonally urge the board, the DECLs, and the division managers to complete the profile page on the PSIA/AASI Intermountain website for example, and equally to provide email contact information to facilitate membership interaction with the representatives. But as members of the division we also have a responsibility.

Voter apathy is the cancer that eats at our democratic process, a cancer that destroys our ambition to make change that matters, to make progress. We must seek mechanisms to avoid Chomsky's famous characterization,

"All over the place, from the popular culture to the propaganda system, there is constant pressure to make people feel that they are helpless, that the only role they can have is to ratify decisions and to consume."

The meeting finally ground to a halt at 6:00 p.m. The BOD personnel worked diligently throughout the day. It is worth noting however, that the directors travel from all corners of our Intermountain domain, and some of the discipline managers made a huge effort to present their reports. Adaptive Manager Kristen Caldwell (Park City)



## Communications Report

*By Mary Flinn Ware, PSIA-I/AASI-I Communications VP*

Although the snow sports season has wound down and I golfed today, it was just a few weeks ago that I spent a fun day at Snowbird and I very much enjoyed a typically fabulous “winter” day!

360 new members joined our PSIA Division this 2013/2014 season, up from 296 in 2011/12 and 285 in 2012/2013. The trend is definitely going in the right direction! This past season there were 205 participants who successfully completed their Alpine PSIA Level 1 certification and 43 successful candidates for the Snowboard AASI Level 1.

The Spring Clinic event, hosted by our friends at Solitude — thank you Henry, Leif and staff — provided a fun weekend for almost 200 participants. Thank you, too, for the fun photos from Brian and the quick posting to our web page Phil. The silent auction held on Saturday night during the social hour brought in much needed funds that will be available for our scholarship applicants next season. A special thank you to our generous cash donor for the added amount to our fund.

Early in April, we completed our first on-line election process. As with any electronic election process, we encountered some challenges, challenges that were quickly identified and overcome without compromising the election process. From our current membership of 2300, we counted 422 valid ballots, very similar to the 2013 ballot numbers. Implementation of the new voting system will continue to evolve and our ambition will be to encourage more of our members to participate in the e-voting process. This first pass, however, required an enormous input from our PSIA/AASI staff and thanks go out to all for their efforts.

Finally, a personal note — the role of communications VP requires that I share not only board driven directives, but also input gathered from you, the membership. Please do not hesitate to contact me directly with any news you want to see published (anonymously or otherwise), it will be considered. We are trying to populate the web site with photos and short biographies of board members, DECLs and DELs. Here is my challenge to you — look at the web site and if you do not see yourself or your favorite board member, DECL or DEL, start with some gentle reminders, some nudging and perhaps, gravitate to judicious use of a ski pole to initiate a reaction.

Thanks for your help, and enjoy your summer! Mary. ■

## Two Days Changed My Skiing

*By Corby Egan*

The day started with fresh snow, sunny skies and the nervous energy of 18 PSIA Intermountain members. All this, combined with Deer Valley hospitality and the expertise of PSIA National Alpine Team members Mike Hafer, Kelly Coffey and Matt Boyd, and you have a recipe for success. We call it the **All Star Ski Pro!**

Next January you need to make it a priority in your PSIA experience. It was a beautiful experience and I personally “skied” away with many ideas, ready to attack the rest of my season. One of our more expensive events, it includes two days of skiing and instruction, an evening seminar and plenty of conversation after hours.

The idea of this clinic is to bring PSIA Alpine Team members to the Intermountain region during the middle of the season, providing local instructors with enough time in the season to apply the feedback and training they receive throughout the remainder of the season - this is vital.

Trends are for smaller class sizes and we nailed it! It’s not uncommon for National Team members to host events with group sizes reaching upwards of 20 students, however, the All Star Ski Pro averaged six. Additionally, we are set up here in Intermountain to host such an event. The short lift lines, ample terrain selection and small group sizes really make the difference.

Skiing with National Team members isn’t new to me. I’ve been fortunate to be able to train with many of them over the last few seasons. However, having a home court advantage was something unique and I feel it helped me walk off the snow with better-established goals for my personal skiing and teaching.

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brought her young family for her 30-minute presentation, and Nordic Manager Ann Schorling traveled all the way from Jackson for her short presentation — an impressive dedication to duty!

