

# THE INSTRUCTORS EDGE

Fall 2014  
VOLUME 38  
NUMBER 1



*The Professional Ski Instructors of America*  
*The American Association of Snowboard Instructors*  
**Intermountain**



PSIA-I instructor and DECL Chris Sprecher was tragically killed in an automobile accident September 10.

## Christoper Andrew Sprecher "Sprecher"

**March 27, 1964 - September 10, 2014**

Chris Sprecher—a man who loved and lived his life. Love of the mountains, nature, family, friends and love for his wife Meghan.

Chris is an accomplished and gifted person. Chris was born and raised in Casper, Wyoming and began his ski career at Hogodon Basin Ski Resort.

Chris graduated with his first degree in Zoology before moving to SLC to enjoy his passion...skiing!

Chris has been a ski instructor at Deer Valley Resort for 27 years, a trainer and a DECL in PSIA for many of those years.

Chris is a contractor and builder, always working on his home and even

building some of his Deer Valley Friend's and clients homes.

Chris worked for the US Forest service in Dutch Harbor Alaska counting fish to be sure they were not overfishing.

Chris volunteered his time for many causes most recently Hawk-Watch International.

Chris recently graduated from the University of Utah with a degree and certificate in GIS - Geographic Information Systems

Chris enjoyed opportunities to travel to many unique places in the world and gaze upon its many wonders-one of his favorite places the Hawaiian Islands!

Chris Sprecher lived life - Aloha! ■

## Experience

*By Yaron Steinhauer*

During the 2013-14 season I was teaching a family for a second day in a week. We started the lesson with a storm overhead, but not your typical storm as thunder struck and all the upper mountain lifts were on hold. After a run

reviewing the previous day's lesson we finally got a chance to head to the top.

Most skiers had given up for the day; it was windy and the conditions were the worst in weeks. Still the family had paid for a lesson and was expecting results.

The lesson continued on the upper part of the mountain choosing tasks and trails to help develop their skills. Eventually another weather cell came through and started dumping snow. It

probably dropped about 4-5 inches in no time. As the trail conditions changed drastically the lesson focus changed. I chose one of my favorite teaching trails with its lack of skier traffic, easy pitch, and wide trail size. What happened next was unexpected.

All the family members couldn't control their jubilation and expressed

**continued on 3**

**On The  
EDGE**

**Alpine Prep . . . . . 7**

Three days at Jackson

**Cert Reality . . . . . 9**

Are you really ready for Alpine Level 3?

**Who Cares?. . . . . 12**

Voter apathy and awareness

**Start Planning . . . . . 16**

Intermountain event schedule



## President's Message

*By Joe Waggoner, PSIA/AASI Intermountain President*

I hope that you all have had a great off ski season and are looking forward to another great winter season. Your board members were all welcomed to winter weather on November 1-2 as we held our fourth board meeting and third strategic planning meeting of the year. The board has been working overtime to plan for the future growth and financial health of Intermountain division to insure the quality and relevance of the products and services that we provide to you our members. I would like to mention and recognize just a few of the outcomes of those strategic planning/board meetings.

We have completed an update of our by laws and our policies and procedures to eliminate conflicting or duplicated language. They have been reorganized with tables of content for easier reference. The board has adopted a "Board Member's Code of Conduct" that details the expected conduct and manner of acting for all board members. This code of conduct will not only be a guide for future board members, but will guide all of us in a very transparent and accountable way as we represent and conduct the business for the members of our association. By the time you read this you will be able to see our updated by laws, policies, procedures, and Board Member's Code of Conduct on our website at [www.psia-i.org](http://www.psia-i.org).

I attended the President's Council meeting held in conjunction with the PSIA/AASI (national) board meeting in Denver, October 4 - 5. Much of the time was devoted to discussions about affiliation agreements between PSIA/AASI (national) and the divisions. The effort to formalize by written agreement the relationship of the nine divisions with the national organization has been filled with difficulties. Trying to achieve language that clearly defines the collaborative nature of the relationship that exists between PSIA/AASI and the divisions while protecting the sovereignty of each entity has been challenging. However, I believe that we will have an agreement that Rocky Mountain division, Eastern division, and Intermountain division (the divisions that haven't signed an agreement) will be able to sign before the end of November.

Our discipline managers have returned from the fall conference at Copper Mountain where they spent time collaborating with education and certification representatives of the other divisions with the facilitation of the National Team clarifying standards and creating a unified message for our members. Speaking of unified message, the "new" Alpine manual and "new" Snowboard manual are now available on our division website. These manuals have (QR) codes, associated with many of the pictures and text, that you can scan with your phone or device and that will link you to an associated video image. I encourage you to go to our website and check it out. What a great way to get geared up for the season. And remember, when you purchase from our PSIA/AASI Intermountain on-line store, you support our organization.

Our Ed. College will be at Snowbasin this year and our Spring Clinic will be at Park City Mountain Resort. The Ed College is a great way to begin the season and the Spring Clinic is a great way to finish the season. I hope that you will join us for one or both of these great events and please check out our online calendar for the many offerings throughout the season.

I look forward to seeing you at one or more of these events. — **Joe Waggoner**

## The Instructors EDGE

The Instructors EDGE, official publication of the Professional Ski Instructors of America Intermountain Division and the American Association of Snowboard Instructors Intermountain Division, is scheduled to be published three times a year at a nonmember subscription rate of \$15.

Opinions presented in the EDGE are those of the individual authors and do not necessarily represent the opinions or policies of the Professional Ski Instructors of America, Intermountain or the American Association of Snowboard Instructors, Intermountain. Submission of articles and photos is encouraged. Contact the editor.

### Editorial/Advertising Office

Rodger Renstrom, Editor  
770 Pinewood Dr, Sandy, UT  
(v) 801 566-9727  
(e) [editor@agegroupsports.com](mailto:editor@agegroupsports.com)

### PSIA-I Division, AASI-I Division Office

Phil Miller, Vicki Mills, Kathy Sudweeks  
7105 Highland Dr., Suite 201  
Salt Lake City, UT 84121  
(v) 801 942-2066, (f) 801 942-7837  
(e) [admin@psia-i.org](mailto:admin@psia-i.org)

### PSIA-I, AASI-I Officers and Chairs

*President:* Joe Waggoner  
*Administrative V. P.:* Mike Thurgood  
*Communications V.P.:* Mary Flinn Ware  
*PSIA Board Representative:* Kent Lundell  
*Alpine Logistics Manager:* Corby Egan  
*Alpine Certification Manager:* Dustin Cooper  
*Alpine Education Manager:*

Stephen Helfenbein

*Snowboard Manager:* Open

*Nordic Manager:* Ann Schorling

*Adaptive Managers:* Johnny Landward,  
Jason Malczyk

*Children's Manager:* Mark Nakada

*Ski School Management Committee:*

Stew Marsh

### Current Board Members

*2012-2015:* Nancy Kronthaler, Rich McLaughlin, Leslie Blank, Paul Franzeim, Carolyn Fushimi

*2013-2016:* Dave Butler, Anita Oliveri, Nathan Emerson, Chris Katzenberger, Mike Thurgood

*2014-2017:* Carl Boyer, Emma Franzeim, Evan Ricks, Joe Waggoner, Mary Flinn Ware



## Communications Report

By Mary Flinn-Ware, PSIA-I/AASI-I Communication V.P.

"Good judgment comes from experience, and a lot of that comes from bad judgment." This seems to be exactly how I have learned many lessons in life. As the snowsports season gets closer for us, are you ready? Have you gone over your checklist to be prepared for

your 1st day on snow, and have you started your preseason fitness-training program?

Are your skis, or boards, boots, bindings and poles ready? Don't forget about those under layers that keep you warm on cool days and cool on warm days, and what about your feet, socks, insoles all ready to help you provide the professional atmosphere you want to project?

If you find yourself needing some new items, how about the ski/snowboard swaps coming up soon, or see your favorite local retailer or rep for some pro forms. Our national PSIA/AASI Accessories Catalog is a great place to purchase needed items. I've found its products to be great, but shop early for the best supply to get the size you need.

Have you been attending classes at the gym, or started your own workouts specifically designed to meet the demands that our profession places upon our bodies day in and day out? It's not too late to start if you haven't. There is much out there to help you, check out magazines or the web if you are looking for ideas. At the least start some cardio work with some simple running or walking each day.

Last but not least is education. New manuals are available from national this season so you can read and refresh yourself before the season opens. Our Intermountain Education College will be held at Snowbasin Dec. 13-14. Attending Ed. College is a great way to jump start the season and get those needed ed credits to stay current with your profession too. By the way, if you are planning your season ahead of time, Park City Mountain Resort will be hosting our Spring Clinic April 10-12.

Your entire BOD, along with a handful of our membership, has been working hard since the snow melted last spring. We have been looking at our history, and trying to find new pathways to increased professionalism, improved offerings for clinics, overall benefits for you, our membership. I want to thank everyone who has contributed in this process.

Snowsports creates lifelong passion in all of us, don't be hesitant to share how you feel, we certainly welcome your thoughts and ideas. Our yearly general membership meeting will be held again this year at Ed. College, Snowbasin Resort, Saturday, Dec. 13, 4:30 p.m. Hope to see you there. ■

## Get more privates & repeats with a snowpro website for \$4/month and in 60 seconds flat.

Yes, seriously. You're a pro on the hill and it shows. Now look like one on-line too. Create a turnkey individual instructor website complete with your personal bio, lesson booking form that emails booking requests to you and your school, password protected client pages, embedded video support, share local knowledge with clients plus weather, conditions and more.

 **PRO PRICE**  
**\$49/year\***

\* Use signup code "PSIAI50" to get a full year for \$49 and save another \$20 on your Pro Business Card order! Limited time offer.



PSIA-AASI member Tyler Barnes is the creator of the SnowPro Portal. Check out his personal site @ [tylerbarnes.snowproportal.com](http://tylerbarnes.snowproportal.com)

**Setup your own FREE 10-day trial SnowPro website right now!**

**SNOWPRO**  
**PORTAL**

Built by snow pros, for snow pros.  
[snowproportal.com](http://snowproportal.com)



### EXPERIENCE continued from 1

how amazing the experience they were enjoying. It was the first time they had ever skied on fresh powder and loved every minute.

