

# THE INSTRUCTORS EDGE

Spring/Summer 2015  
VOLUME 39  
NUMBER 3



*The Professional Ski Instructors of America*  
*The American Association of Snowboard Instructors*  
**Intermountain**

## Good vs Great Instructors

By Aldo Littig

Ski instructors want to be great. But what characteristics separate a good instructor from a great instructor? There are many things that separate the good instructors from the great instructors: The image they portray, the way they teach, and their ability to connect on a learning level, all are in the makeup of a great instructor.

### Image

The image an instructor portrays identifies how they see the sport of skiing. Although we are not all looking for Ted Ligeity to be our coach, we are looking for someone to inspire us. Good instructors make the movements look robotic and lack the ability to work with the mountain. Great instructors have the ability to show us how to work with the mountain and display the blend of skills in a playful manner. Although we are always striving for the most efficient movements, how we display our personal flare can demonstrate a lot to the students and the potential they strive for. As a student I am looking for a demonstration that shows how I can apply the skills I have learned



Brian Oakden

PSIA-I DECLs Nathan Emerson and Erin Williams ham it up during Spring Clinic April 10-12 at Park City Mountain Resort. More Spring Clinic photos can be found on page 8.

and take it to the next level.

### Teacher

Something that is hammered upon us by PSIA is the CAP model. Here again, good instructors fall by the wayside while the great instructors shine. When it comes to teaching, everything is about the proper blend for the group as well as each individual in the group. It is a hard task to assess the cognitive, affective, and physical needs of the group. A great instructor will set the stage so everyone can shine. If it were only

the cognitive domain then we could read physics books and learn how forces apply to different scenarios. If it were only sensorimotor (physical) domain then the movements could be learned in a gym and muscle groups could be developed to optimize the use of the ski. The affective domain may be the hardest to teach.

In order for an instructor to connect with the affective domain, they must get

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What is it?		The results of hard work.	



## President's Message

*By Joe Waggoner, PSIA-I/AASI-I President*

I hope that you all had a prosperous and rewarding winter season, in spite of Mother Nature's lack of cooperation. In most parts of our Division the "later than normal" natural snow to start the season, the "Spring/Summer Like" conditions in late March and early April, and the "Drier than normal" middle of the Season combined to make it challenging to say the least. In spite of these challenges, we made it through and in most cases the season was a success. With that being said, I hope that you will join me in using your positive thinking, special rituals, and/or prayers that Mother Nature will give us a little less challenge next season.

In spite of the challenges of the past season, we had some noteworthy successes:

- ◆ Our Ed College was a success even though it had to be rescheduled to a later date and a different venue. Many thanks go to Mike, Mary, PCMR, Snowbasin, Dustin, and our DECL Staff for making this happen.
- ◆ Our Spring Clinic and Silent Auction were successes in spite of the "late spring/early summer weather. Again, thanks to the efforts of PCMR, Mike, Mary, Susan, the Office staff, DECL staff, and volunteers.
- ◆ We have approved and signed an Affiliation Agreement with PSIA/AASI that outlines and formalizes our working relationship with PSIA/AASI and with all other divisions. Since the time of our signing, Rocky Mountain and Eastern divisions have signed as well, which completes the signing of an Affiliation Agreement by all divisions.
- ◆ We had record or near record participation in our education and certification events, including a significant increase of participation and success for our Level 1 candidates in all disciplines. Congratulations to all that have achieved a new certification or certificate and Welcome to our new Level 1s and new members. I, also, want to thank all that participated in our events this season.
- ◆ Please join me in recognizing and thanking our board, our managers, our office staff, our education/certification staff, SIRC members, and all of our volunteers for their contributions that made this season a real success and that have helped to increase our membership by double digits over last season.

I hope that you will join me in thanking our current board for their efforts on our member's behalf and that you will, also, join me in welcoming our new board. I am confident that they will work tirelessly to represent your interests and the wellbeing of our division. ■

## The Instructors EDGE

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**Log in to [psia-i.org](http://psia-i.org) or [aasi-i.org](http://aasi-i.org) for event updates.**



## Communications Report

*By Mary Flinn Ware, PSIA-I/AASI-I Communications V.P.*

The snow sports season has ended for most of us, and I hope you are all enjoying the warmer summer weather that has finally arrived. I ended my season at Snowbird once again this spring, this year at National Academy, and I would highly recommend that each of you make it your goal to attend Academy sometime in your snow sports career.

Four hundred and twenty new members joined our PSIA division this 2014/2015 season, up from 360 in 13/14. Our growth trend continues. This past season there were 331 participants vs. 205 in 13/14 who successfully completed their Alpine PSIA Level 1 certification and 80 vs. 43 on the Snowboard Level 1 side, five in Nordic for this season.

Despite the poor snow season for our division, our annual Spring Clinic event, hosted by Park City Mountain Resort, was a success. Approximately 180 members participated. We held our largest general membership meeting on that Saturday prior to the banquet. It was the largest meeting in many years, thank you to all in attendance. The conversation was lively, thought provoking, and informative. I would encourage you to attend in the future.

The silent auction, held on Saturday night of Spring Clinic brought in \$3300. Thank you William Loizeaux, a longtime Intermountain member who generously augmented the sum with an individual donation of \$1,000 to our scholarship fund. I'd like to give a special thank you to Vicki and Kathy from our office along with Linda Larson and Jill Martin for their assistance in this endeavor. Thank you to all who donated items to help raise these funds that will be available to our membership once again this November and February 2016. Donors will be printed in the Edge, please reach out and thank our donors in your area for their support.

We welcomed in our newly elected BOD members to their first meeting, held at the National Ability Center on June 20 and 21. At that time we also thanked our outgoing BOD members for their volunteer services during the length of their term. Much time and commitment goes into being involved as a BOD member, this past year extra effort has have been needed to move forward with Strategic planning for the future of our division, Mark Nakada has been instrumental with his assistance and expertise, thank you Mark.

To those of you whom have called the office or emailed with questions/comments, thank you. Positive action was taken with successful results several occasions this winter to accommodate your needs. Your Intermountain staff is there to serve you when at all possible; communication is the key to all good relationships.