Throughout the year the board members work hard on our behalf, their work is largely unnoticed, and generally they pursue a quite thankless task on behalf of

the Intermountain membership. So, if you happen to see a board member, a division discipline manager, or a division office staff member, I simply urge you to stop and offer your appreciation for all that they do.— **Charles A Rodger is a PSIA-I Alpine Level 1 instructor summering in Bordeaux, France.**



# Intermountain

## Spring Clinic

Photos by  
Brian Oakden

2014





# Division



Solitude

# Achievements and Awards: Certification

## Alpine Certification

### Level 1

Andersen, Erica Jackson Hole  
Ankenbauer, Jacob Snow King  
Antinori, Amanda Deer Valley  
Aronson, Carter A. Jackson Hole  
Askins, Tracey Canyons  
Balkman, Blake B. Deer Valley  
Ballard, David A. PCMR  
Banning, Jess Brighton  
Bartlett, Abigail K. Deer Valley  
Bauer, James G. NAC  
Bayless, Brian J. N/A  
Bender, Anthony R. PCMR  
Bentrude, Jessica Deer Valley  
Bergman, Jonathan Deer Valley  
Bigham, Stephen Deer Valley  
Boardman-Fowler, Kelly Solitude  
Bounous, Barry U. Sundance  
Bourne, Alexandria Powder Mtn.  
Bowden, Jeff Brian Head  
Brennan, Max Alta  
Brook, Andrew W. Solitude  
Brown, Chris D. Brian Head  
Brown, Seth P. Canyons  
Bryant, William Jackson Hole  
Budros, Michael Grand Targhee  
Bybee, Lisa D. Snowbasin  
Cahoon, Oliver G. Solitude  
Calhoun, Jill M. Deer Valley  
Carling, Jacob Deer Valley  
Chandler, Dillon S. Pebble Creek  
Chapman-Davies, Emma Jackson Hole  
Cline, John T. Deer Valley  
Cole, Kristen Grand Targhee  
Comstock, Christopher Canyons  
Coombs, Emily Snow King  
Cote-Pope, Kyle P. PCMR  
Cotts, Aaron R. Brian Head  
Cusick, Jake C. Sundance  
Dahl, David B. Solitude  
Darrington, Troy S. PCMR  
Davies, Emily W. Snowbasin  
Davies, Stacie Deer Valley  
Davis, Sheila S. N/A  
Dean, Matthew C. Deer Valley  
Del Carlo, David C. Snowbasin  
Denisenko, Grigory Jackson Hole  
Deramond, Francisco S. Canyons  
Didier, Kimberly L. Snowbasin  
Duncan, Ken Ogden Nordic  
Eiras, Maria M. Canyons  
Ellis, Paul R. Deer Valley  
Ely, Will Deer Valley  
Fanning, David R. Deer Valley  
Fehr, Kristina L. NAC  
Fleming-Dumas, Coleman A. Jackson Hole  
Flores, Carlos A. PCMR  
Fluke, Jourdan J. N/A  
Forsling, Laura L. Brian Head  
Forster, Craig Jackson Hole  
Fritsche, Deborah J. Deer Valley  
Fuenzalida, Diego I. Canyons  
Furlong, Cecilia Deer Valley  
Gardner, Jennifer NAC  
Garlock, Brad J. Sundance  
Gerhard, Andrew M. PCMR