As instructors we all enjoy skiing or snowboarding and have taken the responsibility of teaching our sport to our guests. But what is our ultimate goal? We all read about ways to teach and how lessons should be structured.

However, our ultimate goal is to give our guests a memorable experience. This is sometimes forgotten when we teach lessons. We forget that while

**continued on 6**



## ASEA Board Report

*By Kent Lundell, ASEA Board Rep.*



I am reporting on two national board meetings that I attended. The first one was May 30 and 31 in Golden, Colorado. The second one was October 4-5 in Denver.

These were important meetings in that the governance policies were set. The board used governance policy and focused on the following "Ends" as part of that policy. (Policy Governance and Ends information can be found at <http://www.thesnowpros.org/News-Information/GovernanceInfo.aspx>)

### **PSIA-AASI exists so that...Members enjoy circumstances that enhance their success as professional instructors (with results optimizing use of available resources).**

Priority Results (not reflecting any order of priority):

#### **1. PSIA-AASI Certifications are recognized as the Industry's Premier Standards of Competence**

A. Standards are consistently applied.  
i. There are innovations/updates to standards reflecting new job skills and workforce needs.

ii. They are internationally recognized.

B. There is growth in area managers' valuation of and demand for PSIA-AASI member instructors.

i. There is transferability of credentials among areas and regions

#### **2. There is Growth in Public Awareness of the Value of PSIA-AASI Members**

A. There is growth in the demand for lesson-taking and professional instruction.

B. There is growth in the number of PSIA-AASI members.

i. Priority: Diversity of instructor demographics (e.g. young people)

#### **3. Members Have Skills and Resources that Enhance Their Success as Professional Instructors**

A. Members have a "go-to" resource for professional development

i. Education materials enhance member skills

a) Customer service/retention skills

b) State-of-the-art education content and delivery methods

ii. Research – industry data

B. Members have opportunities to grow and develop individually and professionally

C. Members Receive Exclusive Benefits

I. An array of affinity discount programs provides valuable savings to members.

#### **4. Members Enjoy and Benefit from Participation in a Professional Community**

A. PSIA- AASI programs and services complement those offered by Divisions

B. Networking and information exchange result in member education, inspiration, mentoring and personal fulfillment.

i. There is growth in member participation in leadership development at Division and National levels.

C. Members identify as part of the profession globally, locally and by demographic.

#### **5. Divisions Benefit from Available Resources and Economies of Scale that Enhance Their Operations**

A. Revenue enhancement opportunities

a) Member

b) Event

c) Sponsor

B. Back-office efficiencies

C. Communications / branding Resources

With the work and dedication from all of the board members and you, we can get to these ends. Steps have been taken this past year by national to help us in moving in this direction. We have made vast improvements in national (IT systems) that made a positive impact for us the users and the divisions.

The October 4-5 meeting was held jointly with the Presidents Council. In attendance were the presidents of seven of nine divisions. The joint meeting opened with demonstration and discussion of a detailed reporting system Mark Dorsey has developed to prepare long-term projections of ASEA financials to aid in planning. This reporting system was utilized to present to the presidents and to the board a variety of scenarios of balancing revenue and expenses.

We had a chance to look at our new manuals. They are interactive and come in a digital format or a printed format with links. You can buy them in a package (digital and print) and save a few bucks over buying them separately. I was very impressed by these manuals and without the national (IT system) upgrades these interactive manuals would not have been possible.

The afternoon discussion focused on the status of the Affiliation Agreement and the remaining concerns of the divisions that have not signed. One of PSIA-AASI's purposes for existence and one of our "Ends" is promotion and protection of the national standards and certifications and the properties.

The morning of October 5 was devoted to the Governing Policies Manual. In particular, the Ends policies to assist in board decision-making. The group did an exercise that led all participants through all the policies relevant to the board's decision on dues as they support the ability for the association to make progress towards the Ends.

After deferring a dues increase for a few years and the running out of a large three year grant that the members received for education. The board determined that adding an additional



## Nordic Notes

*By Ann Schorling, PSIA-I Nordic Manager*

When I first began teaching skiing, I saw certification as a path to slowly climb a pyramid of ski instruction, with the goal of becoming closer to the pinpoint of perfection. At some point it occurred to me that the pyramid is in fact inverted—initially we follow the coaching and understanding of our ski schools, divisions and manuals, while eventually we also learn from our own experiences in skiing and coaching. Despite improving markedly, over time many of us will ask more questions and have fewer answers. The longer I teach, the more I recognize there is to learn.

This spring the Intermountain Division will host Intertele for the second time at Snowbird, UT from April 23-26. Two years ago telemarkers and demo team members from Switzerland, Japan, Canada, Australia, and Norway came to share their ideas and experiences with a cohort of Americans from almost every division. While many fundamental pieces of telemark are common between those countries, on other topics the participants discussed a spectrum of ideas and conflicting views. For many, Intertele invited us to challenge our convictions about skiing, and to experiment with the opposite of our beliefs. This spring's event is open to any certified instructor, and an excellent event for asking questions (not to mention for skiing with the best from around the world).

In addition, this winter we will host a three-day Cross Country Academy in West Yellowstone, from Nov. 30-Dec 2, and reintroduce Advanced Cross Country and Beyond Level 3 Telemark clinics. All are excellent opportunities to join with equally passionate, yet potentially not like-minded instructors. I look forward to skiing with many of you this winter, and hope that you have a great season of asking questions.

### **Nordic Ed College Topics:**

#### **Telemark**

##### *Saturday*

Jump Start your Season: personal coaching, drills, and an emphasis on skiing and practice in motion.

##### *Sunday*

Beginning Tele AND Beginning to Teach Tele: For beginning telemarkers and teachers of beginning telemarkers.

#### **Cross Country/Skate**

##### *Saturday*

Skate Ski Skills: All of the gears and transitions. Diagonal V through V2 Alternate. Basic skate skills preferred.

##### *Sunday*

Classic/Traditional: Intermediate and beyond. Focus on Diagonal Stride but will touch on other aspects of classic as well. Basic traditional/classic required. ■

\$3 to the existing \$3 (a total increase of \$6) would help the financial parameters supporting the association's ability to meet the Ends.

The board discussed with the presidents a focus on developing additional non-dues sources of revenue, and tasked the leadership development committee with exploring options and developing recommendations.

I feel the steps we have taken with the governance policies will make us a stronger organization by focusing on the Ends/Goals. ■

## Directors

The Intermountain Snowsport Directors meet twice per year; once in the early fall, and once in the spring. The reason for getting together as a group of directors is to discuss how we can support all of you and your membership in the organization.

Our meetings are usually spent networking and checking in with each other on policies and procedures and whether they are similar or different between resorts. We have opportunities to see what's going on at different resorts and check out new things that might work at our own schools. Mostly, we discuss divisional news and changes so we can be proactive in supporting our staff in their pursuit of education and credentials.

It is very important to us that YOU, our AASI/PSIA member and resort team member, is supported with educational opportunities that will enhance your experience when teaching our guests. You are the key to the success of our schools, and it is so important to us that we support the opportunities that our division provides. Have a great season, train hard, and make us proud! ■

**EXPERIENCE continued from 3**

teaching fundamentals is important we really are giving them the skills to improve the experience of sliding down the hill.

Of course, a little bit of luck helped me with the family described above, but luck can only come if we put our students in the right situation. It would have been easy to cancel the lesson but I also knew there was the potential of snow and knew the less traveled trails



Yaron Steinhauer

well protected from the windy conditions. At the end of the lesson I reviewed what was taught with the emphasis of that feeling of skiing on fresh snow and an experience they would never forget.

Last season I also decided to expand my teaching skills by taking the Children Specialist certification. There were many reasons I chose this direction. It certainly was a no brainer knowing most of our lessons involve guests under 18 years of age. So the opportunity to challenge myself by having my children's teaching skills evaluated was important. More importantly

**continued on 15**



## Children's Corner

*By Mark Nakada, PSIA-I/AASI-I Children's Manager*

Aloha! I hope you're having a nice fall. Children's Program updates:

### National Children's Task Force

The PSIA-AASI National Children's Task Force (NCTF) held conference calls in June and September, and met at Copper Mountain in October to evaluate the current state of the Children's Specialist (CS) assessment-based certificate program, now in its sixth season. Both Patti Olsen and I attended the conference on behalf of the division.

The conference allowed the NCTF to again work face-to-face to advance the program's best practices. With the release of the new Alpine, Snowboard and Telemark technical manuals, and a commitment by national to initiate other manual/program development, the NCTF tasked itself with:

- ◆ Reviewing the CS National Standards
- ◆ Evaluating the Roadmap Rubric (developed at the 2013 Fall Conference)
- ◆ Initiating CS Manual content discussions
- ◆ Furthering discussions on conference call action items

Over the course of the conference, the NCTF ascertained that a rubric revision would better serve the group's needs to update the National Standards and facilitate manual content development.

The revised rubric is undergoing final review and will be released shortly.

**CS National Standards:** With the pending release of the rubric, the NCTF will be amending the CS National Standards to align the sections and language with the rubric. The NCTF does not anticipate significant changes to the standards, only clarifications. It is the NCTF's intent to have the updated standards approved by the national board in 2015.

**CS Manual (3rd edition):** Although the publication of a new CS manual has been pushed back to 2016, the NCTF has begun organizational and content work on this book. More details to follow.

**CS 3 (and ACE 3):** To date, only Rocky Mountain and Intermountain have offered divisional children's certificate programs above CS 2. Intermountain is the only division that has an ACE 3 (Advanced Children's Educator 3) event. Presently, Rocky Mountain has tabled its CS 3 program until further research can be completed. The other divisions are still not prepared to offer a CS 3 curriculum at this time.

After careful consideration, Intermountain's ACE 3 events will be tabled in the near term until the other divisions can come to a consensus on the direction and curriculum for this specific certificate program.

