

# THE INSTRUCTORS EDGE

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*The Professional Ski Instructors of America*  
*The American Association of Snowboard Instructors*  
**Intermountain**

## News from **Region 1**

By Rich McLaughlin

It's been an exciting summer up here in the north end of the Intermountain Division. Snow King, Targhee and Jackson have all had a great summer seasons. All three of our resorts have had some pretty exciting upgrades! So much so, it's going to be a great winter season. The cool thing is its already snowed, and Teton Pass closed once, with about a foot of snow at the top. Not so cool though, if you needed to get to work that day. Ha Ha!

For starters Snow King Is moving into phase II of their mountain improvements. Phase I was a new roller coaster (super fun by the way!), the tree top adventure, a new quad chair, mini golf and a new restaurant and ski school building at the base. WOW! Huh? Phase II will have a new lift to the east of the new quad expanding their beginners area, a new gondola to the summit, with a new summit building with a restaurant, observation deck, and ski meeting place with the possibility of a beginners area. Talk about some changes! They are also hosting an early season Children's Specialist Level 1 December 16 and 18. So, be sure to



PSIA AASI Board Chairman Ed Younglove and new CEO Nick Herrin spoke at the PSIA/AASI Intermountain Board of Directors meeting Nov. 12 at the National Ability Center in Park City. Kent Lundell's national board report appears on page 3.

sign up early its bound to fill up!

Targhee has also had a great season. There was a bike race and a music festival along with all the other activities to do and see at the resort, from the climbing wall to highly rated bike trails. New this year the resort is putting in a new lift to replace the old Blackfoot lift. The new Blackfoot lift is a Doppelmayr fixed grip quad and will get people to the top in seven minutes instead of 12! Their opening day this year is November 18. You need to come visit and experience their western hospitality and uncrowded slopes. Check out their package deals and stay at the base!

Last but not least, Jackson Hole Mountain Resort has also had some upgrades. The resort has invested again in another gondola from the base

to the Casper area. The new detachable quad is named Sweetwater. It will have a mid-station to take beginners to a new beginner area where the old Solitude tent used to be. There is also going to be a new covered conveyer surface lift 150 feet long! The new Sweetwater Chair will replace the old Eagles Rest Chair and the old Sweetwater Chair lifts, all designed to get people off the base faster. So hopefully there won't be as many long waits on the epic powder days. All this is just Phase I. Phase II will see the construction of a new mid station building for the Sweetwater Gondola. This building will hold the learning center for kids and adults along with a new restaurant/cafeteria.

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PROFESSIONAL SNOWSPORT INSTRUCTION IN THE INTERMOUNTAIN WEST



## President's Message

*By Rich McLaughlin President PSIA/AASI Intermountain*

Fall Greetings! As we finished up the summer season and move into fall there is a crisp in the air. It stirs up memories of past seasons and creates anticipation of the season to come. I don't know about anyone else but this is my favorite time of year.

As a member the first thing you will see that has changed over the summer is our office. Early on, Vicki, Mike and I met in the Salt Lake office to discuss the office needs. We came up with a solution. We hired two people to make the changes. One upgraded the computer software and the other moved equipment and wired the office to be more efficient. We also hired Kirstie Rosenfield as our new Events Coordinator. Stop in and say hi if you are in the area! She will be helping with scheduling and event planning. She will also be traveling to the larger events to help the DECLs with the day such as registration and general business. I cannot stress how much this position is going to help the office and the DECLs make for a smooth day for the members taking clinics and exams.

This summer the new CEO of national, Nick Herrin, started a monthly phone conference with the division presidents and executive directors. A lot of good communication has come from these conversations. We are in the process of developing an agenda for our Leadership Summit Meeting in early November. I am also in discussion with Tom Koto, Mike Ewing, Meaghan Larson, Bill King, and Nick, on schools and divisional locations. Lots of positive things going on for the membership. The main take away from this discussion is that the members come first and the need to service them as best we can. So to that end we are developing better communication plans and pushing for more events between both parties. This topic will also be discussed at the leadership summit. On a very good note, both Nick Herrin and Ed Younglove attended our November board meeting. Ed had never been here and wanted to meet our board! I think this is exciting, it's been a good experience talking with all the executive directors and presidents this summer. The communications have never been better.

One of my projects for our members and our DECLs is to find a way to train for harassment. Right now our training as an employer is out of date and needs upgrading. To that, I have been going over some training programs that will be interactive and available on line to be tracked. This should help safe guard our employees and our members. These trainings are hard to come by, so we are still looking for the program that best suits our needs in Intermountain. My door is open and if anyone has questions or wants to help. Please contact me!

It's all starting to gear up for the winter. Calendars have been made, events scheduled and the office is getting busier. We are looking forward to the season ahead of us hoping for lots of snow and good times. I hope you all are doing the same and preparing for your season as well. Make those plans for your education in our many clinics. Like I always say, plan ahead make sure you are ready! Myself and our board want to make sure that you, the member, get most out of everything you do. Please keep telling us how we can serve you better.

Here's to a new season with all the excitement and anticipation that comes with it. With best regards, Rich McLaughlin. ■

## The Instructors EDGE

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*Adaptive Managers:* Johnny Landward,  
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*Children's Manager:* Mark Nakada

*Ski School Management Committee:*

Maggie Loring

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Kent Lundell, Mark Nakada,  
Rich McLaughlin

2016-2019: Dave Butler, Anita Oliveri,  
Charles Rodger, Mike  
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## Communication Corner

*By Evan Ricks, PSIA-I/AASI-I Communications V.P*

The leaves are quickly changing color and snow is beginning to fall in the Tetons, which is a notification to us in the north end of the division that the ski season will soon be here. I look forward to the start of a new season. The possibility of new equipment to try, working with friends that I haven't seen since last season, and teaching more groups of excited clients wanting to learn a new skill.

I set personal goals each year in regards to what I want out of the season. In past seasons I have focused on ski certification, snowboard certification, and children's certification. This year my focus will be on adaptive certification.

With each of these goals comes training on the mountain and off. To reach my goal it may take multiple years of training and studying. I will need to attend clinics and receive instruction from qualified teachers of adaptive snow sports. I will need to turn to the manuals available and learn from experts who have written about adaptive tools, skills, and techniques. I then need to practice these skills on non-adaptive peer skiers etc... to become proficient.