Glaittli, Brian PCMR  
Goodman, Karin B. PCMR  
Gordon-Carroll, Barrett Deer Valley  
Graig-Tiso, Jack K. Jackson Hole  
Guriuc, Tudor Deer Valley  
Halverson, Karen J. N/A  
Hanaman, David W. PCMR  
Hargis, Tom Snow King  
Harpell, Judy Snow King  
Harper, Dylan Deer Valley  
Havlicak, Austin Canyons  
Heckel, Joanne Jackson Hole  
Hemmert, Rachael Brighton  
Heuscher, Dominic J. Canyons  
Hier, Kenny Alta  
Hoffmann, Daniel J. Grand  
Targhee  
Holmgren, Lisa Deer Valley  
Hotter, Zac Alta  
Isbell, Stephen Canyons  
James, Dagmar R. Brighton  
Jensen, Caleb Sundance  
Jensen, Emilie K. Solitude  
Johnson, Adam L. Deer Valley  
Johnson, Calvin L. Canyons  
Johnson, Megan Deer Valley  
Johnson, Sam K. Deer Valley  
Jojola, Molly F. PCMR  
Jones-Witthuhn, Sarah Deer Valley  
Kalasnikovs, Jevgenijs Deer Valley  
Kampe, Stefan A. Deer Valley  
Kelley, Stan N/A  
Kiewel, Rein M. Jackson Hole  
King, Cameron Deer Valley  
King, Kent L. Deer Valley  
Kirry, Collin Deer Valley  
Kjeldsen, Joseph N. Canyons  
Kobrin, Scott A. PCMR  
Labrum, Ragan M. Canyons  
Larsen, Tanner M. Alta  
Larsen, Terese Jackson Hole  
Lefebvre, Jack F. Deer Valley  
Levy, Marc B. PCMR  
Locke, Neilson J. Sundance  
Loyola, Julian Deer Valley  
Lukic, Yerko Canyons  
Lumaca, Mattia Alta  
Mandigo, Paul Snowbird  
Mann, Sean M. Deer Valley  
Manning, Shawnie J. Solitude  
Manwaring, Joshua D. Solitude  
Marler, Darin M. Snowbasin  
McDevitt, Cailen M. Jackson Hole  
McIver, Carter S. Alta  
Meckem, Dawn M. Jackson Hole  
Mehlhaft, Justin Grand Targhee  
Merrell, Alex Grand Targhee  
Moral, Sebastian Canyons  
Morgan, Jeff L. Brian Head  
Morris, Martha PCMR  
Morton, Hunter L. NAC  
Mounday, Amber Ogden Nordic  
Mower, Lisa Powder Mtn.  
Mueller, Paul Deer Valley  
Munoz, Sofia G. Canyons  
Murphy, Terry A. Wolf Mtn.  
Nasi, Cynthia PCMR  
Noirot, Daniel D. Brian Head  
Oakden, Brian N/A  
O'Brien, Matthew PCMR  
Olmstead, Nicole G. Canyons

Packer, Kent Wolf Mtn.  
Parker, Rich B. Canyons  
Pelsinski, Kevin G. Wolf Mtn.  
Petty, Erica A. Snowbasin  
Potter, Jonathan Alta  
Potter, Willaim N/A  
Rainey, Nancy M. Deer Valley  
Rawlings, Marla I. Wolf Mtn.  
Reade, Robin L. PCMR  
Reed, Peter Jackson Hole  
Rice, Aaron Jackson Hole  
Ricketts, Elizabeth PCMR  
Roelofs, Tim Brian Head  
Roncagliolo, Tomas Canyons  
Ruival, Agustin Canyons  
Rupinkas, Vytas Deer Valley  
Ruz, Francisca R. Canyons  
Ryan, Matthew J. Snowbird  
Sansom, Erik G. Deer Valley  
Sauls, Matt Deer Valley  
Saunders, Shawn Brian Head  
Saxey, Todd N/A  
Schanz II, Eric R. Solitude  
Scharp, Vernon Jackson Hole  
Schiner, Shannon Jackson Hole  
Schuerch, Rebecca Sundance  
Seamons, Erica L. Beaver Mtn.  
Seamons, Sarah A. Beaver Mtn.  
Smiley, Janelle Jackson Hole  
Smiley, Mark Jackson Hole  
Smith, Charles A. Deer Valley  
Smith, Heather L. Jackson Hole  
Smith, Summer J. Snowbasin  
Smyrl, Don Wolf Mtn.  
Sommerdyke, Dean Canyons  
Soulek, Kent W. PCMR  
Sprague, Michael Brian Head  
Stanley, Ryan L. Snow King  
Starr, Dan Jackson Hole  
Stover, Evan M. Jackson Hole  
Sullivan, Clyde N/A  
Sybertz, Sherry Deer Valley  
Tarrel, Richard Snow King  
Tataru, Claudiu C. Deer Valley  
Taylor, Eileen Deer Valley  
Theobald, Jennifer Jackson Hole  
Thompson, Lisa A. Wolf Mtn.  
Tobin, Patrick W. Deer Valley  
Tron, Jared PCMR  
Ulrichs, Nicklaus C. Deer Valley  
Vass, Michael K. Canyons  
Wake, Lewis N/A  
Wake, Sadie Sundance  
Wallace, Chiara C. Jackson Hole  
Wardle, Carrie A. Canyons  
Weenig, Matt Deer Valley  
Wells, Anna M. Jackson Hole  
Wells, Vernon A. Brian Head  
Wesley, Sarah Deer Valley  
White, Samantha Pebble Creek  
Whitridge, George Jackson Hole  
Williams, Allen B. Pebble Creek  
Wilson, Heather T. Snowbird  
Wilson-Barrett, Kelly Sundance  
Woolson, Woolie Solitude  
Wride, John C. Grand Targhee  
Young, Frank E. Sundance