I urge you to get engaged with your passion, volunteer, mentor a new instructor in your home school, start working on a donation for our next silent auction, write an article for our next issue of the Edge, or start planning next seasons' events. Spring Clinic will once again be held in beautiful Sun Valley. Whatever you do, your participation is welcome. ■

## **INSTRUCTORS continued from 1**

to know what the group is really feeling, addressing fears, hopes and desires and take this to the best utilization of the skiing and skill building, and enhance the fun factor. The fun factor is that of the student; not the instructor. The instructor cannot let their feelings, hopes and desires take precedence over the class.

The affective domain requires a conscious effort on the teacher to adjust to the needs of the group and the individuals within the group. Once an instructor figures out the needs of each student then they can begin to teach. This is a very hard thing to do with a group because it takes time and effort and requires talking to everyone in the group. The instructor must figure out the needs of all in that group, tying a thread that connects all the needs and still achieves the task at hand. If a student has a cognitive need and an instructor addresses it with a physical solution, the student could feel empty or confused. A great instructor will find a way to meet the needs of everyone while the good instructor teaches a lesson that only meets the need of some.

As a student I am looking for the teacher that can meet the needs of all.

## **Learner**

Everyone is on a learning spectrum. We all have things to learn and work on. Good instructors have already accepted where they are on the spectrum. Learning is no longer of importance. Those instructors who have an ego attached with their spot are afraid to show their weaknesses. When confronted they tend to become defensive. The great instructors on the other hand are always in pursuit of something new. They admit their faults and connect with the group. Everyone, including great instructors, are continuously working on something on their skiing and teaching. These instructors tend to have more focus in skill building because they

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understand the need for that focus. A great instructor also uses this ability to build many different life skills. A good instructor is limited to skiing. The instructor who becomes a student in other activities, challenges their ability by becoming a good student and understands the hardships associated with learning.

When confronted with challenges, people can take two different mindsets: Fixed mindsets, where the person only sees the final destinations and gives up when faced with hardships. Growth mindset, where every hardship is an opportunity to grow and excel. For instructors and students who are stuck in a fixed mindset, they may only see the overall challenge and do not see that achieving all the pieces of the challenge will make them better. People who have a growth mindset are able to enjoy the journey through the challenges and see every small piece of the challenge as an opportunity to learn. If you have not tried to learn something new in the last year, it is time to start a new adventure and try to go about it with a growth mindset.

As a student I am looking for a teacher that can challenge my learning just enough that I am not discouraged by the process.

Image, teaching and a desire to constantly learn are needed to be a great instructor. Unfortunately learning environments change daily and it is our job to change with them. We teach because "WE LOVE TO SHARE OUR LOVE OF THE SPORT." Just like skiing the mountain, we must adapt to the changing conditions.

I am writing this article because I am in the process of attaining my Level 3 Certification. As a student I have become more aware of these different teaching styles. I have learned from this process about the instructor I want to become and teaching style I will use. All this was made possible from the teaching styles that have either worked or not worked for me, as well as my observations of others.— **Aldo Littig is certified Alpine L2, Tele L2 and Snowboard L1.**



## Alpine Education

*By Stephen Helfenbein, PSIA-I Alpine Education Manager*

### Coaching vs. Instructing

*How Each Environment Impacts the Cert. Process*

Ski instructors are versatile, adaptable, fascinating people! We are the SUV of the skiing world, the Leatherman multi-tool, the mid-fat in the ski quiver. The range of our job activities covers a vast range: teaching adults, teaching children, participating in job specific training, training other instructors, improving your own skiing, certification preparation, taking a certification assessment.

Obviously, the activity we do the most is ski instruction. Less obvious are the unintended impacts that ski instructing has on our other experiences with which we like and/or need to engage. I would like to look specifically at how the ski instruction environment affects certification training.

Each season I have the privilege of working with several different types of skiers: ski instructors, instructor trainers and examiners, recreational skiers, junior athletes, and professional athletes. While getting to know more about skiers across this range of experience, I have become more aware of things that make them all similar (i.e. A love of skiing!), and some things that make them different (goals, motivations, abilities.) Generally, I see two different types of environments: coaching and instructing. I wonder if other ski instructors are aware of this difference? I am increasingly curious about particular aspects of both and wonder about the advantages and/or disadvantages associated with each?

When preparing for certification, the environment created during the training process has an impact on the effectiveness of the training. Important components of a trainee's environment are their personality and mental state, trainer and peers. I have noticed trainees struggle with specific aspects of the training process. Specifically, identifying specific achievable goals, receiving feedback, and creating effective practice. How might the trainee's environment contribute to these struggles?

Training for and taking a certification assessment is a performance situation similar to a race or competition. What does it take to be successful in performance situations? Dr. Dan Tripps, an expert in Exercise Science and coach of world-class athletes tells us that high performers possess the following personality traits:

- Risk-taking** – Less concern with safety, embrace challenge
- Stimulus-seeking** – Risk taking is rewarding
- Competitive** – Focus is on achieving success
- Confident** – Belief in ability to succeed
- Attentional** – attend to cues in an effective manner?
- Expectant** – environment is not threatening
- Mentally tough** – sustain high performance under pressure
- Self-controlled** – calm in tense and stressful situations



Environment affects performance. When training for certification, do we regularly put ourselves in an environment that helps us develop the traits specified above? It depends on what kind of environment you are facilitating. Are you creating a “ski coach” or “ski instructor” environment?

The ski instructor environment consists primarily of instructor and guest. Webster’s Dictionary defines instructor as: *“a person who teaches a subject or skill.”* Guest is defined as: *“A person entertained in one’s house, a person to whom hospitality is extended, and a person who pays for the services of an establishment.”* We also use the word “client” to describe our students: *“one that is under the protection of another.”*

A ski coach environment consists primarily of coach and athlete. Webster’s defines coach as: *“a person who teaches and trains an athlete or performer, or a private teacher who gives someone lessons in a particular subject.”* Athlete is defined as: *“A person who is trained or skilled in exercises, sports, or games requiring physical strength, agility, or stamina.”*

Reviewing these definitions we can more clearly visualize each environment, we can also see some distinctions between the two and identify which environment will more effectively prepare someone for a performance situation and promote the personality traits associated with high performers. Regardless of your role in a particular environment, that environment will impact your personality similarly.

If you spend the majority of your time in a ski instructor environment and you desire success from a performance situation, like your certification process, create a ski coach environment more of the time. Treat your students like athletes. Role model the behavior you would like to see in your athletes by being one yourself. Encourage your athletes to take appropriate risks and adopt other personality traits of high performers. Make time for your training and train like an athlete. Have high expectations for yourself. Find a trainer that coaches athletes as well as instructs clients. Give yourself permission to struggle and embrace struggle. No struggle, no improvement!