This same approach could be used for other disciplines. I remember the time and energy I put into training to get my ski and snowboard certification. I spent many hours in the books studying vocabulary, technical aspect of the required skills, and practicing those skills on the hill.

I must admit that this training took many years. I've been at this training for 25 years and yet, each day I go on the hill to ski or get into the manuals provided by PSIA/AASI, I learn something new or a better way to teach clients. I have found that some of the best resources are within my own ski school with my peers. We practice together, clinic together, and study the manuals together.

This along with much personal effort will make each of us more successful at passing that next exam or specialist certification we are seeking.

Best of luck and happy trails to you this ski season. ■

## Ed College

Our Intermountain Education College will be held at Snowbasin December 10-11. Attending Education College is a great way to jump start the season and get those needed education credits to stay current with your profession. There are a variety of Alpine and Children's Specialist clinics (listed below) on both Saturday and Sunday. Cross Country clinics are unique as noted. If you want to attend both days you might look at for Alpine 2 Days 1 Coach. Make progress on day one and solidify those changes on day two. It is very popular and 12 hours education credit. Online registration is available for all the sessions in Education College.

One day topics (six hours credit per day) for Saturday and Sunday are:

- ◆ Alpine High Edge Angles
- ◆ Level 3 Advanced Education Series (must be Level 3 certified)
- ◆ Alpine Movement Analysis
- ◆ Alpine Talkin' Tasks
- ◆ Cross Country Skate Ski Skills- Sat
- ◆ Cross Country Classic/Traditional- Sun
- ◆ Kids Bag O' Tricks" ■

## National Board Report

*By Kent Lundell*

It has been a busy summer and fall for the national board of directors. As some of you know we had been looking for a New CEO for the national organization.

The national board set up a committee last season to look for the person that would be best suited to run the organization. There were a lot of fine candidates that applied for the job. The committee drew it down two applicants and then the national board heard from both of finalists how they could help the organization. After the

finalists talked to us, the board voted to retain Nicholas Herrin as our new CEO. You can read more about Nick at [thesnowpros.com](http://thesnowpros.com). Go to "news" and search for "980."

Nick has been a very active as the new CEO. He has given the board weekly reports on what is happening in the national office. The reports have been detailed and informative. We are very grateful to have found Nick for this job and the energy he brings.

This national board has been at work looking at other challenges. Other committees are looking at issues that affect the divisions and their members. We have national board conference calls every month. We talk and get updates

from our new CEO and his staff.

Here are some of the committees that have worked on and are working on matters that will help all members and the divisions. These committees are comprised of board members and some divisional members and some National staff members.

### A. Membership Linkage

To develop:

1. Mechanisms and plans for active linkage with board, membership and divisions for Board
2. Obtain and analyze member, division and CEO feedback for policy

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**NATIONAL continued from 3**

changes and were reviewed June 2016 and adoption by no later than the winter 2017 meeting.

**B. Governance, Leadership Committee**

To develop:

1. Revisions to the new board member orientation program to include feedback from newer board members as a result of last years' orientation session for board consideration.
2. (With the CEO) Consideration of additional input the board should have in conducting its periodic ends evaluation for the Board to use in its Ends review commencing with the winter 2017 meeting.
3. Processes and forms for: (1) the board to evaluate board performance during the period between board meetings and (2) individual board member performance during the preceding year.
4. Mechanisms for identifying and developing future organization leaders and encouraging their development and participation for Board consideration at the winter 2017 meeting.

**C. Audit, Investment Committee**

To develop:

1. Auditor selection was developed and approved by the board at the 2016 Spring Board meeting.

**E. Compensation Committee**

To develop:

1. A proposal for policy setting forth the process and criteria for determining CEO compensation and changes there, to include merit increases prior to the Spring Board meeting.
2. A proposal for a CEO compensation package was developed immediately after the CEO selection decision for Board consideration as part of a job offer and employment contract.

**D. Awards, Recognition Committee**

To develop:

1. Mechanisms for member and

**Nordic***Nords Unite*

*By Grant Bishop, Nordic Manager*

One of the interesting phenomena going on in Nordic is World Telemark Day. It is originally an Intermountain-grown event that is becoming an internationally known day for telemarkers around the globe. The first weekend of March is World Telemark Day and around the world telemark festivals are popping up to commemorate it.

The original event is at Grand Targhee, founded by Josh Madsen, owner of Telemark Skier Magazine and Freeheellife. On tap this year is The biggest big mountain telemark competition in north America and the USTA national championship telemark races.

For those that aren't racers or big mountain competitors there will be gear vendors and other events going on as well. Sunday, March 5 is a giant telemark ski Posse, think around 200 telemark skiers.

Since all things telemark are starting to gather around World Telemark Day, we will be starting to add clinics and exams that rally around the event. One of the changes on the Nordic calendar this year is a level 2/3 exam that coincides with World Telemark Day at the beginning of March. There will be a 2/3 prep clinic right before the event and a 2/3 exam right after the event. In the future we will probably add clinics as well. ■

division to propose recipients for awards and recognition.

2. Other forms (than the established awards) of member recognition.

**E. Dues Setting Process Committee**

Chaired by the Treasurer

To develop:

A policy on setting dues and late fees for board to review at the spring 2016 meeting and adoption by the winter 2017 meeting.

The past few national board conference calls have been about the PSIA-AASI Fall Education Conference and Leadership Summit held in Summit County, CO, November 2-6. PSIA-AASI hosted division education representatives, association

leadership, executive directors, PSIA-AASI division presidents, PSIA-AASI Board of Directors, and individuals from the PSIA-AASI National Team.

This event brought everyone together to participate in on-snow and indoor educational team building activities to help us prepare for the upcoming season and set the future directions of PSIA-AASI.

I feel very good about the direction we are headed. I would also like to thank our division's board of directors for all the work they have done for you and the Intermountain division. They have spent many hours working for you. Thank them if you get a chance.— **Kent Lundell is PSIA-I/AASI-I National Board Rep.**

**Children's Manuals**

We have children's manuals and handbooks available. Visit the [psia-i.org](http://psia-i.org) store or contact the office for details.