Bloomquist, Katherine Snowbird  
Burtenshaw, Jake P. N/A  
Cholhan, Luke Deer Valley  
Colvin, Barbara Deer Valley  
Dorius, Joseph G. Sundance  
Eram, Moj Park City  
Flynn, Bart Jackson Hole  
Flynn, George S. Jackson Hole  
Hughes, Enid Deer Valley  
Jahp, Jon J. Deer Valley  
Johnston, Cordell J. Alta  
Katsines, Peter J. Deer Valley  
Lagemann, Jared S. Canyons  
Lopez, Michael L. Brighton  
Mancino, Mary Deer Valley  
Martin, Katie Deer Valley  
Musser, Alec  
Pond, Patricia Deer Valley  
Robertson, Dillon J. N/A  
Smithers, Kerry Deer Valley  
Stancher, Steve Solitude  
Sullivan, Brett Deer Valley  
Thompson, Steven K. Canyons  
Vass, William K. Canyons  
Watson, David L. Snowbird  
White, Marie PCMR  
Wilkey, Lisa A. Sundance  
Wilson, Jeffrey C. Sundance  
Witter, Kathryn K. Deer Valley  
Zufelt, Wesley Sundance

### Level 3

Anderson, Peter D. USSA  
Brandenburg, Will USSA  
Chodounskey, David USSA  
Cole, Adam R. USSA  
Darling, Kyle B. USSA  
DuPratt, Sam USSA  
Farrow, Tanner USSA  
Garner, Ian USSA  
Goldberg, Jared USSA  
Jenkins, Andy P. Canyons  
Johnson, Justin USSA  
Kelley, Michael Deer Valley  
Lanning, Thomas J. USSA  
Lochhead, Ian USSA  
McGee, J. Scott Snow King  
Nyman, Steven USSA  
Pearl, Ryan USSA  
Pearson, Benjamin Sundance  
Rearick, Sasha USSA  
Rubie, Brennan USSA  
Shampeny, Kris USSA  
Sullivan, Marco USSA  
Tuan, Keith M. Grand Targhee  
Veenis, Scotty USSA  
Weisel, Kipling USSA  
Wolk, Chad USSA

## Snowboard Certification

### Level 1

Abrams, Jeremy E. Canyons  
Allegre, Nicole J. Brian Head  
Anderson, William P. Sundance  
Barnett, Alexandra Jackson Hole  
Barton, Dixon L. Brighton  
Bassett, Mickylin Beaver Mtn.  
Belsvik, Spencer R. Canyons  
Boardman-Fowler, Kelly Solitude  
Boerckel, Brandon Grand Targhee



## Achievements and Awards: Certification and Accreditations

Crossley, Hayley  
Eisen, Cameron J.  
Evans, Noah S.  
Gambino, Hunter  
Garner, Daniel M.  
Gillett, Callie M.  
Higgins, Jack  
Hill, Aaron M.  
Lester, Tyler L.  
Linehan, Michael  
Lowder, Kate K.  
Mazzarese, Nicholas  
Merrell, Alex  
Miller, Beau A.  
Moench, Torben  
Morales, Cindy  
Morgan, Kalon L.  
Mullins, Aubrey K.  
Myers, Eric M.  
Oare, Matt  
Patnode, Gavin  
Pelletier, Stephen  
Pettit, Robert L.  
Pile, Dillon  
Poore, Dane  
Provost, Anthony P.  
Radford, Aaron W.  
Schvaneveldt, Shelby  
Soffe, Katelyn  
Westwood, Hunter B.  
Whitmore, David J.  
Whitmore, Jeffrey A.  
Wilson, Coby D.  
Wyatt, Jake  
Zahm, Sean M.

### Level 2

Gambino, Hunter  
Meyers, Angie M.  
Mills, Casey  
Perkins, Amy  
Sampson, Glen  
Wardrop, Michael A.

### Telemark Certification

#### Level 1

d'Arbeloff, Zachary V.  
Targhee  
Grover, Janalee  
Schindler, Mark  
Watson, Logan J.