**International Instructor Credentialing:** At this time, no children's credentialing agreements are in place with other snowsports federations. Because the National Standards stipulate that participants must have PSIA/AASI discipline certification prior to participating in a CS certificate event, international instructors must join PSIA/AASI to receive a CS certificate. However, the NCTF is working with national to initiate discussions with other federations regarding CS program reciprocity.





*CS 1 and CS 2 Workbooks:* Because the NCTF is in the process of reviewing content for the CS National Question Test Bank, we will maintain our current workbooks for this season. New workbooks will be released for the 2015-16 season.

## CS Program – Exemption Guidelines

In an effort to maintain the integrity of the CS National Standards, the NCTF has established and approved guidelines for those professionals that wish to seek an exemption from taking the Children’s Specialist 1 course prior to taking the Children’s Specialist 2 course. These guidelines are being used across all divisions:

- ◆ Interested professionals must submit a letter to the Children’s Program Manager (via the PSIA/AASI-I Office) petitioning for an exemption from taking the CS 1 course. The Program Manager and a CS DEL Team committee will review the letters.
- ◆ The letter must include the petitioner’s exceptional qualifications and experience meriting the CS 1 exemption. Suggested criteria/qualifications:
  - ❖ Minimum PSIA-AASI Level 2 certification
  - ❖ Exceptional experience in children’s teaching, coaching or education – e.g., physiology or psychology training that is applicable to teaching Children’s Snowsports
  - ❖ Minimum 3 to 5 years Snowsports teaching experience
- ◆ Upon acceptance of the letter, petitioners must successfully complete the CS 1 Workbook as part of the petition process. The petitioner must pass the Workbook with at least an 80% score.
- ◆ If the petitioner fails to pass the CS 1 Workbook, the petitioner must successfully complete the entire CS 1 course from the beginning (workbook, indoor and on-snow sessions) before attending a CS 2 course.
- ◆ If the petitioner successfully completes the above requirements, they will be notified via email. After receiving this notification, the petitioner may then sign up for a CS 2 event.
- ◆ The CS 2 Workbook must be completed and turned into the PSIA/AASI-I office when signing up for a CS 2 event a minimum two weeks prior to the event.
- ◆ If the petitioner fails any part of the CS 2 course (80% score on the Workbook; on-snow sessions), they must successfully complete the entire CS 1 course from the beginning (Workbook, indoor and on-snow sessions) before attending another CS 2 course.
- ◆ Petitioners not directly accepted into the CS 2 course will be eligible to participate in a CS 1 course as long as CS 1 minimum requirements are met.

To conform to these guidelines, only *current* materials will be accepted for CS events. Download materials at <http://www.psia-i.org/disciplines/children/>

## CS Program Curriculum

The CS DEL Team continues to evaluate and enhance the CS Program curriculum to: (1) ensure clinician consistency for CS events and clinics; (2) manage participant expectations; and (3) maintain the program’s profitability.

Based on the NCTF’s work at Fall Conference, updated CS reference materials will be released in the next several weeks. Please continue to check the Children’s Specialist section at <http://www.psia-i.org/disciplines/children/> for updates.

Thanks for your continued support. We look forward to seeing you at one of our events this year! ■

## Level 3 Cert Prep

*By Janalee Grover*

It is midsummer, the sky is blue, the trees are green, the sun is a fireball of torturous heat, and all I can think about is fall is coming. When the days will become shorter and the air will have the scent that tells my mind, my soul, my body that winter will soon be here. (I hopefully just put a smile on everyone’s faces.) I have been a good sport with Mother Nature and put up with her 90 degree days of sunshine, but it’s time to slide, skid, and carve.

I was fortunate enough to attend the Level 3 Prep Camp at Jackson Hole last winter where we spent three days of breaking down the tasks and skills we need to become better skiers and most importantly better teachers.

I was privileged to spend these three days with Maggie Loring, my clinic leader. She was amazing, being able to work with everyone in our group with our specific goals in the training and certification process.

By breaking down the Level 3 score sheet we were able to ski all the tasks on variable terrain and in variable conditions. This was very important so we were able to do movement analysis on everyone and see how the different conditions affected each person’s proficiencies.

One of the benefits of attending this multi-day clinic is the time that the clinic leader is able to spend with each participant and make the feedback very specific to that individual. I really appreciated this, especially at the end of our clinic, we were able to sit down with Maggie and receive our feedback sheet, just as we would in an assessment. She took the time to visit with each member in our group on a one-on-one basis. I know I left with a clear understanding of where I needed to go from here and how to get there.

*continued on 14*

## The Certification Process

*On ambiguity, frustration  
and misunderstandings*

*By Charlie Rodger, PSIA-I Certified Level 1*

According to a recent survey, if there is a single issue that unites the fraternity of professional ski instructors it is simply that we are perplexed by the certification process (perplexed being the convenient euphemism for being angry, confused and not a little jaded about the administration and evaluation of the certification).

The Spring Edge carried a rather nice article by Stephen Helfenbein celebrating the outstanding successes of a group of Level 3 Alpine candidates. I was on the mountain at Snowbird during the sessions and saw these guys at work, and it was pretty impressive! No, in truth it was REALLY impressive!

But it is worth discussing that in a single assessment session, a group of 22 candidates successfully completed the Level 3 certification process. Twenty two out of 22 – a 100 percent Level 3 pass rate! Has there EVER been such an overwhelming vindication of the training and the dedication required to reach the lofty goal of Level 3 certification?

But, lest we heap too much praise upon our talented DECLs and the much vaunted PSIA process, the class of 22 was not in fact comprised of your “average” skier – these guys were the demigods of our profession, a group representing the very pinnacle of athletic prowess, a group of athletes and coaches from the US Ski Team.

The stunning 100 percent success rate, however, goes somewhat against the grain of our internal PSIA level 3 statistics. Admittedly, the group of 22 are not “normal” ski professionals, but surely one must recognize and appreciate that our PSIA Level 3 candidates

have worked hard on their skills development over a very long period of time, and arrive at an assessment with considerable teaching, skiing, and client interaction experience. It is surely not unreasonable to ask what the basis for the discrepancy in pass rates might be.

Perhaps our assessment system is broken, and it's time to fix it! Or perhaps it is simply time to critically assess the process. One certainly ought to at least ask what parts of the intensive program facilitated such an outstanding result.

*Has the “US Ski Team class of 22”  
really earned full certification  
without teaching a single lesson in a  
real world lesson environment?*

Contrary to popular opinion, the requisite for Level 1 PSIA is not simply the evidence of a pulse. As a body of professional ski instructors, people who are responsible for safety of guests in a challenging mountain environment, we do ourselves a disservice in perpetuating the myths. Whether the jibe is intended in fun or otherwise, it is a form of harassment, a diminution of the competencies of our colleagues.

At the entrance Level 1, instructors are responsible for guiding, enabling, instilling confidence, ensuring a fun experience no matter the mountain conditions, no matter the abilities and the innate fears of the guest. Children being ill, spouses bickering and demeaning one another, albeit in the laudable spirit of “encouragement” with “of course you can do this for heavensake—look at these kids over there—they can do it, why can't you?” Getting lost on the mountain, losing members of the group, taking care of equipment issues (malfunctioning zippers, boots don't feel right, are my skis too long/too short, my goggles are slip-

ping down and I can't see, I lost my gloves, and don't let's get started on the bathroom issues). Yes, more than a pulse is demonstrably and definitively required for Level 1 certification!

As we move to Level 2 and Level 3 certification, I would suggest that if anything is clear perhaps it is the ambiguity inherent in a subjective and highly personal assessment on the part of the examining crew.

One could propose the ambiguity is perhaps the singular complicating factor leading to frustration (at worst), and misunderstanding (at best). I would leave the slicing and dicing of Level 2 vs Level 3 skills to the DECL group spokesperson, but if one can suggest that the Level 3 group represent the pinnacle of our profession, what exactly should one expect to “see” from an L2 candidate?

Certainly “a little bit less” would seem to cover the differences, but what exactly does “a little bit less” actually mean? I would suggest, perhaps controversially, that skiing well (technical proficiency) is not the same as teaching well. I would further propose that PSIA has lost track of what it means to be a “ski professional practicing their skills at a ski resort” and that “good teaching” covers a very large domain. Having shadowed Level 1 and novice instructors with the 3 to 5-year-old clients I can admit that I have nothing but the utmost respect for the creativity employed, for the patience, and perhaps most of all for the ability to handle not only the needs of the young skiers, but the expectations of the parents. In trying to understand the 100 percent success rate for the Level 3 group. Aside from learning “how to ski the PSIA way” did anyone actually learn how to teach, how to manage a group, how to maintain a safety standard without dropping the fun quotient?

The “US Ski Team class of 22” has surely never had a 3-year-old cough, sneeze and wipe the remnants on their

***continued on 10***



## Alpine Cert 3 – Is it Right for You?

By Scott Mathers

The intent of this paper is to provide you with some methods to assess if pursuing Alpine Certified Level 3 is a realistic and worthwhile endeavor for you. In my experience examining at the Cert 3 level, I find that we have a significant number of candidates who do not possess the skiing capability and background to be legitimate Cert 3 candidates. I believe there is a perception that if you are a Cert 2, and you practice enough, you will get your skiing up to the Cert 3 standard. This is not accurate.

Many excellent instructors working with beginner and intermediate students do not possess the athletic capability and skiing background to ever meet the Cert 3 standard. Meeting the following ability requirements does not guarantee success, but they are an indicator that you are capable of successfully preparing for the Cert 3 skiing assessment.

### Level 10 Skiing

1. Can you create high edge angles above the fall line and bend the ski into an arc? To ski at a “dynamic” level, you need to steeply incline your body to create a very high edge angle above the fall line. You also must align your outside leg and body with the inside edge of the outside ski to produce solid edge grip as you create this high degree of inclination. Leaning in, but allowing the ski to flatten out in the turn due to the forces encountered, does not produce high level arcs. Fifty to 60 degree edge angles above and in the fall line are necessary to ski at a truly dynamic level.