## Children's Corner

By Mark Nakada, PSIA-I/AASI-I Children's Manager

Aloha! I hope you're having a nice Fall.

As I noted in my previous column, over the past several seasons the Children's program has grown in terms of interest and participation. To those members that have taken the time to join us at one of our events, I thank you!

However, in studying the participation metrics, I uncovered a perplexing trend: The conversion rate of Level 1 members participating in a CS1 event has remained flat, averaging 30.2%. What does this mean? *Less than one-third of our newer members are taking advantage of a valuable educational program, which could help them to earn more money.*

What does this mean for you? Regardless of your certification level, if you're interested in enhancing your teaching knowledge base, understanding why some things work (and some things don't) for specific ages, and possibly increase your earning potential, *please consider taking one of our CS events this season!*

We have a number of Children's Bag O'Tricks clinics as well as CS1 and CS2 events scheduled throughout the season, and would love to see you at one of our events. Please see the event calendar for more details: <http://www.psia-i.org/events-exams/calendar/>

### Children's Program Updates

By the time you read this column, PSIA/AASI's Fall Conference will have occurred. The National Children's Task Force (NCTF) had several busy days in Colorado discussing and reviewing the CS National Standards, CS Rubric, programs beyond CS2, Children's Education Staff training, and the forthcoming Children's Manual. A summary of the NCTF's discussions will be available in the next Edge.

Updated CS1 and CS2 Workbooks (v3.1) have been posted on the division's website under <http://www.psia-i.org/disciplines/children/>. An updated CS Program Syllabus and ACE/CS3 Workbook will be posted shortly after Fall Conference.

### Children's Lectures Added!

We've added several lectures to the event calendar:

- ◆ Wed 1-February-2017: "Pairing Technology and Teaching Skiing/Riding to Children with Abilities." This presentation will focus on how to engage children with abilities by using simple apps on your phone. Bring your favorite app!
- ◆ Wed 1-March-2017: "Win/Win Skiing/Riding Experience for Children with Autism, Parents and Instructors." This presentation will focus on what you can do to set the stage to make your lessons meet the needs and wants of a child with autism and their parents.

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## Office News

Welcome to almost winter from the PSIA/AASI Intermountain office team. Just as a refresher, Vick Mills is our book-keeper accountant and has a great depth of knowledge regarding the division processes. She is also the interface with the board of directors and the national office. Kathy Sudweeks is our member service focal point, who answers most of the emails to admin and who tries to unravel complicated situations into successful situations. Kathryn Milne is starting her second season as "the assistant." Kathryn answers the phones, answers questions, sells and ships books and is largely responsible for getting paperwork complete and mailed.

We have contracted with Jesse Morse to assist with our computer's proficiency/functionality, our web page and social media. We have added Kirstie Rosenfield to be Event Specialist Coordinator. She will focus on event calendar management, including sufficient staffing, minimizing wait list situations, and resort management interactions (i.e. tickets and meeting space) for all disciplines. We are confident that this season should give improved and timely support/information to the members. You will be receiving more brief emails about division activities and you should notice a greater presence on social media.

Please let us know if you have questions or issues or compliments or even complaints. We would like to more publicly recognize success and experiences from the membership. We will be asking member permission to post certification and accreditation awards as they happen. We will post pictures that are PSIA/AASI focused, or great tales from personal experiences/successful recoveries from your professional life. Keep us posted so we can share your membership involvement. Remember 801-942-2066 and [admin@psia-i.org](mailto:admin@psia-i.org). We are waiting. ■

## Scholarships

By Luke Handman

To be involved in snowsports can be costly and this is as true for snowsports professionals as it is for their guests. To work in the industry means finding the money to pay for travel costs to get to the mountain, food and drink while you are there, keeping up to date with equipment, your PSIA/AASI membership as well as keeping your skills sharp by attending clinics and lectures. Even with pro-deals and local knowledge on how to navigate the profession these costs can mount up quickly.

But you are a dedicated professional, you love sliding on snow and you are determined to not only continue doing it yourself but also to help others to do the same. You also want to get better at sliding on snow, not only for your own enjoyment and satisfaction but also so you can be a more effective coach and guide to your clients and your peers.

Luckily help is available! The PSIA-I board formed The PSIA-I Snowsports Instructor Representative Committee (SIRC) and designed a growing scholarship program to help alleviate some of the financial strain! The SIRC is a group of PSIA / AASI members who volunteer to help the PSIA board by taking on the administration of awards within the PSIA-I Scholarship Program.

The PSIA-I Scholarship Program is primarily funded through the proceeds from the Spring Clinic auction and the monies are used to help support members from all disciplines of the division in their continued education within snowsports. Members are awarded monies to be used against the cost of joining a PSIA/AASI educational clinic of their choice throughout the season. Examples of the educational clinics that scholarship monies can be used against would be any Applied, Blended or Highlighted Skills clinic, Ride Clinics

### **CHILDREN continued from 5**

Both lectures will be presented by Eve Bier, Special Education School Social Worker for the Granite School District. Ms. Bier is a special education teacher and social worker, specializing in working with autistic and emotionally challenged individuals for over 35 years. She has also been a part time ski instructor for over 16 years. Please do not miss these presentations!

#### **In other news:**

The NCTF has had numerous member inquiries regarding CS credential reciprocity with other Snowsports federations/associations. Unfortunately, at this time, no international children's credentialing agreements are in place; you must be a member of PSIA/AASI, and have your Level 1 and/or Level 2 certification to receive a CS certificate. Questions? Please contact the office.

In conjunction with PSIA/AASI, the NCTF has approved new CS pins. The newly designed CS1 and CS2 pins will be available for sale in the office soon.

Thanks for your continued support. ■

or any of the Teach clinics.

You are a member of PSIA/AASI so please consider supporting your division in the following ways:

Apply for a scholarship to help you become a more accomplished snowsports Instructor! If you could use financial support to help you achieve your professional development goals, consider applying for a scholarship award this season. If you are lucky enough to receive a scholarship award, use it to help you attend a clinic of your choice and then use your newly found skills and knowledge to crush your certification or continued education goals!