There is a difference between coaching and instructing. Much of that difference is created by the needs of the customer being served. However, you are the versatile professional and should be able to excel at both roles. Help your customer create specific attainable goals, give them the tools to get there and give them the opportunity to perform. By facilitating a ski coach environment you will also help with your own learning process and next performance situation. ■

## Spring Clinic 2015 Silent Auction Donors

Thanks for supporting PSIA-I/AASI-I with your donation to the 2015 Spring Clinic Silent Auction!

All Sport Eyeware	Deep Powder House	Park City Sport
Alta Ski Lift Co	DoDo Restaurant	Porcupine Pub
Alta Sports	Dori Pratt	Rayna Burt
Beaver Mtn.	Georg’s Ski Shop	Shallow Shaft Restaurant
Blender Bottle	Jackson Hole Golf and Tennis Club	Shirt Off My Back
Booster Strap/Slide On	Jackson Hole Mountain Resort	Snowbird Mtn. School
Brian Head Grand Lodge	Kelly Boardman- Fowler	Sport Loft
Carl Boyer	Leslie Blank	Superior Ski
Carolyn Fushimi	Lift House	Surefoot
Chocolate Factory	Mary Flinn Ware	Swany America Corp
Christy Sports	Mike Thurgood	USSA
Cole Sport	Mossworks	Voile
CP Sports North America		

## ASEA Board Meeting

By Klent Lundell

I am reporting the National Board meetings that I attended May 29-31 at Table Mountain Inn in Golden Colorado.

Below are the things that the board passed or talked about.

### A. Industry Presentations

#### a. Michael Berry, NSAA

i. Discussed industry trends and weather impact on skier visits in 2014-2015.

ii. Referrals from 9 to 10 million core skiers are the primary source of new participants.

iii. Grassroots campaigns appear to be the most effective in attracting new participants to the sport (e.g. Learn to Ski and Snow Board Month [www.skiandsnowboardmonth.org](http://www.skiandsnowboardmonth.org), [www.learntoskiandsnowboard.org](http://www.learntoskiandsnowboard.org)/bring-a-friend-home, social media promotions, etc.). This point was emphasized by industry guest speakers in light of prior industry attempts at mass media brand building.

#### b. Joe Hession, SNOW Operating

i. “FUN” is biggest driver for conversion (Less falling, Intuitive steps, More movement).

ii. Experience drives resort visits.

iii. “Learning a new skill” without fun pretty much guarantees a low rate of return.

#### C. Rob Linde, RRC Associates

i. RRC created a Beginner Dashboard, and is conducting a multi-year study of retention of new skiers and riders to provide data of to inform industry practices.

ii. RRC will track conversion in real time for participating resorts.

iii. Preliminary results clearly demonstrate the importance of the instructor relationship in shaping the beginner experience.

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## STRATCOM

By Mark Nakada

### *Intermountain Division's Strategic Planning Meetings*

In February, the PSIA/AASI Intermountain Board of Directors voted to develop a more comprehensive strategic business plan for the division. As part of this process, Mark Nakada, PSIA Intermountain member and a business consultant, offered his services on a pro bona basis to help the board analyze, identify and create strategies that would maximize the division's strengths and opportunities while mitigating perceived weaknesses and challenges.

The initial work, which was conducted from May to November 2014, required a significant amount of data mining and analytics to identify the drivers that would help in the development of a sound business plan. The board met several times outside of their regularly scheduled board meetings to assess and discuss the findings.

Is the engagement finished? No. Although noteworthy milestones were achieved, there are areas that are undergoing further refinement. These elements are being addressed as the organization's Stratcom engagement moves into its second year.

#### **So, What Is Stratcom?**

Although there is a military application, many corporations and organizations use the 'Stratcom' moniker to analyze and plot strategic business direction. In this instance, the objective of Intermountain's Stratcom was *"to develop a Business Plan roadmap for PSIA/AASI Intermountain's (IMD) Board of Directors (BOD) that provides financial, strategic, marketing and*

***continued on next page***



## Alpine Certification

By Dustin Cooper, Alpine Certification Manager

As we finally start to have summer weather and most of you are looking toward what summer will bring. We are looking at the outcomes of the 2014-2015 season alpine clinics and assessments. And using this information to improve education and certification in the future.

#### **The season in review:**

- ◆ The 2-Day assessment option has grown in popularity and will be available next season.
- ◆ Updates to the Level 2 and Level 3 assessment options were successful in giving more specifics results and feedback to candidates. These also made it easier and for group leaders to deliver results and feedback.
- ◆ Electronic score sheets were used at two different assessment this season. The group leaders used a fillable PDF forms to create individual score sheets, the candidates reviewed the results and feedback with their group leaders at the end of the day. Then these were emailed to the PSIA-I office and the candidate. This is part of an ongoing process to automate event materials.
- ◆ Demand for events dramatically increased this season. Especially in the level I certification process.
- ◆ The updated PSIA national standards and educational materials allowed for more consistency among divisions and a clearer message to members.
- ◆ PSIA-I clinics, assessments, and materials were more closely aligned for more positive outcomes.
- ◆ A greater responsibility for financial budgets was given to the managers. This created a more streamlined process in operating the individual discipline education and certification programs.

#### **Looking toward next season:**

- ◆ PSIA Fall Conference has been cancelled due to budget restrictions and the need to financially support Inter-ski and the National Team selection process. Fall Conference has been the event held the last few years, bringing all PSIA divisions and disciplines together. This event may be brought back at a different time of year or as an every other year format.
- ◆ We are looking towards updates to the score sheets used for the Level 2 and Level 3 Teaching Assessments. To make the process more efficient for all involved. Moving away from using DVDs at assessments to an online format.
- ◆ Adding more PDF score sheets for other certification events.
- ◆ The Alpine Verification group will be working together to help implement strategic training initiatives for the Alpine DEC's.
- ◆ Exploring an option to schedule the education camps directly before certification assessments; keeping a consistent group leader through the entire process. This would be a similar format to the USSA certification events PSIA-I has been hosting.