Brighton  
Canyons  
Brian Head  
Canyons  
Brian Head  
N/A  
PCMR  
Beaver Mtn.  
Brian Head  
Grand Targhee  
Canyons  
Sundance  
Grand Targhee  
Brian Head  
Canyons  
Brian Head  
Brian Head  
Pebble Creek  
Solitude  
Beaver Mtn.  
PCMR  
Pebble Creek  
Sundance  
Snowbird  
Canyons  
Snowbird  
Kelly Canyon  
Beaver Mtn.  
Sundance  
Brian Head  
Brian Head  
Canyons  
Sundance  
Brighton

### Level 2

Astié, Philippe  
Littig, Aldo S.

PCMR  
Brighton

### Level 3

Durant, David

N/A

### Track Certification

#### Level 1

Fjerstad, Brygn M.  
Young, Celeste  
Stromberg, Graham  
Kass, Jacqueline M.  
Sadauckas, James  
Ayala, Jill R.  
Luciano, Kathy  
Weiskopf, Linda  
Crosby, Mark  
Miller, Raymond  
Sanders, Tara

Sundance  
Grand Targhee  
Ogden Nordic  
Sundance  
Grand Targhee  
Sundance  
Jackson Hole  
Ogden Nordic  
Sundance  
Ogden Nordic  
Grand Targhee

### Level 2

Susan, Hagen  
Kristen, Bell  
Steven, Bell

Alta  
Ogden Nordic  
Ogden Nordic

### Adaptive Certification

#### Level 1

Boulva, Annik  
Colclough, Karen B.  
Cox, Jeff J.  
Fehr, Kristina L.  
Glos, Adam  
Keir, Devon A.  
Manchego, Stevan E.

NAC  
Jackson Hole  
Jackson Hole  
NAC  
Jackson Hole  
NAC  
NAC

### Level 2

Cailen M., McDevitt  
Haley M., Badenhop

Jackson Hole  
Jackson Hole

### Children's Specialist

#### CS1

Adams, Tera  
Ahles, Tyler  
Akins, Pete J.  
Andersen, Erica  
Bachman, Scott  
Baldassari, Robert J.

Canyons  
Jackson Hole  
Brian Head  
Jackson Hole  
Canyons  
Snowbird

Banz, Douglas J.  
Bates, Natalie B.  
Berger, Laura R.  
Bourne, A. David  
Bryant, William  
Buroojy, Lisa E.  
Caufield, Michael  
Cavagnolo, Aaron  
Colclough, Karen  
Coquemont, Sabrina  
Crouch, Victoria A.  
d'Arbeloff, Zachary  
Dominick, Patrick L.  
Dudley, Thomas  
Dunne Rosche, Joseph  
Dymock, Melissa  
Forster, Craig  
Friedman, James M.  
Glos, Adam  
Harpell, Judy  
Hengemihle, Mark  
Hoffbauer, Chris M.  
Ilizaliturri, Lisa C.  
Jackson, Sheila  
Jatho, Stephen  
Jenkins, Andy P.  
Johnston, Abbie  
Kiewel, Rein M.  
Lamb, Maggie S.  
Lowder, Kate K.  
Lundgren, Cody  
Matalavage, Abigail  
McPhate, Margaret  
Milligan, Patrick I.  
Nelson, Debra S.  
Nielson, Tom K.  
Paderewski, Coleen  
Peterson, Joseph B.  
Piccirillo, Andrew Q.  
Pond, Patricia  
Reicis, Krista  
Reynolds, Hazel A.  
Rhoades, Phillip M.  
Richter, Blair  
Royal, Kyle T.  
Schiner, Shannon  
Schow, Steve  
Schroeder, Kristen H.  
Sinclair, Beck D.  
Smith, Ethan  
Smith, James D.  
Smith, M. Elizabeth  
Spencer, Megan L.  
Steinhauer, Yaron

Park City  
Jackson Hole  
Jackson Hole  
Brian Head  
Jackson Hole  
Deer Valley  
Grand Targhee  
Jackson Hole  
Jackson Hole  
Snowbird  
Canyonns  
Grand Targhee  
Jackson Hole  
Brian Head  
Canyons  
Deer Valley  
Jackson Hole  
Canyons  
Jackson Hole  
Snow King  
Grand Targhee  
Deer Valley  
Deer Valley  
PCMR  
PCMR  
Canyons  
Snowbird  
Jackson Hole  
Brain Head  
Canyons  
Beaver  
Jackson Hole  
Jackson Hole  
Jackson Hole  
Brain Head  
Snowbasin  
Deer Valley  
Jackson Hole  
Snowbird  
Deer Valley  
Grand Targhee  
Pebble Creek  
Brian Head  
PCMR  
Snowbird  
Jackson Hole  
Snowbird  
Canyons  
PCMR  
PCMR  
PCMR  
PCMR