If you are lucky enough to be awarded scholarship monies, help others by sharing your experiences of the scholarship process or your clinic day with your fellow members by submitting an article to the Edge.

Support your association and your fellow PSIA/AASI member's by helping to fund the PSIA/AASI Intermountain Scholarship Program. Help by donating items or experiences for this seasons Spring Clinic auction so that more money can be raised to help support the career aspirations of other like-minded snowsports professionals.

Consider joining the SIRC to help administer the scholarship awards. Any member in good standing can help have a real impact on the professional development of their peers, just contact the PSIA-I office for more information!

#### **How do I apply for a scholarship?**

It's easy! Go to <http://www.psia-i.org/membership/scholarships/> where you can find more information as well as download a Scholarship Application.

Use the PSIA/AASI Event Calendar <http://www.psia-i.org/events-exams/calendar/> to help you select which clinics you will put on your Scholarship Application

Fill in the application, don't forget to attached a recommendation letter signed by a manager, trainer, supervisor or director as well as a personal letter of why this scholarship opportunity is important to you.

Remember to return your completed application to the PSIA-I office by the submission deadline of November 11 (for the first round of scholarship awards) or by January 31<sup>st</sup> (for the second round of scholarship awards). ■



## Alpine Education

By Stephen Helfenbein, Alpine Education Manager

### New alpine clinics for the 2016/17 season!

This year will feature several new clinic opportunities. All of these clinics are elective topics. Come pursue your continuing education credit with clinics geared toward enhancing your work experience rather than focusing solely on certification preparation. See the full calendar of events at [psia-i.org](http://psia-i.org).

*Guest First Experiences:* What can you do during a lesson to put your guest first and keep them coming back? You will understand and learn how to impact multiple areas of the guest experience including how to making the challenging situation fun, connecting during chair rides or making lunch time more enjoyable.

*Nice & Easy – Nuances of Efficient Skiing:* Veteran clinic leaders will focus on the finer points of making skiing easier. You will be exposed to ideas for use in your skiing and to share with future students. This clinic will move at a modest pace allowing for complete exploration of more efficient skiing and discuss teaching tips and tricks. Areas of focus may include the role of line, ideal turn shape and optimizing skill blend for ease.

*Legend Series:* Consider the origins, evolution and state of modern skiing from the perspective of someone who has lived it! Spend the day exploring the mountain with a legend of skiing. The specific clinic topic and pace will vary based on the group leader. (The guest clinicians need to be real, past, current, or future, legends. From areas such as teaching, racing, freestyle, free skiing, etc. This could also be part of the Pro-Instructor Seminar.)

*Intermountain Skills Challenge:* Come challenge yourself, explore the fundamentals of skiing and improve your performance! This event will feature five stations. Each station will feature a drill designed to specifically challenge one of the five PSIA skiing fundamentals. You will have the opportunity to perform at each station, receive individual feedback, practice and then perform each task for a final score.

*Exploring Experiential Driven Learning w/ Jo Garuccio:* Get out of the Box! Explore and experiment with strategies for creating an engaged, intrinsically motivated learner. Realize how to facilitate successful outcomes in a joint partnership. Do “it” together. Make the word “ski” in a ski lesson a verb with a purpose – theirs - and they’ll come back over and over again.

*Devo Squad Prep:* Are you an experienced Alpine Level 3 instructor looking to elevate your professional development? Take the first step in the Devo Squad process. This process is the pathway to becoming an Intermountain DECL. The Devo Squad Prep clinic will explain the demands of the selection process, share with you common tasks. You will leave with some feedback on your skiing and advice on how to prepare for an effective teaching segment. ■

## Motivation

By Stephen Helfenbein

This time of year, it is not difficult to get up for the ski season. The ski mags have been showing up in the mailbox for a couple of months now. The UPS and Fed Ex man gift you with cardboard cubes containing gear that will soon become your work tools, but for now sit in your mudroom making you giddy about what’s to come. The boots are in the shop getting punched and ground. Alignment check is next week. Tick tock, tick...!

Is it possible to escalate the passage of time? We try to do so by cramming the pre-winter waiting game with planning, goal making, bucket listing, dream-trip dreaming.

So much of what gets us fired up about skiing bombards us from the outside. Does this stuff help us stay in touch with what matters for real? The feeling we get from the whole skiing experience: the anticipation while pulling into the parking lot, the excitement of booting up, the lift line. Get me up there already!

Anticipation is what fuels us right now but it is also a great time to reflect. I want to interview you for a moment. Take as long as you need to answer. The floor is yours.

Last spring, were you the instructor that was relieved when the season ended because you were burnt or were you crushed because the season was over?

Why did you start teaching skiing?

When you went through a tough spot, what kept you going?

Are looking to get better, why? Why not?

According to the psychology website [verywell.com](http://verywell.com), “Intrinsic motivation refers to behavior that is driven by internal rewards. In other words, the

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# PSIA/AASI Intermountain Events