World cup racers regularly produce 65–80 degree edge angles above the fall line. An eye opening video of Ted Ligety explaining and skiing high edge angles is available on YouTube. This video was produced by the *New York Times* prior to the Sochi Olympics. Go to YouTube and type in the search bar, “Ted Ligety – NYTimes.”

To assess your ability to create high

edge angles, obtain video of a straight-on front view of yourself skiing your most dynamic medium radius, GS-type turns. Pause the video when your skis are just above or in the fall line in a turn, and then measure the edge angle and alignment of your outside leg relative to vertical. I use a “clinometer” app on my smart phone. On my app, vertical is 0 degrees and horizontal is 90 degrees to either side. So, 60 degrees indicates you are tipped over more than 45 degrees. This method isn’t

*If you are skiing to a Cert 3 level, then you should feel a need to tune your skis on a regular basis, because the accuracy of your skiing demands it.*

accurate to a single degree, but you will easily be able to tell the difference between 35 degrees of edge angle and 60 degrees of edge angle.

To consider yourself a legitimate Alpine Cert 3 candidate you need the strength, courage and lateral balance to create the inclination, edge grip, pressure and reverse camber in the ski above the fall line to produce dynamic arcs.

2. Can you ski very steep, long non-stop runs in variable snow conditions and moguls with confidence, fluidity and creativity? Runs such as Alf’s High Rustler at Alta, Wilbere Bowl and Silver Fox at Snowbird or The Hoback’s at Jackson typify the terrain you should be able to ski nonstop without any hesitation or fear. The Cert 3 standard includes teaching and leading level 9 skiers. Can you ski this type of terrain in a fashion that would inspire level 9 expert skiers? And can you do it all day long? This capability is necessary for you to consider yourself a realistic candidate for Cert 3.

### Accuracy of Movement

1. Obtain video of yourself skiing

Basic Parallel turns at the demonstration speed. Do you have an absolutely parallel edge release with both skis on the snow? Any up stem, down stem or step in the turn transition is an indicator that you do not move across your skis and release your edges with the accuracy required of a Cert Level 3 instructor.

2. Obtain video of yourself skiing Linked Pivot Slips. Can you ski Linked Pivot Slips with your boots staying in the fall line and a completely parallel ski relationship? Sequential leg activity, stemming, pushing off, or more than a few feet of movement across the fall line indicate that you do not have the feel for your edges required to meet the Cert 3 standard.

3. Leave a ski in the locker room and go skiing for a half of a day on one ski. You should be able to smoothly and rhythmically link turns on either leg on blue terrain. If this whole idea sounds horrible to you, or you truly fear injuring yourself while doing this, then you should not consider yourself a valid Cert 3 candidate, and please don’t go skiing on one leg.

### Physical Capabilities

1. Barbell back squat 8–10 reps with 85 percent of your body weight on a barbell to a depth of at least thighs parallel to the floor. The range of motion to get deep into the squat and the strength to get out of that depth are both good indicators of skiing capability.

2. Perform at least five single-leg squats on each leg to a depth of at least thigh parallel to the floor. The quality of your balance, range of motion, strength and confidence in your body are all tested and trained in single leg squats.

3. Prone plank, supporting your body on your forearms and toes. Hold for at least 60 seconds. Endurance and strength in your core are critical to skiing accurately for extended periods.

4. Fifty to 60 lateral box jumps in 60 seconds from a 40-centimeter box.

**continued on 11**

**PROCESS continued from 8**

face (or your uniform). Did anyone talk about Code Yellow or, God forbid, Code Brown, Bear in the Woods or Bear on Ice? They have surely never dealt with a petulant, hopped-up-on-hormones-teenager every day for a three-week vacation on a dangerous mountain. They have never dealt with a client in melt-down mode, frozen with fear, or suddenly confronted by physical or medical limitations. Have they ever spent a day with a person they did not like but, following the maxim of “client first, second and third,” must be outwardly pleasant and uncompromisingly polite for the duration of the lesson?.

Has the “US Ski Team class of 22” really earned full certification without teaching a single lesson in a real world lesson environment? I would suggest that technical proficiency is not the same as satisfying the needs of the client and the ambition of the resort, that the Level 3 certification pass for the group of 22 is not much more than a PSIA-AASI marketing initiative.

The “group of 22” Level 3 certifications are arguably symbolic of the pernicious problem within PSIA, an organization which appears to place value in something other than the substantial art of teaching and client satisfaction. Of course it is important to be technically proficient! As teachers in this sport we must be. However I would suggest that there is no way to make a living in this profession solely on physical prowess. PSIA and the ski areas really need people like us—the young enthusiastic skier trying to find a vocation, the “retired” from higher paying professions, or the independently wealthy, who are not intensely skewed toward the athletic side and can afford the low pay and poor scheduling/management that is typical.

Trying to remain current on dues, expensive equipment, and clinics present a challenge that the high-end athlete can accomplish through sponsorship or a trust fund. This is not an indictment of the



## Alpine Education

*By Stephen Helfenbein, PSIA-I Alpine Education Manager*

### **Report from the Alpine Discipline Manager's Fall Field Trip to Colorado, October 22-28, 2014**

For the past three years, the last week of October has marked the beginning of the ski season for Intermountain Alpine managers Dustin Cooper and Stephen Helfenbein. We load up the Subaru and head to Colorado for two awesome events: The PSIA Fall Conference and PSIA-RM Fall Education Staff Training. This unique opportunity improves our depth of knowledge and broadens our perspective on national/regional issues.

First up, three days of Fall Conference at Copper Mountain. Divisional discipline managers and ski school directors from all nine divisions are represented. This has become an incredibly valuable opportunity to communicate and collaborate. There is substantial momentum moving all divisions closer in their understanding of Alpine skiing certification and education. If you'll allow an analogy, we all seem to see the same target, it is coming into clearer focus and now our guns are pointed at it.

The specific focus of the Alpine group this year was on the 2014 version of the PSIA National Standards, which were revised by this group during last fall's event. First, it is critical to know that the standards have not changed! The change is in how the standards for skiing, teaching and professional knowledge are communicated. The target is clearer. This increased clarity is already providing the opportunity for the managers in each division to develop more effective processes. See and review the revised National Standards for yourself at our website: [www.psia-i.org](http://www.psia-i.org).

With this project behind us, the Alpine group's attention shifted to using this improved tool. All divisions need to train their education staffs how to use the language and ideas contained in the standards. This content must be integrated into our current products and processes. We left with concrete strategies that will help our divisional education staff become familiar with the National Standards.

While we are now all agreed on the target, each division's methods for shooting that target remain diverse. We agreed to compare the length of time and means their members must use to complete the certification process. In some divisions it is possible to complete the process in as few as six days. In another, it may take as many as 20. Meanwhile, pass rates across divisions are nearly identical. While the membership and ski schools of each division possess different needs, it is worth asking, why all of our paths to the target can't be a bit more similar? Exploring this question is most likely our next challenge. We look forward to returning next year to continue improving our aim!

Next up, two days with the PSIA-RM education staff at their annual fall training in Summit County and Loveland Pass. The Rocky Mountain Division graciously hosts division leaders from all over the country to their Education Staff Training. This year's number of guests was 40, representing all disciplines and eight divisions.

PSIA National Alpine Team Member Dave Lyon kicked off the event with an informative presentation about skill acquisition. The powerful message that emerged was, deliver less overall, but more specifically targeted content and create more practice time in order for your students/athletes to acquire skill.

The training focus was on implementing the new revision of the National Standards.



Observing Rocky Mountain's training methods is an invaluable experience that helps our Alpine discipline managers create a more effective training experience for our education staff.

The Rocky Mountain Division has revised their Level 1 process. This gives us valuable opportunity to reevaluate and compare our process. Rocky Mountain will be using an E-learning module in their process that will increase the amount of time spend on snow during the process. This is of great interest to us and we are eager to see how this tool will increase the effectiveness of their process.

Put simply, this trip creates context. It allows us to better understand if what we do already makes sense or if it could make more sense. It connects us with our peers across the country and facilitates sharing of resources and ideas. If we want a vital organization, we must continue to engage with our profession at this level.

The Intermountain alpine managers are most appreciative for the opportunity to participate in these events. We extend our gratitude to our hosts and both the PSIA-I and PSIA national boards for making this experience possible. It is a resource that will aid our on going effort to increase the effectiveness of our division's education and certification processes.

We look forward to doing it again next year! ■

high-end professionals for whom I have nothing but the utmost respect, simply a reflection of the ski professionals life in the average ski resort.

One could perhaps argue that PSIA mimics the Rev. Jones of Jonestown, Guyana infamy, happily dispensing the metaphorical KoolAid to the ambitious and the naive, the Level 2 and Level 3 candidates who try time and time again, but fail. "You're not good enough." "You're not strong enough." "You're not X enough to pass," or "your communication skills are not appropriate." And always the caveat

"in our opinion," and the pat on the shoulder, which inevitably feels like a kick in a much lower part of the body.

Dare I propose some guidance, some reform? I would suggest that the "group of 22" benefited from a positive mind set on the part of the examining team (we want to help you pass), rather than an adversarial mind set (show me what you've got). The group benefited from an intensive program with constant verbal and video analysis feedback provided over a multi-day program. Hello PSIA-I, are you listening? ■

### ***ALPINE CERT continued from 9***

Start on top of the box and jump down sideways to the floor and back to the top of the box, alternating left to right. Each time your feet touch the top of the box counts as one rep. The best 16–17 year-old junior ski racer boys do 75–80 and the girls do 65–70 jumps in 60 seconds. Box jumps are an excellent indicator of your anaerobic power and agility with very good correlation to skiing performance.

These exercises are an indicator that you have the strength, anaerobic power, agility and range of motion to withstand the G forces produced in carved arcs and the stamina to ski long off trail terrain. By no means is this a complete exercise plan, but these physical tests are an indicator of readiness to ski at a very high level or not.

#### **Professional Equipment Use**

1. Do you ski in a high performance "pro" boot or race boot and have your boots been canted for ideal lateral alignment? Do you have a custom foot-bed? Have you dialed in your ideal ramp angle and forward lean for an accurate and full range of movement along the length of the skis? High performance boots that are aligned properly are integral to skiing accurately and powerfully.