## STRATCOM continued from 6

*operational guidance - while meeting the educational needs of the members."*

All of the Division's areas were evaluated: corporate governance, organizational structure and human resources, financials, membership metrics, operations, marketing, and information technology. The findings and accomplishments from Stratcom - Year 1:

### Findings

- ◆ The research identified numerous opportunities & challenges. However, metrics are only one part of the picture
- ◆ IMD's net revenues have not significantly increased over the past 5 years, and have not kept pace with the cost of living
- ◆ A large percentage of IMD's members are over 40: 45.3% of IMD's total membership
- ◆ The largest percentage of members - by age group - by discipline:
  - ◆ Alpine: 51-60 years
  - ◆ Snowboard: 31-40 years
  - ◆ Nordic: 41-60 yrs.
- ◆ IMD's aging demographics have long-term consequences to the financial well-being of the Division as those members retire from the industry
- ◆ IMD should add more educational (not just certification) events to the product mix to stimulate member interest.

### Accomplishments

- ◆ The BOD approved and imple-

mented updated vision & mission statements

- ◆ The BOD resolved conflicts and approved revisions to the Division's By-Laws and Policies & Procedures (P&P's), and is conducting annual By-Law and P&P reviews
- ◆ The BOD implemented a BOD Code of Conduct based on recommended models for nonprofit boards and their organizations to ensure better accountability and transparency
- ◆ The BOD revised the Division's budgeting process, and is establishing guidelines to ensure manager accountability

### Next Steps

For a Stratcom to be successful, organizations must commit to the process for the long term. To this end, the BOD agreed that this process should continue for the foreseeable future. As Stratcom continues into Year 2, some of the goals and objectives:

- ◆ Institute measurable strategic goals and revenue targets for the organization and its managers
- ◆ Establish membership recruitment and retention goals
- ◆ Conduct ongoing reviews of IMD's corporate governance and organizational processes
- ◆ Update IMD's human resources guidelines
- ◆ Develop and implement a formal marketing and communications plan
- ◆ Develop "What If" operational contingency plans, including an IT plan. ■

- ◆ We will also be testing a new online alpine education staff scheduling, and communication system. This should allow for more efficiency in staffing events based on the previous year's needs. Increasing communication and interaction of the Alpine DECL staff. With an end result in more efficient implementation of events for the members. There are already member ski schools using this system with very positive results.

As we work to improve the process and products we offer, the end result is always to make things better the member of PSIA Intermountain.

Here's to everyone having a great summer and hopefully a lot more snow next season! ■

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PSIA-AASI will participate in this study.

### B. Cross Country National Standards Passed

### C. Affiliation Agreements Have Been Signed with All 9 Divisions

a. A summary of revisions will be made available in the coming weeks for divisions to consider as amendments to the agreement.

### D. Interski 2015

a. Preparations are well under way.  
b. Costs to send all of the teams to Ushuaia, Argentina, makes this the most expensive Interski ever. PSIA-AASI can only afford to send a portion of its teams to Interski. Team members support fundraising to enable sending the entire team, as in St. Anton.

c. All team members have engaged in fundraising efforts, and 25 of 29 have committed to attending.

d. Individual PSIA-AASI Team members and staff have committed their own funds to attend.

e. Fundraising initiated and donations of \$24,416 are needed to reach the goal of \$150,000.

### E. Fall Conference:

a. Divisional and attendee feedback, Interski commitments, and shift in agenda mean the traditional Fall Conference at Copper won't be held in 2015.

B. Timing of Interski makes it unreasonable to integrate lessons learned into October content.

C. Options for 2016 are under consideration.

i. Combination of ongoing virtual meetings and options within Academy are under consideration for short term.

### F. National Academy 2016

a. Will not be held in Snowbird due to renovations at the resort. Alternate site negotiations are underway. The site for 2016 will be announced once an agreement is reached.

### G. Teams Selection

a. Principles regarding teams select-

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# Intermountain



## Spring Clinic 2015

Photos by  
Brian Oakden



## ASEA continued from 7

ion were discussed, and divisional input into the selection process remains ongoing. Additional details about this process will follow in June and July.

### H. Information Technology (Bross Group)

a. New website and relaunch of PSIA-AASI Community in late summer and early Fall.

b. Review of the Clinician Scheduling Tool as well as an electronic way of connecting instructors to consumers is underway

c. Continued focus on improving IT services.

### I. Budget

a. Teams selection and Interski included in 2015-2016 budgeting.

b. 2015-2016 Fiscal budget passed within policy.

c. A strong catalog and educational materials sales led to a strong finish to the financial year, despite higher than anticipated legal fees associated with the Affiliation Agreement process.

d. The staff is placing increased

emphasis on non-dues revenue opportunities (e.g., grant-seeking, sponsorship).

e. Dues were discussed in keeping with past practice including the potential for consumer price index (CPI) - based dues increases. Divisional input will be sought on the issue as part of a review of the bigger revenue picture and a proposal may be developed for the October meeting.

f. Marketing expenses capped in 2015-16. The association will continue to emphasize grassroots marketing and digital (e.g. social media).

i. Marketing subsidies will not move forward in FY2016.

ii. Digital drives engagement: Taking a bottom-up approach and asking the right question's is bringing in tremendous amounts of feedback from members.

iii. Divisions are gaining awareness and using resources created for them, and are getting a more streamlined, branded experience.

iv. Data analytics are helping understand members' buying

behavior to integrate messaging.

### J. Actions

a. Management Parameters and Monitoring Report Accepted

b. Monitoring Schedule for Policies 1.1 and 1.3 from May to April each year, and the schedule for Policies 1.2 and 1.4 from May to December, to allow more logical and manageable timing of the membership survey and distribution of the work.

c. "Reserves" defined as "unrestricted net assets" and plan for funding to increase reserves.

d. The board accepted the CEO's report on Ends Monitoring and Proposed Revisions and to accept the CEO revisions to interpretations and success measures with the caveat that long and short-term measures be incorporated.

e. Eastern Division appointed Steve Kling as its representative. Rocky Mountain Division appointed Joel Munn as its representative. Joel will continue to serve as RM Division President. Their terms will begin July 1<sup>st</sup> 2015.— **Kent Lundell is PSIA-I/AASI-I National Board Rep**