**PLEASE CHECK PSIA-I.ORG FOR UPDATES**

## Alpine

Date	Day	Event	Location
Nov 26	Sat	Ski Improvement Workshop	Brighton
Nov 27	Sun	Ski Improvement Workshop	Brighton
Dec 2	Fri	Ed Outreach - Invite Only	Alta
Dec 5	Mon	Teach Clinic L2	Deer Valley
Dec 5	Mon	Teach Clinic L3	Deer Valley
Dec 6	Tue	Highlighted Skills L2	Park City PC
Dec 6	Tue	Highlighted Skills L3	Park City PC
Dec 6	Tue	Blended Skills L2	Park City PC
Dec 6	Tue	Blended Skills L3	Park City PC
Dec 6	Tue	Applied Skills L2	Park City PC
Dec 6	Tue	Applied Skills L3	Park City PC
Dec 8	Thu	Train the Trainer	Alta
Dec 9	Fri	Train the Trainer	Alta
Dec 9	Fri	Alpine Level 1 exam (1 of 2)	Snow King
Dec 10	Sat	Education College	Snowbasin
Dec 11	Sun	Alpine Level 1 exam (2 of 2)	Snow King
Dec 11	Sun	Education College	Snowbasin
Dec 13	Tue	Teach Clinic L2	Grand Targhee
Dec 14	Wed	Alpine Level 1 exam (1 of 2)	Alta
Dec 14	Wed	Blended Skills Level2	Grand Targhee
Dec 14	Wed	Blended Skills Level3	Grand Targhee
Dec 14	Wed	Applied Skills Level2	Grand Targhee
Dec 14	Wed	Applied Skills Level3	Grand Targhee
Dec 15	Thu	Alpine Level 1 exam (2 of 2)	Alta
Dec 15	Thu	Highlighted Skills Level2	Grand Targhee
Dec 15	Thu	Highlighted Skills Level3	Grand Targhee
Dec 15	Thu	Alpine Level 1 exam (1 of 2)	JHMR
Dec 16	Fri	Alpine Level 1 exam (2 of 2)	JHMR
Jan 4	Wed	Level3 Prep Camp (1 of 3)	JHMR
Jan 5	Thu	Level3 Prep Camp (2 of 3)	JHMR
Jan 5	Thu	Level2 Prep Camp (1 of 2)	JHMR
Jan 6	Fri	Level3 Prep Camp (3 of 3)	JHMR
Jan 6	Fri	Level2 Prep Camp (2 of 2)	JHMR
Jan 6	Fri	Ski Improvement Workshop	Snowbasin
Jan 8	Sun	General Assessment Preparation	Snow King
Jan 9	Mon	Highlighted Skills L2	Park City CYN
Jan 9	Mon	Highlighted Skills L3	Park City CYN
Jan 9	Mon	Blended Skills L2	Park City CYN
Jan 9	Mon	Blended Skills L3	Park City CYN
Jan 9	Mon	Applied Skills L2	Park City CYN
Jan 9	Mon	Applied Skills L3	Park City CYN
Jan 10	Tue	Teach Clinic L2	Park City PC
Jan 10	Tue	Teach Clinic L3	Park City PC
Jan 11	Wed	Alpine Level 1 exam (1 of 2)	Park City CYN
Jan 11	Wed	Alpine Level 1 exam (1 of 2)	Solitude
Jan 11	Mon	Experiential Teaching/Learning	Snowbird
Jan 12	Thu	Alpine Level 1 exam (2 of 2)	Park City CYN
Jan 12	Thu	Alpine Level 1 exam (2 of 2)	Solitude
Jan 17	Tue	Level2 Prep Camp (1 of 2)	Solitude
Jan 18	Wed	Level2 Prep Camp (2 of 2)	Solitude
Jan 18	Wed	Women's Camp (1 of 2)	Deer Valley
Jan 6	Wed	Devo Squad Prep	Snowbird
Jan 19	Thu	Women's Camp (2 of 2)	Deer Valley
Jan 19	Thu	Highlighted Skills L2	Deer Valley
Jan 19	Thu	Highlighted Skills L3	Deer Valley
Jan 19	Thu	Devo Squad Prep	JHMR
Jan 20	Fri	Blended Skills L2	Deer Valley
Jan 20	Fri	Blended Skills L3	Deer Valley
Jan 20	Fri	Applied Skills L2	Deer Valley
Jan 20	Fri	Applied Skills L3	Deer Valley
Jan 20	Fri	2 Days 1 Coach ( day 1 of 2)	Solitude
Jan 20	Fri	Legends Series	Solitude
Jan 23	Mon	Level3 Prep Camp (1 of 3)	Snowbird
Jan 24	Tue	Ski Exam L2 (1 of 2)	JHMR
Jan 24	Tue	Teach Exam L2 (1 of 2)	JHMR
Jan 24	Tue	Ski Exam L3 (1 of 2)	JHMR
Jan 24	Tue	Teach Exam L3 (1 of 2)	JHMR
Jan 24	Tue	Level3 Prep Camp (2 of 3)	Snowbird
Jan 25	Wed	Ski Exam L2 (2 of 2)	JHMR
Jan 25	Wed	Teach Exam L2 (2 of 2)	JHMR
Jan 25	Wed	Ski Exam L3 Ski (2 of 2)	JHMR
Jan 25	Wed	Level3 Prep Camp (3 of 3)	Snowbird
Jan 26	Tue	Intermountain Skills Challenge	Alta
Jan 26	Thu	Alpine Level 1 exam (1 of 2)	Sundance
Jan 27	Fri	Ski Improvement Workshop	Brian Head
Jan 27	Fri	Nice and Easy	Sundance
Jan 27	Fri	Alpine Level 1 exam (2 of 2)	Sundance
Jan 28	Sat	Ski Improvement Workshop	Brian Head
Jan 29	Fri	General Assessment Preparation	Snow King
Jan 30	Mon	Big Mountain Skiing (1 of 2)	Alta
Jan 30	Mon	Alpine Level 1 exam (1 of 2)	Beaver Mt
Jan 30	Mon	Highlighted Skills L2	JHMR
Jan 30	Mon	Highlighted Skills L3	JHMR
Jan 30	Mon	Teach Clinic L3	JHMR
Jan 31	Tue	Big Mountain Skiing (2)	Snowbird
Jan 31	Tue	Alpine Level 1 exam (2 of 2)	Beaver Mt
Jan 31	Tue	Blended Skills L2	JHMR
Jan 31	Tue	Blended Skills L3	JHMR
Jan 31	Tue	Applied Skills L2	JHMR
Jan 31	Tue	Applied Skills L3	JHMR
Feb 1	Wed	Devo Squad Selection- (1 of 2)	Snowbasin
Feb 1	Wed	Highlighted Skills L2	Sundance
Feb 1	Wed	Highlighted Skills L3	Sundance
Feb 2	Thu	Blended Skills L2	Sundance
Feb 2	Thu	Blended Skills L3	Sundance
Feb 2	Thu	Applied Skills L2	Sundance
Feb 2	Thu	Applied Skills L3	Sundance
Feb 2	Thu	Guest First Experiences	Sundance
Feb 3	Fri	2 Days 1 Coach (2 days event)	Deer Valley
Feb 3	Fri	Legends Series	Deer Valley
Feb 7	Tue	Pro Instructor Seminar (1)	Deer Valley
Feb 8	Wed	Pro Instructor Seminar (2)	Deer Valley
Feb 9	Thu	Ski Exam L2 (1 of 2)	Deer Valley
Feb 9	Thu	Teach Exam L2 (1 of 2)	Deer Valley
Feb 9	Thu	Ski Exam L3 (1 of 2)	Deer Valley
Feb 9	Thu	Teach Exam L3 (1 of 2)	Deer Valley
Feb 9	Thu	Alpine Level 1 exam (1 of 2)	Grand Targhee
Feb 10	Fri	Ski Exam L2 (2 of 2)	Deer Valley
Feb 10	Fri	Ski Exam L3 (2 of 2)	Deer Valley
Feb 10	Fri	Teach Exam L2 (2 of 2)	Deer Valley
Feb 10	Fri	Teach Exam L3 (2 of 2)	Deer Valley
Feb 10	Fri	Alpine Level 1 exam (2 of 2)	Grand Targhee
Feb 11	Sat	Alpine Level 1 exam (1 of 2)	Brian Head
Feb 11	Sat	Ski Improvement Workshop	Kelly Canyon
Feb 12	Sun	Alpine Level 1 exam (2 of 2)	Brian Head
Feb 13	Mon	Night-Ski Improvement Workshop	Brighton
Feb 14	Tue	Teach clinic L2	JHMR
Feb 14	Tue	Highlighted Skills L2	JHMR
Feb 14	Tue	Highlighted Skills L3	JHMR
Feb 15	Wed	Teach clinic L3	JHMR
Feb 15	Wed	Blended Skills L2	JHMR
Feb 15	Wed	Blended Skills L3	JHMR
Feb 15	Wed	Applied Skills L2	JHMR
Feb 15	Wed	Applied Skills L3	JHMR
Feb 16	Thu	Cat Skiing	Powder Mt
Feb 27	Mon	Ski Exam L2	Alta
Feb 27	Mon	Ski Exam L3	Alta
Feb 27	Mon	Night-Ski Improvement Workshop	Brighton
Feb 28	Tue	Teach Exam L2	Alta