2. Do you have a quiver of skis that includes at least a carving ski, a mid-fat ski and a wider powder ski? A "complete" quiver is an indicator of your versatility in both attitude and performance. Versatility is necessary to demonstrate the range of skill blends necessary to successfully teach advanced and expert skiers.

3. If you are skiing to a Cert 3 level, then you should feel a need to tune your skis on a regular basis, because the accuracy of your skiing demands it. Regular basis means at least every few days and daily in hard snow conditions. Dull, slow skis do not provide the edge grip and glide that your finesse at the low end and your intensity at the high end should demand.

***continued on 14***



## Voter Apathy: Does Anyone Care

By Charlie Rodger

The thing about apathy is that nobody really cares about it. Or more accurately, in the absence of meaningful dialogue between elected board representatives and the electorate (you, dear reader), the apathetic masses have become disengaged from meaningful interaction and dialogue, a process leading to a functionally broken system.

Voter apathy is the cancer that eats at our democratic process, a cancer that destroys our ambition to make change that matters, and to make progress. I suggest we must find a way to resist Noam Chomsky's characterization; "all over the place, from the popular culture to the propaganda system, there is constant pressure to make people feel that they are helpless, that the only role they can have is to ratify decisions and to consume." We must find a way to encourage our board to find new mechanisms to renew and confirm its relevance.

Allow me to stir interest by sharing my personal experiences in dealing with the board and seeing the board in action.

A review of candidate election and reelection proposals makes for interesting reading. Board representatives claim to represent the aims and the ambitions of the electorate and to understand the specific needs of the electorate, offering to fight for change. From first hand experience I will happily concede that our representatives believe that they work hard for the region and for the membership. Verification of that work is, however, another matter. Let me ask a leading question. When was the last time your representative specifically asked you for an opinion or encouraged you to participate in the process? When was the last time your representative actually asked you "what do you think"?

As in any relationship however, communication is a two way street. In fairness to our representatives, when was the last time that you approached your representative to understand the ambitions of board meetings? I mean really, do you know what they discuss and why?

I firmly believe that our representatives are convinced they are doing their very best for the membership. However, I also believe that their precept of "membership needs" are a misconception, borne not out of indolence but simply because we the Membership do not take an interest, and we certainly don't hold our representatives accountable.

*All over the place, from the popular culture to the propaganda system, there is constant pressure to make people feel that they are helpless ...*

Quick, hands up — how many of you knew that the board convened a series of strategy meetings this summer, meetings that focused on the fundamental practices in our region? One wonders what generated the agenda for this meeting — picked out of thin air perhaps, a quick discussion with old friends and acquaintances at the Spring Clinic?

As we prepare for the next board election cycle, I will take a positive approach and presume that right now you are asking yourself; "What should I be looking for in a candidate this election year?" Excellent attendance at board meetings perhaps, active participation in meetings, an ability to work in a team environment, an ability to seek compromise, the ability to write an economic plan (or any plan) from scratch?

An affinity for poultry — this is just to see if you are still reading!

### Some Rules to Vote By

Reality bites — it's time for some major-league soul searching or, if not major league, at the very least some Intermountain soul searching.

### 1. Cribbing

Good news! Many candidates for election/reelection have been serious enough to release their own plans for what they perceive to be the critical issues of cost controls, Membership building, clinic optimization, and certification assessments.

Bad news! Many of those plans seem to have been recycled. Run away and hide from anyone who claims to have a "deep understanding and empathy to help address the needs of our division and its members."

### 2. Professional Behavior

The very least we should expect from our representatives is responsible, professional behavior, to set aside any personal agenda, to be transparent in an ambition to serve the membership. I will suggest that if a representative or candidate does not undertake the responsibility of representation professionally, uses inappropriate language or behavior, either metaphorically or literally, voters should ask:

A) Is this likely to happen again?

B) Will his colleagues think he's ridiculous?

C) What choice do I have?

In searching for answers to the questions I would strongly encourage membership attendance at a board meeting — it's free, and you might even get lunch thrown in, but more important is that you have the opportunity to see your board and the representatives in action (two words). However, perhaps for murky historical reasons, or for personal or personality reasons, disagreements at the board level are obvious, some representatives making less effort than others to disguise their contempt for another's point of view.

From personal experience of board meetings and interactions with board representatives, I suggest there is a lack of transparency in the communication of board activities as evidenced by incomplete meeting minutes. I would further suggest that a need "to get through the agenda" quickly coupled with inadequate

background preparation for agenda topics perhaps conspire to undermine the good intentions of board representatives to be “professional” in their duties as elected representatives.

The answers to the questions are A) Absolutely; B) Yes; and C) None whatsoever (if you don’t get involved and vote).

## 3. Attendance

What if your representative misses board meetings? If your representative seems to be doing something constructive with his or her time, I wouldn’t worry about the board meetings. The problem seems to be that we, the electorate, can’t seem to figure out the good from the bad. I would suggest that we fail to hold our representatives to account and, in the absence of any “meaningful dialogue,” the system has deteriorated exactly as relationships deteriorate (dare to ask your significant other). Simply, you get what you deserve!

## 4. Animal-Related Bad Behavior

Just checking to see if you are scanning for the poultry reference.

## 5. Security, Safety, a Living Wage

Ignore anybody who claims his or her opponent is a threat to national security. Similarly, you can safely ignore anyone who places blame on the membership for inactivity and insensitivity.

Our board, indeed our national organization, should be concerned about our collective safety and standardization of practices. Speaking of which, has anyone embraced Obama’s call for a Living Wage for Ski Professionals? OK, that’s a stretch to imagine Obama thinks of ski instructors and, perhaps practically, it is an unrealistic stretch for our Intermountain organization to level the playing field in terms of compensation and benefits across the various resorts in our region. But is it unreasonable to expect that our DECLs be fairly compensated for their clinic time, or adequately compensated for their travel time? The DECL compensation issues have been the subjects of repeated proposals for board consideration (some of the pro-

posals were mine in fact), and none have been acted upon.

## 6. Professionalism—raising standards

The cynic might ask why anyone would choose to run for public office, but the optimist would understand the enviable qualities the representatives bring to the Intermountain table. Laudable intentions aside, we, the voting public, need to take more interest in our candidates. We collectively must take responsibility for the action (or inaction) of our board and for its intransigence and its lack of transparency. I would suggest that we also hold our representatives and those who seek

*... the role of the electorate should be to identify the strongest candidate ... who brings not only commitment, but knowledge and experience.*

election/re-election to some acceptable level of communication. When one reads various “letters of intent,” misspellings and grammatically poor constructions abound. Really, when you’re warning people that we have to be very, very careful, one ought to check the details.

## Some Questions for your Representative

Recognizing that candidates and representatives launch a “letter of intent” with laudable intentions, the role of the electorate should be to identify the strongest candidate, to weed out candidates with misplaced ambition, and to identify the candidate who brings not only commitment, but knowledge and experience. As a starting point I would suggest asking:

Why should any PSIA/AASI member vote specifically for you?

Are there any specific business related aspects in your background that make you the best candidate for the board position: any previous board experiences, any specific legal, financial or procedural training that might make you an optimal candidate (other

than your love of skiing and teaching)?

Additional questions could be linked to defining the details and knowledge of the PSIA/AASI-I functionality.

1. What do you consider to be the number one issue affecting PSIA/AASI-I?

2. What will you do specifically to address the issue? Members should press the candidate for the objective, the action, and the measurement process. The candidate has three years to make a difference, how will the term be spent, and how will voters measure success?

3. What do you see as your biggest challenge if you were to be elected?

4. In assessing the needs of the board/office/ membership, how would you actually do this, or how have you done this? This question speaks to the ability to actually reach out to the board members/the office staff/ the membership, rather than offer platitudes in a manifesto.

5. Are you familiar with the current board, and what do you see as your biggest challenge as a board member?

6. What do you understand of the relationship between the national organization and the division?

7. Do you see any advantages in PSIA/AASI-I working closely with the national office, and if so, what are they?

8. Are you familiar with the roles of the division managers, and if so, which?

9. Can you think of any conflicts between the managers, the board, and the membership? How will you work with the division managers to resolve issues?

10. You are certainly familiar with the role of the DECLs. What particular challenges do you see for DECLs and how will you work to address the issues?

Now we come to the membership.

11. What, if any, issues do you see that currently confront the membership? Pick one. How do you propose to resolve the issue?

12. Simply for background and awareness—do you know how much membership in PSIA/AASI costs, what

*continued on 15*

## Office Update

Susan Oakden retired in June and the remaining faithful, Vicki, Phil and Kathy, are carrying on with the assistance of any and all technology we can find. To this end, remember that you can sign up for clinics from our website calendar. You can fill out registration forms and mail, fax or scan them to the office. You can order manuals from the bookstore also available from our website. Ordering manuals through the office is easy and benefits the division.

Alpine Level 2 and 3 online written tests are simply a phone call away. Call the office, give us your contact information and we email the link. From the National website you can pay your dues, check your membership status, review your recent educational history and take advantage of Pro offers. You can always contact us directly, but email is the most efficient, [admin@psia-i.org](mailto:admin@psia-i.org).

Let us know what we can do to better support our membership. If you have a great but complex suggestion it may have to wait until next summer because we are getting busy! ■

### ALPINE CERT continued from 11

#### Mental Skills

1. Can you visualize a desired skiing performance and then execute it?
2. Can you regulate your sport arousal level to perform your best? Most candidates need to be able to "calm down" to enter into a good performance zone.
3. Do you know how to use positive self-talk to stop negative thoughts and maintain an optimistic attitude in a performance situation?
4. Do you have the experience and mental tools to successfully deal with a poor physical performance and move forward positively from that performance during the exam day?

A PSIA certification exam is both a

physical and mental performance. Some performance anxiety and stress should be expected. Successful performers practice and own strategies to deal with the stress of a performance situation. Without these strategies to call on, you will not perform to your potential in an exam situation, and most likely you will not be successful, especially at Cert Level 3.