## Achievements and Awards: Accreditations

### Children's Specialist

#### CS I

Arnold, Ashley M.	Brighton
Astie, Philippe	PCMR
Ayoub, Lucas C.	Jackson Hole
Benrude, Jessica	Deer Valley
Berglund, Laura	Alf Engen
Bigham, Stephen	Deer Valley
Blonigen, Joe	Deer Valley
Bowden, Jeff	Brian Head
Brennan, Max	Alf Engen
Brown, Chris D.	Brian Head
Calhoun, Jill M.	Deer Valley
Cantor, Gerri S.	Alf Engen
Cheng, Arvin	Jackson Hole
Daigle, Jonathan	Snowbird
Davis, Anna	NAC
DeKens, Matt P.	Jackson Hole
Dixon, Aaron K.	PCMR
Dorsey, Virginia E.	Jackson Hole
Easter, Katherine C.	PCMR
Emans, Travis J.	Brian Head
Everett, Sam T.	PCMR
Fanning, David R.	Deer Valley
Feely, Frank J.	PCMR

Filippone, Michael T.	NAC
Fritzsche, Deborah J.	Deer Valley
Fry, Michael K.	Jackson Hole
Gardner, Jennifer	NAC
Gerdin, Theresa	Jackson Hole
Giddens, Jay P.	Jackson Hole
Hagood, Nathaniel	Jackson Hole
Higgins, Jack	PCMR
Hinkel, Thomas P.	Jackson Hole
Hirnyck, Anna	Grand Targhee
Hydok, Maureen A.	PCMR
Keir, Devon A.	NAC
Kolsky, Edward R.	Jackson Hole
Kreitzman, Todd S.	Brighton
Landward, John	NAC
LeBoeuf, Dan	PCMR
Lee, Damion	Canyons
Lokker, Michelle A.	Grand
Targhee	
Marler, Darin M.	Snowbasin
McDaniels, Melanie	PCMR
Mclver, Carter S.	Alf Engen
McKinney, Ashley D.	Canyons
Monk, Paul	Grand Targhee
Moorhead, Clay W.	Jackson Hole
Morris, Merry	PCMR
Morton, Hunter L.	NAC
Musclow, Sherry L.	Jackson Hole

Nasi, Cynthia	PCMR
Pearson, Benjamin	Deer Valley
Perkins, Amy	Jackson Hole
Petersen, Brian	Deer Valley
Radue, Mariah J.	Grand Targhee
Ricketts, Elizabeth	PCMR
Sattelmeyer, Katherine	PCMR
Sattelmeyer, Tim	PCMR
Schuerch, Rebecca	Sundance
Seamons, Sarah A.	Deer Valley
Seibold, Pandora C.	Snow King
Slade, Rina G.	PCMR
Sorensen, Jeremy S.	Brian Head
Soule, Kent W.	PCMR
Stout, Barry L.	Deer Valley
Sutliff, Mick	PCMR
Sweet, Marc E.	Jackson Hole
Symonds, Allen G.	NAC
Tribuzzi, Michael	Solitude
Wake, Sadie	Sundance
Wallace, Rob L.	Snowbird
Watts, Ryan	Snow King
Wells, Anna M.	Jackson Hole
Wells, Vernon A.	Brian Head
Wilkey, Lisa A.	Sundance
Wilson-Barrett, Kelly	Sundance

#### CS II

Burt, Rayna T.	PCMR
Davis, Bryan L.	Canyons
Gerdin, Theresa	Jackson Hole
Hirnyck, Anna	Grand Targhee
McGee, J. Scott	Snow King
Morris, Merry	PCMR
Peterson, Kyle	Jackson Hole
Reed, B.J.	Jackson Hole
Reinhart, Josh	PCMR
Schreiber Wuerslin, Cynthia P.	Jackson Hole
Steinhauer, Yaron	PCMR

#### Snowboard Freestyle

Cheng, Arvin	Jackson Hole
Christiansen, Colton M.	PCMR
Craig, Shawn	Canyons
Everett, Sam T.	PCMR
Gaillard, Chris	NAC
Gallo, Clark	Canyons
LeBoeuf, Dan	PCMR
Vecella, Frank C.	PCMR
Wardrop, Michael A.	Snowbasin

# Achievements and Awards: Certification

## Alpine Certification

### Level 1

Allen, Teresa Snowbasin  
Anderson, Kelly D. Canyons  
Archibald, Thomas Pebble Creek  
Arconti, Susan K. Deer Valley  
Armbricht, Henry P. Deer Valley  
Astrope, Brent Deer Valley  
Ayoub, Lucas C. Jackson Hole  
Bandow, Jennifer Grand Targhee  
Barnabo, Axel Luca  
Barrett, Barbara M. Brian Head  
Bender, Cameron Jackson Hole  
Berg, Peter Jackson Hole  
Bergin, Leanne C. Canyons  
Bickner, Alexandria N. Jackson Hole  
Bockel, Karen Jackson Hole  
Boland, Geoffrey H. PCMR  
Bongaerts, Nicolien Deer Valley  
Borland, Eric D. Canyons  
Borson-Paine, Lars M. Alf Engen  
Borthick, Analyn R. Deer Valley  
Bowdle, Nicole Canyons  
Bown, Naomi Deer Valley  
Bregvadze, Nino Deer Valley  
Brennan, Dave E.  
Brinton, Martha Brighton  
Brown, Eric M. PCMR  
Brown, Renee PCMR  
Bryer, John P. Deer Valley  
Caesar, Robert B. Jackson Hole  
Campbell, Kameo PCMR  
Campbell, Nichole M. Deer Valley  
Caron, Joshua D. Snowbird  
Carter, Mitchel R. Canyons  
Cartwright, George W. Deer Valley  
Causley, Tom S. Jackson Hole  
Cheng, Arvin Jackson Hole  
Cho, Albert N. Deer Valley  
Cholhan, Christian A. Deer Valley  
Christensen, Jake Canyons  
Cleary, Devin Deer Valley  
Conlin, Cynthia J. Snowbasin  
Conner, Calvin Alf Engen  
Coolidge, Joanna S. Snow King  
Corwin, Lloyd D. Grand Targhee  
Cotts, Jordan T. Brian Head  
Crump, Kathryn M. Deer Valley  
Cutts, Erin M. Grand Targhee  
Dae, Lisa B. PCMR  
Daughtrey, Brian C. Deer Valley  
Davenport, Hollis Jackson Hole  
DeKens, Matt P. Jackson Hole  
Delaney, Laura M. Brighton  
DellaPenta, Louis W. Deer Valley  
DeYoung, Loree L. PCMR  
Dixon, Aaron K. PCMR  
Dominguez, Jason P. Deer Valley  
Donegan, Andrea B. Canyons  
Dorr, Eric J. Jackson Hole  
Dorsey, Virginia E. Jackson Hole  
Eisen, Barry PCMR  
Embley, Serenity Snowbird  
Ensign, Stephanie A. Snowbasin  
Esquivel, Jenny L. Deer Valley  
Evans, Kurt U. Brighton  
Eyzaguirre, Rowan A. Brighton  
Fagan, Serena M. Jackson Hole