## PSIA/AASI Intermountain Events

Feb 28	Tue	Teach Exam L3	Alta	Jan 20	Fri	L2 MA	JHMR
Mar 1	Wed	Steeps Clinic (1)	JHMR	Jan 20	Fri	L2 Teach	Canyons Village
Mar 2	Thu	Steeps Clinic (2)	JHMR	Jan 18	Wed	L1 Foundation	Snowbird
Mar 3	Fri	Ski Improve Workshop	Eagle Point	Jan 18	Wed	L1 Foundation	Targhee
Mar 3	Fri	Ski Improve with Race drills	Park City PC	Jan 21	Sat	L2 Teach	Targhee
Mar 4	Sat	Ski Improve Workshop	Eagle Point	Jan 21	Sat	L2 Teach	Park City PC
Mar 8	Wed	Alpine Level 1 exam (1 of 2)	Deer Valley	Jan 22	Sun	Train the Trainers	Snowbasin
Mar 8	Wed	Ski Exam L2	JHMR	Jan 23	Mon	L3 Ride	Snowbird
Mar 8	Wed	Ski Exam L3	JHMR	Jan 23	Mon	L3 Ride	JHMR
Mar 9	Thu	Alpine Level 1 exam (2 of 2)	Deer Valley	Jan 24	Tue	L3 MA	Park City PC
Mar 9	Thu	Teach Exam L2	JHMR	Jan 24	Tue	L3 MA	JHMR
Mar 9	Thu	Teach Exam L3	JHMR	Jan 25	Wed	L1 Exam	Sundance
Mar 10	Thu	General Assessment Preparation	Beaver Mt	Jan 25	Wed	L1 Exam	JHMR
Mar 10	Fri	Devo Squad Selection (2 of 2)	JHMR	Jan 28	Sat	Steeps Camp	JHMR
Mar 11	Sat	Alpine Level 1 exam (1 of 2)	Pebble Creek	Jan 29	Sun	Steeps Camp	JHMR
Mar 11	Sat	Ski Improve with Cat	Powder Mt	Jan 31	Tue	L2 Exam Preview	Park City CYN
Mar 12	Sun	Alpine Level 1 exam (2 of 2)	Pebble Creek	Feb 1	Wed	L1 Foundation	Powder Mtn
Mar 12	Sun	Ski Improve with Cat	Powder Mt	Feb 8	Wed	L1 Exam	Snowbasin
Mar 13	Mon	Teach Clinic L2	Brighton	Feb 3	Fri	L2 Exam	Snowbird
Mar 13	Mon	Highlighted Skills L2	Brighton	Feb 4	Sat	L2 Exam	Park City PC
Mar 13	Mon	Highlighted Skills L3	Brighton	Feb 6	Mon	Freestyle Camp	Park City PC
Mar 13	Mon	Teach Clinic L3	Brighton	Feb 7	Tue	Freestyle Camp	Park City PC
Mar 14	Tue	Blended Skills L2	Brighton	Feb 8	Wed	Freestyle Accred	Park City PC
Mar 14	Tue	Blended Skills L3	Brighton	Feb 10	Fri	L1 Foundation	Kelly Canyon
Mar 14	Tue	Applied Skills L2	Brighton	Feb 11	Sat	L1 Exam	Kelly Canyon
Mar 14	Tue	Applied Skills L3	Brighton	Feb 12	Sun	L3 Teach	Park City PC
Mar 17	Thu	Legends Series	Snowbasin	Feb 12	Sun	L3 Teach	JHMR
Mar 17	Thu	Guest First Experiences	Snowbasin	Feb 13	Mon	L3 Exam Preview	Park City PC
Mar 20	Mon	Night-Ski Improvement Workshop	Park City PC	Feb 13	Mon	L3 Exam Preview	JHMR
Mar 22	Wed	Highlighted Skills L2	Park City PC	Feb 26	Sun	L3 Exam	JHMR
Mar 22	Wed	Highlighted Skills L3	Park City PC	Feb 27	Mon	L3 Exam	JHMR
Mar 23	Thu	Blended Skills Level2	Park City CYN	Feb 28	Tue	L3 Exam	JHMR
Mar 23	Thu	Blended Skills Level3	Park City CYN	Mar 1	Wed	Pipe Clinic	Park City PC
Mar 23	Thu	Applied Skills Level2	Park City CYN	Mar 2	Thu	L1 Foundation	Brian Head
Mar 23	Thu	Applied Skills Level3	Park City CYN	Mar 3	Fri	L1 Exam	Brain Head
Mar 23	Thu	Nice and Easy	Park City CYN	Mar 4	Sat	L2 Ride	Snowbird
Mar 27	Mon	Night-Ski Improvement Workshop	Park City PC	Mar 4	Sat	L2 Ride	Targhee
Apr 5	Wed	Alpine Level 1 exam (1 of 2)	Park City PC	Mar 5	Sun	L2 MA	Brighton
Apr 6	Thu	Alpine Level 1 exam (2 of 2)	Park City PC	Mar 5	Sun	L2 MA	Snow King
Apr 10	Sun	Ski Exam L2	Snowbird	Mar 6	Mon	L2 Teach	Snowbasin
Apr 10	Sun	Ski Exam L3	Snowbird	Mar 6	Mon	L2 Teach	Snow King
Apr 11	Tue	Teach exam L2	Park City PC	Mar 8	Wed	L3 Ride	Snowbird
Apr 11	Tue	Teach exam L3	Park City PC	Mar 8	Wed	L3 Ride	JHMR
Apr 12	Wed	Big Mountain Skiing	Snowbird	Mar 9	Thu	L3 MA	Snowbird
Apr 13	Thu	Big Mountain Skiing	Snowbird	Mar 9	Thu	L3 MA	JHMR
Apr 14	Fri	Spring Clinic	TBD	Mar 10	Fri	L3 Teach	Park City PC
Apr 15	Sat	Spring Clinic	TBD	Mar 10	Fri	L3 Teach	JHMR
Apr 16	Sun	Spring Clinic	TBD	Mar 12	Sun	L1 Foundation	Brighton
Apr 24	Mon	Meltdown/ Spring Training (1 of 2)	Snowbird	Mar 13	Mon	L1 Exam	Brighton
Apr 25	Tue	Meltdown/ Spring Training (2 of 2)	Snowbird	Mar 14	Tue	L2 Exam Preview	Park City PC
Apr 26	Wed	Gate and Race Intro	Snowbird	Mar 14	Tue	L2 Exam Preview	JHMR
Apr 27	Thu	Gate and Race Intro	Snowbird	Mar 15	Wed	L2 Ride	Snowbird
Apr 28	Fri	SL Gate Training	Snowbird	Mar 15	Wed	L2 Ride	JHMR
Apr 29	Sat	GS Gate Training	Snowbird	Mar 14	Tue	Freestyle Camp	Park City PC
				Mar 15	Wed	Freestyle Camp	Park City PC
				Mar 16	Thu	Freestyle Accred	Park City PC
				Mar 17	Fri	L1 Foundation	Sundance
				Mar 17	Fri	L1 Foundation	Beaver Mtn
				Mar 20	Mon	L3 Exam Preview	Park City PC
				Mar 20	Mon	L3 Exam Preview	JHMR
				Mar 24	Fri	L1 Exam	Brighton
				Mar 24	Fri	L1 Exam	Beaver Mtn
				Mar 25	Sat	Stance and Deliver	Park City CYN
				Mar 29	Wed	L2 Exam	JHMR
				Mar 30	Thu	L2 Exam	JHMR
				Mar 31	Fri	L1 Foundation	JHMR
				Mar 31	Fri	L1 Exam	JHMR
				Apr 3	Mon	L3 Exam	Snowbird