Skiing to the Alpine Cert 3 standard requires a high level of physical capability, confidence and skill. No amount of preparation will get you to the standard if you do not possess the underlying capabilities necessary to train to the standard. You may be a Cert Level 2 instructor with excellent success teaching in the beginner and intermediate zones. And you may

be working hard to improve all of your teaching and skiing skills. But just putting in the work, and even making improvements, does not indicate that you can ski at the Cert 3 standard.

My intent is to illustrate the reality of skiing to the Cert 3 standard. If you have the capabilities outlined, then I encourage you to prepare fully and pursue Level 3 certification. If you do not possess these capabilities, then I encourage you to pursue other PSIA accreditations or Cert 1 and 2 in other disciplines. By all means practice to improve your skills in all areas of ski teaching, but for the sake of all involved, please make a realistic assessment of your ability before taking a Cert 3 skiing exam.

— **Scott Mathers, a PSIA-I DECL, is a former PSIA Alpine Team member.**



A helmeted Scott Mathers facilitates a group during Alpine DECL training at Snowbird Nov. 25 as Renee' Godin and Erin Williams look on.

### PREP continued from 6

One valuable portion of the clinic was the video analysis aspect. I was able to follow myself as Maggie gave feedback on my stance and my body movements. We were able to pause the video throughout the different phases of the turn to see where my body was and why certain things were happening. This is a fundamental element to teaching our craft, the why. Why is our student using more upper body rota-

tion? Why is he/she stemming their outside ski? Teaching is not just a one way conversation either. Our students should be asking us the same question. Why are you making me do this task here? Why should I try it that way?

On the last day of our clinic we focused on these questions and much more as we covered the teaching aspect of not only the certification process, but our profession. This is one area that I believe is the most important. The whole reason we do this, I do this, is because we love the sport, but the best reward is getting someone else to love it also. By attending this clinic I was able to better my skills as a skier and a teacher to help not only myself, but my snowsports school, my home mountain, and most importantly my clients.

Thank you PSIA for this opportunity. ■

## Children's Manuals

Looking to add to your library? We have children's manuals and handbooks available. Visit the [psia-i.org](http://psia-i.org) store or contact the office for details.





## Alpine Education

*By Dustin Cooper, PSIA-I Alpine Certification Manager*

As we wait for the winter season to fully arrive, it seems like a great time to take a look at what has already been happening with PSIA on a national level as well as here in Intermountain.

At the end of October, representatives from the divisions, and all disciplines of PSIA, gathered at Copper Mountain, Colorado for Fall Conference. The theme for the Alpine discipline was to build on delivering consistency with the updated 2014 PSIA National Standards. It is important to keep in mind the standards have not changed; the change is clarification of what is expected for skiing, teaching, and professional knowledge. Please take the time to review the complete 2014 PSIA Alpine National Standards at [www.PSIA-I.org](http://www.PSIA-I.org).

There will be updates to the PSIA-I Level 2 and Level 3 ski assessments to integrate the new PSIA National Standards. These updates will allow for a more accurate reporting of a candidate's skiing performance relating specifically to the fundamentals of skiing. The updates will more clearly assess the categories of skiing performance using highlighted tasks, basic blended tasks and applied skiing tasks. There will be a more comprehensive PSIA-I Task List for the highlighted tasks, basic blended tasks, and applied skiing tasks. There has been a comprehensive integration of this information in education curriculum to coincide with these updates and PSIA National Standards.

The PSIA-I Level 1 process will also benefit from more the comprehensive task matrix, with more task options and complete descriptions.

All of this information will be detailed in the reference materials of the website. It is important to use this information to familiarize yourself with the details and updates of the certification process during preparation. ■

requires considerable effort and patience, and all for little recognition. I would not write this article aimed at you, the electorate, if I did not care about the public perception of the Professional Instructor designation, how impressed I am to see the efforts that my colleagues make on a daily basis with clients, often under extremely challenging conditions, and the direction that the organization must take in a rapidly evolving environment, changes that should protect and enhance the visibility of individual members.

Voting is a leap of faith. Calling it a membership obligation, or indeed a civic duty, is not enough. Either you believe that the system is both changeable and worth changing, or you don't. I hope this article will at least encourage some discussion. — **Charlie Rodger** can be reached at [us01220@gmail.com](mailto:us01220@gmail.com).

### **EXPERIENCE continued from 6**

was learning new skills for my younger guests to have a great experience.

We all know children have short attention spans and therefore we have to make it fun. This means playing games or tricking them into doing something. It all leads to giving them an experience they can go home with at night and tell their parents how much they enjoy skiing or snowboarding, with the hope they return in the future.

It's important as we start teaching this season to take into account our guests' experiences. Positive experiences can lead to unlimited paths not only for your guests but also for you as an instructor. Maybe the guest takes another lesson with you or spreads the word to friends to take lessons. Or just tells everyone how great an experience it is to ski or snowboard.

Our industry is only sustainable with return guests. If we can provide the experience to get them to come back it provides the resources necessary for our industry to continue to expand. ■

### **APATHY continued from 13**

portion is retained by the division (as opposed to directed to the national office), how much a clinic season pass costs, and what is the cost of a PSIA/AASI-I clinic?

13. There has been considerable discussion about the cost of clinics and about the value of PSIA/AASI membership. What are your comments?

14. There is considerable discussion about the assessment process and evaluation of L1, L2, L3 candidates for certification, and of CS accreditation. Are there any changes that you would like to see? If yes, why? If no, why?

15. PSIA/AASI-I makes a concerted

effort to launch clinics and lectures. What are your comments on the programs and what changes might you wish to see? This is an open question and the candidate has an opportunity to demonstrate intentions.

16. If you are elected, and if you can imagine yourself three years from now sitting having this discussion, what would you hope to have accomplished?

Perhaps I hope for too much change in too short a time. But in the absence of hope, what have we? I am perhaps the keeper of the mythological Pandora's PSIA/AASI-I container, doing my best to retain the last of the contents.

I recognize that a board membership position is a commitment, one that

## PSIA/AASI Intermountain Events

### Alpine Clinics

Start Date	Start Day	Event	Location
Nov 29-30	Sat-Sun	Alpine Ski Improvement Workshop	Brighton
Dec 8	Mon	Alpine Outreach	PCMR
Dec 8	Mon	Alpine Teach Prep, Level 2 & 3	Deer Valley
Dec 9	Tue	Alpine Blended Skills	PCMR
Dec 9	Tue	Alpine Highlighted Skills	PCMR
Dec 9	Tue	Alpine Applied Skills	PCMR
Dec 13	Sat	Alpine ED College	Snowbasin
Dec 16	Tue	Alpine Teach Prep, Level 2	Grand Targhee
Dec 16	Tue	Train the Trainer	Deer Valley
Dec 17	Wed	Alpine Blended Skills	Grand Targhee
Dec 17	Wed	Alpine Applied Skills	Grand Targhee
Dec 18	Thu	Alpine Highlighted Skills	Grand Targhee
Jan 6	Tue	Alpine Highlighted Skills	Canyons
Jan 6	Tue	Applied Skills	Canyons
Jan 6	Tue	Alpine Blended Skills	Canyons
Jan 7	Wed	Alpine Teach Prep, Level 2 & 3	PCMR
Jan 7-9	Wed-Fri	Alpine Level 3 Prep Camp	Jackson Hole
Jan 8	Thu	Alpine Level 3 Adv. Education Series	Jackson Hole
Jan 8-9	Thu-Fri	Alpine Level 2 Prep Camp	Jackson Hole
Jan 9	Fri	Alpine Ski Improvement	Snowbasin
Jan 11	Sun	Alpine Highlighted Skills	Snow King
Jan 11	Sun	Alpine Blended Skills	Snow King
Jan 12-13	Mon-Tue	Alpine Women's Camp	Canyons
Jan 14	Wed	Alpine Level 3 Advanced Education Series	Alta
Jan 14-15	Wed-Thur	Alpine Level 2 Prep Camp	Alta
Jan 16	Fri	Alpine Highlighted Skills	Deer Valley
Jan 16	Fri	Alpine Applied Skills	Deer Valley
Jan 16	Fri	Alpine Blended Skills	Deer Valley
Jan 16	Fri	Alpine 2 Days 1 Coach (day 1 of 2)	Solitude
Jan 24-25	Sat-Sun	Alpine Ski Imp. Workshop	Brian Head
Jan 26	Mon	Alpine Big Mountain Skiing (day 1 of 2)	Alta
Jan 27	Tue	Alpine Big Mountain Skiing (day 2 of 2)	Snowbird
Jan 29	Thu	Alpine Highlighted Skills	Sundance
Jan 30	Fri	Alpine Blended Skills	Sundance
Jan 30	Fri	Alpine Applied Skills	Sundance
Jan 30	Fri	Alpine 2 Days 1 Coach (day 2 of 2)	Deer Valley
Feb 1	Sun	Alpine Level 2 Teaching Prep	Snow King
Feb 1	Sun	Alpine Applied Skills	Snow King
Feb 2-3	Mon-Tue	Alpine Pro Inst. Seminar	Deer Valley
Feb 2	Mon	Alpine Level 3 Teaching Prep	Jackson Hole
Feb 2	Mon	Alpine Highlighted Skills	Jackson Hole
Feb 3	Tue	Alpine Blended Skills	Jackson Hole
Feb 3	Tue	Alpine Applied Skills	Jackson Hole
Feb 9	Mon	Alpine Steeps Clinic (day 1 of 2)	Jackson Hole
Feb 10	Tue	Alpine Steeps Clinic (day 2 of 2)	Jackson Hole
Feb 10	Tue	Alpine Level 3 Teaching Prep	Alta
Feb 10	Tue	Alpine Level 2 Teaching Prep	Alta
Feb 11	Wed	Alpine Highlighted Skills	Solitude
Feb 12	Thu	Cat skiing	Powder Mt.
Feb 23	Mon	Alpine Ski Improvement /Race Drills	PCMR
Feb 25-27	Wed-Fri	Alpine Level 3 Prep Camp	Snowbird
Mar 2	Mon	Alpine Level 2 Teaching Prep	Jackson Hole
Mar 2	Mon	Alpine Highlighted Skills	Jackson Hole
Mar 3	Tue	Alpine Blended Skills	Jackson Hole
Mar 3	Tue	Alpine Level 3 Teaching Prep	Jackson Hole
Mar 3	Tue	Alpine Applied Skills	Jackson Hole
Mar 4	Wed	Alpine Level 2 Teaching Prep	Brighton
Mar 4	Wed	Alpine Highlighted Skills	Brighton
Mar 5	Thu	Alpine Blended Skills	Brighton
Mar 5	Thu	Alpine Level 3 Teaching Prep	Brighton
Mar 5	Thu	Alpine Applied Skills	Brighton
Mar 6	Fri	Alpine Highlighted Skills	Beaver Mtn
Mar 6	Fri	Alpine Level 2 Teaching Prep	Beaver Mtn