Stevenson, Brent M.  
Stover, Evan M.  
Sullivan, Lauren E.  
Taylor, Samuel J.  
Theobald, Jennifer  
Tisovec, Amy T.  
Tortel, Reve  
Townshend, Susan R.  
Upton, Susan  
Ward, Carri A.  
Whitmore, David J.  
Wikstrom, Demi  
Wilson, James R.  
Woolson, Woolie

Deer Valley  
Jackson Hole  
Jackson Hole  
Canyons  
Jackson Hole  
Deer Valley  
PCMR  
PCMR  
Jackson Hole  
Deer Valley  
Brian Head  
Snowbasin  
Canyons  
Solitude

### CS2

Bare, Roger  
Bee, Deborah A.  
Bourne, Jillian  
Erickson, Holly  
Fletcher, Michele  
Graig-Tiso, Joseph  
Griffin, Steven  
Helderman, Isa  
Howard, Derek A.  
Miller, Elisabeth  
Mintz, Nathan  
Mullen, Greig  
Pasquill, William J.  
Taylor, Samuel J.

Jackson Hole  
Powder Mtn.  
Powder Mtn.  
Deer Valley  
Jackson Hole  
Jackson Hole  
Deer Valley  
Park City  
PCMR  
Grand Targhee  
Jackson Hole  
Canyons  
Jackson Hole  
Canyons

### Alpine Park & Pipe

Cotts, Aaron R.  
Brown, Chris D.  
Forsling, Laura L.  
Whitmore, David J.

Brian Head  
Brian head  
Brian Head  
Brian Head

### Snowboard Freestyle

Bassett, Mickinly  
Beynsberger, Sarah E.  
Emans, Travis J.  
Hamilton, Montane C.  
Hill, Aaron M.  
Morris, Seth  
Powell, Jenna L.  
Reinhart, Josh  
Smith, James D.  
Sorensen, Jeremy S.  
Spinelli, Martin A.  
Wardrop, Michael A.  
Wilson, James N.

Beaver Mtn.  
Canyons  
Brian Head  
Snowbird  
Beaver Mtn.  
PCMR  
PCMR  
PCMR  
Canyons  
Brain head  
N/A  
Snowbasin  
N/A

## Membership

### 20 Years

Andrews, Sloane  
Bitton, Gary  
Blackner, M. Ranae  
Boilot, Paul  
Bythewood, Dennis  
Bywaters, Collin  
Cawley, Patrick  
Davies, Robert  
Drummond, Bill  
Dutson, David  
Elliott, Emily  
Ellison, Kent

England, Greg  
Fernow, Steven  
Fuller, Dan  
Gardiner, Whitney  
Gilbert, Sharon  
Grant, Ryan  
Greene, William  
Growcock, Kim  
Hansen, Stanley  
Hanson, Mark  
Hanson, Tom  
Heinrich, Marilyn  
Helfenbein, Stephen  
Hirsch, Martin

Katz, Matthew  
Kernan, Joe  
Lauer, Conrad  
Lundberg, David  
Lundberg, Neil  
MacLaurin, Bonnie  
McGinty, William  
Miller, Daniel  
Parrish, Reid  
Pliska, Brian  
Price, Troy  
Raemer, Chris  
Reichert, Gage  
Reynolds, Dick

Richter, Duane  
Richter, Jill  
Ricks, Evan  
Russell, Jill  
Skeltton, Kris  
Thomson, James  
Welde, Frank  
Wetherell, Dick  
Wisniewski, Paul  
Woodin, Paul

### 30 Years

Dumais, Georgia  
Elliott, Sally

Goldberg, Donald  
Gratz, Phillip  
Messina, Robert  
Niemiński, Andrzej  
Niemiński, Eva  
Norman, Laurie  
Rogers, John  
Sogard, Rob  
Swedish, Lance  
Wauters, Elizabeth

### 40 Years

Bayless, Jeffery  
Calavan, Paul

Newey, Lela  
Newey, Robert  
Pearson, Craig  
Stoner, Dick  
Valline, Todd  
Wood, Tom

### 50 Years

Harmon, Doug  
Hines, Terry  
Lundberg, Max  
Reamer, Jack

## Online Elections

On April 3, the PSIA/ASSI Intermountain Board of Directors election results for the Intermountain Division were tabulated and posted on the PSIA/AASI-I website.