Fairbanks, Lance J. Brighton  
Farney, Nick W. Jackson Hole  
Fehlberg, Casey H. Canyons  
Fica, Emily M. Pebble Creek  
Fisher, Emily M. PCMR  
Flanagan, Caryn D. Jackson Hole  
Flanagan, Sarah D. Jackson Hole  
Fosdick, Samuel R. Grand Targhee  
Fox, Bryan PCMR  
Frasier, Hilary Deer Valley  
Frech, Alexandra M. Deer Valley  
Fry, Michael K. Jackson Hole  
Gaffrey, Jeremy B. PCMR  
Ganer, Sky B. Jackson Hole  
Garrett, Sandra D. Deer Valley  
Gilroy, Bridget M. Alf Engen  
Goepfert, Zander F. Jackson Hole  
Goldberg, Alex Deer Valley  
Goldsborough, Sara N. Deer Valley  
Goodman, Erin J. Canyons  
Greer, Amy J. PCMR  
Gregory, Caroline Jackson Hole  
Gross, Samantha Deer Valley  
Gurina, Helen Jackson Hole  
Haddick, William M. Brian Head  
Hagood, Nathaniel Jackson Hole  
Harelson, Nina Mei Pebble Creek  
Helmerichs, Rachel L.  
Henderson, Ben W. Canyons  
Henson, Blaine J. Sundance  
Heymering, Matthew C. Brighton  
Hinkel, Thomas P. Jackson Hole  
Holcomb, Ryan Canyons  
Hurley, Devan M. Snowbird  
Hurst, Charles Snowbird  
Jacobsmeier, Garrett J. Brian Head  
Janes, Dakota Deer Valley  
Jarvis, Joanne L. Sundance  
Jennings, Mark S. Jackson Hole  
Johnson, Michael C. Solitude  
Jones, Brance B. Eagle Point  
Jones, David A. Alf Engen  
Joukowsky, Lydia Deer Valley  
Keir, Devon A. NAC  
Kelley, Kendall M. Canyons  
Kelly, Andrew S. PCMR  
Kelly, Jim A. Deer Valley  
Khang, Emma Pebble Creek  
Kortum, Judith E. Snow King  
Kravitsky, Michael Deer Valley  
Krig, Shannon E. Deer Valley  
Ladue, Caleb Jackson Hole  
Langston, Kalon Brian Head  
Langston, Kullen Brian Head  
Latta, Aaron Canyons  
Mackelprang, Dalton E. Brian Head  
Mallach, Isidro Deer Valley  
Mann, Bob B. Jackson Hole  
Mann, Ryan T. Deer Valley  
Mansir, Alex Snowbird  
Marr, Maxwell P. Jackson Hole  
Martin, Cheryl A. Brian Head  
Martin, Tosha A. Snowbasin  
Maslanova, Elena  
Mayberry, Kevin A. Pebble Creek  
McCartney, Ryan B. Snow King  
McCollum, Katherine Canyons  
McConachie, Annabelle N. Deer Valley

McDade, Gabrielle L. Solitude  
McGrath, Sean E. PCMR  
Metcalf-Peterson, Terri Eagle Point  
Middleton, Mark F. Deer Valley  
Mikesell, Brody K. Powder Mountain  
Miller, Gerard C. Solitude  
Miller, Tanya  
Mills, Trecia S. Grand Targhee  
Mohowski, Dave Alf Engen  
Mooradian, Allison  
Moore II, George W. Jackson Hole  
Moore, Alden Jackson Hole  
Morgan, Kaitlin K. Snowbasin  
Morley, Scott A. Jackson Hole  
Moulton, Chase  
Musclow, Sherry L. Jackson Hole  
Nestor, Susan C. PCMR  
Nichols, Tanner Brian Head  
O'Brien, Bradley Jackson Hole  
O'Connor, Linda Sue Snowbird  
Okrent, Eva Solitude  
Oliver, Ted O. Jackson Hole  
Ortiz, Mark C. Grand Targhee  
Oshinsky, Ellen F. Deer Valley  
Ottman, Jeff A. PCMR  
Passage, Chris S. Deer Valley  
Petersen, David K. Snowbasin  
Peterson, Sarah N. Alf Engen  
Pilafian, Peter Deer Valley  
Pitcher, Ashley A. Canyons  
Porter, Miranda K. Sundance  
Potasky, Taylor M. PCMR  
Quint, Kristine A. Grand Targhee  
Radue, Mariah J. Grand Targhee  
Rayner, Eric J.  
Rector, Mark Jackson Hole  
Reeder, Brant R. Deer Valley  
Reifsnnyder, Christopher S. Snowbird  
Ren, Brandon PCMR  
Roach, Craig L. NAC  
Roberts, Jeffrey R. Alf Engen  
Roberts, Jonathan D. Deer Valley  
Rogerson, Chris PCMR  
Roland, Melinda Powder Mountain  
Roland, Peter Powder Mountain  
Romanick, Nick R. PCMR  
Rowe, Kristen L. Deer Valley  
Rubin, Jamie N. Deer Valley  
Ryon, Charles T. Snowbird  
Sadler, Camilla R. Sundance  
Sattler, Jon NAC  
Schmidgall, Matthew  
Scott, Steven W. Deer Valley  
Seibold, Pandora C. Snow King  
Shen, Bing Snowbird  
Shepherd, Andrea A. Deer Valley  
Silliman, Jeff B. Jackson Hole  
Sithivong, Christine Brian Head  
Sliwa, Tarra A. Solitude  
Smith, Peter W. Deer Valley  
Smith, Sam B.  
Snell, Bryan Sundance  
Spivey, David E.  
Stafford, Amanda L. Canyons  
Stafford, Jeffery D. Deer Valley  
Staples, Stephanie M. Deer Valley  
Starnes, Richard I. Canyons  
Stookey, Nikie Solitude