Mar 7	Sat	Alpine Ski Imp./Cat skiing (day 1 of 2)	Powder Mt.
Mar 8	Sun	Alpine Ski Imp./Cat skiing (day 2 of 2)	Powder Mt.
Mar 7	Sat	Alpine Level 3 Advanced Education Series	PCMR
Mar 18	Wed	Alpine Highlighted Skills	PCMR
Mar 19	Thu	Alpine Applied Skills	Canyons
Mar 19	Thu	Alpine Blended Skills	Canyons
TBD	TBD	Alpine Spring Clinic	TBD
Apr 16	Thu	Alpine Gate and Race Intro	Snowbird
Apr 18	Sat	Alpine GS Gate Training	Snowbird
Apr 19	Sun	Alpine SL Gate Training	Snowbird
Apr 20	Mon	Alpine Big Mountain Skiing (day 1 of 2)	Snowbird
Apr 21	Tue	Alpine Big Mountain Skiing (day 2 of 2)	Snowbird

### Alpine Assessments

Start Date	Start Day	Event	Location
Dec 10-11	Wed-Thur	Alpine Level 1 Exam	Alta
Dec 12-13	Fri-Sat	Alpine Level 1 Exam	Snow King
Dec 14-15	Sun-Mon	Alpine Level 1 Exam	Jackson Hole
Jan 8-9	Thu-Fri	Alpine Level 1 Exam	Canyons
Jan 20	Tue	Alpine Level 3 Teaching Exam	Alta
Jan 20	Tue	Alpine Level 2 Teaching Exam	Alta
Jan 21	Wed	Alpine Level 3 Skiing Exam	Alta
Jan 21	Wed	Alpine Level 2 Skiing Exam	Alta
Jan 22-23	Thu-Fri	Alpine Level 1 Exam	Sundance
Jan 26-27	Mon-Tue	Alpine Level 1 Exam	Beaver Mtn
Jan 27	Tue	Alpine Level 2 Teaching Exam	Grand Targhee
Jan 28	Wed	Alpine Level 3 Skiing Exam	Jackson Hole
Jan 28	Wed	Alpine Level 2 Skiing Exam	Jackson Hole
Jan 29	Thu	Alpine Devo Sqd Select (day 1 of 2)	Jackson Hole
Jan 31-Feb 1	Sat-Sun	Alpine Level 1 Exam	Grand Targhee
Feb 4-5	Wed-Thur	Alpine Level 3 Exam	Deer Valley
Feb 4-5	Wed-Thur	Alpine Level 2 Exam	Deer Valley
Feb 6	Fri	Alpine Devo Sqd Select (day 2 of 2)	Snowbasin
Feb 7-8	Sat-Sun	Alpine Level 1 Exam	Brian Head
Mar 4-5	Wed-Thur	Alpine Level 1 Exam	Deer Valley
Mar 7-8	Sat-Sun	Alpine Level 1 Exam	Pebble Creek
Mar 10-11	Tue-Wed	Alpine Level 2 Exam	Jackson Hole
Mar 10-11	Tue-Wed	Alpine Level 3 Exam	Jackson Hole
Mar 30-31	Mon-Tue	Alpine Level 1 Exam	PCMR
Apr 1	Wed	Alpine Level 3 Teaching Exam	PCMR
Apr 1	Wed	Alpine Level 2 Teaching Exam	PCMR
Apr 2	Thu	Alpine Level 2 Skiing Exam	Snowbird
Apr 2	Thu	Alpine Level 3 Skiing Exam	Snowbird

### Snowboard Clinics

Start Date	Start Day	Event	Location
Jan 10	Sat	LVL 1 Foundation	Targhee
Jan 10	Sat	LVL 1 Foundation	PCMR
Jan 12	Mon	LVL 2 Ride	Jackson Hole
Jan 13	Tue	LVL 2 MA	Targhee
Jan 14	Wed	LVL 2 Teach	Targhee
Jan 15	Thu	LVL 2 Applied Research Project	Beaver Mtn
Jan 16	Fri	LVL 2 Assessment Preview	Beaver Mtn
Jan 20	Tue	LVL 2 Ride	Canyons
Jan 21	Wed	LVL 2 MA	Snowbird
Jan 22	Thu	LVL 2 Teach	Brighton
Jan 24	Sat	Steeps Camp	Jackson Hole
Jan 25	Sun	Steeps Camp	Jackson Hole
Jan 27	Tue	LVL 3 Ride	Snowbird
Jan 28	Wed	LVL 3 MA	Snowbird
Jan 28	Wed	LVL 3 MA	Jackson Hole
Jan 29	Thu	LVL 3 Teach	PCMR

## PSIA/AASI Intermountain Events

Jan 29	Thu	LVL 3 Teach	Jackson Hole
Jan 30	Fri	LVL 3 Applied Research Project	Snowbasin
Jan 31	Sat	LVL 1 Foundation	Brighton
Feb 7	Sat	Freestyle Camp	PCMR
Feb 8	Sun	Freestyle Camp	PCMR
Feb 9	Mon	Freestyle Accred	PCMR
Feb 11	Wed	LVL 3 Assessment Preview	Snowbasin
Feb 21	Sat	LVL 1 Foundation	Kelly Canyon
Feb 26	Thu	Pipe Clinic	PCMR
Feb 28	Sat	LVL 1 Foundation	Brian Head
Mar 4	Wed	Stance and Deliver	Powder Mtn
Mar 5	Thu	LVL 1 Foundation	Solitude
Mar 10	Tue	LVL 2 Ride	Sundance
Mar 11	Wed	LVL 2 Ride	Targhee
Mar 12	Thu	LVL 2 MA	Targhee
Mar 13	Fri	LVL 2 Teach	PCMR
Mar 14	Sat	LVL 2 Assessment Preview	Brighton
Mar 16	Mon	LVL 3 Ride	Snowbird
Mar 17	Tue	LVL 3 MA	Jackson Hole
Mar 17	Tue	LVL 3 MA	Snowbasin
Mar 18	Wed	LVL 3 Teach	Jackson Hole
Mar 19	Thu	LVL 3 Assessment Preview	Jackson Hole
Mar 21	Sat	Freestyle Camp	PCMR
Mar 22	Sun	Freestyle Camp	PCMR
Mar 23	Mon	Freestyle Accred	PCMR
Mar 25	Wed	LVL 1 Foundation	Beaver Mtn
Apr 11	Sat	DECL Training	Snowbird
Apr 12	Sun	DECL Training	Snowbird

## Snowboard Assessments

Start Date	Start Day	Event	Location
Jan 17	Sat	LVL 1 Assessment	Snow King
Jan 17	Sat	LVL 1 Assessment	Canyons
Feb 3	Tue	LVL 2 Assessment	Jackson Hole
Feb 4	Wed	LVL 2 Assessment	Jackson Hole
Feb 6	Fri	LVL 1 Assessment	Solitude
Feb 22	Sun	LVL 1 Assessment	Kelly Canyon
Feb 24	Tue	LVL 3 Assessment	Jackson Hole
Feb 25	Wed	LVL 3 Assessment	Jackson Hole
Mar 1	Sun	LVL 1 Assessment	Brain Head
Mar 15	Sun	LVL 1 Assessment	Sundance
Mar 26	Thu	LVL 1 Assessment	Beaver Mtn
Apr 1	Wed	LVL 2 Assessment	Canyons
Apr 2	Thu	LVL 2 Assessment	PCMR
Apr 7	Tue	LVL 3 Assessment	Snowbasin
Apr 8	Wed	LVL 3 Assessment	PCMR

## Adaptive

Start Date	Start Day	Event	Location
Dec 11	Thu	Level 1/2 Prep Snowboard	Park City
Dec 12	Fri	Level 1/2 Prep Skiing	Park City
Dec 12	Fri	Level 1/2 Prep Skiing	Grand Targhee
Jan 5-6	Mon-Tue	IMD Adaptive L1 Snowboard Exam	Park City
Jan 7-8	Wed-Thur	IMD Adaptive L1 Skiing Exam	Park City
Feb 2-3	Mon-Tue	IMD Adaptive L1 Skiing Exam	Grand Targhee
Feb 2-3	Mon-Tue	Adaptive L2 Skiing Exam	Grand Targhee

**Log in to [psia-i.org](http://psia-i.org) or [aasi-i.org](http://aasi-i.org) for event updates.**

## Children's Specialist

Start Date	Start Day	Event	Location
Nov 12	Wed	CS 1 Indoor	Deer Valley
Dec 9	Tue	CS 1 On-Snow	The Canyons
Dec 11	Thu	Clinic - Bag O'Tricks	PCMR
Dec 11	Thu	CS 1 Indoor	Targhee
Dec 12	Fri	CS 1 On-Snow	Targhee
Dec 13	Sat	Ed College Kids Clinic - Bag O'Tricks	Snowbasin
Dec 14	Sun	Ed College Kids Clinic - Bag O'Tricks	Snowbasin
Jan 12	Mon	CS 1 Indoor	Snowbasin
Jan 15	Thu	CS 1 Indoor	SLC Library - TBA
Jan 28	Wed	CS 1 On-Snow	Brighton
Jan 30	Fri	Clinic - Bag O'Tricks	Kelly Canyon
Feb 1	Sun	CS 1 Indoor	Jackson
Feb 2	Mon	CS 1 On-Snow	Jackson
Feb 4	Tue	Clinic - Bag O'Tricks (Ski Only)	Alta
Feb 5	Thu	Children's Specialist (CS) 1 Indoor	Deer Valley
Feb 8	Sun	Clinic - Bag O'Tricks	Snow King
Feb 20	Fri	CS 2	Targhee
Feb 21	Sat	CS 2	Targhee
Mar 1	Sun	CS 2	Jackson
Mar 2	Mon	CS 2	Jackson
Mar 3	Tue	CS 1 On-Snow	Snowbasin
Mar 4	Wed	CS 2	PCMR
Mar 5	Thu	CS 2	PCMR
Apr 11	Sat	Spring Clinic Kids Clinic - Bag O'Tricks	PCMR
Apr 12	Sun	Spring Clinic Kids Clinic - Bag O'Tricks	PCMR