From an eligible voting membership of 2300, we received 421 ballots or 18 percent. Overall we view the online election process as a huge success, the ease of this on-line election was appreciated by the office. It proved much more efficient than previous years; time and dollars were saved for the division.

*From an eligible voting membership of 2300, we received 421 ballots ...*

Prior to the 2014 e-election process, in 2013 with 2160 members, we received 509 ballots (24 percent) and in 2012 with 2447 members, we received 348 ballots (14 percent).

The online system was initiated to facilitate participation in the voting process and to encourage a much higher percentage of our membership to cast their vote.

So why were there so many of you who did not vote? There has been some discussion at the board level on how to further enhance the electronic process for next season, but we would like to hear from you with your opinions or ideas and your thoughts on how to increase voter participation.

For example, do we need to provide a different format with information on why each candidate is running for the election? Do we need to decrease or increase the time allowed to vote on-line? If you voted, were you able to see how easy and quick the process was?

PSIA/AASI-I is your professional organization; please take the time to get involved in some way. Please take a minute and give us some feedback to help optimize the election process. PSIA/AASI exists for you, the membership and your vote is important! ■



## Nordic Notes

*By Ann Schorling, PSIA-I Nordic Manager*

The 2013/14 season wrapped up with generally great results for the Nordic disciplines. In both Nordic cross country and telemark, we added a new member to our education staffs — Franklin Williams joined our cross country ranks, and Lance Swedish has come back to the

telemark staff after a short hiatus. We are excited to have both on board, and their contributions have already been highly valuable.

Additional successes on the telemark side included both of our new prerequisite clinics for examination — Telemark Teaching/MA and Telemark Ski improvement — as well as the addition of a later season exam For track, we have fully integrated the new Ogden Nordic ski school, and run both Level 1 assessments and clinics there.

Next year, look for a few changes coming in our programing. We'll plan to run Beyond Level 3 clinics for both track and telemark, with emphases on the latest in Nordic skiing, skill improvement, and coaching toward becoming trainers. Additionally, we will experiment with running prerequisite clinics the day immediately before 2/3 assessments, to decrease travel days and potentially facilitate smoother movement through the process.

Finally, in April 2015 Snowbird Resort will host the second Intertele. In 2013, it included over 45 participants, with representatives from Australia, Switzerland, Norway, Japan, Canada, and all over the U.S. It's a great opportunity to take clinics from a variety of perspectives and to ski with the best from all over the world.

Looking forward to seeing you all next year! ■



## Children's Corner

*By Mark Nakada, PSIA-I/AASI-I Chikldren's Manager*

Aloha! I hope you had a great ski season. In reviewing the Children's Program metrics for the past ski season, we had over 195 professionals participate in Children's Specialist (CS) and Bag O'Tricks events. On behalf of the CS team, I want to thank you for your support.

The National Children's Task Force has initiated its annual review of the CS Program, and although no significant changes are anticipated, there may be a few tweaks. Details to follow in the Fall.

Please continue to check the Children's Specialist section at <http://www.psia-i.org/disciplines/children/> for curriculum update, sas revised CS Workbooks will also be posted by the Fall.

I hope you have a wonderful summer. See you at one of our events! ■



## EDUCATION continued from 3

trail and error. The Ego did not get in the way of learning. They could instead tap into the depth of their skill base to create relevant ski drills, assess the value of different movement patterns, create skill specific progressions, and teach them to different learning styles with accurate feedback.

What am I taking away from this experience that I think will assist aspiring certification candidates? Make your hours worked work for you. Teach with a focus or goal that is impacting your skill development. That could include: use of a teaching style that is not your strength, developing several new progressions for each of the four skills, making feedback clear and concise, or implement simple coaching cues.

Seek feedback on your teaching. Create scenarios where peers observe your teaching and give you feedback on your performance. Do this many times and do this frequently.

While teaching, make sure you are demonstrating the same things that you say. Nothing undermines credibility more than the inability to highlight with your skiing the same information you are describing.

Lastly, ski with intent. If you want to elevate your skillfulness simply spending hours and hours on the snow is not enough. Intent can include many different things.