Stuhr, Carsten  
Sullivan, Molly E. Pebble Creek  
Sutliff, Richard Brighton  
Sweet, Marc E. Jackson Hole  
Talbot, Amy K. Snowbasin  
Tamburrino, Dan A. PCMR  
Tatu, Roxana G. Deer Valley  
Taylor, Sarah R. PCMR  
Thirot, Paul B. Snow King  
Thomas, Ashleigh K. Deer Valley  
Thoreson, Eric J. Brian Head  
Tousignant, Chantal Canyons  
Tousignant, Katrina A. Canyons  
Vandeweghe, Nancy A. Deer Valley  
Vernegaard, Niels P. PCMR  
Verthein, Abigayle L. Jackson Hole  
Vetterli, Kent C. Deer Valley  
Voortmeyer, Sterling Brian Head  
Walker, Reid Jackson Hole  
Watson, Craig  
Watts, Rusty E. PCMR  
Wemple, Sarah K. Jackson Hole  
Wheaton, Cody Deer Valley  
Whitlock, Kurt W. Brighton  
Whittaker, Meghan P. Canyons  
Wight, Tyler Jackson Hole  
Willems, Anne K. Deer Valley  
Williams, Darren P. Snow King  
Williams, Todd B. Solitude  
Winegar, Courtney R. Snowbasin  
Wright, Mark A. Snow King  
Zayach, Jamie Deer Valley  
Zermani, Djamal W. Jackson Hole  
Zermeno, Liz Canyons  
Zion, Matthew Deer Valley

### Level 2

Ardovino, Patricia Deer Valley  
Argentine, Michelle PCMR  
Baldassari, Robert J. Snowbird  
Bates, Natalie B. Jackson Hole  
Bellack, Leah Deer Valley  
Boardman-Fowler, Kelly Solitude  
Boland, Geoffrey H. PCMR  
Bowen, Jason Sundance  
Braun, Fred  
Bright, Cassidy  
Brooks, Herbert Jackson Hole  
Calhoun, Jill M. Deer Valley  
Carlton, Matthew B.  
Cavagnolo, Aaron P. Jackson Hole  
Cooper, Teri Solitude  
Crehan, Megan Deer Valley  
Elliott, Cassie L. Jackson Hole  
Ellis, Paul R. Deer Valley  
Evans, Alisa Alf Engen  
Fancy, Martha M. PCMR  
Fry, Patricia PCMR  
Gabel, Andy  
Grolley, Daniel Brighton  
Guriuc, Tudor Deer Valley  
Harward, Carvel Brighton  
Hasler, Arthur Brighton  
Hotter, Zac Alf Engen  
Hughes, Chuck Deer Valley  
Jarvis, Nathan Y. Canyons  
Keyhani, Keyvan Snowbird  
Kohlmoos, Cassidy Jackson Hole  
Lefgren, Julie P. Deer Valley  
Loyola, Julian Deer Valley

# Achievements and Awards: Certification and Awards

Manwaring, Joshua D.	Solitude	Morse, Sam T.	
Matalavage, Abigail E.	Jackson Hole	Peterson, Kyle	Jackson Hole
		Pierson, Roxanne A.	Jackson Hole
Mauzy, Grace E.	PCMR	Radamus, River J.	
McDonald, Megan	Alf Engen	Roberts, Higginson G.	
McGee, Brian D.	Jackson Hole	Saltzman, Gabriel M.	Jackson Hole
Meckem, Dawn M.	Jackson Hole	Weibrecht, Andrew M.	
Messina, Marco	Another Way	Wiles, Jacqueline L.	
Milligan, Patrick I.	Jackson Hole		
Parker, Rich B.	Canyons		
Pierson, Amanda	Snowbird		
Poepping, Christopher	PCMR		
Potasky, Taylor M.	PCMR		
Rasmussen, Max	Kelly Canyon		
Rhoads, Christine	Deer Valley		
Ronnow, Leah A.	Alf Engen		
Rotchadl, Aaron	Deer Valley		
Ruitenbeek, Scott	Deer Valley		
Spencer, David A.	Deer Valley		
Stockavas, Craig E.	Deer Valley		
Tataru, Claudiu C.	Deer Valley		
Vagstad, Gregg S.	PCMR		
Viau, Carol	Jackson Hole		
Whetman, Matthew			
Woolson, Woolie	Alf Engen		
Zell, Jerry F.	Jackson Hole		
Zenoni, Dean	NAC		

## Level 3

Applegate, Joshua S.	
Cahill, Meaghan E.	Jackson Hole
Cook, Stacy J.	
Dahmen, Sean P.	
Duffy, Andrew J.	
Dumas, Heather	Snowbasin
Engel, Mark R.	
Flynn, Bart	Jackson Hole
Flynn, George S.	Jackson Hole
Gosch, Stefan	Canyons
Gray, Parker K.	
Greenberger, Jeremy	
Houfek, Nicholas W.	Jackson Hole
Johnson, Jill A.	
Krause, Nicholas M.	
Lebby, Stephanie R.	
Marchetta, Elizabeth A.	Deer Valley
Martin, Caleb	
Martin, Jillian D.	PCMR
Mckinnis, Alice K.	

## Snowboard Certification

### Level 1

Aguirre, Nicolas M.	Jackson Hole
Arakaki, Kekau	Sundance
Arcaro, James A.	
Baird, Camille S.	Sundance
Baldassari, Robert J.	Snowbird
Bartholf, Sarah J.	Pebble Creek
Belcher, Eric R.	Brian Head
Bertorello, Matias J.	
Bohart, Jessica L.	Pebble Creek
Bongiovanni, Elyse F.	Snow King
Bowdle, Nicole	Canyons
Bradley, Aerie R.	Sundance
Brown, Chris D.	Brian Head
Cahoon, Oliver G.	Solitude
Carlson, Tim C.	Canyons
Cetraro, Zachary A.	Canyons
Charmley, Elisabeth R.	PCMR
Clegg, Tristan R.	Jackson Hole
Coontz, Anthony	Canyons
Daigle, Jonathan	Snowbird
Duing, Jacob M.	PCMR
Everson, Kelsie	Sundance
Fredricks, Nick	Jackson Hole
Freeman, Brent	Powder Mountain
Giddens, Jay P.	Jackson Hole
Gillhouse, Dylan	Brian Head
Goode, Michael	Solitude
Haffeman, David J.	Jackson Hole
Hansen, Todd E.	
Hewitt, Justine	Solitude
Hughes II, Arter F.	Canyons
Hutton, Derek	Grand Targhee
Johnston, Lauren M.	Snowbird
Katz, David A.	Jackson Hole
Kleinknecht, Christopher	PCMR
Klemic, Kelly A.	Brian Head