## Snowboard

Date	Day	Event	Location
Dec 10	Sat	DECL Training (Invite Only)	Brighton
Dec 11	Sun	DECL Training (Invite Only)	Brighton
Jan 8	Sun	EDS Training (Invite Only)	JHMR
Jan 9	Mon	Beyond L3 (Must be L3 Cert)	JHMR
Jan 11	Wed	L1 Foundation	Solitude
Jan 12	Thu	L1 Exam	Brighton
Jan 19	Thu	L2 Ride	JHMR
Jan 19	Thu	L2 Ride	Brighton

Apr 4	Tue	L3 Exam	Park City PC
Apr 5	Wed	L3 Exam	Park City PC
Apr 7	Fri	L1 Foundation	Canyons Village
Apr 8	Sat	L1 Exam	Canyons Village
Apr 9	Sun	EDS Training (Invite Only)	Snowbird
Apr 11	Tue	Beyond L3 (Must be L3 Cert)	Snowbasin
Apr 18	Tue	DECL-DCL Training (Invite Only)	Snowbird
Apr 19	Wed	DECL-DCL Training (Invite Only)	Snowbird

## Nordic

Date/Day	Event	Location
Nov 16	Sun	Examiner Training "W. Yellowstone, MT"
Dec 8-9	Thr-Fri	Telemark Level 1 Exam JHMR
Jan 8/Fri		"Cross-country, Intro to Classic" Sundance
Jan 11	Wed	Telemark Ski Improvement Brighton
Jan 12	Thu	"Telemark, Learn to Tele" Brighton
Jan 13-14	Fri-Sat	Telemark Level 1 exam Brighton
Dec 13	Wed	"Cross-country, Intro to Skate" Ogden Nordic
Jan 15-16	Sun-Mon	Cross-country Level 1 exam Targhee
Jan 24-25	Tue-Wed	Cross-country Level 1 exam Ogden Nordic
Jan 29	Sun	Cross-Country Level 2/3 Prep Solitude
Jan 30	Mon	Cross-Country Level 2/3 Prep Jackson (Shooting Star)
Feb 17	Fri	Tele Steeps Clinic JHMR
Feb 12-13	Sun-Mon	Cross-Country level 2/3 Exam Sundance
Feb 16	Thu	Telemark Bumps Alta
Feb 26-27	Sun-Mon	Cross-Country level 2/3 Exam Targhee
Feb 15	Wed	Telmark Level 2/3 Prep Pebble Creek
Mar 1	Wed	Telmark Level 2/3 Prep Targhee
Mar 6-7	Mon-Tue	Telemark Level 2/3 Exam Targhee
Apr 3	Mon	"Telemark, Teaching" Alta
April 4-5	Tue-Wed	Telemark 2/3 Exam ALta