A few examples: a body focus (i.e., turn the legs across the hill more than the upper body), a specific ski performance (i.e., carve the top half of a turn, then skid the bottom half of the turn), turn radius (ie. short radius turns everywhere, all day long) or task (i.e., ski on one ski for at least one run everyday).

Part of my goal as the education manager for our division is to clarify how to prepare oneself for certification. My experience with the coaches and athletes of the U.S. Ski Team reaffirmed some things I already believed, but found remarkable again. There are no short cuts. Success in any process is a product of hard work, targeted training and critiqued practice. The hard work invested only validates the value of the desired result. ■

## PRESIDENT continued from 2

- ◆ Maintaining or improving the quality and quantity of our offerings to our members without raising prices on our offerings and/or raising dues.
- ◆ Work with other divisions and National to finalize an affiliation agreement.

To that end, our board will be having a strategic committee meeting in June to look at these and many other issues, to continue to make PSIA/AASI-I responsive and relevant to the needs of our members.

Susan Oakden, our Office Administrator, has announced her retirement at the end of June. Susan's retirement announcement leaves me, and I am sure many of you, with a deep sense of loss. Susan has been the voice of our office for seventeen years, during which time she has created relationships with many, if not most of you. She has been the glue that has kept our office operations together for such a long period. I will miss her immensely as I'm sure that you will. Please join me in thanking her for her service to our organization, but more importantly, for her friendship. We will miss you, Susan and we wish you all the best in your retirement. ■



PSIA Team Member Mike Hafer directing an exercise on core movements during the All Star Ski Pro.

## TWO DAYS continued from 5

Due to the small class sizes, I was able to glean more personally relevant feedback. As I traveled from group to group, I was impacted by the consistency of topics and the similar base from which we were being taught. I definitely feel that it's the group size that matters. Small class sizes over a two-day period provided a more intimate environment, allowing me and others to gain a better understanding of the changes we have been personally striving to achieve.

As day two wound down, I asked some of my colleagues to sum up their experiences. Here is what they said: "Best Two days of my skiing career!" Another replied, "I've made changes over the last two days that I've been working on for years!" Another simply said, "Awesome"; which is how I felt, "awesome!"

Taking this experience to your clients and accurately training to the goals established during these two days has the ability to make concrete changes in your skiing. That's the secret sauce and we're in Utah, so sauce is important!

If you want to change your skiing, have enough time to "sink your teeth" into your personal development and the ability to apply it to the rest of your season, you **WILL** reserve a space for this "awesome" event next year! Till then I'll see ya on the slopes in New Zealand or kicking around Yellowstone this fall! But rest assured, I'll be skiing with the Alpine Demo Team next January at the All Star Ski Pro event!— **Corby Egan** is PSIA-I Alpine Logistics Manager



## The Instructors EDGE

A publication of:  
PSIA Intermountain Division,  
AASI Intermountain Division  
7105 Highland Dr., Suite 201  
Salt Lake City, Utah 84121

## Instructors of the Year

**Alta**  
Kellie Anderson Garrett,  
Full-Time  
Billy Greene, Part-Time

**Beaver Mountain**  
Melinda Christensen

**Brian Head**  
David Bourne

**Brighton**  
Madeleine Pavillard

**The Canyons**  
Dave Isbell, Alpine  
Melissa Wagner, SB

**Deer Valley**  
Paul Ryan Ellis, Children  
Emil Burlacu Sr., Privates

**Eagle Point**  
Colter Tucker

**Grand Targhee**  
Dave Anderson, Alpine  
Michael Caufield, Snowboard

**Jackson**  
Ann Schorling  
Cam Hopkins, Youth  
Joey Sarcletti, Snowboard

**Kelly Canyon**  
Hadley Foster

**Park City**  
Don Sears, Adults  
Kent Soulek, Kids

**Pebble Creek**  
John Chapman

**Powder Mountain**  
Bo Jevtich, Full-Time  
Larry Johnson, Part-Time

**Snowbasin**  
Luke Handman

**Snowbird**  
Jo Garrucio, Alpine  
Jason LaBeach, Snowboard

**Snow King**  
Darrel Hoffman

**Solitude**  
Josh Manwaring, Adult Alp.  
Josh Thee, Adult SB  
Oliver Cahoon, Children Alp.

**Sundance**  
Ben Pearson, Alpine  
Nicholas Mazzaresse, SB

**Wolf Mt.**  
Mark Standing



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