## Nordic

Start Date	Start Day	Event	Location
Jan 25	Sun	Cross Country Level 2/3 Prep	Ogden Nordic
Jan 30	Fri	Skate Skiing Skills	Mink Creek
Feb 1	Sun	Telemark Ski Improvement	Deer Valley
Feb 2	Mon	Telemark Beyond Level 3	PCMR
Feb 23	Mon	Adv. Cross Country (2/3 Prep also)	Victor, ID
Mar 6	Fri	Telemark Teach/MA	JHMR
Apr 8	Wed	Telemark Level 2/3 Prep Clinic	Grand Targhee
Apr 23-25	Thu-Sat	InterTele (3 day)	Snowbird
Jan 5-6	Mon-Tue	Cross Country L1 Assessment	Grand Targhee
Jan 7-8	Wed-Thur	Cross Country L1 Assessment	Ogden Nordic
Jan 24-25	Sat-Sun	Telemark Level 1 Assessment	Alta
Feb 9-10	Mon-Tue	Cross Country L2/3 Assessment	W. Yellowstone
Feb 2-3	Mon-Tue	Cross Country L2/3 Assessment	Ogden Nordic
Apr 9-10	Thu-Fri	Telemark L2/3 Assessment	Grand Targhee

## Alpine Lectures

(All Lectures 7:00 – 9:30 p.m. at Whitmore Library)

Dec 2, "Skills Concept 101"  
(Speaker - Collin Bywaters)

Dec 22, "Fundamentals of Movement Analysis"  
(Speaker - Stephen Helfenbein)

Jan 22, "OMG, I Rotated!"



## CLINIC DISCOUNT PASS 2014/2015 SEASON

*This opportunity is made available for continuing professional development*

- Pricing: \$215 for up to 6 clinics, \$39 for each clinic beyond that, no second clinic discount pass available and this privilege is NOT transferrable..
- Excludes Assessments, Accreditations, Children's Specialist, and specially priced multi-day events (e.g. Spring Clinic, L2 and 3 Prep Camp, Women's Camp)
- Holder is responsible for any added fees (e.g. late fees, Cat Ski surcharge)
- Sign up: Two week deadline applies or a \$20 late fee will be charged.
- Cancellation of any clinic has to be made through the office two weeks prior to event.
- No shows on the clinic day are costly. No shows cost the pass holder one clinic day and may cost another member, if they are on a wait list, the opportunity of attending that clinic. Protect your clinic pass investment, help your fellow member, and use your clinic pass responsibly. Repetitive no shows may be grounds for cancellation of pass privileges.
- Active participation in the selected clinics is required. Disruptive behavior or actions may be grounds for dismissal from the clinic group and may lead to cancellation of the discount privilege.
- Must be purchased by January 31 of current season. No refunds or credit will be accepted for the next season.

PSIA-I/AASI-I will stand by these policies to protect our privileges with our host areas.

I have read the conditions above, and agree to abide by these policies:

Signature\_\_\_\_\_ Date\_\_\_\_\_

-----

Please enclose a check or provide a credit card number with expiration date code. Mail or fax to the Division office. Address and fax number are included at the bottom of this form.

Check/Cash/Money Order\_\_\_\_\_ Card Type: VISA\_\_\_\_\_ MasterCard\_\_\_\_\_ Discover\_\_\_\_\_ American Express\_\_\_\_\_

Card Number\_\_\_\_\_ Expiration Date \_\_\_\_\_

PSIA-AASI Intermountain is authorized to bill my credit card the above amount.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_



# 2014-2015 Event Registration


## Professional Ski Instructors of America Intermountain Division

## American Association of Snowboard Instructors, Intermountain


### REGISTRANT INFORMATION

NAME		PHONE		FAX	
STREET		CITY		STATE	ZIPCODE
E-MAIL		SKI SCHOOL		<input type="checkbox"/> CHECK IF NEW ADDRESS	
YOUR CURRENT MEMBERSHIP STATUS <input type="checkbox"/> Entry Level <input type="checkbox"/> Level I <input type="checkbox"/> Level II <input type="checkbox"/> Level III		NATIONAL ID NUMBER	INDICATE DISCIPLINE FOR THIS EVENT <input type="checkbox"/> Alpine <input type="checkbox"/> Snowboard <input type="checkbox"/> Nordic <input type="checkbox"/> Adapted		

### EVENT REGISTRATION INFORMATION


<b>EDUCATION</b>	*** LIST CLINIC TOPIC FROM SCHEDULE ***	LOCATION	DISCOUNT PASS ELIGIBLE	DATE	COST
			<input type="checkbox"/> Discount pass, no charge		
			<input type="checkbox"/> Discount pass, no charge		
			<input type="checkbox"/> Discount pass, no charge		
	Clinic Discount Pass requires separate form (purchase by 1/31/15, \$215.00)	Passes are good for up to 6 educational clinics and/or lecture series events during covered period excluding Spring Clinic, accreditations, assessments and any 3-day package event. Pass holders are subject to all published deadlines for registration including late fees and additional surcharges.			
<b>ASSESSMENT</b>	LIST ASSESSMENT TITLE FROM SCHEDULE	LOCATION	DATE	COST	
I attest that I have familiarized myself with the requirements, standards and expectations for the level of certification that I am seeking and also with the various preparation tools and clinics available to me through PSIA-I/AASI-I, PSIA/AASI, and my home area. As such, I consider myself thoroughly prepared to safely, confidently, and skillfully participate in the assessment for which I am registering.  <b>Candidate Signature (for assessments)</b>					

### FEES

Level 1 Package \$130.00 Clinic Discount Pass Separate Form One-day Clinic \$60.00 Add extra for Cat Skiing \$20.00 L2, L3 Assessments/per day \$85.00 Level 2, 3 Written Test \$12.00 Lecture \$20.00 per session	PAYMENT METHOD: <input type="checkbox"/> Cash/Check/MO <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Am. Express  Account Number: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <b>CVC Code:</b> <input type="text"/> <input type="text"/> <input type="text"/> <b>Exp. Date:</b> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>  Please bill my credit card. <b>Signature:</b> _____	<b>TOTAL FEES:</b>
--	--	--------------------

### RELEASE

I, (print name) \_\_\_\_\_, have requested to attend the Professional Ski Instructor of America Intermountain Division (hereafter "PSIA-I") or American Association of Snowboard Instructors Intermountain Division (hereafter "AASI-I") education or certification function led by a PSIA-I or AASI-I designated clinic leader or examiner (hereafter "Event Facilitators"). As a professional ski or snowboard instructor or experienced skier or snowboarder requesting participation in this event I fully understand and accept sole responsibility for my personal safety, behavior, and performance. I am fully aware of the risks of skiing and snowboarding associated with this event, including the possibility of serious injury and death, and release and forever discharge PSIA-I/AASI-I and PSIA/AASI, their officers, directors, employees, facilitators, agents, member ski areas, sponsors, and all persons from any and all claims, injuries, damages, expenses, or actions arising from or related to my participation in the PSIA-I/AASI-I sponsored event and under no circumstances or eventuality will suit be filed against PSIA-I/AASI-I or PSIA/AASI, their officers, directors, employees, facilitators, agents, member ski areas, or sponsors for any injuries resulting from participation in this program. I also agree to incorporate by reference all the provisions of the Utah Risk of Skiing Act (when applicable), and Your Responsibility Code as endorsed by the Professional Ski Instructors of America. **Anyone who does not exhibit the skills necessary to ski/board safely in a clinic will be invited to take another product or receive a refund. I have fully read and voluntarily agree to the above terms and conditions.**

 <b>REGISTRANT SIGNATURE</b> (or signature of legal guardian if under 18 years of age)	<b>Date</b>
---	-------------

E-mail, mail or Fax your completed registration form to: **PSIA/AASI Intermountain Division**  
 7105 South Highland Dr, Suite 201  
 Salt Lake City, UT 84121

e: admin@psia-i.org  
 f: 801 942-7837  
 v: 801 942-2066

☒ **TELEPHONE REGISTRATIONS NOT ACCEPTED**

Completed registration form and payment must be in the Division office at least 2-weeks prior to the event date. Postmarks not accepted. Applications not received by event deadline (two weeks prior) are subject to a \$20 non-refundable late processing fee. **REFUNDS:** Notice given office before deadline, 100%; notice after deadline but before event, 50%; no notice given before event **NO REFUND.**



## The Instructors EDGE

A publication of:  
PSIA Intermountain Division,  
AASI Intermountain Division  
7105 Highland Dr., Suite 201  
Salt Lake City, Utah 84121

TM

"I love working for a company that treats you like family.  
There is a sense of camaraderie you can't find anywhere else."  
**Philip Linford, Deer Valley ski instructor for 18 seasons**

## TEACH AT A TOP-RATED RESORT. LEARN A NEW DEFINITION OF FAMILY.

### Now hiring ski instructors.

Share your passion for skiing at a resort that's not only one of the best in the world, it feels a lot like home (last year, over 1,000 staff members celebrated their fifth season or more at Deer Valley). Compelling wage and benefits package. Progressive ski programs with small class sizes. PSIA-accredited ski school. Apply now at [deervalley.com/jobs](http://deervalley.com/jobs).



**DEER VALLEY  
RESORT**

800-882-2002