## Children's Specialist

Date/Day	Event	Location
Nov 16	Wed	CS 1 Indoor Deer Valley
Dec 10	Sat	Ed College, Bag O'Tricks Snowbasin
Dec 11	Sun	Ed College, Bag O'Tricks Snowbasin
Dec 13	Tue	CS DEL Training (Invite only) Brighton
Dec 15	Thu	CS 1 On-Snow Park City PC
Jan 18	Wed	CS 1 Indoor SLC Library - TBA
Jan 19	Thu	CLINIC - Bag O'Tricks Kelly Canyon
Jan 24	Tue	CS 1 Indoor Brian Head
Jan 25	Wed	CS 1 On-Snow Brian Head
TBA	TBA	Lecture Series SLC Library - TBA
TBA	TBA	Lecture Series SLC Library - TBA
Jan 30	Mon	CS 1 Indoor Snowbasin
Jan 31	Tue	CS 1 On-Snow Snowbasin
Feb 2	Thu	CS 1 Indoor JHMR
Feb 3	Fri	CS 1 On-Snow JHMR
Feb 7	Tue	CS 1 Indoor Deer Valley
Feb 12	Sun	CS 2 JHMR
Feb 13	Mon	CS 2 JHMR
Mar 4	Sat	CS 1 On-Snow Solitude
Mar 5	Sun	CS 1 Indoor JHMR
Mar 6	Mon	CS 1 On-Snow JHMR
Mar 6	Mon	CS 2 Park City PC
Mar 7	Tue	CS 2 Park City PC
Mar 7	Tue	ACE/CS3 JHMR
Mar 8	Wed	ACE/CS3 JHMR
Apr 5	Wed	CS 1 On-Snow Park City PC
Apr 14	Fri	Spring Clinic Kids Clinic TBA
Apr 15	Sat	Spring Clinic Kids Clinic TBA
Apr 16	Sun	Spring Clinic Kids Clinic TBA



## Alpine Certification

*By Dustin Cooper, Alpine Certification Manager*

Every year we take time to evaluate the certification process from all sources of feedback in order to make improvements. The following are PSIA-I Certification updates for the 2016-2017 season.

The 3-day assessment with coaching introduced last year is being updated to a 2-day assessment with coaching for level 2 and level 3 ski and teach assessments. This will allow two days for both the skiing and teaching assessments. The updated format will provide the time for all segments of the assessment to have a coaching element. By adding a day and separating the skiing and teaching assessments we will also be able to accommodate more candidates. Last season with the 3-day format we exceeded our available numbers of participants and still had more wanting to attend. Dividing the segments will

allow us to more easily staff these events. Basically it's easier for members and examiners to attend two days than three days. If there is sufficient demand we will add the coached assessment to the spring exams series. Like last year the formats will follow closely with the individual day assessments. Candidates and trainers should keep in mind that the coaching during these assessments is for a change in performance of skill already acquired.

An updated level 1 workbook is available on the website.

All PSIA-I Alpine Assessments will use electronic scoresheets this year. After viewing and receiving the results and feedback, candidates will receive their scoresheets by email after the assessment. This will make the process of delivering results and feedback more accurate and efficient.

PSIA Fall Conference was held November 2-5, with a focus on reviewing the national teaching standards looking for potential future improvements.

Each season we see many members working their way through the certification process and see a direct correlation between those that have diligently trained and those that are successful. Please take the time to understand the certification process and use multiple resources in your training. ■







## The Instructors EDGE

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## 3 C's Award

By Joe Waggoner

I was recently appointed to the PSIA/AASI national board's Awards and Recognition Committee. As a member of that committee I would like to share information about the following Award and encourage you to participate.

### REGION 1 continued from 1

The beginner area will also receive a few more surface conveyors. On the mountain itself, you will see the NASTAR course, some Adventure Zones for kids, and enhanced Burton Stash Parks. Should be a fun year! Come visit if you can and stay awhile enjoy the incredible terrain and all the fantastic restaurants at the base and in town.

So with all this early snow we have had we are looking forward to a great season up here. Hopefully, we will see some of you up here for some PSIA/AASI events though out the season. If you do, stop in and say hello! Have a great season!— **Rich McLaughlin is PSIA/AASI Intermountain Region 1**

### The 3 C's Award : Collaboration, Communication, Cooperation

I am excited to announce that we are rolling out a new national award. The national association will periodically bestow the new "3 C's Award – Collaboration/Communication/Cooperation" upon deserving instructors who demonstrate positive leadership within their snowsport schools. The document establishing the new award gives the following description of performance that qualifies instructors to receive the 3 C's award: "Positive leadership may be shown through building team spirit within a snowsport school, by encouraging customers to strive to become snowsport instructors themselves, or through other efforts of an exemplary nature that contribute meaningfully to the wellbeing of a school."

Recipients of this prestigious national award shall receive suitable recognition in our magazine *32 Degrees* and on the national website. The names of each recipient will also be engraved on a special plaque that is being hung prominently at the national association's headquarters in Lake-wood, Colorado.

Nominations for the award may come from snowsport school management as well as from an instructor's

peers. You yourself may know of a deserving candidate. Take the initiative before the end of the 2016-2017 snowsport season. Nomination forms are available through the national office.—**Joe Waggoner is a PSIA/AASI-Intermountain board member and past president**

### MOTIVATION continued from 7

motivation to engage in a behavior arises from within the individual because it is intrinsically rewarding. This contrasts with extrinsic motivation, which involves engaging in a behavior in order to earn external rewards or avoid punishments."

I am going to ask you to make yourself and me a promise. In return I will offer you a guarantee. When you get into the thick of winter 2017, do a little self-inspection. What is keeping you going and what is the source: intrinsic or extrinsic?

Regardless of your goals, motives or ambitions for this season, my most sincere wish is that you have your best winter yet. I guarantee that you will if you can do just one thing. Pin down your internal motivation for doing what we do and remind yourself of it every chance you get. ■