Kordupleski, Ryan	Pebble Creek
Kruel, Chachi	
Laure, Mariah	PCMR
Levinson, Dan A.	Canyons
Lucas, Melanie H.	PCMR
Macaskill-Telfer, Laura L.	
Martinez, Omar	Sundance
Mather, Ryan	PCMR
McCollum, Katherine	Canyons
McDaniel, Patrick	PCMR
McFerrin, Jeremiah R.	PCMR
Mickelsen, James J.	Brian Head
Moore, Alison M.	Canyons
Motis, Kyle A.	Brian Head
Murray, Ben	Powder Mountain
Nelson, Bryan L.	Sundance
Rogers, Jesse A.	PCMR
Rowley, Shannon D.	Powder
Mountain	
Ryan, Matthew J.	
Saavedra Romero, Aldo	Celamir
	Canyons
Salomon, Jacob R.	Canyons
Seibold, Pandora C.	Snow King
Smith, Josh J.	Powder Mountain
Soule, Doug	Brian Head
Steinkopf, Mackenzie A.	Sundance
	Jackson Hole
Stewart, Maggie	Powder
Storey, Branden D.	
Mountain	
Stoye, Andrew J.	Canyons
Strain, Brynn	Brian Head
Tassell, Andrew J.	Canyons
Trotter, Dallin J.	Brian Head
Vecella, Frank C.	PCMR
Vongsawad, Cameron T.	Sundance

Waltz, Michael P.	
Watson, Alison K.	Sundance
Weinberg, Matthew	Sundance
Whitley, Gerald M.	Solitude
Wicklund, Hannah G.	Brian Head
Wiley, Cristina M.	Jackson Hole
Wilson, Chelsey N.	Solitude

## Snowboard Level 2

Adams, Tera	Canyons
Caufield, Michael D.	Grand

Targhee	
Everett, Sam T.	PCMR
Hodgkin, Alison S.	PCMR
Messick, Bryan C.	Canyons
Monk, Paul	Grand Targhee

## Adaptive Certification

### Multi Discipline Level 1

Bauer, James G.	NAC
Zenoni, Dean	NAC

### Snowboard Level 1

Bradley, Colt K.	NAC
Gaillard, Chris	NAC
Iseler, Jenna	NAC
Iseler, Jenna	NAC
Kelly, Caitlin P.	NAC
Ream, Kaden R.	NAC
Ream, Kaden R.	NAC

### Snowboard Level 2

Messick, Bryan C.	Canyons
Messick, Bryan C.	Canyons

## Nordic Certification

### Cross Country Level 2

Smith, Roger N.	Snow King
Williams, Natalie E.	
Williams, Natalie E.	

### Cross country Level 3

Dominick, Leslie H.	
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### Telemark Level 1

Fehr, Kristina L.	Deer Valley
Hale, Lindsay	
Hulinsky, Jeffrey	Solitude
Radue, Mariah J.	Grand Targhee
Rudolph, John C.	Alf Engen
Udall, Sarah	

## Membership

### 50 Year

Gee, John
Grant, Robert
Koester, Danny
Parkinson, Clark
Pond, Ed
Thebault, John
Williamson, Kem

### 40 Year

Anderson, Ernie
Ball, Eldon
Blankstein, Daniel

Dougherty, Steven
Flanigan, Kathryn
Giubbini, Chuck
Lee, Richard
Loring, Maggie
Lundell, Kent
McGrath, Gordon
Russell, Peter
Swaner, Paul
Swedish, Jerry
Wallis, Pamela
Weyhenmeyer, John
Wikstrom, Martin
Zuercher, Hannes

### 30 Year

Badewitz, Peter
Brock, Kerry
Gartner, Stefan
Gautieri, Gene
Glick, June
Griffin, Steven
Hampson, Spike
Holte, Jene
Holte, Philip
Hulse, Rick
Kolsky, Eddie
Leveroni Christopher
Lichtenhan, Rick

Mackintosh, Jamie
Morse, Richard
Musser, John
Nakada, Mark
Nelson, Jim
Roskelley, Curt
Schipper, Eddy
Solberg, Greg
Stevens, Larissa
Titus, David
Wilson, Jim B.

### 20 Year

Barton, Crystal
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Bayer, Kenneth
Boucher, Dave
Burgess, Alicia
Cordova, Julian
Coviello, Marc
DiRocco, Dave
Dittmar, Ryan
Egan, Corby
Elwood, Michael
Foster, Corey
Hays, Gwen
Hensley, Bill
Hymas, Steve
Jaeck-Quick, Gale
Kaiser, Tuffy

Kerr, Sarah
Lloyd, Brooks
McEntire, Mary
McGuire, Daniel
Painter, Ashley
Popple, John
Richards, Holley
Schaefermeyer, Brooke
Seamons, Nancy
Sebek, Debra
Targosz, Renee
Wilson, Benny
Workman, Jessica



## The Instructors EDGE

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Salt Lake City, Utah 84121

## Instructors of the Year

**Alta**  
Christopher Praggastis-FT  
Kristi Brailsford- PT

**Beaver Mountain**  
Erica Seamons

**Brian Head**  
David Dutson

**Brighton**  
Aldo Littig

**The Canyons**  
Tera Adams  
Kendall Kelley

**Deer Valley**  
Brian Righter- Private les-  
son and staff training  
David Spencer- Children's  
Programs

**Grand Targhee**  
Trecia Mills-Heine  
Barry McKay

**Jackson**  
Gaen Gysel- Adult  
Kyle Peterson- Youth

**Kelly Canyon**  
Max Rasmussen

**Nordic Valley**  
Terry Murphy

**Park City**  
Dan LeBoeuf- Adult  
Geoff Boland- Kids

**Pebble Creek**  
Pam Krumwiede

**Powder Mountain**  
Ben Murray

**Snowbasin**  
Tosha Martin

**Snowbird**  
Susi Muecke- Alpine  
Nate Chapple- Snowboard

**Snow King**  
Judy Kortum

**Solitude**  
Todd Williams- Alpine adult  
Nikie Stookey- Alpine  
children  
Chelsey Wilson- Snowboard

**Sundance**  
Mark Jason Bowen  
Kelsie Everson

I love working for a company that treats you like family.  
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**Philip Linford, Deer Valley ski instructor for 19 seasons**

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